



DENTAL ELITE



Stop wasting Your hard earned Money!



Dental Kit 1

Compare the Value

- Toothbrush	56¢
- Toothpaste	32¢
- Floss	32¢
- Educational Dental Bag	25¢
Dental Kit Valued At...	\$1.45

Premium Dental Kit 2

- Tongue Cleaner	38¢
- Toothbrush Cover	12¢
Premium Dental Kit Valued At...	\$1.95

Kits AS LOW AS 89¢

Kit Pricing

Pricing Levels:	Kits per Year	144ct Cases per Year	Kit	Premium Kit
Bronze	576	4	\$1.09	\$1.29
Silver	1,728	12	\$.99	\$1.19
Gold	2,304	16	\$.89	\$1.09

1 Dental Kit

Choose a Brush Style
*All brush come in 4 different colors

+ Kit Includes

- Classic Traditional - 819S
- Classic Interdental - 819I
- Classic Kids - 138
- Classic Compact - 823
- Compact Wave - 815
- Feathered Brush - 949
- Tongue Cleaner - 508
- Junior - 8202
- Value Adult Compact - 957
- Dolphin Kids - 236
- Small Kids - 151



VIP Toothpaste - .85oz

Healthy Floss - 3yd



NEW
Educational Bag - Comes in 4 colors, 36 of each color. Educational Facts on one side, Fun Facts on the other.

A gift from your Dental Professional™

Here at Dental Elite we believe that its time for YOUR office to start receiving the credit for your handouts, not some nationally branded company!

2 Premium Dental Kit

Includes everything from the Dental Kit plus:



Tongue Cleaner

Toothbrush Cover

3 Menu Options Substitute Items

Modify your Kit offerings with the items below.
*See below Substitute Items menu



Travel Brush 10¢

Bear Brush 10¢

Healthy Floss - 10m 10¢
Available in Mint or Bubblegum

Tooth Floss 15¢



NEW
Pouches - 10¢
Comes in 4 colors, 36 of each color

ORDER Kits Today!
1.888.228.7706

3

Substitute Items Menu*:

- Bear Toothbrush for any other toothbrush add an additional 10¢
- Travel Toothbrush for any other toothbrush add an additional 10¢
- Zippered Business Card Pouch for the Educational Dental Bag add an additional 10¢
- 10 Meter Floss (mint or bubblegum) for the 3 yard floss for an additional 10¢
- Tooth Floss for the 3 yard floss add an additional 15¢

Call Today to place your Order!
Samples available upon request

Visit our website at www.dentalelite.com
Call us at 1.888.228.7706



The SUCCESS CARD™

patent pending



Reduce missed appointments up to 40%!

The SUCCESS CARD™ was developed by Dental Elite to add value to your appointment card or business card. This unique product contains 12 yards of floss. Your patients will enjoy the portability it offers. Most women will keep an item like this in their purse. Everytime it is used it will remind them of their appointment or your advertising message.



Insert the reminder or appointment card in THE SUCCESS CARD™

Pricing:

Bronze	62¢
Silver	58¢
Gold	55¢



Without The SUCCESS CARD™, your appointment card is just an appointment card

New Items:

Additional New Items



Pricing Levels:	Prophy Angle	Infant Finger Brush	Denture Brush	Youth Suction Brush	Baby Brush	2 Minute Timer
Bronze	36¢	60¢	70¢	56¢	56¢	63¢
Silver	32¢	57¢	67¢	53¢	53¢	60¢
Gold	28¢	54¢	64¢	50¢	50¢	57¢



Prophy Angles

Starting as low as:
28¢
Item # ProA
(soft, firm, and tapered brush*)
*call for pricing

Infant Finger Brush

as low as:
54¢
Item # FingerB

Denture Brush

as low as:
64¢
Item # DenB

Youth Suction Brush

as low as:
50¢
Item # 222S

2 Minute Timer

as low as:
57¢
Item # 2TIMER

Baby Brush

as low as:
50¢
Item # BabyB

Our Story:



Dental Elite is a Family owned & operated business. We have been in the US dental market for over 10 years. The company was started by Mary & Paul Zajas with the purpose of providing high quality dental products at affordable prices. In a past career Paul was an executive with a large candy company and is now in the redemptive stage of his life. The company was actually created after doing some market research for some oral hygiene companies. While researching, Paul found out how much money dental offices were having to pay for these giveaways. Like many consumers, he had thought that these items were giveaways from the national companies (who billboard their brand name on everything) just like drug companies give out samples of their product through doctors offices. He determined there must be a better way to save dental offices money and that is how Dental Elite came into being.

Our 3 grown children joined the company full time after graduating from college. We enjoy working together as a family, and understand the needs of family run business like many of the dental offices we service.

Call us and see how we will cater to your needs. We actually do something very unique in today's business environment, we answer our phones in person. No hitting this # or that # to get a live person to help you, we understand that your time is valuable and we respect that.

At Dental Elite, you are more than a customer, you're part of the family!

Visit our website at www.dentalelite.com
Call us at 1.888.228.7706

Call Today
to place your Order!
Samples available upon request

The logo consists of a dark brown background. A thick, yellow rope with a black outline is coiled into a rectangular shape with rounded corners, framing the central text. At the top center of the rope, there is a knot. In the center of the rope frame is a horizontal, light yellow oval with a thin white border. Inside this oval, the words "XCEL SEMINARS" are written in a bold, black, sans-serif font.

XCEL SEMINARS

Xcel Seminars Presents

COMPREHENSIVE CLINICAL SKILLS SERIES

SUNDAY, SEPT. 13: ENDODONTIC UPDATE WITH DR. ROBERT SALEHRABI

SUNDAY, NOV. 8: CLINICAL RESTORATIVE SOLUTIONS FOR A PROFITABLE AND RECESSION-PROOF PRACTICE WITH DR. BOB LOWE

SUNDAY, DEC. 13: PREDICTABLE AND SUCCESSFUL REMOVABLE PROSTHODONTICS & IMPLANTS WITH DR. JOSEPH MASSAD

**3 COURSES (21 CA CEs)
FOR ONLY \$275 OR \$139 EACH**

Clinical Restorative Solutions for a Profitable and Recession-Proof Practice

In today's changing economic environment, dentists must continue to provide quality service to the patient, yet remain profitable. Dr. Lowe teaches predictable, clinical techniques to create quality, time efficient dental restorations.



Bob Lowe, DDS is a Diplomate, American Board Of Aesthetic Dentistry (an honor shared by less than 50 dentists in the entire United States) and is consistently named to the "Top 100 Clinicians In Dentistry" by Dentistry Today.

***Sunday November 8, 2009
From 8AM-4PM***

***Knott's Berry Farm Resort Hotel
7675 Crescent Avenue, Buena Park, CA***

(Beach Blvd Exit off 5, 405 & 91 fwys)

Course sponsored by:

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Kerr

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NOVEMBER 8 COURSE TOPICS

Solutions for clinical challenges in direct resin restoration placement ♦ Proper anatomic tooth reduction to create the optimal space for indirect restorative options ♦ Restoration of implants in the aesthetic zone ♦ Treatment options for complex restorative and aesthetic cases ♦ Clinical solutions for restorative problems that save chair time and patient money ♦ Minor tooth movement and prosthetic tooth repositioning ♦ Laser assisted gingival and bony procedures to correct aesthetic and biologic width problems ♦ Tissue management and perfect master impressions, including digital impression making ♦ Delivery techniques for indirect restorations for accurate placements and easy & predictable occlusal corrections

REGISTRATION

Tuition	3 Course Series	November 8th Course
Registration Before October 23	Dentist: \$275, Staff: \$235	Dentist: \$139, Staff: \$119
After October 23 Onsite add \$20 Fee	Dentist: \$275, Staff: \$235	Dentist: \$169, Staff: \$149

Fees include CE credits and **free hotel parking**. Registration is at 7:30am. Courses are 8am-4pm at the Knotts Berry Farm Resort Hotel at 7675 Crescent Avenue, Buena Park, CA 90620.

Last Name _____ First Name _____ Degree _____ Course Date _____
 Email _____ Phone _____ Fax _____
 Address _____ City _____
 State _____ Zip _____ Additional Registrants _____

Cancellation Policy: With written cancellation 14 days prior to the seminar, a onetime credit will be issued for the next seminar. No refund or credit will be given, if cancelled within 14 days of the seminar.

Method of Payment: Check Visa MC Card # _____
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Please fax or mail registrations. If you have any questions please call Erin at 310-663-4055.

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers we are dedicated to providing only evidence-based information in our courses.



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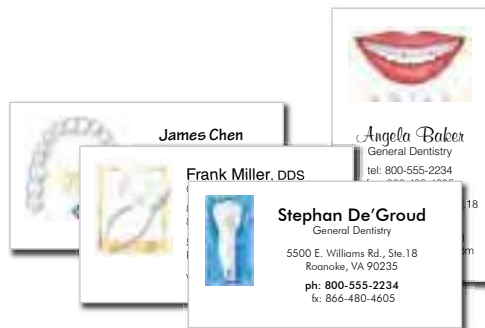
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* Expires September 30th, 2009. One free box (of equal or lesser value) per practice. Discount based on one box pricing. Cannot be combined with other offers, discounts or previous orders.



Visit us at the annual CDA convention!

September 10-13, 2009 - Booth #1637

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KOREAN-AMERICAN DENTAL



KADA

Implant Dentistry: *New Standard of Care in The Challenging Times*

October 10-11, 2009 • Saturday & Sunday • 14 CE Units
Oxford Palace Hotel & Galleria, Los Angeles, California

The Korean American Dental Association of Southern California is proud to present its biennial meeting this fall with an emphasis on the future of implant dentistry. The two day event will be highlighted by a special symposium on the first day, featuring four innovative dental implant systems from Korea, rapidly becoming a point of interest in this highly competitive field. The second day has a lineup of experts in implant dentistry presenting "Tricks and Pearls in Implant Dentistry," as well as the California board mandated "California Law" and "Infection Control" components. Come join us for this celebration of the minds...



Peter Chung, DDS
 President, KADA of So Cal.

Detailed program and registration information can be found on the back of this flyer...

Saturday, October 10th

A Full Day Clinical Symposium
The Implant Systems from Korea:



Four clinician speakers representing the respective implant manufacturers will

battle out by presenting their best cases, and individual techniques advocating unique advantages of implant systems from the four outstanding Korean implant manufacturers:

- Cowell Medi USA
- Dentium USA
- HiOssen
- MegaGen.

(in alphabetic order)



Sunday, October 11th

Tricks & Pearls in Implant Dentistry:

Tricks & Pearls In Implant Dentistry
 – A Periodontist's View
 Paulo Camargo, DDS, MS, MBA, FACD
 Board-Certified Periodontist
 Professor, UCLA School of Dentistry



Tricks & Pearls In Implant Dentistry
 – A Prosthodontist's View
 Tony Daher, DDS, MEd, FACP
 Board-Certified Prosthodontist
 Associate Professor, Loma Linda University

CA Board Required CE Courses:

California Dental Practice Act
 Bette Robin, DDS, JD
 Dentist, Attorney and Real Estate Broker



An Update on Infection Control & OSHA Compliance Regulations
 Bill Hollowell
 OSHA Compliance Consultant

Registration Fee: \$350 before September 30 \$430 after September 30

Includes registration for all CE (14 CEU), meals, and banquet on Saturday evening.

Register by sending a check to "KADA-SC" c/o Dr. Peter Chung 2246 Rosecrans Ave, Fullerton, CA 92833
Inquires to Dr. Jin Kim 909-860-9222 Information online at www.DrKimSeminars.com & www.kadaus.org

Korean American Dental Association of Southern California
KADA Biennial Scientific Conference 2009

October 10-11, 2009 • Saturday & Sunday • 14 CE Units
 Oxford Palace Hotel, 745 S Oxford Ave, Los Angeles, California 90005
 Hotel 213-389-8000 www.oxfordhotel.com



Program and Registration Information

KADA

Saturday, October 10, 2009	Sunday, October 11, 2009
A Clinical Symposium: "The Implant Systems from Korea" (Total CE hours: 8.0 hours)	"Practical Clinical Implant Dentistry" & CA Mandated CE Courses (Total CE hours: 6.0 hours)
7:40-8:10 Registration, Breakfast & Exhibit Time	8:00-8:30 Registration, Breakfast & Exhibit Time
8:10-8:30 (20 mins) Opening Remarks Implant Dentistry: New Standard of Care in the Challenging Times Jin Y. Kim, DDS, MPH, MS, Chair, KADA Scientific Conference Committee	8:30-10:00 (90 mins) Lecture 1 Tricks & Pearls in Implant Dentistry – A Prosthodontist's View Speaker: Tony Daher, DDS, MEd, Loma Linda School of Dentistry
8:30-10:00 (90 mins) Lecture 1 Features and Clinical Advantages of Dentium USA Implant System*	10:00-10:30 (30 mins) Break & Exhibit Time
10:00-10:30 (30 mins) Break & Exhibit Time	10:30-12:00 (90 mins) Lecture 2 Tricks & Pearls in Implant Dentistry – A Periodontist's View Speaker: Paulo Camargo, DDS, MS, MBA, UCLA School of Dentistry
10:30-12:00 (90 mins) Lecture 2 Features and Clinical Advantages of MegaGen Implant System*	12:00-1:00 (60 mins) Lunch
12:00-1:00 (60 mins) Lunch	1:00-2:30 (90 mins) Lecture 3 California Dental Practice Act Speaker: Bette Robin, DDS, JD, Dentist & Attorney
1:00-2:30 (90 mins) Lecture 3 Features and Clinical Advantages of HiOssen Implant System*	2:30-3:00 (30 mins) Break & Exhibit Time
2:30-3:00 (30 mins) Break & Exhibit Time	3:00-4:30 (90 mins) Lecture 4 Infection Control Speaker: Bill Hollowell, OSHA Compliance Expert
3:00-4:30 (90 mins) Lecture 4 Features and Clinical Advantages of Cowell Medi Implant System*	3:00-4:30 (90 mins) Lecture 4
4:30-5:00 (30 mins) Panel Discussion with all podium speakers	5:00-5:20 (20 mins) Break & Exhibit Time
5:00-5:20 (20 mins) Break & Exhibit Time	



5:20-6:30 (70 mins) *Special Bonus Presentation*
Incorporating Surgical Implant Procedures into The Everyday Practice :
The real challenges, and how to overcome them
 Jin Y. Kim, DDS, MPH, MS,
 Board Certified Periodontist,
 Lecturer UCLA School of Dentistry
 & Chair of KADA Scientific Conference Committee

7:00 - 10:00pm **The 2009 KADA Gala Banquet**
(Included in Registration)

•Speaker: to be announced
 •The implant manufacturers will be exhibiting for 2 full days during the conference, providing ample opportunity for participants to become familiar with their products.

Registration Fee: \$ 350 before September 30
\$ 430 after September 30

Includes registration for all CE (14 CEU), meals, breaks & KADA banquet on Saturday evening.
Additional ticket for banquet : \$150 per person

Inquires to Jewel at Dr. Jin Kim, 909-860-9222
www.DrKimSeminars.com www.kadaus.org

Registration Form – 2009 KADA Scientific Conference October 11-12, 2009
(Please print clearly in capital letters using a dark pen)

Name _____ Degree(s) _____

Address: _____ City: _____ ST _____ ZIP _____

Phone No _____ Fax No: _____

License No _____ E-Mail _____

Mail to: KADA-SC c/o Dr. Peter Chung 2246 Rosecrans Ave, Fullerton, CA 92833
Or Fax to: 714-870-4055 and mail in the check. Check should be written out to "KADA-SC"
Cancellation Policy: Must be in written request within 7 days of the meeting for a 90% refund.



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SEPT 27TH, 2009 (Sunday) 9:00 am till 5:00 pm
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Name DR/RDH/RDA/DA _____ Lic no _____
 Circle one first middle initial Last

Address _____

city state zip
 Phone no Fax no e-mail

ARE YOU A PDS MEMBER YES NO Membership no _____

COMPLIMENTARY LUNCH & PARKING INCLUDED

REGISTRARION FEE	Before Sept. 19th, 2009	After Sept. 20th, 2009
Dentists Non-members	\$ 89.00	\$ 99.00
Members	\$ 79.00	\$ 89.00
Hygienist/R.D.A.Non-members	\$ 69.00	\$ 79.00
Members	\$ 59.00	\$ 69.00

FOR REGISTRATION / MEMBERSHIP / STAFF DISCOUNT OVER THE PHONE PLEASE CALL

TOLL FREE 1-866-422-5573 (1-866-4-CALL-PDS) OR 909-933-9076

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VISIT US ON OUR WEB SITE: WWW.PDSOCIETY.COM TO DOWNLOAD MEMBERSHIP FORM

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