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This Single **Personalized CD** has
Changed the Lives of Over 10,984 Dentists!
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The information you're going to receive is very important and very confidential, therefore we will be sending you an email upon shipment so you'll know when to look for the FedEx package to arrive.



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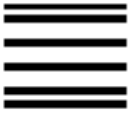
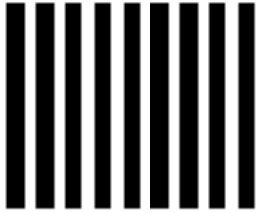


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Yes!

The Content of This CD is
So HOT It Will **SHOCK YOU!**

It Also May Be the Most Revealing Thing You
Have Seen About Your Practice in Years!

FINALLY SOME GOOD NEWS!

You'll Discover:

- ✓ **The painful and gut-wrenching mistakes your front desk staff could make** in the first 5 seconds of answering the phone that might send a New Patient packing... and the **SHOCKINGLY SIMPLE** secret to eliminate it.
- ✓ **A simple, easy-to-implement, "dirt cheap" tool** that can almost miraculously re-energize your staff... even the "set-in-her-ways" veteran.
- ✓ **The #1 "Must Do It If You Don't Do Anything Else" secret** that will almost magically increase your profits... within 30 days, **GUARANTEED!**
- ✓ **The one "Golden Nugget" that only 3% of Dentists have in their practice** that has put acquiring New Patients on auto-pilot... right now it's missing in your practice.
- ✓ **The FOOL-PROOF way to get New Patients** past the dreaded insurance barrier and into your office.
- ✓ **Plus, MANY MORE SHOCKING and PROFITABLE SECRETS!**

ACT NOW! ONLY 89 AVAILABLE!

The logo for XCEL SEMINARS features a thick, braided rope border in a golden-brown color. Inside this border is a horizontal yellow oval with a thin white outline. The text "XCEL SEMINARS" is centered within the oval in a bold, black, sans-serif font. The rope border is thicker at the top and bottom, with the top section showing a more detailed knotting pattern.

XCEL SEMINARS



7th Annual Comprehensive Dental Skills Series

Knott's Berry Farm Resort Hotel

Nov. 2, 2014: OSHA, Infection Control & the California Dental Practice Act

Noel Brandon-Kelsch, RDH, uses her unique humor and cutting edge information to present tough subject matter in an interesting way. She is the infection control columnist for RDH magazine, a syndicated newspaper columnist and has been featured on Disney Radio & ESPN.

Dec. 14: Secrets of Pediatric Dentistry—What You Weren't Taught in Dental School!

Dr. David Rothman is a Diplomate of the American Board of Pediatric Dentistry, has completed an Anesthesiology Residency, lectures extensively and has been published in the Journal of the American Dental Association.

Feb. 1, 2015: Clinical Endodontics for GPs

Dr. Reid Pullen was a general dentist in the Army before becoming an Endodontist and is uniquely suited to teach GPs about Endodontic care.

March 1: Achieving Long-term Composite Success

Dr. Lou Graham, is back by popular demand for another great topic! He is an expert in conservative dentistry and an exceptionally educational and entertaining speaker.

**Knott's Berry Farm Resort Hotel, 7675 Crescent Ave, Buena Park, CA
(Beach Blvd. exit of the 5, 405 & 91 Fwys)**

**ALL COURSES ARE ON SUNDAYS & 7 CA
& AGD CEs EACH \$139 EACH COURSE
OR THE ENTIRE 4 COURSE SERIES
(28 CA & AGD CEs) FOR ONLY \$399**

**BONUS
HANDS-ON
COURSE:
ONLY
\$229**

Nov. 23, 2014: Hands-on Composite Restorations: Esthetic, Versatile, Simple & Cost Effective *Dr. Sam Halabo*

COURSE SERIES
SPONSORED BY:



COURSE TOPICS

OSHA, Infection Control and the CA Dental Practice Act (Lecture): This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

Hands-on Composite Restorations (An additional fee is required for this course): *Learn how to do life-like composite restorations efficiently and cost effectively while using versatile materials and minimal inventory, including:* Produce composite fillings that are esthetic and fast ♦ minimize inventory by managing the materials used ♦ Using materials that have solid studies backing them ♦ Decrease post-operative sensitivity. ♦ Appropriate materials for high caries-risk patients. ♦ Tips on improving the quality, speed and beauty of your daily procedure. ♦ Managing polymerization shrinkage stress. **Hands on will include:** Proper bonding techniques for latest generation materials ♦ A step-by-step class II restoration, including predictable, reliable interproximal contacts ♦ Complete a class V restoration in a quick and efficient manner ♦ Selecting & placing the proper restorative material for any situation

Pediatric Dentistry for GP's: *Are you overwhelmed with angst when you know children will be coming to your office? The presentation will address topics such as behavior management, anesthesia, sealants, esthetic restorative dentistry, pulp therapy and space maintenance generally without use of high tech and expensive gadgets. It will also include a segment on medical emergencies. Objectives include:* Understand and utilize esthetic and resin based materials in restorative techniques ♦ Treatment plan and utilize appropriate dental materials for maintenance of a devitalized primary tooth and immature permanent tooth ♦ Understand the importance and options for space maintenance in the primary and mixed dentition ♦ Identify medical and sedation emergencies in children ♦ Develop an appropriate emergency kit and emergency protocol ♦ Identify risk factors for pediatric patients based upon their unique anatomy, physiology and childhood diseases

Endo for GPs: *This course provides techniques, tips, and tricks to increase endodontic confidence and mastery, including:* Endodontic diagnosis and pulpal testing, case selection, and anesthetic associated with a "hot" tooth ♦ Irrigation protocols during negotiation, instrumentation, and prior to obturation ♦ Discuss in detail access, coronal negotiation, coronal flare, negotiation to working length, obtaining an accurate working length, and an open glide path ♦ Nickel-Titanium rotary and reciprocation files ♦ Sealer and obturation of the root canal system ♦ Post-op instructions and pain management

Achieving Composite Success: *This course will review the very latest products and techniques that truly will allow you to take a refreshed look at composite procedures and ensure your long term success, including:* Understanding and solving the top three reasons why sensitivity does occur and how easy they are to resolve ♦ How lights, glass ionomers and composites all fit together to ensure long lasting asymptomatic restorations ♦ The very latest in caries removal, single tooth anesthesia, low shrink/stress composites and how these will all change your approach to composites ♦ Case-by-case examples of Class I, II, IV, V, composites and the very latest on sealants ♦ Anterior combination casework that combines direct and indirect approaches with lab communication tools, all with the philosophy of "Conservative Dentistry"

REGISTRATION

TUITION	4 COURSE SERIES	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$399 , Staff: \$249 Add \$229 to attend the Hands-on Course	Dentist: \$139, Staff: \$119 Hands-on Composite Restorations: \$329
Less than 14 days before an event	Dentist: \$419 , Staff: \$269 Add \$249 to attend the Hands-on Course	Dentist: \$159, Staff: \$139 Hands-on Composite Restorations: \$349

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, courses are 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancellation Policy: *Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancellation fee. No refund or credit less than 14 days from an event.*

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055 • Fax: (866) 332-5891

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



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