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This Single **Personalized CD** has
Changed the Lives of Over 10,984 Dentists!
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The information you're going to receive is very important and very confidential, therefore we will be sending you an email upon shipment so you'll know when to look for the FedEx package to arrive.



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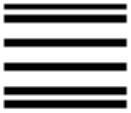
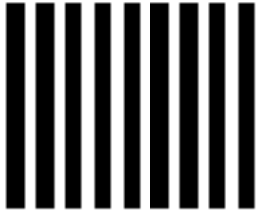


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Yes!

The Content of This CD is
So HOT It Will **SHOCK YOU!**

It Also May Be the Most Revealing Thing You
Have Seen About Your Practice in Years!

FINALLY SOME GOOD NEWS!

You'll Discover:

- ✓ **The painful and gut-wrenching mistakes your front desk staff could make** in the first 5 seconds of answering the phone that might send a New Patient packing... and the **SHOCKINGLY SIMPLE** secret to eliminate it.
- ✓ **A simple, easy-to-implement, "dirt cheap" tool** that can almost miraculously re-energize your staff... even the "set-in-her-ways" veteran.
- ✓ **The #1 "Must Do It If You Don't Do Anything Else" secret** that will almost magically increase your profits... within 30 days, **GUARANTEED!**
- ✓ **The one "Golden Nugget" that only 3% of Dentists have in their practice** that has put acquiring New Patients on auto-pilot... right now it's missing in your practice.
- ✓ **The FOOL-PROOF way to get New Patients** past the dreaded insurance barrier and into your office.
- ✓ **Plus, MANY MORE SHOCKING and PROFITABLE SECRETS!**

ACT NOW! ONLY 89 AVAILABLE!

The logo features a thick, dark brown background. A yellow rope with a black outline is coiled into a rectangular shape, framing a central yellow oval. The text "XCEL SEMINARS" is written in a bold, black, sans-serif font across the center of the oval. The rope has frayed ends at the top and bottom, suggesting it is a lasso or a similar tool.

XCEL SEMINARS



8th Annual Comprehensive Dental Skills Series

Crowne Plaza San Jose/Silicon Valley

Oct. 26, 2014: Comprehensive Introduction to Dental Sleep Medicine

(8AM-5PM and 8CE Units) *Dr. Rob Veis has been practicing for almost 30 years, was a professor at USC for 12 years and lectures nationally on restorative dentistry and appliance therapy.*

Nov. 16: OSHA, Infection Control & the CA DPA *Nancy Andrews, RDH, has entertaining methods to help the dental team navigate the sea of state and federal regulations.*

Dec. 14: Achieving Restorative Success with Esthetic Composites and World Class Crown & Bridge *Dr. Bob Lowe has authored numerous articles and has contributed to dental textbooks. Dentistry Today consistently names Dr. Lowe to the "Top 100 Clinicians in Dentistry."*

Jan. 25, 2015: Techniques and Tools Needed for Great Pediatric Dentistry & Treating Trauma Cases *Dr. Kaneta Lott is a Board Certified Pediatric Dentist who lectures nationally on Pediatric Dentistry and Dental Traumatology.*

March 1: Clinical Endodontics for GPs *Dr. Reid Pullen was a general dentist in the Army before becoming an Endodontist and is uniquely suited to teach GPs about Endodontic care.*

Crowne Plaza S. Jose/Silicon Valley 777 Bellew Dr. Milpitas, CA 95035
Hotel is minutes from the 880, 680, 101 & 237 Fwys

ALL COURSES ARE ON SUNDAYS & 7 CA & AGD CEs EACH
\$175 EACH COURSE, \$229 FOR 8CE
INTRO TO SLEEP MEDICINE OR
THE ENTIRE 5 COURSE SERIES
(36 CA & AGD CEs) FOR ONLY \$499

**BONUS
HANDS-ON
COURSE:
ONLY
\$229**

March 22, 2015: Mastering Composite Placement; The Ultimate Hands on Workshop *Dr. Foroud Hakim*

COURSE SERIES
SPONSORED BY:



COURSE TOPICS

Intro to Dental Sleep Medicine (8 CE Units): *This course is intended to provide a comprehensive overview of diagnosis and treatment of sleep apnea cases for dentists interested in adding this growth area to their practices. Dr. Veis will cover all aspects diagnosis and the sleep study, deciding which appliances to use for treatment, measuring and fitting the appliances, interacting with the fabricating lab, and how to manage the billings to medical insurance, including:* Introduction to sleep stages, disorders and why there is a need for treatment? ♦ Sleep apnea signs/symptoms/clinical issues and treating sleep apnea via dental appliances ♦ Protocol review ♦ Services to do and read sleep tests ♦ Overview of Appliances - pro's and con's of all of the major sleep appliances ♦ Model analysis, Mixed dentition and how to take construction bites for making certain appliances ♦ Group work on an actual case and diagnosing appliance ♦ Services to fully take care of the medical billing for these services

OSHA, Infection Control and CA DPA: This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

Esthetic Composites and World Class Crown & Bridge: *Improve your direct and indirect restorations with these gems, including:* Step-by-step techniques to create lifelike and morphologically precise direct composite restorations ♦ The use of composite tints to create characterized restorations that rival those produced in the laboratory ♦ A review of indirect restorative materials and options in dental ceramics ♦ A review of prep design and tissue management for perfect impressions ♦ Provisionalization for full coverage and veneers ♦ No prep veneers: A realistic option? ♦ Prosthetic tooth repositioning and "orthodontic" tooth preparation ♦ Minor tooth movement with Essix appliances ♦ Computerized shade matching ♦ Digital impression making ♦ Cementation protocols for provisional cementation ♦ Cementation protocols for total etch and conventional cements: Which materials for which cemen ♦ Occlusal adjustment during the cementation process

Pedo and Treating Trauma: *This course will explore the additional skills needed to provide dental care to the pediatric patient including tried and true procedures as outlined below:* Effective use of stainless steel crowns ♦ Necessary and effective pulp therapy ♦ Benefits of bilateral and unilateral space maintainers ♦ How to successfully take an impression ♦ How to diagnose and provide treatment plans ♦ Determine appropriate X-Ray's for young patients ♦ Appropriate use of fluoride ♦ Current options for repairing anterior primary teeth ♦ Understanding of the healing process for trauma and a Step-by step evaluation approach ♦ Logical evaluation form that reviews extra and intra-oral soft tissues /facial and dental bones /periodontia and tooth structures ♦ Pre-packaged trauma supply list and a listing of the necessary radiographs, clinical tests, specialists referral list and at timetable for follow-up treatment

Endo for GPs: *This course provides techniques, tips, and tricks to increase endodontic confidence and mastery, including:* Endodontic diagnosis and pulpal testing, case selection, and anesthetic associated with a "hot" tooth ♦ Irrigation protocols during negotiation, instrumentation, and prior to obturation ♦ Discuss in detail access, coronal negotiation, coronal flare, negotiation to working length, obtaining an accurate working length, and an open glide path ♦ Nickel-Titanium rotary and reciprocation files ♦ Sealer and obturation of the root canal system ♦ Post-op instructions and pain management

Hands-on Composite Restoration (an additional fee is required for this course): *This program covers the basics to advanced concepts and techniques in composite placement. Time will be allotted to interact with Dr. Hakim and trouble-shoot the resin dentistry challenges attendees encounter daily. Topics include:* Bonding/adhesive review and composite selection ♦ Trouble shooting sensitivity ♦ Anterior vs. posterior and minimally invasive strategies ♦ 3-D color development and shade selection ♦ Layering vs. bulk fill ♦ Contacts and contour ♦ Optimal armamentarium (curing lights, burs for both prep and finish, matrices, placement instruments and gadgetry to increase speed and efficiency) **Hands-On Will Include:** Building an anterior tooth, that replicates nature, through a layering technique ♦ Restore a class II restoration with ideal proximal contact and occlusal contour.

TUITION	5 COURSE SERIES	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$499 Staff: \$299 Add \$229 to attend the 3/22 Hands-on	Dentist: \$175 Staff: \$145 \$229 for the Sleep Medicine, \$329 for the 3/22 Hands-on
Less than 14 days before an event	Dentist: \$519 Staff: \$319 Add \$249 to attend the 3/22 Hands-on	Dentist: \$195 Staff: \$165 \$249 for the Sleep Medicine, \$349 for the 3/22 Hands-on

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, the courses are 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancellation Policy: *Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancellation fee. No refund or credit less than 14 days from an event.*

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055 • Fax: (866) 332-5891

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



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