

The logo consists of a dark brown background. A thick, yellow rope with a black outline is coiled into a rectangular shape with rounded corners, framing the central text. At the top center of the rope, there is a knot. In the center of the rope's frame is a horizontal oval with a white outline and a solid yellow fill. The text "XCEL SEMINARS" is written in a bold, black, sans-serif font across the yellow oval.

**XCEL SEMINARS**



# 7th Annual Comprehensive Dental Skills Series

Knott's Berry Farm Resort Hotel

## Sep. 21, 2014: Contemporary Restorative Trends: Separating Fact from Fiction

*Dr. Dan Ward serves as editor of the ASDA Journal and is also is an Assistant Clinical Professor at Ohio State University and working in private practice in Columbus, Ohio.*

## Nov. 2: OSHA, Infection Control & the California Dental Practice Act

*Noel Brandon-Kelsch, RDH, uses her unique humor and cutting edge information to present tough subject matter in an interesting way. She is the infection control columnist for RDH magazine, a syndicated newspaper columnist and has been featured on Disney Radio & ESPN.*

## Dec. 14: Secrets of Pediatric Dentistry—What You Weren't Taught in Dental School!

*Dr. David Rothman is a Diplomate of the American Board of Pediatric Dentistry, has completed an Anesthesiology Residency, lectures extensively and has been published in the Journal of the American Dental Association.*

## Feb. 1, 2015: Clinical Endodontics for GPs

*Dr. Reid Pullen was a general dentist in the Army before becoming an Endodontist and is uniquely suited to teach GPs about Endodontic care.*

## March 1: Achieving Long-term Composite Success

*Dr. Lou Graham, is back by popular demand for another great topic! He is an expert in conservative dentistry and an exceptionally educational and entertaining speaker.*

**Knott's Berry Farm Resort Hotel, 7675 Crescent Ave, Buena Park, CA  
(Beach Blvd. exit of the 5, 405 & 91 Fwys)**

**ALL COURSES ARE ON SUNDAYS & 7 CA  
& AGD CEs EACH \$139 EACH COURSE  
OR THE ENTIRE 5 COURSE SERIES  
(35 CA & AGD CEs) FOR ONLY \$449**

**BONUS  
HANDS-ON  
COURSE:  
ONLY  
\$229**

**Nov. 23, 2014: Hands-on Composite Restorations: Esthetic, Versatile, Simple  
& Cost Effective Dr. Sam Halabo**

COURSE SERIES  
SPONSORED BY:



## COURSE TOPICS

**Restorative Trends:** *Modern dentistry is ever changing with new materials and techniques. Long held beliefs may not always be accurate and it is difficult to decide which to implement. With our aging population it is also important to use age-appropriate restorative materials. His subjects will include:* Review the development of dentin bonding agents and understand the challenges including post operative sensitivity, MMPs, aprismatic enamel and hydrolyzatio ♦ Review the improvements in composites including pre-polymerized, glass ionomer, spherical, and nano fillers and new resin polymers ♦ Updated pulp capping protocols ♦ New products that improve patient- new tooth whitening systems, anesthesia buffering solutions, sonically activated composite systems, and resin infiltrated micro-invasive techniques ♦ Crown and bridge materials that simplify treatment ♦ Innovative smile design to predictably produce esthetic smile outcomes

**OSHA, Infection Control and the CA Dental Practice Act (Lecture):** This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

**Hands-on Composite Restorations (An additional fee is required for this course):** *Learn how to do life-like composite restorations efficiently and cost effectively while using versatile materials and minimal inventory, including:* Produce composite fillings that are esthetic and fast ♦ minimize inventory by managing the materials used ♦ Using materials that have solid studies backing them ♦ Decrease post-operative sensitivity. ♦ Appropriate materials for high caries-risk patients. ♦ Tips on improving the quality, speed and beauty of your daily procedure. ♦ Managing polymerization shrinkage stress. **Hands on will include:** Proper bonding techniques for latest generation materials ♦ A step-by-step class II restoration, including predictable, reliable interproximal contacts ♦ Complete a class V restoration in a quick and efficient manner ♦ Selecting & placing the proper restorative material for any situation

**Pediatric Dentistry for GP's:** *Are you overwhelmed with angst when you know children will be coming to your office? The presentation will address topics such as behavior management, anesthesia, sealants, esthetic restorative dentistry, pulp therapy and space maintenance generally without use of high tech and expensive gadgets. It will also include a segment on medical emergencies. Objectives include:* Understand and utilize esthetic and resin based materials in restorative techniques ♦ Treatment plan and utilize appropriate dental materials for maintenance of a devitalized primary tooth and immature permanent tooth ♦ Understand the importance and options for space maintenance in the primary and mixed dentition ♦ Identify medical and sedation emergencies in children ♦ Develop an appropriate emergency kit and emergency protocol ♦ Identify risk factors for pediatric patients based upon their unique anatomy, physiology and childhood diseases

**Endo for GPs:** *This course provides techniques, tips, and tricks to increase endodontic confidence and mastery, including:* Endodontic diagnosis and pulpal testing, case selection, and anesthetic associated with a "hot" tooth ♦ Irrigation protocols during negotiation, instrumentation, and prior to obturation ♦ Discuss in detail access, coronal negotiation, coronal flare, negotiation to working length, obtaining an accurate working length, and an open glide path ♦ Nickel-Titanium rotary and reciprocation files ♦ Sealer and obturation of the root canal system ♦ Post-op instructions and pain management

**Achieving Composite Success:** *This course will review the very latest products and techniques that truly will allow you to take a refreshed look at composite procedures and ensure your long term success, including:* Understanding and solving the top three reasons why sensitivity does occur and how easy they are to resolve ♦ How lights, glass ionomers and composites all fit together to ensure long lasting asymptomatic restorations ♦ The very latest in caries removal, single tooth anesthesia, low shrink/stress composites and how these will all change your approach to composites ♦ Case-by-case examples of Class I, II, IV, V, composites and the very latest on sealants ♦ Anterior combination casework that combines direct and indirect approaches with lab communication tools, all with the philosophy of "Conservative Dentistry"

## REGISTRATION

TUITION	5 COURSE SERIES	EACH INDIVIDUAL COURSE
<b>More than 14 days before an event</b>	<b>Dentist: \$449 , Staff: \$329 Add \$229 to attend the Hands-on Course</b>	<b>Dentist: \$139, Staff: \$119 Hands-on Composite Restorations: \$329</b>
<b>Less than 14 days before an event</b>	<b>Dentist: \$469 , Staff: \$349 Add \$249 to attend the Hands-on Course</b>	<b>Dentist: \$159, Staff: \$139 Hands-on Composite Restorations: \$349</b>

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, courses are 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Cancellation Policy:** *Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancellation fee. No refund or credit less than 14 days from an event.*

Additional registrants \_\_\_\_\_ Course Dates: \_\_\_\_\_ Total Amount \_\_\_\_\_

**Register online at [www.xcelseminars.com](http://www.xcelseminars.com)**

*Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055 • Fax: (866) 332-5891*

*Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.*



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536, Valid until 7/31/15

The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and ends in frayed, knotted tips at the top and bottom. The entire design is set against a solid brown background.

**DENTIMAX**

# DentiMax

Amazing CDA  
Show Specials!

**BOOTH #516**

Ends 9/30/14

## Digital Sensors

DentiMax's Imaging software integrates with ALL leading practice management software and nearly all digital imaging hardware, providing the flexibility of choice to integrate digital panoramic, digital sensors, intra oral and scanning hardware.



Choose from:  
**Size 1 & 2  
Sensor  
Bundles**

### CDA Show Specials at Booth #516

Ends September 30, 2014

# \$1000 OFF each Sensor

- FREE** 5-Year Extended Warranty
- FREE** Imaging Software
- FREE** Year of Imaging Software Support
- FREE** Installation, Set-up and Training

#### Not attending the CDA show?

No problem, just call to receive this special discount.

### Excellent— Good Image Quality

Clinicians Report September 2011

An independent, nonprofit, dental education and product testing foundation. For the full report, call (800) 704-8494



### SPECIAL OFFER

## Complete Digital Imaging Bundle



- Imaging Software
- DentiMax Size 2 Sensor
- DentiMax Size 1 Sensor
- Size 2 Sensor Positioner
- Size 1 Sensor Positioner
- Two 1-hour Training Sessions
- Manufacturer Warranty
- 1 Year FREE Support
- Instructional Video
- Sensor Sleeves



Add a La Carte Items to the Imaging Bundle.

- Additional Size 1 Sensor
- Additional Size 2 Sensor
- Imaging Software (Add'l Computer)
- 5-year Extended Warranty & Loaner Program (#2 Sensor)
- 5-year Extended Warranty & Loaner Program (#1 Sensor)

Ask for details on our 5-year Warranty & Loaner Program!

Call (800) 704-8494 • [www.dentimax.com](http://www.dentimax.com)



## Complete Practice Management Software

### DENTIMAX BASIC

**GOOD**

#### DentiMax Practice Management Software



Add ADA codes for only \$99

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- and much more!

Single Computer ..... \$499  
 2 Computer Network Version ..... \$1199  
 8 Computer Network Version ..... \$1799

### DENTIMAX ADVANCED

**BETTER**

#### DentiMax Practice Management Software



Add ADA codes for only \$99

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recall
- Clinical charting
- Perio chartings
- PSR exam
- Electronic prescription writing
- Text/email patients
- Office messaging
- Auto clinical notes
- Lab tracking
- and much more!

Single computer ..... \$998  
 8 Computer Network Version ..... \$2499\*

\*CDT Codes included with Advanced for Networks

### DENTIMAX BUNDLE

**BEST**

#### DentiMax Practice Management Software



- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Clinical charting
- Document center
- Perio charting
- PSR exam
- Electronic prescription writing
- Time clock
- Advanced scheduling
- 13 months of toll free phone support
- 4 Hours of Training
- ADA codes
- Credit card module
- Text/email patients
- Office messaging
- Auto clinical notes
- Lab tracking
- and much more!

Single Computer ..... \$2349  
 8 Computer Network Version ..... \$4249\*

\*CDT Codes included with Advanced for Networks

### SPECIAL OFFER

#### Complete Sensor & Practice Management Bundle

#### CDA Show Specials at Booth #516

Ends September 30, 2014

## \$1000 OFF each Sensor

- FREE** 5-Year Extended Warranty
- FREE** Imaging Software
- FREE** Year of Imaging Software Support
- FREE** Installation, Set-up and Training

#### Not attending the CDA show?

No problem, just call to receive this special discount.

Package includes everything from the DentiMax Bundle Plus these digital imaging items:

- DentiMax Imaging Software, 5-workstation License
- Size 1 Digital Sensor
- Size 2 Digital Sensor
- Two Hours of Training
- 18-month Manufacturer Warranty (5-year warranty available)
- Instructional Video
- Sensor Positioners



Networks ..... \$17,999  
 (Practice management software license is for 8 computers; imaging software license is for 5 computers; call for more computers.)

**// I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices. Used in combination with documented practice business systems, DentiMax will help increase your practice's cash flow and productivity while making your workflow smooth and transparent to patients. It is wonderful to see such a complete software package that is so intuitive and easy to use. //**

— Dr. Roger P. Levin, DMD Jersey City, NJ

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**LOS ANGELES ACADEMY OF COSMETIC DENTISTRY**



# LOS ANGELES INSTITUTE of Clinical Dentistry &

RUIZ DENTAL SEMINARS



## The Most Progressive Institute In Dentistry *Established in 2005*

### Easy, Predictable Porcelain Onlays, Full Crowns, etc. Using Supra-gingival Dentistry Principles

Two Day Course • 14 CE Hours



*"Since taking the Supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before... Preps, impressions and cementation are easier, cleaner and more predictable. If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency. I cannot recommend any other course over Supra-gingival dentistry."*

Dr. Ali Sheikholislam, Sacramento, CA

*"Not only did the course meet my expectations, it was fun! I will not hesitate in taking another one of his seminars."*

Claudia Navarro, DDS, Inglewood, CA



#### Learning objectives for this live patient workshop:

- Understand the benefits of Supra-gingival dentistry by observing a live procedure and performing, onlay and crown preparations on a very realistic simulator.
- Understand and perform simple, predictable impression techniques.
- Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry.
- Participants choose which bonding systems and cements are most esthetically appropriate to achieve good margin blending and allow for supra gingival dentistry.
- Understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
- Participants will learn and perform, margin elevation, and enamel preservation techniques.
- And much, much more...



### Schedule

September 12 - 13

Los Angeles, CA

**\$2,599 or \$2,399**  
for early registration  
(30 days prior to event)



# Predictable Success with Porcelain Veneers, PJs & All Ceramic Crowns Using Supra-gingival Dentistry Principles

Three Day Course • Live Patient Demonstration & Workshop • 21 CE Hours



*"Dr. Ruiz breaks down a complicated subject into real world dentistry, not pie-in-the-sky stuff. He presents things in a clear and concise manner. I would recommend this course to anyone who wants to learn the skills necessary to do predictable Supra-gingival dentistry."*

Dr. Charles Scholler, Somis, CA

*"Best anterior esthetic course. Practical, easy, very thorough."*

Dr. Wissam Ayoub, Phoenix, AZ

## Workshop Objectives:

- Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own and perform a smile design.
- Prepare and cement several veneers using learned techniques.
- Understand how proper diagnosis and smile design dictates proper tooth preparation and restorative material selection.
- Learn and perform easy and predictable techniques for temporization.
- Adjust the occlusion after porcelain veneers or JVCs and their relationship with longevity.
- What restorative materials and porcelains to use for long term stability?
- What bonding systems and techniques will yield better longevity and low sensitivity?
- Step by step techniques and much, much more...



## Schedule

September 25 - 27 Los Angeles, CA

**\$3,190 or \$2,990**  
for early registration  
(30 days prior to event)

## A Supra-Gingival Dentistry Revolution & Dr. Ruiz's Secrets for Treatment Acceptance

*It All Starts When Patients Say "Yes"*

### 5 Keys to a Successful Practice

- Team Spirit
- Leadership
- Systems
- Goals
- Marketing

**Learn 6 Universal Principles for Successful Treatment Acceptance.**

**Bring your entire team to an event that will inspire your practice in this new economic environment.**

**And... Update on Supragingival dentistry.**

## Schedule

December 12

Burbank, CA

**\$349 or \$299** for early registration  
(30 days prior to event)  
**\$199** Team Member

Call 818-729-9121 to reserve your seat or visit [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com)

# Evidence-Based Implementation of Simple and Practical Implant Dentistry



## Using Short, Narrow, Platform and Mini Implants for the General Dentist

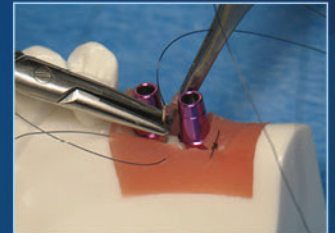
Three Day Workshop • 21 CE Hours

*"I have taken several implant courses and I learned more in two days about doing easy, predictable, implant dentistry than any other course I have attended — even a four month long implant course!"*

Charles Scholler, DDS, Somis, CA

### Learning Objectives:

- 2010 provisions of the Academy of Osseointegration.
- How to choose between regular, narrow and mini-implants.
- Perform four simulated, yet realistic implant placements using correct surgical protocol.
- Perform four simplest and predictable restorative procedures!
- What x-rays and records are really necessary.
- When and how to use surgical templates.
- Simple surgical procedures to ensure safe and predictable results.
- When it's better to refer.
- Detailed equipment and supplies list will be provided for immediate implementation.
- Assistants are encouraged to attend to help implement systems.
- A system to keep implant parts costs down! Charge less to patients and have higher profits.



### Schedule

October 23 - 25 Los Angeles, CA

**\$3,490 or \$3,290**  
for early registration  
(30 days prior to event)

### Have Dr. Ruiz at Your Event

Dr. Ruiz regularly speaks at prominent Universities, Dental Societies, and many large dental meetings.

*"Dr Ruiz was very well received by our attendees. This is the second time in only a few short years that we have had Dr. Ruiz, which speaks to his popularity with our attendees. He was a pleasure to have and we would welcome him back at anytime."*

Frances Miliano, Executive Director Maine Dental Association

**To have Dr. Ruiz at your event, contact**

[Vanessa@drruiz.com](mailto:Vanessa@drruiz.com) or call 818-729-9121



Call 818-729-9121 to reserve your seat or visit [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com)

# Advanced Occlusal Therapy Workshop



## Using the Occlusal Disease Management System

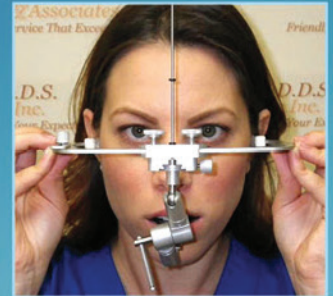
Three Day Workshop • 21 CE Hours

*"Excellent course, as good as the Frank Spears course I took at half the price and you simplify it a lot more."*

Dr. Jay Kansal, DMD, Atlanta, GA

### Learning Objectives:

- Perform an 11 point comprehensive occlusal & TMJ clinical evaluation to assess TMJ health and improve restorative longevity.
- Learn how and when to use night guards and splints.
- Perform diagnostic cast study evaluation and trial equilibration, additive or subtractive.
- Perform several recordings of CR bite, load testing, face bow records and other indispensable skills needed for occlusal diagnosis and therapy.
- Perform an occlusal and TMJ examination of yourself with a full treatment plan.
- Education and motivation for patients and a comprehensive system to implement these methods on Monday.



### Schedule

November 13 - 15 Los Angeles, CA

\$3,490 or \$3,290  
for early registration  
(30 days prior to event)

## Jose-Luis Ruiz, DDS



## Founder and Director of the Los Angeles Institute of Clinical Dentistry

**Dr. Ruiz** is the Director of the Los Angeles Institute of Clinical Dentistry and course director of numerous CE Courses at the University of Southern California (USC). He is an honorary clinical professor at Warwick University in England and member of the editorial board for *Dentistry Today*. He is also an associate instructor at Dr. Gordon Christensen PCC in Utah and an independent evaluator of dental products for CR (CRA). Dr. Ruiz has been named as one of the top clinicians in CE from 2006-2014 by *Dentistry Today*.

**Dr. Ruiz** has published several research papers as well as many clinical articles on adhesive dentistry, occlusion and esthetic dentistry. He regularly lectures at all major dental meetings, nationally and internationally.

**Dr. Ruiz** has been practicing in the studio district of Los Angeles for over 20 years and enjoys a clientele of many stars and entertainers. His focus is on treating complex cosmetic, rehabilitation, and implant cases.

**Dr. Ruiz** has made numerous television appearances highlighting his esthetic dental makeovers including NBC Channel 4 News, ABC's News, Good Morning America & Vista La, VH1 and Channel 52's Telemundo and 34 Univision.

