

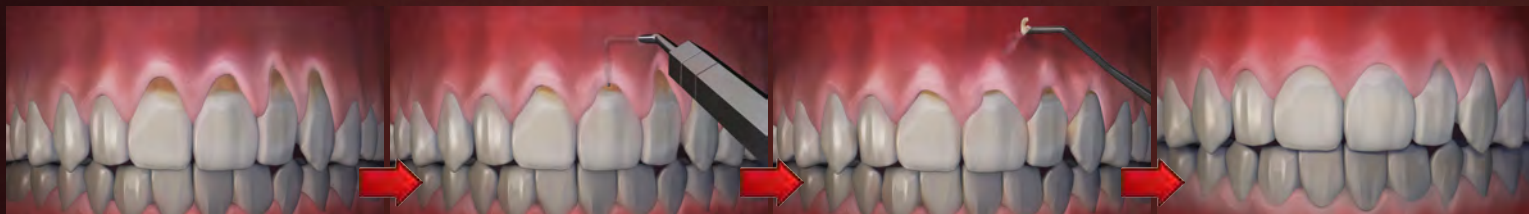


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Gingival Recession

**Patented PST instruments
Raising and advancing flap**

**Collagen placed with
PST Chao pliers**

**Flap stabilized
without sutures**

- **Seen by Millions of Viewers**

- On ABC stations in N.Y., S.F. and L.A.
- On the nationally syndicated *Dr. Steve Show*
- Altogether at least 35 TV stations

- **Viewers are looking for doctors trained in the PST.**

- **Be the doctor they are looking for!**

- **REGISTER NOW
and SKYROCKET
YOUR PRACTICE!**

Periodontists who recommend the seminar:

Ziv Simon, D.D.S., CA.; Alice Moran, D.M.D., CA;
Andrew Pounds, D.M.D., CA.; Rudy Gamarnik, D.D.S., CA.;
Nick Bauman, D.M.D., KY.; John Hudon, D.M.D., AL.;
Roger Craddock, D.D.S., TN.; Kevin O'Shea, D.D.S., CA.;
John Elliott, D.D.S., CA.; Paul Chu, D.D.S., CA.;
Raymon Kenzik, D.D.S., FL; Ahmad Eslami, D.M.D., WI;
Joel Henriod, D.D.S., CA.; Sabaratnam Vignarajah, D.D.S., Antigua.

General Dentists who recommend the seminar:

Bruce Fine, D.D.S., NJ; Philip Goduco, D.D.S., IL.;
Doug Schulz, D.D.S., KS.; Christopher Bowman, D.D.S., NC.;
Michael Higashi, D.D.S., WA.; Larry Wheeler, D.D.S., AZ.;
Robert Weintraub, D.M.D., NJ; Edward Ines, D.D.S., CA;
Wellington Eng, D.D.S., CA; David Roholt, D.D.S., CA;
Thomas Hirsch, D.D.S., CA; Craig Newman, D.D.S., Australia;
Cedric Coucke, D.D.S., Dubai; Jordi Olive, D.M.D., Spain.

www.PinholeSurgicalTechnique.com

(Chao J. Int J Periodontics Restorative Dent 2012; 32: 521-531.)

Patented by John Chao, D.D.S.

Call (888) 705-1390

| | | | |
|-------------------|----------------------|-------------|-------------------|
| Friday - Saturday | November 8-9, 2013 | FULL | 8:00 am - 5:00 pm |
| Friday - Saturday | December 6-7, 2013 | FULL | 8:00 am - 5:00 pm |
| Friday - Saturday | December 13-14, 2013 | FULL | 8:00 am - 5:00 pm |
| Friday - Saturday | January 10-11, 2014 | | 8:00 am - 5:00 pm |
| Friday - Saturday | February 7-8, 2014 | | 8:00 am - 5:00 pm |
| Friday - Saturday | March 7-8, 2014 | | 8:00 am - 5:00 pm |

Course Fee: \$5,000 • 14 CE Units for California Licensees

***Early Bird Registration: \$4,500 if registered 30 days prior to course date**

Hands-on Porcine Workshop with Live Surgeries and 24 hr. Post-ops

Register Now! (888) 705-1390

Registration code: DT2014

100 S. First Street, Alhambra, CA 91801 (Los Angeles)

***Method Patent No. US 8,202,092 B2 **Instrument Patent No. US 8,007,278 B2**

The logo features the text "AAFE" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, dark brown rope that forms a rectangular border with rounded corners. The rope has a detailed braided texture and ends in small tassels at the top and bottom. The entire design is set against a solid brown background.

AAFE



AAFE

AMERICAN ACADEMY
OF FACIAL ESTHETICS

Botox® and Dermal Filler
Training for Every Practice

Frontline TMJ, Headache,
and Facial Pain Therapy

2013 COURSE CATALOG
WWW.FACIALESTHETICS.ORG

President's Message



The secret to success in any profession is investing in yourself and learning new skills to expand your practice. Having been involved in private practice and as a clinical educator for nearly 35 years, there has never been a more exciting time and more opportunity for every practice.

The fastest growing areas of dentistry are new and effective TMJ/myofascial pain treatments and Botox and dermal fillers for esthetic and therapeutic uses. The American Academy of Facial Esthetics (AAFE), with its over 7000 members, is the leader in facial pain and dental and facial esthetics live patient training and has trained more dental and medical professionals than any other educational institution in the world.

Professionals choose AAFE courses because the outstanding training is equal to and most often exceeds the education taught in academic communities and medical and dental residencies. One of the many reasons the AAFE is so special is our world renowned faculty, who are all practicing clinicians, offer post course support to our members through online forums and have created the most supportive and positive online community in dentistry and medicine. We are here to help you expand your practice and change your patient's lives forever.

Kindest regards,

Dr. Louis Malcmacher, DDS
AAFE President



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About Us

HOW ARE WE DIFFERENT?

The American Academy of Facial Esthetics (AAFE) is the premier live patient training organization for Botox and dermal fillers for dental esthetic and pain therapeutic uses in the oral and maxillofacial areas. The AAFE provides the most comprehensive training to achieve the best esthetic and therapeutic outcomes within the scope of state dental practice acts. Our outstanding post-course support will ensure successful procedure integration into your practice and is only available through the AAFE.

OUR RENOWNED FACULTY:

Louis Malcmacher DDS MAGD

Kristine Krever MD DABFM

Peter Harnois DDS

James Jesse DDS

Tony Feck DMD DDOCS

Lisa Germain DDS

Jill Lezaic MD

David DeJongh, DDS

Anthony Scarcella MD

David Kimmel DDS

Shannon Gunderson RN BSN

Lisa Reyna PA

Jami Larsen RN

Maria Becker RN



EARN UP TO 24 PARTICIPATION CE CREDITS!

CE credit provided by Common Sense Dentistry which is designated as an approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for fellowship, mastership, and membership maintenance credit. Attendance in any of the courses in this brochure will provide 8 hours of participation credits per day and 24 hours total for all three days.



Frontline TMJ, Headache, and Facial Pain Therapy

ONE ON ONE MENTORED LIVE PATIENT TRAINING COURSE

Many of your friends, family, and patients suffer from some form of headaches, migraines, stress, occlusion, and TMJ. This course is the missing link that will teach you how to comprehensively and systematically evaluate, diagnose, and treat those who suffer from TMJ syndrome, headaches, and myofascial pain.

Upcoming Course Dates

NOV 7 / SAN FRANCISCO

NOV 14 / SAN DIEGO

DEC 5 / ATLANTA W/ GDA (LEVELS I, II)

DEC 5 / SALT LAKE CITY

DEC 12 / FT. LAUDERDALE

DEC 12 / NEW YORK CITY

JAN 16 / CHICAGO

JAN 16 / NEW ORLEANS

JAN 30 / NEW JERSEY

FEB 6 / LOS ANGELES

FEB 13 / COLUMBUS

FEB 27 / SEATTLE

COURSE HIGHLIGHTS

- How to quickly identify and diagnose headache and facial pain patients in your practice
- Learn why you should not initially spend a dollar on expensive equipment for facial pain diagnosis and treatment
- Understand the anatomy and pain pathways that will immediately give you the best patient outcomes
- No more “occlusion confusion” when it comes to TMJ treatment
- Learn on live patients how to precisely identify and inject trigger points for instant and long term pain relief
- Learn when to treat and when to refer myofascial pain patients
- Understand the use of chemotherapeutics such as ethyl chloride, lidocaine and Botox for simple and effective pain management and differential diagnosis
- Change your patient’s lives with a systematic and effective protocol for treating myofascial pain
- This course is most often taken together with Botox training. Most participants attend all 3 days together.

Botulinum Toxin (Botox®) Training for Every Practice

THE BEST COMPREHENSIVE LIVE PATIENT TRAINING AVAILABLE

The use of Botox in dentistry has been around for over 20 years in the treatment of TMD and myofascial pain and is well known for its esthetic uses in the oral and maxillofacial areas. Nearly everyone knows the benefits of Botox – it is about time your office offers these highly desired patient services – your office team will want them too! The course objective is to enable dental professionals to offer practical concepts, techniques and new dental services, and be proficient with the materials, techniques, and instrumentation of Botox treatment.

Upcoming Course Dates

NOV 8 / SAN FRANCISCO

NOV 15 / SAN DIEGO

DEC 6 / ATLANTA W/ GDA (LEVELS I, II, III)

DEC 6 / SALT LAKE CITY

DEC 13 / FT. LAUDERDALE

DEC 13 / NEW YORK CITY (LEVELS I, II)

JAN 17 / CHICAGO (LEVELS I, II)

JAN 17 / NEW ORLEANS

JAN 31 / NEW JERSEY

FEB 7 / LOS ANGELES (LEVELS I, II, II)

FEB 14 / COLUMBUS (LEVELS I, II)

FEB 28 / SEATTLE

COURSE HIGHLIGHTS

- In depth instruction of anatomy, neurophysiology and musculature of the oral and maxillofacial areas for the best patient outcomes
- Learn the physiology and pharmacology of oral and maxillofacial injectable treatment
- Detailed patient evaluation for the best esthetic and therapeutic treatment possible
- Live patient hands-on training including diagnosis, treatment planning, and proper dosing and delivery of botulinum neurotoxin
- Learn the AAFE protocols and treatment techniques including anatomical muscle sites, muscle depths, proper preparation and dilution for the best oral and maxillofacial esthetic outcomes
- Proper fee structures for Botox treatment
- All the customizable office forms and informed consent needed to begin treating patients immediately
- One on one comprehensive mentored instruction as you treat your patients
- This course is most often taken together with the Frontline TMJ/Facial Pain course and the dermal filler course

Dermal Filler Training for Every Practice

THE BEST COMPREHENSIVE LIVE PATIENT TRAINING AVAILABLE

Dermal fillers are used to correct soft tissue volume deficiencies in the oral and peri-oral areas and are now considered essential to every anterior dentistry case. A great looking smile involves the teeth and all the surrounding soft tissue which can be volumized with dermal fillers. The course objective is to enable dental professionals to offer practical concepts, techniques and new dental services, and be proficient with the materials, techniques, and instrumentation of dermal filler treatment.

Upcoming Course Dates

NOV 9 / SAN FRANCISCO

NOV 16 / SAN DIEGO

DEC 7 / ATLANTA W/ GDA (LEVELS I, II, III)

DEC 7 / SALT LAKE CITY

DEC 14 / FT. LAUDERDALE

DEC 14 / NYC (LEVELS, I, II)

JAN 18 / CHICAGO (LEVELS I, II)

JAN 18 / NEW ORLEANS

FEB 1 / NEW JERSEY

FEB 8 / LOS ANGELES (LEVELS I, II, III)

FEB 15 / COLUMBUS (LEVELS I, II)

MAR 1 / SEATTLE

COURSE HIGHLIGHTS

- Volumizing the midface and lower face using AAFE specific protocols for a more esthetic and youthful appearance
- Treat lower face folds to create and support proper lip and smile lines
- Beautiful lip enhancements as part of every esthetic dental case
- Learn how to treat deficient lip and peri-oral volume for therapeutic cases such as angular cheilitis
- Detailed patient evaluation for best dento-facial esthetic outcomes
- Live patient hands-on training including diagnosis, treatment planning, and proper dosing and delivery of dermal fillers
- Proper fee structures for dermal filler treatment
- One on one comprehensive mentored instruction as you treat your patients
- This course is usually taken together with the Botox course on the previous page with most attendees taking all 3 course days together.



Testimonials

"As dentists, it's time to educate our patients on the shape of their lips and the fine lines around the perioral area of the mouth. The use of fillers and botox in a minimally invasive way can completely WOW a Smile!"
- Dr. Monique Mabry

"I'm so glad to have attended this course! In just one day of learning I feel as if I can confidently and competently treat the many TMJ and facial pain sufferers in my practice. It's exciting to know that without a doubt, I can bring them relief from their pain. Let me at 'em!"
-Dr. Kelly Elward

"The course is one of the most user-friendly, fun, relevant, hands-on courses I've been to in 30+ years of dentistry. It gives a new lease on life to your dental career!"
- Dr. Richard L. Lepard

Course Tuition

SIGN UP BY DECEMBER 1ST & SAVE MORE!

Tuition for Any **One Day** \$1797.

Tuition for Any **Two Days** ~~\$3497~~ \$2997.

Tuition for All **Three Days** ~~\$5497~~ \$4497.

Non-AAFE Members: Team members add \$395 / day.

AAFE Members: Receive the best tuition discount and bring a team member for free! Additional team members \$395/day.

AACD / AGD Members - Call for your special discounts.

Save Over \$3000 with the AAFE Course Bundle! Sign up for all three days, AAFE membership, and bring two team members for FREE! All for only \$4797

Become a Member

The American Academy of Facial Esthetics (AAFE) is the only professional society dedicated exclusively to the field of facial esthetics and TMJ, headache, and facial pain therapeutics with non-surgical minimally invasive options for best patient treatment outcomes. Enjoy outstanding benefits and rapidly expand your practice by joining over 7,000 of the most committed and caring dental and medical professionals as an AAFE member.

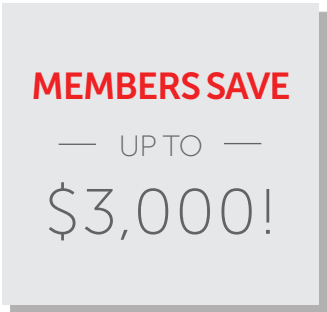
As a member of the American Academy of Facial Esthetics, you will have access to all of the tools and resources you need to become a leader in esthetic and therapeutic care within your community.

LOOK FOR THE
MEMBER BADGE!



MEMBERSHIP BENEFITS INCLUDE:

- ≡ Exclusive incentives on products and seminars
- ≡ AAFE Accreditation
- ≡ AAFE Advanced Hands-on Training Seminars
- ≡ Use of the AAFE Logo
- ≡ Consumer Online AAFE Member Provider Search
- ≡ Exclusive AAFE Member Marketing Materials
- ≡ Exclusive Member Videos
- ≡ Monthly Newsletter
- ≡ Discussion Forums and Case Presentations
- ≡ Mentoring & Advocacy
- ≡ Member Exclusive Online Educational Programs
- ≡ Financial Incentives from Business Partners



MEMBERSHIP SAVINGS:

- ≡ Sign-up before December 1ST and Save \$100! - ~~\$597~~ \$497
- ≡ Membership saves you up to \$3,000 on course tuition and you can bring up to 2 team member for free.
- ≡ Member Exclusive: Save Over 30% on Supplies at StatDDS.com

JOIN ONLINE @
www.facialesthetics.org/membership.

For more information about
membership, contact Rachel Josef
@ 800-952-0521 / ext. 708
or Rachel@FacialEsthetics.org.

Member Accreditation

WHO WE ARE

We are members of The American Academy of Facial Esthetics — dedicated to providing the most advanced non-surgical minimally invasive techniques for beautiful total facial esthetics, frontline TMJ and myofascial pain therapy.

LEVELS OF ACCREDITATION

- General Member
- Associate Member
- Accredited Member
- Fellowship
- Mastership
- Diplomate

Stand Out among your colleagues by demonstrating your dedication and expertise in the field of minimally invasive total facial esthetics.

Accreditation awards are based on exceptional initiative, leadership, progress and service.

Accredited members achieve recognition as emerging leaders in the field of facial esthetics and therapeutics. These professionals have the knowledge and expertise to transform their practice using the most advanced techniques. AAFE accredited members have unique opportunities for mentorship within the organization.

Spotlight On Success

What's your AAFE status?

MEMBER NEWSLETTER

HONORS

FELLOWSHIP // DR. SCOTT FREY, DDS

BIO /

Dr. Scott Frey graduated with honors from the University of the Pacific Arthur A. Dugan School of Dentistry. Following graduation, Dr. Frey held a part-time faculty position at the University of the Pacific teaching dental occlusion and esthetics while working in private practice. For achievements in preventive and minimally invasive dentistry, he was inducted as a Fellow to the World Congress of Minimally Invasive Dentistry and has gone on to found [MorethanSmiles.org](#). Dr. Frey completed his orthodontic training at the University of Colorado, and is a Fellow of the American Academy of Facial Esthetics.

"I feel incredibly blessed to be able to work in a field that can make such a dramatic impact on people's quality of life."

As an Emerging Esthetics Leader, what advice do you have for first time AAFE attendees?

One piece of advice that has always stuck with me is "always build your assets" and it is something that is understood by anyone who has taken any of the AAFE courses. I am still blown away by how many people there are at each course eager to learn. Healthcare is constantly evolving and regardless of the direction the field is in the future, developing new skills and continued learning will be extremely important.

What is your personal and/or professional philosophy?

As an orthodontist, I know that a beautiful smile is about so much more than just straight teeth. I believe that the new paradigm in our field is a global esthetic approach that advances a great occasion. Through interdisciplinary treatment,



2013 MEMBER

NEW! Advanced Live-Patient Training Courses

Frontline TMJ, Headaches & Orofacial Pain Level II

Expand your treatment options with advanced trigger point techniques, low level laser therapy, and new neuralgia treatments.

Upcoming Course Date

DEC 5 / ATLANTA

Facial Esthetics Levels II & III

Build on your foundational esthetic skills with advanced facial esthetics precision placement techniques.

Upcoming Advanced Courses

DEC 6-7 / ATLANTA (LEVELS II & III)

DEC 13-14 / NEW YORK CITY (LEVEL II)

JAN 17-18 / CHICAGO (LEVEL II)



{ AWARD-WINNING }

DVD EDUCATIONAL

- SERIES -



**NEW! MEMBERS ONLY
EDUCATIONAL SERIES**

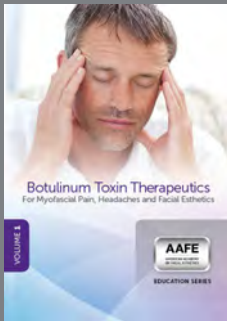


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BOTOX® AND DERMAL FILLERS FOR EVERY PRACTICE



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DVD Pricing

| | | |
|--------------|---------|---------|
| Single DVD | \$247 | \$197 |
| Series of 3 | \$741 | \$561 |
| AAFE Library | \$2,964 | \$1,797 |

- ≡ Order before December 1ST and Save!
- ≡ Two hours of CE credit for each DVD
- ≡ Call (800) 952-0521 or visit FacialEsthetics.org
- ≡ AAFE Members Save Even More!

ORDER TODAY / ONLINE OR BY PHONE!



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NAME _____ TITLE _____ AGD# _____

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DATES ATTENDING FRONTLINE TMJ AND FACIAL PAIN COURSE _____

DATES ATTENDING BOTOX® AND DERMAL FILLER TRAINING COURSE _____

DATES ATTENDING DERMAL FILLER TRAINING COURSE _____

HOW DID YOU HEAR ABOUT THIS COURSE? _____

PAYMENT IN THE AMOUNT OF _____ TO BE PAID BY _____

☐ VISA

☐ MASTERCARD

☐ DISCOVER

☐ AMERICAN EXPRESS

CARD NUMBER _____ EXP. DATE _____ CVV* CODE _____

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EMAIL: SALES@FACIALESTHETICS.ORG

CALL: 1.800.952.0521 TO REGISTER

HURRY!

Courses Sell
Out Quickly!

TERMS & CONDITIONS

Model Patients: It is recommended that each participant bring a model patient to treat and will need to purchase one vial of Botox® and one syringe of dermal filler material for the appropriate course from the course sponsors. Additional vials and syringes will be available for purchase at the course if participants would like additional practice.

Cancellation Policy: Fully refundable no later than 5pm same date one month before course minus \$775 handling fee. No refunds after same date one month before course. We reserve the right to cancel a course and cannot be responsible for hotel deposits or non-refundable airline tickets or any other associated fees. We take no responsibility regarding state board requirements. Participants are responsible for determining whether they are able to perform these procedures. Please refer to our website for complete policies.

California: CA dentists can now place Botox/Dermal Fillers as defined by the CA B. & P. Code section 1625. The American Academy of Facial Esthetics is a CE register provider #5032 by the Dental Board of California.

NJ & GA: 21 Hour AAFE Board Approved Courses in NJ and GA additional \$300 tuition.



2120 South Green Road
South Euclid, OH 44121

WWW.FACIALESTHETICS.ORG
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REGISTER TODAY!
LIMITED AVAILABILITY!



[SCAN FOR DETAILS]

SIGN UP BY DECEMBER 1ST & SAVE UP TO \$1,000
YOUR PATIENTS WILL LOOK & FEEL BETTER THAN EVER!