

A decorative banner with a rope border and a yellow oval center containing the word MEDIDENTA.

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Are you being dealt a **bad hand** by your dealer?

Endo Direct™
Always a Winning Hand!



medidenta.com

Buy Direct and Save
Visit Our Website or Call to Order
1-800-221-0750
Must Use Order Code **DTCA10**
*Cannot be combined with other offers
Limited Time Offer!*

Endo Direct™

Always a Winning Hand!

Meditorque "E"



The Meditorque America "E" Type Basic Air Motor System provides high precision and superb torque.



Up to 20,000 RPMs
Fully Autoclavable

One Meditorque "E" Type Motor & TWO ATTACHMENTS!

All Autoclavable
0-20,000 RPM
Available in
2-hole or 4-hole

3 Piece Set
\$299
Retail \$349



BONUS
Buy 4 or more sets:

\$249
per set
You Save \$200!

Blue Streak



2-hole or 4-hole
Available in blue or silver
Feather weight 1.2oz!
Up to 450,000 rpms



Air King

2-hole or 4-hole
Fully Autoclavable
Up to 400,000 rpms
Hardened Steel Chuck



both models come in standard and push button versions

Standard
w/ bur tool
\$125ea
Retail \$149

Push Button:
\$175ea
Retail \$199

BONUS
Buy 4 or more:

Standard
w/ bur tool
\$99ea
You Save \$370!

Push Button:
\$125ea
You Save \$400!

Use Order Code: **DTCA10**

Apex NRG



Apex Locator

- Full indication of the file position, at an Xtra Fine Resolution of 0.25mm
- Identification and filtration of momentary contact with crowns and amalgam fillings



50 Month Warranty!

\$499

A \$100 Savings!

Retail \$599

Endotec II



*Thermal Endodontic
Condenser*

The Endotec II makes the lateral condensation process easier and faster with its superior adaptation to the canal wall.

Cordless - Battery operated

Includes two tips



\$399

A \$200 Savings!

Retail \$599

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Use Order Code: **DTCA10**

Endo Direct™

Always a Winning Hand!

NEW!

MM 1500 Sonic Air Plus



An advanced sonic vibratory endodontic system that follows all traditional principles safely, efficiently, and without operator stress.

Sonic Files

Sonic Files will *Flare, Shape, and Clean* **\$29.95**
pkg of 6

Rispi Sonic

Sizes: 0-6, Lengths 19 & 22



Shaper Sonic

Sizes: 0-6, Lengths 21 & 25



\$799

A \$515 Savings!

Retail \$1,314

Offer Includes:

- **NEW** MM 1500 Sonic Air Plus (retail - \$999)
- 8 Packs of Sonic files **FREE** (retail - \$240)
- **FREE** Endo Organizer (retail - \$75)



Air King Surgical



- Precision Cutting
- Ergonomic design
- Speeds up to 400,000rpm
- Eliminates air to the surgical site while allowing for proper cooling with non-atomized water spray
- High Powered Torque
- Fully autoclavable



Standard
w/ bur tool
\$299 ea
Retail \$349

Push Button:
\$375 ea
Retail \$459

BONUS

Buy 3 or more:

Standard
w/ bur tool
\$225 ea
You Save \$370!

Push Button:
\$325 ea
You Save \$400!

medidenta.com

Use Order Code: **DTCA10**

Endo Direct™

Always a Winning Hand!

NEW!

Interprox "E"



Contra Angle

the ideal handpiece for
interproximal procedures

- 4-1 Reduction
- Polishing
- Enamel Stripping
- Finishing
- Fine Trimming
- 1.6mm Stroke

\$299

A \$150 Savings!

Retail \$499



NEW!

Meditorque H ULTRA



ideal for your RDH

- Friction Grip Nose Cone
- Fully Autoclavable
- Ergonomic Design
- 360 Degree Swivel
- 5,000 RPM
- *Ultra Lightweight*
- 2.5 ounces!

\$299_{ea}

Retail \$399

BONUS

Buy 2 or more:

Push Button:
\$269_{ea}

You Save \$260!



Use Order Code: **DTCA10**

Rotary Niti



Files



Available in packages of 6 in both 21mm and 25mm lengths.

Sizes:

15, 20, 25, 30, 35, 40,
45, 50, 55, 70, 80

Buy 15 packs of 6 for **32.95** each,
get 5 more packs **FREE!**

FREE Endo Organizer

A \$240 Savings!



Meditorque America



Low Speed Handpiece

Designed for sensitivity: *short, lightweight, feel allows excellent balance, grip and sensitivity for precise control.*

Built for Heavy Duty: *its rugged durability is ideally utilized in clinics, institutions and busy private practices with minimal maintenance.*

2-hole or 4-hole
All Autoclavable
0-20,000 RPM

\$249
each
Retail \$299



BONUS

Buy 4 or more:

\$199
each

You Save \$400!

medidenta.com

Use Order Code: **DTCA10**

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Buy Direct and Save!

Visit Our Website or Call to Order

1-800-221-0750

is going GREEN

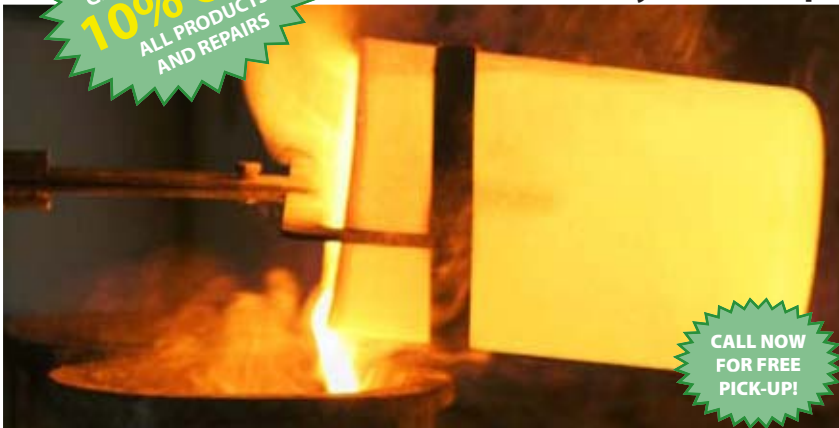
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REFINE WITH US AND
GET AN ADDITIONAL
10% OFF!
ALL PRODUCTS
AND REPAIRS

Get full value for your scrap!



CALL NOW
FOR FREE
PICK-UP!

- Deal direct with the refiner and get top dollar, don't just get your scrap 'weighed and paid'.
- Multiple payout options are available!
- **Refine with Medidenta and get a bonus 10% off all products including current promotions.**

DDS REFINING

Direct Dental Scrap Refining

a division of medidenta.com

RECLAMATION

Amalgam Separator



Medidenta's *Amalgam Separator* offers up to three years of safe, convenient, regulatory compliance. This is the ultimate in protection for your staff, your practice and the environment.

PROTECT
THE
ENVIRONMENT!



- **Don't** toss out environmentally bad waste!
- **Don't** be tied in to a long-term contract for sharps disposal!

Medidenta.com can take care of all your recycling needs.

RECYCLING

Sharps Disposal



RECYCLE
YOUR USED
MATERIALS!



ARARAT PHARMACY

The top 2 reasons why people don't go to the dentist are "Needles" & "Pain"

Request your free sample of...

CYCLORINSE*

Dyclonine 1%

...the pain free solution!

TOPICAL ANESTHETIC ORAL RINSE

Extremely effective and uses include:

- Patients who require mild anesthesia for ultrasonic cleanings, prophies and gross debridements
- Use before bulky digital x-rays are taken to minimize discomfort
- Patients with sensitive gag reflex prior to taking impressions
- Periodontists and hygienists may use prior to probing for pocket depths
- Great for needle phobic patients
- Cost-Effective: Average cost per dose is under \$3

FAST ONSET & SHORT DURATION!

Cyclorinse is a compounded topical anesthetic oral rinse that dental patients swish with for one minute to anesthetize gingival and palatal tissues.

INSIDE...

**What is the
"Real Dental Pearl"?**



FREE SAMPLE

see inside for details or visit

www.cyclorinse.com

CYCLORINSE*
Dyclonine 1%

quick
easy to use
painless
and
needle free

FREE SAMPLE

see inside for details or visit

www.cyclorinse.com

CYCLORINSE*
*is a wonderful
practice builder.*

Dr. David S. Kang, DDS

What doctors are saying:

"I use Cyclorinse primarily for my patients that are super sensitive to probing as well as for periodontal maintenance. I am coming up with different uses all of the time. It's a great pre-treatment rinse."

Dr. Christopher Acone, DDS
Periodontist

"Ever since I've been using Cyclorinse and promoting a painless solution to needles, I've been seeing patients that haven't been to my office in years because they were scared of shots and the pain."

Dr. Vihar Bhakta, DMD

"I would recommend Cyclorinse for any patient who experiences sensitivity with dental cleanings or any other procedure that causes sensitivity. The simple mouth rinse really helps patients feel more comfortable and less sensitive during multiple procedures from dental cleanings to periodontal probings to post-operative soreness without the use of a needle. My patients love it!"

Dr. Laura Bucci, DDS

"I've been using Cyclorinse on a daily basis ever since a colleague recommended it to me. I've found numerous applications for it and it's never failed me."

Dr. Peter Suh, DDS



*Trademark pending

CYCLORINSE*

Dyclonine 1%

**SPECIAL PRICE FOR
NEW CUSTOMERS**
(first bottle only \$12)

FAX ORDER TO (626) 798-8376

COMPOUNDED CYCLORINSE Dyclonine 1% Mint Flavor

<input type="checkbox"/> 2 oz FREE SAMPLE + \$5 for shipping and handling <i>(one per dental practice)</i>	<input type="checkbox"/> One 16 oz bottle for \$12 FIRST TIME CUSTOMERS ONLY + \$5 for shipping and handling <i>(one per dental practice)</i>	80% off
<input type="checkbox"/> One 16 oz bottle <i>Approximately 21 Doses</i>	\$59.99 each Bottle	+ \$5 for shipping and handling = \$64.99
<input type="checkbox"/> Two or more bottles <i>*FREE shipping and handling*</i>	\$59.99 each Bottle x _____	= _____ Qty Total \$

Please print clearly with black or blue ink

Name: _____, DDS/DMD

Address: _____ Suite #: _____

City: _____ St: _____ Zip: _____

Telephone: _____ Fax: _____

DEA Number: _____ State License Number: _____

How did you hear about us? _____

Payment Information : (MC, VISA, AMEX only)

Credit Card No: _____ Exp. Date: _____ / _____

CVV2 (Last 3 digits on the back of the card. AMEX: 4 digit number on front of card): _____

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Doctor Signature

Date

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Tel: (626) 798-6789 **Fax:** (626) 798-8376
E-mail: araratrx@gmail.com

For additional information visit:
www.cyclorinse.com



CYCLORINSE
is a wonderful
practice builder.

Dr. David S. Kang, DDS

CYCLONE, A REAL PEARL

By Dr. David S. Kang, DDS*

Not too long ago, a pharmacist friend of mine asked me if I had ever heard of Cyclone. When I told him I hadn't, he told me about an article that he had read regarding Cyclone, a topical anesthetic rinse that has numerous applications in dentistry. Cyclone (also known as Cyclonine, Dyclone or Dyclonine) is only available through pharmacies that have compounding capabilities. It is distributed as a rinse which provides temporary anesthesia to gingival and palatal soft tissues. With a quick Google search, I was able to find a local pharmacy that could compound Cyclone so I ordered a bottle**.

As dentists, how many times on a daily basis are we faced with the dilemma of whether or not to numb a patient for a "light" cleaning? How many times has a patient told you he or she was numb for two hours after their twenty minute visit? How many times have you regretted not numbing a patient once you began the procedure? You get the point. Cyclone topical anesthetic rinse is the perfect solution for these cases and fills the gap between no anesthesia and light anesthesia without having to give multiple injections with a needle. These days, we use the cyclonine rinse for our patients on a daily basis. It's great for debridements, periodontal probing and even for taking digital x-rays to minimize the discomfort of the bulky digital sensors. It can also be used prior to impression taking to suppress the gag reflex and to make tray sizing more bearable. Just the other day, I used cyclonine rinse for suture removal on tender gingival tissue for a post-operative third molar extraction patient. Given the choice between a needle or a quick rinse for light anesthesia of soft tissue, I'm certain every patient would choose the rinse!

In our office, we use the disposable 40ml graduated measuring cups, fill it about $\frac{3}{4}$ full and instruct our patients to rinse for about a minute. For those patients who have a sensitive gag reflex, make sure to tell them to get the rinse all the way to the back of their throats. I have found one 480ml bottle will give between 15-20 doses. Its onset is about 3-10 minutes and effects of anesthesia are about an hour. The benefits so far have far outweighed the cost. It's a fantastic conversation piece with the patients and it's become an added amenity that really separates us from every other dentist in town. We've had patients who've requested the rinse for their light cleanings because their friends/relatives told them about it.

Cyclone, has turned out to be a real pearl for our practice and a wonderful practice builder. I've recommended it to our periodontist, orthodontist and hygienists. For any dentist out there wishing to provide his or her patients with a better and more pleasant dental experience, I recommend incorporating cyclone topical anesthetic rinse into every day practice.

*Dr. Kang is a published co-author and has over 14 years of clinical experience.
He is currently in private practice in Anaheim, California.

**Ararat Pharmacy (626) 798-6789

CYCLORINSE is available in mint flavor 16 oz. standard bottle size which will provide approximately 21 doses.

The natural appearance of Cyclorinse is slightly opaque.

Contraindications: any patients with known sensitivity or allergy to local anesthetics containing amides or para-aminobenzoic acid.

Adverse reactions: CNS manifestations are excitatory and/or depressant and may be characterized by lightheadedness, nervousness, apprehension, euphoria, confusion, dizziness, drowsiness, tinnitus, blurred or double vision, vomiting, sensations of heat, cold or numbness.

The logo consists of a thick, braided rope in a golden-yellow color with black outlines, forming a rectangular border with rounded corners. At the top center of the rope, there is a decorative knot. Inside the rope border is a large, horizontal oval with a white outline and a solid golden-yellow fill. The text "PUNJABI DENTAL SOCIETY" is centered within this oval in a bold, black, sans-serif font.

PUNJABI DENTAL SOCIETY



AN AWARD WINNER INTERNATIONAL ORGANIZATION
 PROMOTING EXCELLENCE IN DENTAL EDUCATION
 Over 1850 Members Strong

Presents

A Must attend seminar for you and your staff

ESTHETIC PERIODONTAL SURGERY FOR THE GENERAL PRACTITIONER

BY

DR. ZIV SIMON, DMD, MSC

On
SEPT 26TH, 2010 (Sunday) 9:00 am till 5:00 pm
(AGD & CA Board 7 hrs C.E. units)
 At

EMBASSY SUITES HOTEL
900 EAST BIRCH STREET, BREA, CA 92821

(Please print in capital letters or attach your business card)

Name DR/RDH/RDA/DA _____ Lic no _____
 Circle one first middle initial Last

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city state zip
 Phone no Fax no e-mail

ARE YOU A PDS MEMBER YES NO Membership no _____

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REGISTRARION FEE	Before Sept. 18th, 2010	After Sept. 19th, 2010
Dentists Non-members	\$ 89.00	\$ 99.00
Members	\$ 79.00	\$ 89.00
Hygienist/R.D.A.Non-members	\$ 69.00	\$ 79.00
Members	\$ 59.00	\$ 69.00

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Dr. D.P. Singh Nagra
 Chairman



Dr Simon

Dr. Simon maintains a private practice limited to periodontics, dental implants and reconstructive surgery in Beverly Hills, California. He obtained his dental degree and Bachelor of Medical Sciences degree from Tel Aviv University, where he held a teaching position in the Department of prosthodontics. He received his periodontal graduate degree from the University of Toronto where he obtained a Master of Science degree in Periodontology. He is a Diplomate of the American Board of Periodontology and a Fellow of the Royal College of Dentists of Canada.

Dr. Simon is the founder of the Beverly Hills Multidisciplinary Dental Study Group and a director of the Beverly Hills Academy of Dentistry. Dr. Simon publishes and lectures nationally as well as internationally on smile design, implant dentistry and tissue reconstruction.

This Seminar will cover:

- Treatment options for the “gummy smile”
- Esthetic crown lengthening
- Soft tissue grafting for gingival recession
- Surgical lip repositioning
- Soft tissue management around implants
- The use of soft tissue allografts and enamel proteins avoiding donor site morbidity
- Improving the zone of attached gingivae and preventing further recession
- Coronally repositioned flaps for root coverage