

A decorative border made of thick, yellow, braided rope with black outlines, framing the central text. The rope is coiled at the top and bottom, with the ends visible at the top center and bottom center.

**MEDIDENTA**



Are you being dealt a  
**bad hand** by your dealer?

***Endo Direct***<sup>TM</sup>  
Always a Winning Hand!



**medidenta.com**

**Buy Direct and Save**  
Visit Our Website or Call to Order

**1-800-221-0750**

Must Use Order Code **DTCA10**  
*Cannot be combined with other offers  
Limited Time Offer!*

# Endo Direct™

## Always a Winning Hand!

### Meditorque "E"



The Meditorque America "E" Type Basic Air Motor System provides high precision and superb torque.



Up to 20,000 RPMs  
Fully Autoclavable

**One Meditorque "E" Type Motor  
& TWO ATTACHMENTS!**



All Autoclavable  
0-20,000 RPM  
Available in  
2-hole or 4-hole

3 Piece Set  
**\$299**  
Retail \$349

**BONUS**

Buy 4 or more sets:

**\$249**  
per set  
You Save \$200!

### Blue Streak



2-hole or 4-hole  
Available in blue or silver  
Feather weight 1.2oz!  
Up to 450,000 rpms



### Air King

2-hole or 4-hole  
Fully Autoclavable  
Up to 400,000 rpms  
Hardened Steel Chuck

both models come in standard and push button versions

Standard  
w/ bur tool  
**\$125<sub>ea</sub>**  
Retail \$149

Push Button:  
**\$175<sub>ea</sub>**  
Retail \$199

**BONUS**

Buy 4 or more:

Standard  
w/ bur tool  
**\$99<sub>ea</sub>**  
You Save \$370!

Push Button:  
**\$125<sub>ea</sub>**  
You Save \$400!

Use Order Code: **DTCA10**



# Apex NRG

*Apex Locator*



- Full indication of the file position, at an Xtra Fine Resolution of 0.25mm
- Identification and filtration of momentary contact with crowns and amalgam fillings



*50 Month Warranty!*

**\$499**

*A \$100 Savings!*

*Retail \$599*



# Endotec II

*Thermal Endodontic Condenser*



The Endotec II makes the lateral condensation process easier and faster with its superior adaptation to the canal wall.

*Cordless - Battery operated*

*Includes two tips*



**\$399**

*A \$200 Savings!*

*Retail \$599*



**medidenta.com**

*Use Order Code: **DTCA10***



# Endo Direct™

## Always a Winning Hand!

### \*NEW!\* MM 1500 Sonic Air Plus



An advanced sonic vibratory endodontic system that follows all traditional principles safely, efficiently, and without operator stress.

#### Sonic Files

Sonic Files will **Flare, Shape, and Clean** **\$29.95**  
pkg of 6

#### Rispi Sonic

Sizes: 0-6, Lengths 19 & 22



#### Shaper Sonic

Sizes: 0-6, Lengths 21 & 25



# \$799

A \$515 Savings!

Retail \$1,314

#### Offer Includes:

- **NEW** MM 1500 Sonic Air Plus (retail - \$999)
- 8 Packs of Sonic files **FREE** (retail - \$240)
- **FREE** Endo Organizer (retail - \$75)



### Air King ♥ Surgical

- Precision Cutting
- Ergonomic design
- Speeds up to 400,000rpm
- Eliminates air to the surgical site while allowing for proper cooling with non-atomized water spray
- High Powered Torque
- Fully autoclavable



Standard  
w/ bur tool  
**\$299** ea  
Retail \$349

Push Button:  
**\$375** ea  
Retail \$459

### BONUS

Buy 3 or more:

Standard  
w/ bur tool  
**\$225** ea  
You Save \$370!

Push Button:  
**\$325** ea  
You Save \$400!

# medidenta.com

Use Order Code: **DTCA10**

# **Endo Direct™**

**Always a Winning Hand!**

**\*NEW!\***  
**Interprox "E"**  
*Contra Angle*



the ideal handpiece for  
interproximal procedures

- 4-1 Reduction
- Polishing
- Enamel Stripping
- Finishing
- Fine Trimming
- 1.6mm Stroke

**\$299**

*A \$150 Savings!*

*Retail \$499*



**\*NEW!\***  
**Meditorque H**  
**ULTRA**



**ideal for your RDH**

- Friction Grip Nose Cone
- Fully Autoclavable
- Ergonomic Design
- 360 Degree Swivel
- 5,000 RPM
- *Ultra Lightweight*  
- 2.5 ounces!

**\$299<sub>ea</sub>**

*Retail \$399*



**BONUS**

*Buy 2 or more:*

*Push Button:*

**\$269<sub>ea</sub>**

*You Save \$260!*

Use Order Code: **DTCA10**



# Rotary Niti



*Files*



Available in packages of 6 in both  
21mm and 25mm lengths.

#### Sizes:

15, 20, 25, 30, 35, 40,  
45, 50, 55, 70, 80

Buy 15 packs of 6 for **32.95** each,  
get 5 more packs **FREE!**

**FREE** Endo Organizer

**A \$240 Savings!**



# Meditorque America



*Low Speed Handpiece*

**Designed for sensitivity:** *short, lightweight, feel allows excellent balance, grip and sensitivity for precise control.*

**Built for Heavy Duty:** *its rugged durability is ideally utilized in clinics, institutions and busy private practices with minimal maintenance.*



2-hole or 4-hole  
All Autoclavable  
0-20,000 RPM

**\$249**  
each  
Retail \$299

**BONUS**

*Buy 4 or more:*

**\$199**  
each

*You Save \$400!*

**medidenta.com**

Use Order Code: **DTCA10**



# medidenta.com



**Buy Direct and Save!**

Visit Our Website or Call to Order

**1-800-221-0750**

*is going **GREEN***

**Refining Direct Minus the Middleman = More money in your pocket!**

## REFINING



REFINE WITH US AND  
GET AN ADDITIONAL  
**10% OFF!**  
ALL PRODUCTS  
AND REPAIRS

Get full value for your scrap!



CALL NOW  
FOR FREE  
PICK-UP!

- Deal direct with the refiner and get top dollar, don't just get your scrap 'weighed and paid'.
- Multiple payout options are available!
- **Refine with Medidenta and get a bonus 10% off all products including current promotions.**

### DDS REFINING

Direct Dental Scrap Refining

*a division of medidenta.com*

## RECLAMATION

**Amalgam Separator**



Medidenta's **Amalgam Separator** offers up to three years of safe, convenient, regulatory compliance. This is the ultimate in protection for your staff, your practice and the environment.

PROTECT  
THE  
ENVIRONMENT!



- **Don't** toss out environmentally bad waste!
- **Don't** be tied in to a long-term contract for sharps disposal!

**Medidenta.com can take care of all your recycling needs.**

## RECYCLING

**Sharps Disposal**



RECYCLE  
YOUR USED  
MATERIALS!



**ARARAT PHARMACY**



*The top 2 reasons why people don't go to the dentist are "Needles" & "Pain"*

*Request your free sample of...*

# CYCLORINSE\*

Dyclonine 1%

*...the pain free solution!*

## TOPICAL ANESTHETIC ORAL RINSE

### Extremely effective and uses include:

- Patients who require mild anesthesia for ultrasonic cleanings, prophies and gross debridements
- Use before bulky digital x-rays are taken to minimize discomfort
- Patients with sensitive gag reflex prior to taking impressions
- Periodontists and hygienists may use prior to probing for pocket depths
- Great for needle phobic patients
- Cost-Effective: Average cost per dose is under \$3

### FAST ONSET & SHORT DURATION!

*Cyclorinse is a compounded topical anesthetic oral rinse that dental patients swish with for one minute to anesthetize gingival and palatal tissues.*

**INSIDE...**

**What is the  
"Real Dental Pearl"?**



**FREE SAMPLE**

see inside for details or visit

**[www.cyclorinse.com](http://www.cyclorinse.com)**



**CYCLORINSE\***  
Dyclonine 1%

*quick  
easy to use  
painless  
and  
needle free*

**FREE SAMPLE**

see inside for details or visit

**[www.cyclorinse.com](http://www.cyclorinse.com)**

**CYCLORINSE\***  
*is a wonderful  
practice builder.*

Dr. David S. Kang, DDS

**What doctors are saying:**

*"I use Cyclorinse primarily for my patients that are super sensitive to probing as well as for periodontal maintenance. I am coming up with different uses all of the time. It's a great pre-treatment rinse."*

**Dr. Christopher Acone, DDS**  
Periodontist

*"Ever since I've been using Cyclorinse and promoting a painless solution to needles, I've been seeing patients that haven't been to my office in years because they were scared of shots and the pain."*

**Dr. Vihar Bhakta, DMD**

*"I would recommend Cyclorinse for any patient who experiences sensitivity with dental cleanings or any other procedure that causes sensitivity. The simple mouth rinse really helps patients feel more comfortable and less sensitive during multiple procedures from dental cleanings to periodontal probings to post-operative soreness without the use of a needle. My patients love it!"*

**Dr. Laura Bucci, DDS**

*"I've been using Cyclorinse on a daily basis ever since a colleague recommended it to me. I've found numerous applications for it and it's never failed me."*

**Dr. Peter Suh, DDS**



\*Trademark pending

# CYCLORINSE\*

Dyclonine 1%

**SPECIAL PRICE FOR  
NEW CUSTOMERS**  
(first bottle only \$12)

**FAX ORDER TO (626) 798-8376**

## COMPOUNDED CYCLORINSE Dyclonine 1% Mint Flavor

<input type="checkbox"/> <b>2 oz FREE SAMPLE</b> + \$5 for shipping and handling (one per dental practice)	<input type="checkbox"/> <b>One 16 oz bottle for \$12</b> <b>FIRST TIME CUSTOMERS ONLY</b> + \$5 for shipping and handling (one per dental practice)	<b>80% off</b>
<input type="checkbox"/> <b>One 16 oz bottle</b> <i>Approximately 21 Doses</i> \$59.99 each Bottle +\$5 for shipping and handling = \$64.99		
<input type="checkbox"/> <b>Two or more bottles</b> *FREE shipping and handling* \$59.99 each Bottle x _____ = _____ Qty Total \$		

Please print clearly with black or blue ink

Name: \_\_\_\_\_, DDS/DMD  
Address: \_\_\_\_\_ Suite #: \_\_\_\_\_  
City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
DEA Number: \_\_\_\_\_ State License Number: \_\_\_\_\_  
How did you hear about us? \_\_\_\_\_

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Credit Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_  
CVV2 (Last 3 digits on the back of the card. AMEX: 4 digit number on front of card): \_\_\_\_\_

I hereby attest that compounds ordered for "For Prescriber Use Only" are ordered, administered or dispensed in accordance with CA state and federal, medical and pharmacy laws and regulations, specifically 16CCR 1716.1. I also attest that this compound is **not commercially available** and is **custom compounded** to my specifications and order.

\_\_\_\_\_  
Doctor Signature

\_\_\_\_\_  
Date

Thank you! We look forward to working with you.  
Please mail, fax or e-mail this form to:

**Ararat Pharmacy Compounding Center**  
2611 E. Washington Blvd. Pasadena, CA 91107  
**Tel:** (626) 798-6789 **Fax:** (626) 798-8376  
**E-mail:** araratrx@gmail.com

**For additional information visit:**  
**www.cyclorinse.com**





**CYCLORINSE**  
*is a wonderful  
practice builder.*

Dr. David S. Kang, DDS

## CYCLONE, A REAL PEARL

By Dr. David S. Kang, DDS\*

Not too long ago, a pharmacist friend of mine asked me if I had ever heard of Cyclone. When I told him I hadn't, he told me about an article that he had read regarding Cyclone, a topical anesthetic rinse that has numerous applications in dentistry. Cyclone (also known as Cyclonine, Dyclone or Dyclonine) is only available through pharmacies that have compounding capabilities. It is distributed as a rinse which provides temporary anesthesia to gingival and palatal soft tissues. With a quick Google search, I was able to find a local pharmacy that could compound Cyclone so I ordered a bottle\*\*.

As dentists, how many times on a daily basis are we faced with the dilemma of whether or not to numb a patient for a "light" cleaning? How many times has a patient told you he or she was numb for two hours after their twenty minute visit? How many times have you regretted not numbing a patient once you began the procedure? You get the point. Cyclone topical anesthetic rinse is the perfect solution for these cases and fills the gap between no anesthesia and light anesthesia without having to give multiple injections with a needle. These days, we use the cyclonine rinse for our patients on a daily basis. It's great for debridements, periodontal probing and even for taking digital x-rays to minimize the discomfort of the bulky digital sensors. It can also be used prior to impression taking to suppress the gag reflex and to make tray sizing more bearable. Just the other day, I used cyclonine rinse for suture removal on tender gingival tissue for a post-operative third molar extraction patient. Given the choice between a needle or a quick rinse for light anesthesia of soft tissue, I'm certain every patient would choose the rinse!

In our office, we use the disposable 40ml graduated measuring cups, fill it about  $\frac{3}{4}$  full and instruct our patients to rinse for about a minute. For those patients who have a sensitive gag reflex, make sure to tell them to get the rinse all the way to the back of their throats. I have found one 480ml bottle will give between 15-20 doses. Its onset is about 3-10 minutes and effects of anesthesia are about an hour. The benefits so far have far outweighed the cost. It's a fantastic conversation piece with the patients and it's become an added amenity that really separates us from every other dentist in town. We've had patients who've requested the rinse for their light cleanings because their friends/relatives told them about it.

Cyclone, has turned out to be a real pearl for our practice and a wonderful practice builder. I've recommended it to our periodontist, orthodontist and hygienists. For any dentist out there wishing to provide his or her patients with a better and more pleasant dental experience, I recommend incorporating cyclone topical anesthetic rinse into every day practice.

\*Dr. Kang is a published co-author and has over 14 years of clinical experience.  
He is currently in private practice in Anaheim, California.

\*\*Ararat Pharmacy (626) 798-6789

**CYCLORINSE** is available in mint flavor 16 oz. standard bottle size which will provide approximately 21 doses.

The natural appearance of Cyclorinse is slightly opaque.

**Contraindications:** any patients with known sensitivity or allergy to local anesthetics containing amides or para-aminobenzoic acid.

**Adverse reactions:** CNS manifestations are excitatory and/or depressant and may be characterized by lightheadedness, nervousness, apprehension, euphoria, confusion, dizziness, drowsiness, tinnitus, blurred or double vision, vomiting, sensations of heat, cold or numbness.