THE Dental

VOL. 10 NO. 11 • NOVEMBER '13 No. Calif. Edition

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FRESNO COUNTY

CENTRAL VALLEY/SO. FRESNO CTY - (3) op comput. G.P. w newer refurb. Belmont eqt. Digital x-rays & networked. Dentrix s/w. In a smaller town w very limited competition. Mos. Gross Collect \$40K+ on a (3) day wk. Cash/Ins/PPO pts. Low overhead office. Seller to concentrate on his other office in L.A.

KERN COUNTY

BAKERSFIELD #21 Bldg. & Pract. - (10) op comput. G.P. & free stand. bldg for sale. (3) ops fully eqt'd, (3) ops partially eqt'd & (4) additional plumbed not eqt'd ops. Located on a main street w excell. exposure/visibility & signage. Annual Gross Collect. \$500K+ on an easy (2 1/2 - 3) day week. (3) days of hygiene booked 6-12 mos out. Cash/Ins & PPO. Fully eqt'd "removable" dental lab w a full time technician. Seller retiring. SOLD

BAKERSFIELD #26 - 3,500 Sq. Ft. Duplex Medical-Dental Bldg. for Sale. Suite (#1) is 2,300 sq. ft. and is fully eqt'd with a (5) op G.P. turnkey dental office including instruments & supplies! The second suite is also plumbed for dental but can be used for medical, chiropractic, accounting, insurance, etc. & has just been remodeled. The two suites could also be combined to make a larger single use dental or medical facility! The bldg is located on a major thoroughfare w monument signage & has (27) parking spaces & 10+ years of dental goodwill.

BAKERSFIELD #27 - Great startup opp. or 2nd office. (4) op comput G.P. in a smaller medical/dental bldg. On a main thoroughfare w signage. (2) ops of new eqt w (2) add plumbed. Cash/Ins/PPO/Denti-Cal pts. Open (1) year p.t. & Collects \$6-\$8K/mos. Seller is moving to be closer to family, but will assist w the transition.

LOS ANGELES COUNTY

BEVERLY HILLS - Great startup opportunity or 2nd office. (2) ops fully eqt'd. Turnkey office; no charts. In a smaller professional bldg. on a well know main thoroughfare. Seller has had success here, & is moving to larger facilities. **NEW**

ENCINO - (4) op comput. G.P. Located in a modern, well known, easily accessible, recently remodeled professional bldg. on a main thoroughfare. Magnificent panoramic Valley views from (3) ops. Cash/Ins/PPO pt. base. Annual Gross Collect \$600K on a (4) day wk. Digital X-Rays & Laser eqt'd. Refers out all Endo. Seller moving, but will assist w Transition. PENDING

HAWTHORNE - (7) op comput G.P. Located in a free stand, single use bldg, on a main thoroughfare. Exposure/visibility & signage. Large off street parking lot. (6) ops fully eqt'd w 7th op plumbed. Digital X-Rays. Cash/Ins/PPO pt. base. Many walk ins. Pano eqt'd. Pract started (7) mos ago & already collecting \$30K+/mos. Location has been a DDS office for 50+ years. Seller to concentrate on other office. So. PASADENA - EMERGENCY SALE! SELLER PASSED AWAY! (5) op comput. G.P. Newer remodeled office & some newer equipt. Fee for Service practice. (8) days of hygiene/wk. 1,500 + active patients. Digital x-rays & central nitrous. 2012 Gross Collect \$1.2M+. 40 years of Goodwill. SOLD

SANTA CLARITA VALLEY - Cash/Ins/PPO Bread & Butter Practice. (4) ops eqt'd. Located in a medical/dental/professional bldg. complex. Crown & Bridge, dentures & implants. 40+ years of Goodwill. Financials Pending (call for Details). Seller retiring, but will assist with an orderly and successful Transition.

TOLUCA LAKE - Great startup opp. or second office! (4) op comput. G.P. (2) ops eqt'd w new eqt. (2) add plumbed. Digital x-ray. Located in a free stand. duplex bldg. on a well known main thoroughfare. Cash/Ins/PPO/HMO pts. \$1K/mos cap ck. Collect approx \$10K/ mos on (1) day/wk. Seller to concentrate on other office **SOLD**

WEST SAN FERNANDO VALLEY PEDO/ORTHO - Comput. Pedo/Ortho office. On outer perimeter of a small prof bldg. w exposure/visibility. (3) op open bay & (1) op quiet room. Pano egt'd. Digital x-rays. Cash/Ins/PPO. 30+ yrs of Goodwill. Annual Gross

Collect. \$600K+. Seller retiring.

WOODLAND HILLS #4 - (9) op comput. G.P. (6) ops of newer eqt. (3) add. plumbed. Located on a main thoroughfare in a busy shop ctr. w excellent exposure, visibility & signage. Cash/Ins/PPO & HMO pts. Mos. Cap Ck approx. \$2K/mos. 2013 Projected Gross Collections \$370K p.t. **SOLD**

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RIVERSIDE COUNTY

CORONA - Drop dead gorgeous, beautifully designed & appointed dental spa w all the special touches including: extensive art work, soft colors, french provincial waiting room furniture, free stand. waterfalls, plush carpeting, wood cabinets & flooring. There are (5) ops fully eqt'd w new eqt. In addition, there are two spa rooms, one set up for massage & the other for facials. The office is located in a two story 2,900 sq ft free stand. bldg. \underline{w} exposure/visibility & signage. The bldg is also available for purchase. Digital x-rays, comput. & Pano eqt'd. Parking is convenient & free in the adjacent lot. Production of \$1.2M on a (4) day week. Owner/Doctor health compromised.

SAN BERNARDINO COUNTY

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TULARE COUNTY

SAN JOAQUIN VALLEY - (4) op comput. G.P. & Free Stand. Bldg. In a smaller town w limited competition. Cash/Ins/PPO pt base. Annual Gross Collect \$500K on 4 - 4 1/2 days/wk. 28+ years of Goodwill. 10-20 new pts/mos. Seller retiring. **REDUCED**.

VENTURA COUNTY

EAST VENTURA COUNTY - (3) op comput. G.P. Located on a main thoroughfare w some visibility. Fee for Service pts. Pano eqt'd. Very low overhead. 2013 Projected Gross Collections \$500K. **SOLD OXNARD #7** - (5) op turnkey G.P. office located in a freestand bldg. on a main thoroughfare w some exposure, visibility & signage. (4) ops fully eqt'd. (2) ops are newer & (2) ops are older. (5th) op is plumbed. Very low lease rate. Hispanic area w many walk-ins. Sale includes all eqt, leaseholds, furniture, some instruments & rights to office lease. No pt charts. Reasonably priced for immediate sale. Priced less than build out costs.

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LA JOLLA—*NEW LISTING!!* Smaller GENERAL Practice situated in well-known, attractive Prof Bldg. Close to fwy 5 and UCSD. 2 Ops. Nicely appointed offrice.

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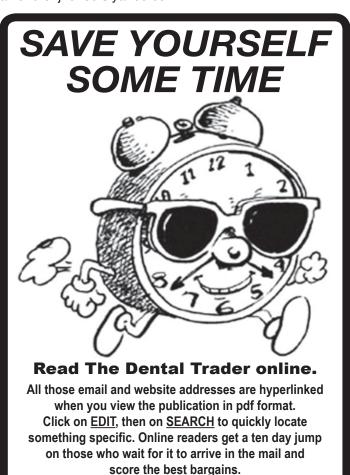
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FAIRFIELD DENTAL PRACTICE FOR SALE #213FF - Gross ~\$190K. ~1,400 sq.ft., 2 eq. ops, 1 additional plumbed.

New Listing! OAKDALE STARTER DENTAL PRACTICE FOR SALE #ODH96F – Starter Practice located on main street with excellent visibility and signage. 2 fully equipped operatories in approximately 930 sq. ft. in freestanding building.

New Listing! FONTANA STATER DENTAL PRACTICE FOR SALE #FTN917K – Starter Practice located in shopping plaza with excellent street visibility & practice signage. ~1,350 sq. ft., 3 ops. Nearby medical clinics and close to Fwy 10.

SAN BERDARDINO STARTER DENTAL PRACTICE & REAL ESTATE FOR SALE – Single story stand alone building at the intersection with good visibility. 3 fully equipped ops, ~1,163 sq. ft. Close to Fwy 215. Great opportunity!

RIVERSIDE DENTAL PRACTICE FOR SALE #131RS – Gross ~\$300K. 3 fully equipped ops, 1 additional plumbed. ~1,200 sq. ft. Located in busy retail center on major intersection. Good visibility & exposure. Easy access to Fwy 91.

FRESNO DENTAL PRACTICE FOR SALE #1813F - Excellent visibility. ~ 2,000 sq. ft., 3 eq. ops, 2 additional plumbed.

ESCONDIDO DENTAL PRACTICE FOR SALE #76ESD – 3 ops, 2 add't plumbed, ~ 2,100 sf. Strip mall. Near anchor stores.

PARAMOUNT DENTAL PRACTICE FOR SALE #Z619PM – Gross ~\$560K. Located on busy street in big shopping center with major anchor stores. Great visibility. Mostly Cash/PPO. ~1,200 sq. ft. 4 ops. Easy access to Fwy 710 & 91.

ARCADIA DENTAL PRACTICE FOR SALE #M612AR – Gross ~\$500K. Single story stand alone with big private parking lot building. Located on main street with good visibility. Mostly Cash/PPO. ~ 1,500 sq.ft., 4 equipped ops.

SAN GABRIEL STARTER PRACTICE FOR SALE #W528SG3 – GP located on main street in Medical Building with other medical offices & Pharmacy with good street visibility. ~1,255 sq. ft., 3 eq. ops and 1 add't plumbed.

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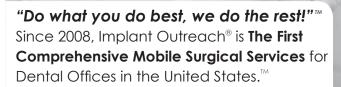
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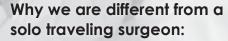
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MURIFITA General Practice, 5 Ops, 2012 GR \$513K with \$213K adj.net. Henry Schein PPT/MPG – Kerri McCullough 949-300-0312, #CAM544.

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CENTRAL AND NORTHERN CALIFORNIA LISTINGS

BAKERSFIELD: General Dentistry Practice in growing area. 3,650 sq. ft. suite with 8 Ops, 7 equipped, 1 plumbed. Digital x-rays and intra-oral camera. \$453K Adj. Net on \$1.2MM of Collections. #CAM554

BAKERSFIELD & SMALL FARM

COMMUNITY: 2 General Dentistry Practices 30 min. apart from each other, staff and doctor work both locations. Strong patient base in each practice. Room for growth. Rare opportunity. \$588K gross with \$278K combined adj. net. #CAM557

BISHOP: General Dentistry Practice & Building. 1,800 sq. ft. building. Collections over \$1MM in 2011 with \$387K adj. net inc. 5 Ops, 6 days of hygiene. 100% financing available for both practice and building. 29 years in same location, retiring dentist selling both practice and building below valuation price. #14390

CENTRAL COAST PEDODONTIC: Great location with over 800 new patients in 2012. Gross receipts over \$775K on 4 day work week. 4 Ops, fully equipped. Doctor moving out of area. #CAM546

CENTRAL COAST PROSTHODONTIC:

Reautiful area near shopping. Over \$1.1MM in Gross Receipts in 2011. 4 Ops, a full in-house lab with IOS, mill, casting ovens, and ceramic ovens. # CAM535

CHICO: General Dental Practice. Well established practice in free-standing building has 1,800+ active patients with average of 15 new patients per month. 2012 Collections of \$1.4MM with 7-8 days of hygiene. Digital Cone Beam X-ray, Digital X-rays, Lasers, and Dentrix software. Buyer can purchase or lease building. Retiring Owner will consider an associate leading to purchase of practice. In Escrow. #14392

COALINGA: General Dentistry Practice: 3 Ops, 1,100 sq. ft., 1,000 active patients, remodeled in 2011. Owner completing Orthodontic program in Texas while averaging 2 days/week in office. Owner will relocate permanently to Texas when the program is completed. Excellent opportunity for new dentist or an established dentist looking for a satellite office. #CA564

DANVILLE: Professionally designed office located in the affluent community. 5 fully equipped Ops with computers in each room. Digital x-ray, digital Pan., and central Nitrous Oxide/Oxygen. Seller relocating to a new building after 27 years of practice. Photos available upon request. In Escrow. #CA548

FOLSOM/EL DORADO HILLS: General Dentistry Practice. Like new office with 1,200 sq. ft. and 4 Equipped Ops. 2012 Gross Receipts of \$405K with 2 1/2 days hyg/week. Dentrix, Laser, Digital X-rays, and Intra-oral cameras. Owner is selling to pursue other interests. #CA103

FREMONT: General Dentistry Practice. 10 Ops, digital x-ray, digital Pan in 3,050 sq. ft. 4,000+ active patients, PPO/HMO with 2012 Gross Receipts of \$1.2MM with Adj. Net of over \$300K. #CA553

GRASS VALLEY: General Dentistry Practice with Gross Receipts of \$491K with \$130K Adj. Net, 73% overhead. 1,555 sq. ft., 4 equipped Ops, 5 available. Laser, Intra-Oral Camera, Cerec, and Eaglesoft software. Owner retiring. In Escrow. #14379

GRASS VALLEY: General Dentistry Practice. 1,950 sq. ft. office condo available to purchase. 2012 Gross Receipts of \$443K on 3 days/wk. 6 Ops, 3 days hygiene, Dentrix software, Pano, Laser, Intra-oral Camera, long- time cash practice. In Escrow. #14372

GREATER CHICO/REDDING: General Dentistry Practice. Owner retiring. Well-established, 3 op office with Intra-oral, Pano, Imaging System, and Patient Education software. 2012 Gross Receipts of \$252K+. #CA104

GREATER SACRAMENTO: Associate to Owner Opportunity. 2012 Gross Receipts of \$879K. Well-appointed 1,400 sq. ft. office with 5 Ops, Intra-oral Cameras, Laser, Cerec, 4 days hygiene, Softdent software. Associate to work 2 days a week in 2013 & 2014 then purchase practice. Equipment about 5 years old. Owner to work back 2 days per week for 2 years after purchase. In Escrow #CA525

GREATER SACRAMENTO: General Dentistry Practice & Building. 2,316 sq. ft. with 6 Ops. EZ Dental, Pan, 8 days hyg./ week. \$900K average prod. last 3 years. Very nice office in a great location. In Escrow. #CA560

GREATER SACRAMENTO ORTHODONTIC: Like-new practice in 2,300 sq. ft. office with extensive leasehold improvements and 6 chairs. 220 active patients in Phase I. Call for additional information. In Escrow #CA551

HOLLISTER: FACILITY ONLY: Great shopping center location, 3 Ops and 2 more plumbed with cabinets. Adec chairs, units, and lights, Dexis, Easy Dental, and Pano in approx. 1,800 sq. ft. Owner relocating. #CA563

MILPITAS: General Dentistry Practice: This 1,440 sq. ft., professionally designed office is located on a major thoroughfare in the business district. 4 Ops with Intra-oral cameras and computers in each opplus a Pano X-ray. Great upside potential for a young and energetic buyer. Owner retiring after 46 years. In Fscrow #CA562

NORTH OF SACRAMENTO: General Dentistry practice with 5 Ops in 2,050 sq. ft suite. 2012 Gross Receipts of \$1.2MM+ with overhead of only 54%. Dentrix, Intra-oral Cameras, Digital X-ray, Imaging System, and Pano. Practice established at current location for over 15 years. #CA106

NORTH OF SACRAMENTO: General Dentistry Practice. 2012 Gross Receipts of \$521K in well-designed, 1,650 sq. ft. office with 4 Ops. Low overhead of 52%, 4 days of hygiene, Easy Dental software. 1,600+ patients.Most Specialty work referred out. Owner retiring. #CA528

NORTH OF SACRAMENTO: General Dentistry Practice: Owner retiring. 2012 GR of \$515K on 32 hour week, 37 weeks per year. EZ Dental software, Pan., Fiber Optics. Newly remodeled with 4 equipped ops, 5 available. Approx. 1,500 active patients. 20 hours hyg. per week. Building available for purchase. #CA558

RIDGECREST: General Dentistry Practice and Dental Building. 4 Ops in 1,536 sq. ft. Owner has worked in same location for 32 years and is retiring. This small practice grossed \$175k in 2012. Pictures of the building are available upon request. Lots of potential. #CA523

SAN JOSE: FACILITY ONLY: Elegant Blossom Valley office with 6 ops in approx. 3,700 sq. ft. Digital X-ray, computer workstations in every room, Reception w/flat screen TV, equipped business office, sterilization, and conference room. Great start up location or satellite office. Full inventory and photos available. #CA565

SACRAMENTO: General Dentistry Practice. 2012 Gross Receipts of \$642K with low 54.2% overhead. 8 available Ops, with 7 equipped in 2,400 sq. ft. office/ building, located in one of Sacramento's historic, well established neighborhoods. In Escrow. #CA549

SALINAS: General Dentistry Practice with 4 Ops. in approx. 1,275 sq. ft. 2012 Gas Receipts of \$226K on reduced schedule. Ref. Standll Endo, Perio, OS, and Ortho. Great upside potential. Owner retiring after 34 years. #CA552

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SAN RAMON FACILITY ONLY: Great location, includes equipment, leaseholds, and furnishings only. 1,400 sq. ft. with 4 equipped Ops and 2 additional plumbed rooms. #CA511

SANTA CRUZ COUNTY: ILLNESS FORCES IMMEDIATE SALE: General Dentistry Practice. 2012 Gross Receipts of \$465K on 4 day week. 5 Ops. in approx. 1,500 sq. ft. suite. 3 days of hygiene/week and 12 new patients/month. CAD/CAM, Intra-oral Cameras, Pano, and Datacon software. Owner has been in same location for 32 years and will help Buyer during the transition. #CA105

SANTA CRUZ ENDODONTIC: Attractive, 850 sq. ft. office; ideal for the established Endodontist looking for a satellite practice. Owner will work for new buyer 1-1½ days/week. The practice is located in a large medical/dental complex. 2 ops with Schick Digital X-rays. Gross Receipts have been \$350K-\$400K with only 55% overhead. #CA102

SOQUEL: General Dentistry Practice. 1,100 sq. ft. in prof. building. Gross Receipts of \$338K on 2 days per week with aver. 10 new patients per mo. 3 Ops with Schick Digital X-ray and Dentrix. #CA550

TURLOCK: General Dentistry Practice. 2012 Gross Receipts over \$950K with only 54% overhead. \$444K Adj. Net inc. 8 days of hygiene, Intra-oral Camera, Pano, digital x-rays, and Dentrix software. Owner retiring. In Escrow. #CA506

WALNUT CREEK PROSTHODONTIC: 3 Ops, fully equipped, 2-desk laboratory, admin. office, and private office near a retirement community. Doctor retiring, 28 years in the same location. #CAM540

SOUTHERN CALIFORNIA LISTINGS

ANAHEIM: General Dentistry Practice with 3 modern Ops in a professional building. Gross receipts of \$423K with Adj. Net of \$140K. Seller is retiring and refers out most specialty procedures. Growth potential! #CA101

CERRITOS: General Dentistry Practice with 7 Ops, 6 fully equipped, 1 plumbed in a 1,500 sq. ft. suite with digital x-rays and SoftDent software. Practice has been established for 39 years and is near shopping, residential and freeway. \$140k adjusted net of \$408k of collections. Most specialty work is referred out, room to grow. #CA100

COASTAL ORANGE COUNTY: Retiring doctor spent \$500K in 4 new Ops of Pelton & Crane chairs

and cabinetry in addition to the tenant improvements. Dentrix and Dexis, Digital Pan. Close to the ocean dream location! Gross collections over \$600K in 2011 and \$500K in 2012. Practice #CAM566

COASTAL ORANGE COUNTY: High-end general dentistry practice. 2 year old 1,800 sq. ft. 4 Op office. High-end Pelton & Crane equipment, Kavo electric handpieces and implant Systems. Dentrix and Dexis. Implants are about 46% of business. 2011 Gross Receipts were \$1.2MM. In Escrow. #CA520

COASTAL ORANGE COUNTY PERIODONTAL: Prof. Bldg. near freeway. 2011 Gross Receipts over \$400K. 5 Ops, fully equipped. Retiring doctor works 3 day wk w/ 4 days of hygiene. #CAM533

INDIAN WELLS: General Dentistry Practice in area for 3+ yrs. with strong emphasis in TMJ. 4,000 sq. ft. suite built 2 yrs. ago w/6 Ops, all new equipment and fixtures. 2011 Gross Receipts were over \$350K w/1 Dr. day per wk. CMT Pan/Ceph machine and lecture room.

LANCASTER: General Dentistry Practice - This 4 op office is located on the second floor of an attractive Medical-Dental building. Gross Receipts of \$676K with \$174K adj. net. Dentist is retiring after 39 years. 4 days of hygiene. 2,360 sq. ft. w/ 4 Ops and room for more. 4 days of hygiene. Asking price has been lowered! #14376

MURRIETA: General Dentistry Practice with 5 fully equipped Ops, Softdent software and digital x-rays with three sensors. Practice had 2012 Gross income of \$1.5MM and \$875K Adj. Net Income. Practice has 8 days of hygiene per week and has been established over 20 years in this family community. #CA107

MURRIETA: General Dentistry Practice - Tastefully decorated 1,300 sq. ft. suite with 4 Ops. Pan/Ceph and Easy Dental software. 2012 Gross Receipts over \$530K w/ \$213K adj. net. #CAM544

NEWPORT BEACH: General Dentistry Practice with 3 equipped Ops. High-end equipment less than 10 years old and includes ADEC chairs, Kavo handpieces, 2 Dexis sensors, and Dentrix software. 2012 Gross Receipts \$350K on 3 1/2 days/wk. Located near hospital in a desirable area. In Escrow. #CAM534

NEWPORT BEACH: General Dentistry Practice with 4 Ops near Newport Center/ Fashion Island. Dentrix software, gross Collections of over \$265K with \$58K Adjusted Net. Seller refers out most specialty work, room to grow. #CAM559

NORTH SAN DIEGO COUNTY: General Dentistry Practice. Free-standing building in desirable area. 12 equipped Ops. CAP and PPO contracts. \$1.2MM in collections with \$405K adj. net. Large legacy practice with 35 yrs. goodwill. #CAM555

NORTH ORANGE COUNTY ENDODONTIC: 5 equipped Ops and 3 Zeiss wall-mounted microscopes. Practice has been established for approximately 30 years and utilizes PBS Endo software. Gross Receipts of \$370K and an Adjusted Net of over \$172K on a 3 day week. #CAM561

ORANGE: General Dentistry Practice in professional building in central location near Anaheim Hills/Villa Park. 2012 Gross Receipts \$830K. 5 fully equipped ops. Retiring doctor has 47 years of goodwill. In Escrow. #CAM543

ORANGE COUNTY PERIODONTAL: Convenient first floor location. Near freeway, hospital and shopping. 2012 Gross Receipts of \$450K on a 4-day week. Practice has 5 Ops, fully equipped, and 1 add'1 plumbed Op. Doctor moving out of state. #CAM536

SAN GABRIEL VALLEY: General Dentistry Practice. 2012 Gross Receipts over \$570K on 3 1/2 day week. 4 Ops with laser and digital radiography. In Escrow #CAM541

SAN JUAN CAPISTRANO: General Dentistry Practice with 4 Ops, for the poped with digital x-rays. Gross Receipts of \$650K in 2012. Doctor retiring after 28 years. #CAM539

SOUTH ORANGE COUNTY: General Dentistry Practice with 5 Ops, 4 fully equipped. EagleSoft, laser, digital x-rays, and an intra-oral camera. Most specialty work referred out. 2012 Adj. Net of \$324K on \$793K Collections. In Escrow. #CAM556

YORBA LINDA: General Dentistry Practice. Well-appointed office in prime location in family community. 5 Ops with 3 days of hygiene and 3 doctor days per week. Practice established for 28 yrs. In Escrow. #CAM531

OUTSIDE OF CALIFORNIA

HAWAII (Maui): General Dentistry Practice. Gross Receipts of \$636K. 4 Ops in 1,198 sq. ft. Pano, Laser, Intra-oral Camera, Fiber Optics, 2 1/2 days hygiene. Owner retiring. Don't miss this opportunity to live and work in paradise. #20101

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ASK THE BROKER

I am buying a practice, but now my dentist friend says it is priced too high. What do I do?

Great Question. I firmly believe that only *YOU* can determine if it is priced too high. At first glance, that may sound ridiculous as you should have input from consultants and friends on this important decision, but let me explain.

DRICE

Price is generally a function of the local marketplace. A friend of mine recently purchased a 1,500 sq ft home for \$1.1m after looking for more than a year. Someone from Kansas would think this is absurd. However, this house was in Marin County and truly might have been a great buy! The same holds true for dental practices. The price is usually dictated by the market. In an active market, this number usually falls into a "rule of thumb" range.

PRICE IS PROBABLY THE LEAST OF THE FACTORS THAT DETERMINES SUCCESS!

VALUE

The buyer's perception of value vs. price makes the practice either a good or poor decision for him/her. That value can ultimately only be determined by the individual buyer and is specific to that buyer. (Therefore generic PROJECTED incomes for the practice are worthless unless they are done for a specific buyer and his/her skill set). Of course, the buyer needs to do all the due diligence necessary to determine the value for his/her unique circumstances. The buyer also needs to understand exactly how the practice generates its revenues and determine how the practice might perform in their own hands. If they determine that they fall short on "filling the shoes of the older dentist", then they need a plan on how to deal with that. This could include working more hours, offering later appointments, signing up for more plans or a host of other ways to generate additional revenue. This is a long-term decision which needs to be addressed in a larger context.

IT'S NOT ABOUT THE PRICE - IT IS ABOUT THE OPPORTUNITY

I have seen practice transitions that were resounding successes even when priced well over 100% of gross receipts. In one particular case, the buyer's accountant and friends even advised her not to buy. However, she doubled the size of the practice in the first year! I have also seen practices fail that were practically given away and everybody thought it was a steal. So what's the difference? Your advisors and friends may not be aware of what kind of dentistry the Seller was doing. In addition to that, they may not know what type of dentistry you are capable of. You might hear of a dentist's horror story on a transition or a scratch start. In another dentist's hands, the result might have been totally the opposite.

<u>CONCLUSION</u>: **Price** will be dictated by the market. **Value** or opportunity is in the eyes of the beholder.

Timothy Giroux, DDS owns **Western Practice Sales** and is a member of the nationally recognized dental organization, ADS Transitions.

Questions?

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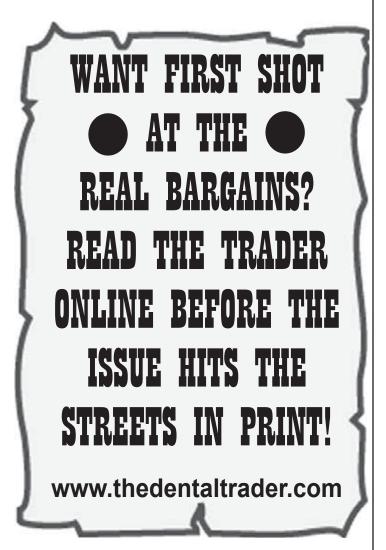
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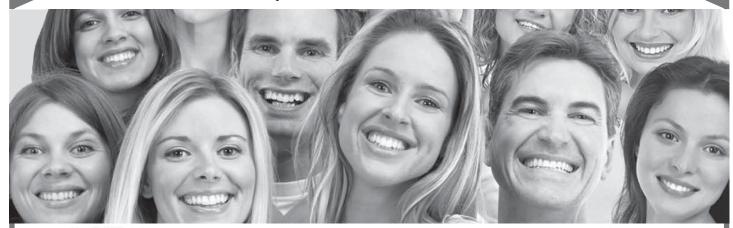




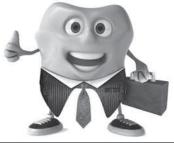
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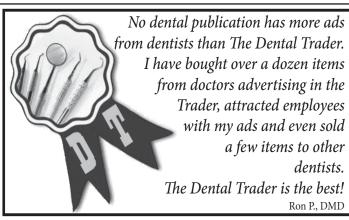
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A diagnostic regimen is shown that can definitively rule endo in or out, and if pain is of endo etiology, it can definitively discover which tooth is referring the pain. The use of cone beam CT imaging is shown as a diagnostic as well as a treatment planning tool, finishing with a logical plan that clinicians can use when considering whether to save the tooth with further treatment or to replace it with an implant fixture.

The afternoon presentation shows Dr. Buchanan's most current treatment methods, shown in HD through clear tooth replicas and during treatment of live patient cases. Procedures covered include guided-access cavities, rotary negotiation, shaping canals with one to three files, bug-jarring irrigation and 3D obturation accomplished in seconds.



About Our Speaker

L. Stephen Buchanan, DDS, FICD, FACD

Dr. Buchanan, is a diplomate of the American Board of Endodontics and an assistant clinical professor at the post-graduate endodontic programs at USC and UCLA. He maintains a private practice limited to endodontics and implant surgery in Santa Barbara, California and is the founder of Dental Education Laboratories, a hands-on training center serving general dentists and endodontists, upgrading their skills in new endodontic and implant technology.



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