



LOS ANGELES ACADEMY OF COSMETIC DENTISTRY



LOS ANGELES INSTITUTE of Clinical Dentistry &

RUIZ DENTAL SEMINARS



The Most Progressive Institute In Dentistry *Established in 2005*

Easy, Predictable Porcelain Onlays, Full Crowns, etc. Using Supra-gingival Dentistry Principles

Two Day Course • 14 CE Hours



"Since taking the Supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before... Preps, impressions and cementation are easier, cleaner and more predictable. If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency. I cannot recommend any other course over Supra-gingival dentistry."

Dr. Ali Sheikholislam, Sacramento, CA

"Not only did the course meet my expectations, it was fun! I will not hesitate in taking another one of his seminars."
Claudia Navarro, DDS, Inglewood, CA



Learning objectives for this live patient workshop:

- Understand the benefits of Supra-gingival dentistry by observing a live procedure and performing, onlay and crown preparations on a very realistic simulator.
- Understand and perform simple, predictable impression techniques.
- Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry.
- Participants choose which bonding systems and cements are most esthetically appropriate to achieve good margin blending and allow for supra gingival dentistry.
- Understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
- Participants will learn and perform, margin elevation, and enamel preservation techniques.
- And much, much more...



Schedule

September 12 - 13

Los Angeles, CA

\$2,599 or \$2,399
for early registration
(30 days prior to event)

Predictable Success with Porcelain Veneers, PJs & All Ceramic Crowns Using Supra-gingival Dentistry Principles

Three Day Course • Live Patient Demonstration & Workshop • 21 CE Hours



"Dr. Ruiz breaks down a complicated subject into real world dentistry, not pie-in-the-sky stuff. He presents things in a clear and concise manner. I would recommend this course to anyone who wants to learn the skills necessary to do predictable Supra-gingival dentistry."

Dr. Charles Scholler, Somis, CA

"Best anterior esthetic course. Practical, easy, very thorough."

Dr. Wissam Ayoub, Phoenix, AZ

Workshop Objectives:

- Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own and perform a smile design.
- Prepare and cement several veneers using learned techniques.
- Understand how proper diagnosis and smile design dictates proper tooth preparation and restorative material selection.
- Learn and perform easy and predictable techniques for temporization.
- Adjust the occlusion after porcelain veneers or JVCs and their relationship with longevity.
- What restorative materials and porcelains to use for long term stability?
- What bonding systems and techniques will yield better longevity and low sensitivity?
- Step by step techniques and much, much more...



Schedule

September 25 - 27 **Los Angeles, CA**

\$3,190 or \$2,990
for early registration
(30 days prior to event)

A Supra-Gingival Dentistry Revolution & Dr. Ruiz's Secrets for Treatment Acceptance *It All Starts When Patients Say "Yes"*

5 Keys to a Successful Practice

- **Team Spirit**
- **Leadership**
- **Systems**
- **Goals**
- **Marketing**

Learn 6 Universal Principles for Successful Treatment Acceptance.

**Bring your entire team to an event
that will inspire your practice in this
new economic environment.**

And... Update on Supragingival dentistry.

Schedule

December 12

Burbank, CA

\$349 or \$299 for early registration
(30 days prior to event)
\$199 Team Member

Call **818-729-9121** to reserve your seat or visit **www.RuizDentalSeminars.com**

Evidence-Based Implementation of Simple and Practical Implant Dentistry



Using Short, Narrow, Platform and Mini Implants for the General Dentist

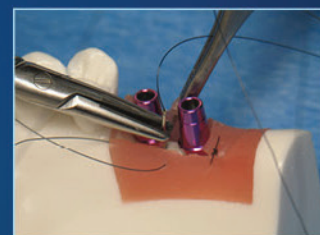
Three Day Workshop • 21 CE Hours

"I have taken several implant courses and I learned more in two days about doing easy, predictable, implant dentistry than any other course I have attended — even a four month long implant course!"

Charles Scholler, DDS, Somis, CA

Learning Objectives:

- 2010 provisions of the Academy of Osseointegration.
- How to choose between regular, narrow and mini-implants.
- Perform four simulated, yet realistic implant placements using correct surgical protocol.
- Perform four simplest and predictable restorative procedures!
- What x-rays and records are really necessary.
- When and how to use surgical templates.
- Simple surgical procedures to ensure safe and predictable results.
- When it's better to refer.
- Detailed equipment and supplies list will be provided for immediate implementation.
- Assistants are encouraged to attend to help implement systems.
- A system to keep implant parts costs down! Charge less to patients and have higher profits.



Schedule

October 23 - 25 Los Angeles, CA

\$3,490 or \$3,290
for early registration
(30 days prior to event)

Have Dr. Ruiz at Your Event

Dr. Ruiz regularly speaks at prominent Universities, Dental Societies, and many large dental meetings.

"Dr Ruiz was very well received by our attendees. This is the second time in only a few short years that we have had Dr. Ruiz, which speaks to his popularity with our attendees. He was a pleasure to have and we would welcome him back at anytime."

Frances Miliano, Executive Director Maine Dental Association

To have Dr. Ruiz at your event, contact

Vanessa@drruiz.com or call 818-729-9121



Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

Advanced Occlusal Therapy Workshop



Using the Occlusal Disease Management System

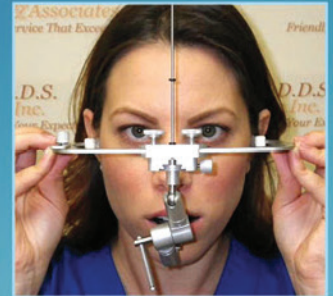
Three Day Workshop • 21 CE Hours

"Excellent course, as good as the Frank Spears course I took at half the price and you simplify it a lot more."

Dr. Jay Kansal, DMD, Atlanta, GA

Learning Objectives:

- Perform an 11 point comprehensive occlusal & TMJ clinical evaluation to assess TMJ health and improve restorative longevity.
- Learn how and when to use night guards and splints.
- Perform diagnostic cast study evaluation and trial equilibration, additive or subtractive.
- Perform several recordings of CR bite, load testing, face bow records and other indispensable skills needed for occlusal diagnosis and therapy.
- Perform an occlusal and TMJ examination of yourself with a full treatment plan.
- Education and motivation for patients and a comprehensive system to implement these methods on Monday.



Schedule

November 13 - 15 Los Angeles, CA

\$3,490 or \$3,290
for early registration
(30 days prior to event)

Jose-Luis Ruiz, DDS



Founder and Director of the Los Angeles Institute of Clinical Dentistry

Dr. Ruiz is the Director of the Los Angeles Institute of Clinical Dentistry and course director of numerous CE Courses at the University of Southern California (USC). He is an honorary clinical professor at Warwick University in England and member of the editorial board for *Dentistry Today*. He is also an associate instructor at Dr. Gordon Christensen PCC in Utah and an independent evaluator of dental products for CR (CRA). Dr. Ruiz has been named as one of the top clinicians in CE from 2006-2014 by *Dentistry Today*.

Dr. Ruiz has published several research papers as well as many clinical articles on adhesive dentistry, occlusion and esthetic dentistry. He regularly lectures at all major dental meetings, nationally and internationally.

Dr. Ruiz has been practicing in the studio district of Los Angeles for over 20 years and enjoys a clientele of many stars and entertainers. His focus is on treating complex cosmetic, rehabilitation, and implant cases.

Dr. Ruiz has made numerous television appearances highlighting his esthetic dental makeovers including NBC Channel 4 News, ABC's News, Good Morning America & Vista La, VH1 and Channel 52's Telemundo and 34 Univision.



The logo features the text "XCEL SEMINARS" in a bold, black, sans-serif font, centered within a yellow oval. This oval is framed by a thick, yellow rope with a black outline, which is coiled into a rectangular shape with rounded corners. The rope has frayed ends at the top and bottom. The entire design is set against a solid brown background.

XCEL SEMINARS



8th Annual Comprehensive Dental Skills Series

Crowne Plaza San Jose/Silicon Valley

Sep. 28, 2014: Improving the Patient Anesthesia Experience: Decreasing Pain in the Dental Office *Dr. Sean Boynes is a practicing dentist, expert witness, professor, author and expert on dental anesthesia.*

Oct. 26: Comprehensive Introduction to Dental Sleep Medicine
(8AM-5PM and 8CE Units) *Dr. Rob Vies has been practicing for almost 30 years, was a professor at USC for 12 years and lectures nationally on restorative dentistry and appliance therapy.*

Nov. 16: OSHA, Infection Control & the CA DPA *Nancy Andrews, RDH, has entertaining methods to help the dental team navigate the sea of state and federal regulations.*

Dec. 14: Achieving Restorative Success with Esthetic Composites and World Class Crown & Bridge *Dr. Bob Lowe has authored numerous articles and has contributed to dental textbooks. Dentistry Today consistently names Dr. Lowe to the "Top 100 Clinicians in Dentistry."*

Jan. 25, 2015: Techniques and Tools Needed for Great Pediatric Dentistry & Treating Trauma Cases *Dr. Kaneta Lott is a Board Certified Pediatric Dentist who lectures nationally on Pediatric Dentistry and Dental Traumatology.*

March 1: Clinical Endodontics for GPs *Dr. Reid Pullen was a general dentist in the Army before becoming an Endodontist and is uniquely suited to teach GPs about Endodontic care.*

Crowne Plaza S. Jose/Silicon Valley 777 Bellew Dr. Milpitas, CA 95035
Hotel is minutes from the 880, 680, 101 & 237 Fwys

ALL COURSES ARE ON SUNDAYS & 7 CA & AGD CEs EACH
\$175 EACH COURSE, \$229 FOR 8CE
INTRO TO SLEEP MEDICINE OR
THE ENTIRE 6 COURSE SERIES
(43 CA & AGD CEs) FOR ONLY \$549

**BONUS
HANDS-ON
COURSE:
ONLY
\$229**

March 22, 2015: Mastering Composite Placement; The Ultimate Hands on Workshop Dr. Foroud Hakim

COURSE SERIES
SPONSORED BY:



COURSE TOPICS

Improving the Patient Anesthesia Experience: *Dental providers are judged by the pain experienced during patient's care. This presentation covers the patient experience and reviews the new anesthesia agents, devices, and techniques that improve outcomes and build practices, including:* Discuss new research and anesthetic agents that impact the practice of pain management in dentistry ♦ Discuss occurrences and basic management of local anesthesia adverse events ♦ Gain knowledge on new anesthetic products that impact patient outcomes ♦ Discuss basic anesthetic armamentarium with updates in methodology

Intro to Dental Sleep Medicine (8 CE Units): *This course is intended to provide a comprehensive overview of diagnosis and treatment of sleep apnea cases for dentists interested in adding this growth area to their practices. Dr. Veis will cover all aspects diagnosis and the sleep study, deciding which appliances to use for treatment, measuring and fitting the appliances, interacting with the fabricating lab, and how to manage the billings to medical insurance, including:* Introduction to sleep stages, disorders and why there is a need for treatment? ♦ Sleep apnea signs/symptoms/clinical issues and treating sleep apnea via dental appliances ♦ Protocol review ♦ Services to do and read sleep tests ♦ Overview of Appliances - pro's and con's of all of the major sleep appliances ♦ Model analysis, Mixed dentition and how to take construction bites for making certain appliances ♦ Group work on an actual case and diagnosing appliance ♦ Services to fully take care of the medical billing for these services

OSHA, Infection Control and CA DPA: This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

Esthetic Composites and World Class Crown & Bridge: *Improve your direct and indirect restorations with these gems, including:* Step-by-step techniques to create lifelike and morphologically precise direct composite restorations ♦ The use of composite tints to create characterized restorations that rival those produced in the laboratory ♦ A review of indirect restorative materials and options in dental ceramics ♦ A review of prep design and tissue management for perfect impressions ♦ Provisionalization for full coverage and veneers ♦ No prep veneers: A realistic option? ♦ Prosthetic tooth repositioning and "orthodontic" tooth preparation ♦ Minor tooth movement with Essix appliances ♦ Computerized shade matching ♦ Digital impression making ♦ Cementation protocols for provisional cementation ♦ Cementation protocols for total etch and conventional cements: Which materials for which cemen ♦ Occlusal adjustment during the cementation process

Pedo and Treating Trauma: *This course will explore the additional skills needed to provide dental care to the pediatric patient including tried and true procedures as outlined below:* Effective use of stainless steel crowns ♦ Necessary and effective pulp therapy ♦ Benefits of bilateral and unilateral space maintainers ♦ How to successfully take an impression ♦ How to diagnose and provide treatment plans ♦ Determine appropriate X-Ray's for young patients ♦ Appropriate use of fluoride ♦ Current options for repairing anterior primary teeth ♦ Understanding of the healing process for trauma and a Step-by step evaluation approach ♦ Logical evaluation form that reviews extra and intra-oral soft tissues /facial and dental bones / periodontia and tooth structures ♦ Pre-packaged trauma supply list and a listing of the necessary radiographs, clinical tests, specialists referral list and at timetable for follow-up treatment

Endo for GPs: *This course provides techniques, tips, and tricks to increase endodontic confidence and mastery, including:* Endodontic diagnosis and pulpal testing, case selection, and anesthetic associated with a "hot" tooth ♦ Irrigation protocols during negotiation, instrumentation, and prior to obturation ♦ Discuss in detail access, coronal negotiation, coronal flare, negotiation to working length, obtaining an accurate working length, and an open glide path ♦ Nickel-Titanium rotary and reciprocation files ♦ Sealer and obturation of the root canal system ♦ Post-op instructions and pain management

Hands-on Composite Restoration (an additional fee is required for this course): *This program covers the basics to advanced concepts and techniques in composite placement. Time will be allotted to interact with Dr. Hakim and trouble-shoot the resin dentistry challenges attendees encounter daily. Topics include:* Bonding/adhesive review and composite selection ♦ Trouble shooting sensitivity ♦ Anterior vs. posterior and minimally invasive strategies ♦ 3-D color development and shade selection ♦ Layering vs. bulk fill ♦ Contacts and contour ♦ Optimal armamentarium (curing lights, burs for both prep and finish, matrices, placement instruments and gadgetry to increase speed and efficiency) **Hands-On Will Include:** Building an anterior tooth, that replicates nature, through a layering technique ♦ Restore a class II restoration with ideal proximal contact and occlusal contour.

TUITION	6 COURSE SERIES	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$549 Staff: \$325 Add \$229 to attend the 3/22 Hands-on	Dentist: \$175 Staff: \$145 \$229 for the Sleep Medicine, \$329 for the 3/22 Hands-on
Less than 14 days before an event	Dentist: \$569 Staff: \$345 Add \$249 to attend the 3/22 Hands-on	Dentist: \$195 Staff: \$165 \$249 for the Sleep Medicine, \$349 for the 3/22 Hands-on

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, the courses are 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name _____ First Name _____ Email _____ Phone _____
Address _____ City _____ State _____ Zip _____

Cancellation Policy: Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancelation fee. No refund or credit less than 14 days from an event.

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055 • Fax: (866) 332-5891

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers,
we are dedicated to providing only evidence-based information in our courses.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.
(10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536, Valid until 7/31/15

The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a horizontal yellow oval. This oval is framed by a thick, yellow rope with a black outline, which is knotted at the top and bottom. The entire design is set against a solid brown background.

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Clinicians Report September 2011

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- Treatment Planning
- Recalls
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8 Computer Network Version \$1799

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- Recall
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- Perio chartings
- PSR exam
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- Auto clinical notes
- Lab tracking
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*CDT Codes included with Advanced for Networks

DENTIMAX BUNDLE

BEST

DentiMax Practice Management Software



- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Clinical charting
- Document center
- Perio charting
- PSR exam
- Electronic prescription writing
- Time clock
- Advanced scheduling
- 13 months of toll free phone support
- 4 Hours of Training
- ADA codes
- Credit card module
- Text/email patients
- Office messaging
- Auto clinical notes
- Lab tracking
- and much more!

Single Computer \$2349
8 Computer Network Version \$4249*

*CDT Codes included with Advanced for Networks

SPECIAL OFFER

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Ends September 30, 2014

\$1000 OFF each Sensor

FREE 5-Year Extended Warranty

FREE Imaging Software

FREE Year of Imaging Software Support

FREE Installation, Set-up and Training

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Package includes everything from the DentiMax
Bundle Plus these digital imaging items:

- DentiMax Imaging Software, 5-workstation License
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- Size 2 Digital Sensor
- Two Hours of Training
- 18-month Manufacturer Warranty (5-year warranty available)
- Instructional Video
- Sensor Positioners



Networks \$17,999

(Practice management software license is for 8 computers; imaging software license is for 5 computers; call for more computers.)

// I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices. Used in combination with documented practice business systems, DentiMax will help increase your practice's cash flow and productivity while making your workflow smooth and transparent to patients. It is wonderful to see such a complete software package that is so intuitive and easy to use. //

— Dr. Roger P. Levin, DMD Jersey City, NJ

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