

A decorative border made of thick, yellow, braided rope with black outlines, forming a rectangular frame with rounded corners. The rope is knotted at the top center and bottom center.

XCEL SEMINARS



5th Annual Comprehensive Dental Skills Series

Crowne Plaza San Jose/Silicon Valley

Dec. 2, 2012: Restorative Techniques & Materials Update

Dr. Jeff Brucia is in private practice, an Associate Professor at the University of the Pacific and is the Present Chair of the California Dental Association Board of Managers.

Jan. 13 & 20, 2013 (Two Consecutive Sundays):

Intro to Dental Sleep Medicine (This Course is two days and 14 total CEs)

Dr. Marty Lipsey teaches how to develop a patient and physician friendly dental sleep medicine practice, including all aspects of private pay and Medicare insurance billing.

CROWNE PLAZA SAN JOSE/SILICON VALLEY

777 Bellew Drive, Milpitas CA (Minutes from the 880, 680, 101 & 237 Fwys)

All Courses are on Sundays 8AM - 4PM (7CA & AGD CEs)

**\$175 PER LECTURE, \$299 FOR THE
TWO-DAY SLEEP MEDICINE COURSE OR
THE 2 COURSE SERIES (21 CA & AGD CEs)
FOR ONLY \$399**

**BONUS
HANDS-ON
PEDO COURSE:
ONLY
\$229**

Dec. 16, 2012, Hands-on Pediatric Restorations - Dr. Carla Cohn

COURSE SERIES
SPONSORED BY:



COURSE TOPICS

Restoratives Update: It is estimated that more than 80% of restorative failures are due to clinical error. This lecture course provides an overview of the restorative options you should be considering today as well as a comprehensive discussion of the ever-changing world of dentinal adhesives, guiding you through the collection of materials and techniques available for both direct and indirect restorations, including: The options available in adhesive systems including the new advancements in Glass Ionomers ♦ Eliminating the frustration of post-operative sensitivity and restorative failure ♦ The materials and techniques for Class I, II & V restorations ♦ Techniques and materials for repairing porcelain fractures ♦ Achieving predictable esthetic results with anterior implants ♦ Techniques for the preparation, impressions, temporization, lab communication, material selection and cementation of indirect restorations.

Hands-On Pediatric Restorations (An additional fee is required for this course) Kids comprise both the life and the growth for your practice. This course will give you practical points on how to treat your little patients well, discussing preventive protocols and current materials available for restorations. Both anterior and posterior esthetic options will be included. Pre-veneered crowns, glass ionomers, and composites will be highlighted. Participants will have the opportunity to use the most outstanding restorative materials available today. You've heard it before - treat the kids well and your practice will soar. Learn to keep the kids and their parents IN your practice.

Hands-on will include: Preventive tools, including bacterial testing, fluoride varnish, composite and glass ionomer sealants ♦ Glass ionomer and resin modified glass ionomer placement techniques ♦ Composite placement techniques - anterior strip crown and posterior indications ♦ Pulpotomy procedures with dentine replacement materials ♦ NuSmile crown placement - anterior and posterior procedures. ♦ Chair side band and loop space maintainer procedures.

Sleep Medicine: Jan. 13 Topics include—Introduction to sleep - sleep stages, disorders ♦ Prevalence - why is there a need for treatment? ♦ Sleep apnea signs/symptoms/clinical issues ♦ Treating snoring and sleep apnea in a dental office - protocol review ♦ Patient education; addressing key issues and getting a snoring patient to convert to a sleep apnea treatment case ♦ Prepare Embletta X100 home sleep study for course attendee(s)

Jan. 20 Topics include—Download previous week's Embletta X100 study, review study data and sleep report with class ♦ Demonstration of Pharyngometers & Rhinometers ♦ Working with popular oral appliances like the TAP, Respire, EMA and more! ♦ Appliance review - pro's and con's of all of the major sleep appliances Medicare and Dental Sleep Medicine. What's it all about and how can this be a benefit to my practice? ♦ Medical insurance billing "From A to Pay" with a review of the latest codes, fees, procedures and recommendations, covering protocols for both private pay medical insurance and Medicare.

REGISTRATION		
TUITION	2 COURSE SERIES MEMBERSHIP	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$399, Staff: \$279 (Hands-on Pedo course is \$229)	Dentist: \$175, Staff: \$135 (Hands-on Pedo course is \$299)
Less than 14 days before an event	Dentist: \$419, Staff: \$279 (Hands-on Pedo course is \$249)	Dentist: \$195, Staff: \$155 (Hands-on Pedo course is \$319)

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, the course is 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancellation Policy: Series registration is non-refundable. With written cancellation at least 14 days prior to a seminar, a credit will be issued for another course within the series. No refund or credit less than 14 days from an event.

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks to: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536, Valid until 7/31/13



The Exciting World of General Dentistry

Southern California Academy of General Dentistry

Turn this page over for more information

Endodontic Hands-On Workshop December 2, 2012

You Will Learn the Following:

1. How to create straight-line access that will expedite the endodontic process.
2. Discover how endodontics can be precision based in your practice.
3. The importance of preserving coronal radicular dentin.
4. How to "machine" or "mill" an endodontic preparation in your hands.
5. The benefits of developing endodontic synchronicity between prep and cone.
6. The multiple advantages of performing a constant .04 taper preparation.
7. Learn the new synchronized hydraulic condensation technique.
8. How best to restore an endodontically treated tooth.
9. Learn the multiple benefits of piezo electric endodontics.
10. How to perform endodontics in such a manner that you do not compromise the long-term prognosis of the tooth, but enhance that prognosis.

The SCAGD annual business meeting and voting on board members will be held during this meeting. Nominations from the floor will be accepted.

Your credit card information is safe and secure with SCAGD

License No: _____ 6-digit AGD No. if you are a current paid member: _____
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Address: _____ City: _____ ST _____ ZIP _____
Phone No: _____ Fax No: _____ E-Mail: _____
Amex/Visa/MC/Disc # _____ Exp: _____ Code: _____ Total Amount: _____
Credit Card Billing Address & Zip: _____

Cancellation Policy: Must be within 10 days of the meeting for a 90% refund.

Tuition Due by November 24, 2012

AGD Member	\$225
Non-AGD Member	\$295
Dental Auxiliary	\$100

After Due Date

\$275
\$345
\$130

At the Door if Available

\$450
\$450
\$200

Continental Breakfast, Fabulous Buffet Lunch Provided - Free Parking

For checks: Make payable to SCAGD and mail with the forms to SCAGD

2720, Aqua Verde Circle, Los Angeles, CA 90077-1502,

For Credit Cards Fax this Completed Form to 310-472-6729



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Finally, an affordable Intraoral Camera that **WORKS!**

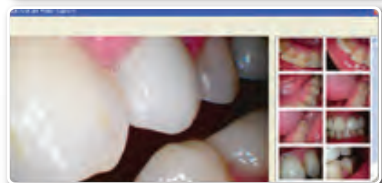
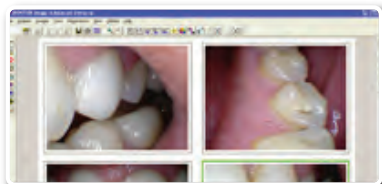


~~\$1499~~ **\$785** with Free Installation*

*Online Price after discount for a pack of two. Save more when buying 3 or more cameras

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at some screenshots from
the most popular Dental
Imaging applications, and see
why our camera beats all the
others – hands down!



**4X
ZOOM!**

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Maximum Compatibility

Works with all Dental Imaging applications capturing and saving
snapshots into patient's file

Push-Button Convenience

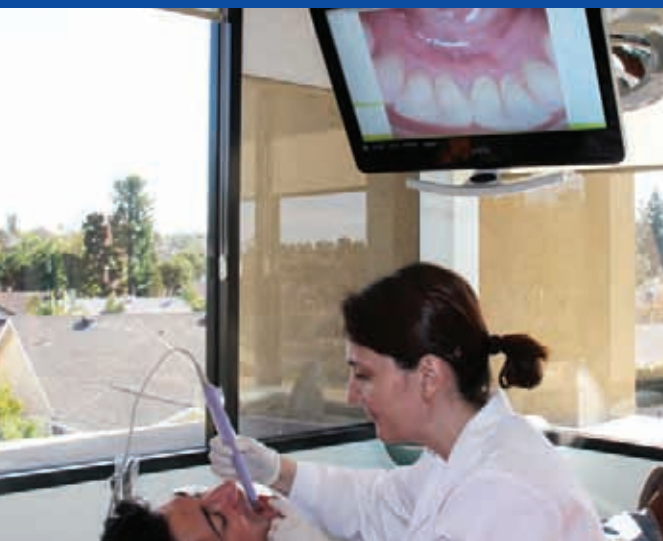
Two capture buttons on front and back save images into patient's
file. No need for a cumbersome foot pedal!

Crystal Clear Picture Quality

Why put up with fuzzy, grainy images? EasyClickCam has 4X
zooming and offers the best image quality on the market today

EASYCLICK•CAM

Designed in California



Everything Included!

- One Intraoral camera hand-piece
- One 8 ft long USB 2.0 cable
- 50 disposable sheaths
- Integration Software and TWAIN driver
- Wall mount with auto-off sensor
- Installation Guide
- FREE Software updates for LIFE
- FREE Installation
- FREE Support

"A colleague introduced me to EasyClickCam, and I have to say that I'll never use another intraoral camera. The name suits it perfectly. Easy!"

Orest Frangopol, DDS, Rancho Santa Margarita, CA – Eaglesoft user

"It's so easy to install! And even easier to operate. I don't have to use the mouse anymore, the camera is intuitive and it integrates seamlessly with Dentrix. Extremely pleased."

Lucian Vatafu DDS, Newington, CT – Dentrix user

"This camera has way better quality than a camera that cost me \$5000! It's just crazy. I've installed an EasyClickCam intraoral camera in every one of my operatories. It's just that good!"

Adrian Buca, DDS, Oakhurst, CA – OpenDental user

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Dentrix Imaging
Dexis
Schick CDR DICOM
Patterson

Easy Dental
XDR Imaging
Apteryx
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Gendex (VixWin)
and more!

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RUIZ DENTAL SEMINARS



LA INSTITUTE OF
CLINICAL DENTISTRY
&
RUIZ DENTAL SEMINARS



2013 MINI COURSE CATALOG

THE DENTAL INSTITUTE FOR A NEW GENERATION

Join Our Family.
2,000 Dentists Strong and Growing.



Dr. Ruiz, DDS

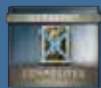
Dr. Ruiz is the Director of the Los Angeles Institute of Clinical Dentistry and Course Director of numerous CE Courses at University of Southern California (USC). He is Honorary Clinical Professor at Warwick University in England and member of the editorial board for Dentistry Today. He is also an Associate Instructor at Dr. Gordon Christensen PCC in Utah & independent evaluator of dental products for CR (CRA). Dr. Ruiz has been named as one of the "Top Clinicians in CE 2006-2012" by Dentistry Today.

Our Curriculum

WORKSHOPS



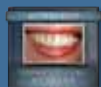
ADVANCED
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DIRECT
COMPOSITE



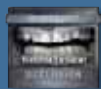
SUPRA-GINGIVAL
ONLAYS



SUPRA-GINGIVAL
VENEERS



IMPLANT
DENTISTRY



OCCLUSION:
RESTORING THE
WORN DENTITION

TEAM WORKSHOPS



ASSISTANT
BOOTCAMP
WITH DR. PATRICIA
RYAN-MARTIN



DENTO-FACIAL
PHOTOGRAPHY
DR. AMIR ESFANDIARI

TRAVELING WORKSHOPS



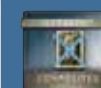
OCCLUSAL DISEASE
MANAGEMENT
PRACTICE
IMPLEMENTATION

SPECIAL EVENT WORKSHOP



TRANSITIONAL
BONDING
WITH DR. CORKY
WILLHITE

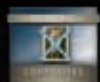
LECTURES



21ST CENTURY
MOUTH
REHABILITATION

"LAUNCHING DENTISTRY INTO THE 21ST CENTURY."

This continuum track includes the following 6 workshops
which form our "Core Curriculum."



MODERN DENTISTRY CONTINUUM

SAVE \$2000!

These series of workshops are designed to update the new graduate and the seasoned dentist with the most up-to-date techniques to provide patients with Minimally Invasive Supra-gingival Dentistry.

These techniques are not only more biocompatible, healthier and better for the patient, they are also more predictable and enjoyable for the dentist.

In order to properly serve our patients and thrive in practice in today's environment, the modern clinician must be skilled in multiple areas: diagnosis, patient motivation, restorative dentistry (direct and indirect), occlusion and simple implants.

This continuum track builds with each course taken and offers systems to implement all of the above skills. This will lead to a more prosperous and enjoyable professional life.

Total cost for
recent graduates
3 years \$9,850
(over \$5,000 savings)

All other graduates
\$11,180
(over \$2,000 savings)

Financing is
available!

Two sessions to choose from!

Check the catalog schedule and
our website for available dates.

THE LA INSTITUTE AND FORTUNE MANAGEMENT PRESENT

21ST CENTURY MOUTH REHABILITATION

THE **EVENT OF THE YEAR** FOR YOU AND YOUR TEAM

Every practice has 5% to 15% of patients who are missing multiple teeth and need a full mouth rehabilitation but cannot afford it, and we see them suffer and deteriorate feeling helpless. An even larger number of our patients would greatly benefit by opening their Vertical Dimension of Occlusion (VDO) to restore their worn-out dentition. They need help!

In this practical lecture Dr. Ruiz will offer a more real world approach to treating these patients using direct composite, adhesive dentistry and limited implants. Even partial mouth rehabilitation cases are like remodeling a beautiful building, meticulous designed and diagnosis must be done before

the first scoop of dirt is ever removed, (or before a handpiece touches the tooth).

This fast pace course will cover, techniques for full mouth composite restorations, Implant supported PRD using narrow and short implants and occlusal considerations, as well as research and many clinical cases.

\$399 PER PERSON OR **\$349** 30 DAYS PRIOR TO EVENT

1 DAY LECTURE 7 CE HOURS

JANUARY 25 LOS ANGELES, CA
MAY 10 CHICAGO, IL
AUGUST 23 AUSTIN, TX
DECEMBER 13 LAS VEGAS, NV



LA INSTITUTE OF
CLINICAL DENTISTRY
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**Fortune
Management**

extraordinary practice. extraordinary life.®

Predictable Success with Porcelain Veneers, PJs & All Ceramic Crowns Using Supra-gingival Dentistry Principles



Easy, Predictable Porcelain Veneers, PJs & All Ceramic Crowns

3 Day Course • Live Patient Demonstration & Workshop • 21 CE Hours



Porcelain veneers when performed correctly can yield exquisitely beautiful results with minimal tooth preparation and no negative side effect; thus bringing great joy to both patients and clinician. However, if performed incorrectly, it can easily become a destructive, unpredictable and often unsuccessful procedure. This may be the reason why full crowns are more popular. Achieving consistent patient satisfaction requires more than good restorative principles, it also requires excellent communication with the patient, to understand their unique esthetic perspective and goals and then implement a system, to record this information and blend it with our own esthetic preferences and goals. It is also of great important to consider the longevity of our restorations, which always involves occlusal management.

It is thus evident that achieving great results with porcelain veneers and PJs require the thorough understanding of restorative principles, dental materials, smile design and occlusion. Dr. Ruiz will present his practical, logical and scientifically based approach to incorporating all of this important component in to an easy logical and highly predictable system which will virtually guarantee excellent results and patient satisfaction every time.

Schedule

April 25 - 27
Oct 24 - 26

Los Angeles, CA
Los Angeles, CA

Cost

\$2,490 or \$2,390 for early registration
(30 days prior to event)

Easy, Predictable Porcelain Onlays Full Crowns, etc. Using Supra-gingival Dentistry Principles



2 Day Workshop • 14 CE Hours



In this practical workshop, Dr. Ruiz will first demonstrate on a live patient, a new paradigm in preparation and cementation for porcelain onlays. Dr. Ruiz will show step-by-step how using "Supra-gingival Dentistry" techniques and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization, and sensitive-free easily bonded cementation.

During the workshop, participants will perform many tooth preparations specific to Supra-gingival dentistry for non-metal onlays, and full crowns in very realistic simulators, using the techniques and information learned. Participants will also bond porcelain onlays using the techniques learned.

Schedule

March 22-23
September 13-14

Los Angeles, CA
Los Angeles, CA

Cost

\$1990 or \$1,890 for early registration
(30 days prior to event).
Assistants **\$450**.

Practical, Predictable and Beautiful Direct Anterior and Posterior Composite Restorations



Including Full Mouth Composite Rehabilitation

3 Day Workshop • 21 CE Hours

Participants will receive over \$1,000 in materials and supplies!



Direct composite restorations is today's bread and butter dentistry, being efficient, predictable is a must for any practicing clinician. Additionally, direct composites provide functional, long lasting, and esthetically pleasing results, in the most conservative fashion. Many complain that direct anterior and posterior composites can be technique sensitive, difficult, time consuming and often financially unrewarding procedures; this may be due in large part due to the incorrect use of new materials. These materials require a completely new approach, if we are going to be successful with them. Dr. Ruiz will present a completely new, scientifically based, approach to preparing and placing highly esthetic, practical and predictable anterior and posterior direct composites, including full mouth composite rehabilitation. In this practical workshop you will use the newly learned techniques and perform many restorations on a realistic typodont.

Schedule

January 17-19

Los Angeles, CA

July 18-20

Los Angeles, CA

Cost

\$2,490 or \$2,390 for early registration
(30 days prior to event)

Advanced Occlusal Therapy Workshop

Using the Occlusal Disease Management System

3 Day Workshop • 21 CE Hours



Patients wish to keep their natural teeth their entire life. A great obstacle to this is "Occlusal Disease." Occlusal Disease (OD) is so prevalent and insidious, it is responsible for most restorative failures and is no less destructive and costly to the patient than decay or periodontal disease. Proper implementation, diagnosis and treatment of OD could be a great benefit to your patients, making dental work more relaxing, predictable and enjoyable.

In this very practical workshop you will learn how to implement a methodic and incremental approach to diagnosis and treatment which can be easily performed in any practice and used on every single patient. During this workshop you will perform examinations to assess the seven signs and symptoms of Occlusal Disease, learn when and how to take Phase II occlusal analysis records, CR bites, mounted cast, etc. You will learn how to develop a restorative diagnosis implementing an occlusal strategy. You will also learn and perform additive and subtractive equilibration. This course also includes a system to educate patients about Occlusal Disease, leading to excellent treatment acceptance and added profits, while maintaining a highly ethical practice.

Schedule

February 21-23

Los Angeles, CA

September 5-7

Los Angeles, CA

Cost

\$2,490 or \$2,390 for early registration
(30 days prior to event). No assistants.

Restoring the Worn Dentition and Complex Cases: Applied Occlusion & Diagnosis



2 Day Workshop • 14 CE Hours

Completion of “Occlusal Disease Management Workshop” is a prerequisite.



Just like any beautiful building has to be designed and meticulous drawings made before the first scoop of dirt is ever removed, extensive mouth rehabilitation requires proper diagnosis and design before a headpiece is ever used. The key to predictability in results is great diagnosis with high-quality data and records, and a comprehensive and methodic approach. In this course Dr. Ruiz will share a simple and yet evidence based method and approach to complex diagnosis, building on the already acquired knowledge of smile design using the DFED system and the occlusal Disease Management System. In this course participants will perform 2 simulated full mouth rehabilitation cases, from diagnosis to temporization, to final restorations, and occlusal adjustment. One case with severe wear and VDO loss will require opening of the VDO, and one maintaining the same VDO.

Schedule

June 28-29	Los Angeles, CA
Dec 6-7	Los Angeles, CA

Cost

\$1,990 or \$1,890 for early registration
(30 days prior to event)

Evidence-Based Implementation of Simple & Practical Implant Dentistry



Using Short, Narrow, Platform and Mini Implants, for the General

Dentist

3 Day Workshop • 21 CE Hours

Patients today are no longer willing to have their teeth sanded down for fix bridges; implant dentistry is here to stay. The demand for implants is growing exponentially...it is the fastest growth area in dentistry. It is clear that implant dentistry is not the domain of specialists, the demand is too great. Similar to extracting teeth, GPs and restorative dentists should perform the majority of implant procedures and refer the difficult cases to the specialist.

In this practical workshop Dr. Ruiz will present the most logical system to select, place and restore simple implants in normal to narrow bone. These techniques can be implemented on Monday, and are in accordance with provisions placed by the 2010 Guidelines of the Academy of Osseointegration. Dr. Ruiz will also explain how to avoid unsatisfactory results. Placing and restoring implants in



Schedule

June 6-7	Los Angeles, CA
November 8-9	Los Angeles, CA

Cost

\$2,490 or \$2,390 for early registration
(30 days prior to event)
Assistants **\$450.**



Team and Practice Building

Assistant Boot Camp

2 Day Workshop for Assistants and Dentists • 14 CE Hours

Faculty: Dr. Patricia Ryan-Martin

Experience shows that a motivated and qualified dental assistant is very valuable to any dental practice and can increase productivity and the enjoyment of dentistry. In this highly practical workshop, your assistant will be educated and motivated.



Schedule

January 11-12 Los Angeles, CA
August 16-17 Los Angeles, CA

Cost

\$690 or \$590 for early registration
(30 days prior to event)

Dento-Facial Photography and Treatment Presentation: A Team Driven Approach

1 Day Workshop • 7 CE hours

Faculty: Dr. Amir Esfandiari

This hands-on workshop will educate the participant on the key aspects of taking and using photographs to educate, motivate and treatment plan; the visual communication. The course will review the practical approach to dental digital photography and portrait photography. This course will include a proven technique for using photographs for treatment presentation and how to use photographs to communicate with everyone involved in patient's treatment, thus improving the quality of our care. This course is for the entire team and will help improve treatment acceptance using team-driven practical strategies.



Schedule

May 3 Los Angeles, CA

Cost

\$490 for Assistants and Dentists.

Specialty Courses

Transitional Bonding: Non-Traditional Composite Restorations for Major Occlusal and Esthetic Changes & Adding Incisal Length for Function and Esthetics

1 Day Workshop • 7 CE Hours

Faculty: Dr. Corky Willhite



Learn a practical technique using composite that offers many advantages over traditional composite or porcelain restorations. Patients—including those that need extensive changes for function and esthetics—love conservative treatment, whether for financial reasons or just because they don't want their teeth "drilled down." Requiring virtually no prep even for smile make-overs and full mouth rehabilitation cases, long-lasting results can be expected. And will help clinicians improve their Freehand Bonding skills.



Schedule

June 21 Los Angeles, CA

Cost

\$890 or \$790 for early registration
(30 days prior to event)

Dr. Ruiz, DDS



Founder and Director of the LA Institute of Clinical Dentistry

Dr. Ruiz is the Director of the Los Angeles Institute of Clinical Dentistry and Course Director of numerous CE Courses at University of Southern California (USC). He is Honorary Clinical Professor at Warwick University in England and member of the editorial board for Dentistry Today. He is also an Associate Instructor at Dr. Gordon Christensen PCC in Utah & independent evaluator of dental products for CR (CRA). Dr. Ruiz has been named as one of the "Top Clinicians in CE 2006-2012" by Dentistry Today.

Dr. Ruiz has published several research papers as well as many clinical articles on adhesive dentistry, occlusion and esthetic dentistry. He regularly lectures at all major dental meetings, nationally and internationally.

Dr. Ruiz has been practicing in the studio district of Los Angeles for over 20 years and enjoys a clientele of many stars and entertainers. His focus is on treating complex Cosmetic, Rehabilitation, and Implant cases.

Dr. Ruiz has made numerous television appearances highlighting his Esthetic Dental makeovers, including NBC Channel 4 News, ABC's News, Good Morning America & Vista La, VH1 and Channel 52's Telemundo and 34 Univision.

Course Instructors of The LA Institute Of Clinical Dentistry



Patricia Ann Ryan-Martin, DDS

Dr. Ryan was previously Course Director of several restorative and operative Preclinical Courses and a full-time Assistant Professor of Clinical Dentistry at the University of Southern California. She received her Doctorate in Dentistry from USC and is currently a part-time volunteer and maintains a private practice in Fullerton, California.



Renee Kurtz, DMD

Dr. Kurtz was previously Course Director and a Clinical Instructor at the University of Southern California School of Dentistry. She received her Doctorate in Dentistry from Tufts University School of Dental Medicine. She is currently an Instructor at the University of Connecticut Dental School and maintains a private practice in CT.



Luis G. Vargas, DDS FAGD

Dr. Vargas graduated in 1984 and has been in practice over 25 years. He obtained the fellowship of the AGD in 1998. He has a general practice including, Orthodontics, Implants, and Laser Dentistry. He is a member of A.G.D, I.A.O and several other organizations. He's been in private practice since 1994 in San Bernardino, California.



Amir Esfandiari

Dr. Esfandiari received his DDS degree from the University of Southern California and continued his education at the Dawson Center, Continuum on Esthetic at USC. Currently, he is a Faculty-clinical associate professor at USC School of Dentistry. He is the president of OC Center for Advanced Cosmetic Dentistry, the Chair of Emergency care panel for OC Dental Society and on the peer review committee for California Dental Association. Dr. Esfandiari lectures throughout the world and has published numerous articles.



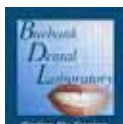
Corky Willhite, DDS

Dr. Willhite has achieved Fellowship by the Academy of General Dentistry and the American College of Dentists. He is an Accredited member and Fellow in the American Academy of Cosmetic Dentistry and spent years as an Examiner for Accreditation. His private practice in suburban New Orleans, The Smile Design Center, is limited to Cosmetic Dentistry.



Dr. Steven Lynch, DDS

Dr. Lynch received his dental education at UCLA. Rather than enter private practice immediately, Dr. Lynch completed an additional year of training in a Hospital General Practice Residency, also at UCLA. He has been practicing dentistry in Vacaville, CA since 1983. In addition, he lectures internationally on a variety of dental subjects including orthodontics.



Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

The logo features the text "AAFE" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background.

AAFE

AAFE Advantage



HOW ARE WE DIFFERENT?

The American Academy of Facial Esthetics (AAFE) is the premier live patient training organization for Botox and dermal fillers for dental esthetic and pain therapeutic uses in the oral and maxillofacial areas. The AAFE provides the most comprehensive training to achieve the best esthetic and therapeutic outcomes within the scope of state dental practice acts. Our outstanding post-course support will insure successful procedure integration into your practice and is only available through the AAFE.

OUR RENOWNED FACULTY:

- Louis Malcmacher DDS MAGD
- Kristine Krever MD DABFM
- Peter Harnois DDS
- James Jesse DDS
- Tony Feck DMD DDOCS
- Lisa Germain DDS
- Gigi Meinecke DDS
- Rich Hirschinger DDS
- Jill Lezaic MD
- Sylvia Kramer DDS
- Anthony Scarcella MD
- David Kimmel DDS
- Jana Ballentine RN BSN
- Shannon Gunderson RN BSN
- Lisa Reyna PA



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- AAFE Advanced Hands-on Training Seminars
- Online Search Directory
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- Monthly Newsletter
- Discussion Boards and Case Presentations
- Mentoring & Advocacy
- DVD Educational Programs
- Financial Incentives from Business Partners



EARN UP TO 24 PARTICIPATION CE CREDITS!

CE credit provided by Common Sense Dentistry which is designated as an approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for fellowship, mastership, and membership maintenance credit. Attendance in any of the courses in this brochure will provide 8 hours of participation credits per day and 24 hours total for all three days.



AAFE
AMERICAN ACADEMY OF FACIAL ESTHETICS
4513 Churchill Boulevard
University Heights, OH 44118
www.FacialEsthetics.org
800.952.0521

AAFE

FrontlineTMJ
and Facial Pain Therapy

Botox®
and Dermal Filler Training

2012-13 COURSE CATALOG
WWW.FACIALESTHETICS.ORG

NEW!

FrontlineTMJ and Facial Pain Therapy

Live Patient Two Day Course

Many of your friends, family, and patients suffer from some form of headaches, migraines, stress, occlusion, and TMJ. This course is the missing link that will teach you how to comprehensively evaluate, diagnose, and treat those who suffer from TMJ syndrome and myofascial pain.

Upcoming Course Dates

Nov 8-9 San Francisco
Dec 6-7 Atlanta (with GDA)
Jan 17-18 Los Angeles
Jan 24-25 Chicago
Feb 14-15 Columbus, OH

Course Highlights

- How to quickly identify and diagnose facial pain patients in your practice
- Learn why you should not spend a dollar on expensive equipment for facial pain diagnosis and treatment
- Learn the two most important free tools used to diagnose myofascial pain
- No more "occlusion confusion" when it comes to TMJ treatment
- Learn on live patients how to precisely identify and inject trigger points for instant and long term pain relief
- Understand when to use different chemotherapeutics for best short-term and long-term therapeutic outcomes
- Learn when to treat and when to refer myofascial pain patients what you must do and what you must not do for facial pain patients
- When bruxism appliances are essential and when they are detrimental
- One on one comprehensive mentored instruction as you work your patient
- Full Botox pain therapeutic and esthetic training on day 2

SPECIAL BONUS OFFER: Lunch, Learn, and Earn!

Receive an additional 1.5 Participation CE Credits

Cutting-Edge Advances in General Dentistry. *OFFER BEGINS DEC 1ST, 2012



"I have been a dentist for over 35 years. I can honestly say this is the most rewarding thing I have ever done. Thank you for giving me the training to allow me to provide such a profound effect on another person."

Ira M. Bernstein DMD, New City, NY

- Sign up by December 1st and Save!
- Tuition Cost Both Days: \$2997 \$2497 (Save \$500)
- AAFE Members: \$2997 \$2397 (Save \$600) and bring a team member for free!
- Non-AAFE Members - Additional team members add \$295/day
- Additional savings available for all three days! *CALL FOR DETAILS

Botox® and Dermal Filler Training

The Best Comprehensive Live Patient Training Available

The AAFE Botox and dermal fillers live patient training course objective is to enable attendees to offer practical concepts, techniques and new dental services, and be proficient with the materials, techniques, and instrumentation of Botox and dermal fillers. We comprehensively train dental professionals in the dental esthetic and therapeutic uses in the oral and maxillofacial areas so they can immediately integrate this into their daily practice. The American Academy of Facial Esthetics is proud to be the only anatomically based, non-surgical, minimally invasive program of its kind.

Upcoming Course Dates

Nov 9-10 San Francisco	Jan 10-11 Honolulu
Nov 30-Dec 1... Englewood, NJ (21 hours)	Jan 18-19 New Orleans
Nov 30-Dec 1..... Cleveland	Jan 18-19 Los Angeles (Level I, II)
Dec 5-6 Queens, NY (Level I, II, III)	Jan 25-26 Houston
Dec 7-8 Atlanta (21 hours)	Jan 25-26 Chicago (Level I, II)
Dec 7-8..... Orange County	Feb 1-2 Phoenix
Dec 7-8..... Orlando	Feb 1-2 Detroit
	Feb 15-16 Columbus, OH

Course Highlights

- Patient assessment and consultation for Botox® and dermal fillers
- Botox for dental esthetic and dental therapeutic uses in the maxillofacial areas
- Integrating Botox and dermal fillers into your dental treatment plans
- Management and treatment of possible complications
- One on one instruction as you work hands-on with your live patient
- Beautiful lip enhancements, enhancing the cupid's bow, and creating proper lip to teeth relationships for proper smile and lip lines
- Smoothing lip lines and eliminating "smokers" lines
- Volumizing nasolabial folds, marionette lines, and lifting up the corners of the mouth
- Taking this course will help secure liability insurance

And much more! Visit www.FacialEsthetics.org for details!



"Great course! I have taken other Botox training seminars and AAFE has been the best experience. I joined AAFE and the learning experience has gone beyond the two day course"

Olinga Hargreaves DDS, Denver, CO

- Sign up by December 1st and Save!
- Tuition Both Days: \$3497 \$2997 (Save \$500)
- AACD/AGD Members: \$3497 \$2897 (Save \$600)
- AAFE Members: \$3497 \$2797 (Save \$700) and bring a team member for free!
- Non-AAFE Members - Additional team members add \$295/day
- 21 Hour AAFE Board Approved Courses in NJ and GA additional \$300 tuition.

AAFE

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SignUp

COMPLETE BY DECEMBER 1ST & SAVE UP TO \$700!

NAME _____ TITLE _____ AGDA# _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

E-MAIL ADDRESS _____ DENTAL LICENSE # _____ STATE _____

PHONE _____ MOBILE _____

DATES ATTENDING FRONTLINE TMJ AND FACIAL PAIN COURSE _____

DATES ATTENDING BOTOX® AND DERMAL FILLER TRAINING COURSE _____

HOW DID YOU HEAR ABOUT THIS COURSE?: _____

PAYMENT IN THE AMOUNT OF _____ TO BE PAID BY: _____

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

CARD NUMBER _____ EXP. DATE _____ CVV* CODE: _____



Submit

FAX: 216.395.0110

EMAIL: Theresa@FacialEsthetics.org

CALL: Theresa or Rachel 800.952.0521 to Register

Terms & Conditions

Model Patients: It is recommended that each participant brings a model patient to treat and will need to purchase one vial of Botox® and one syringe of dermal filler material for the appropriate course from the course sponsors. Additional vials and syringes will be available for purchase at the course if participants would like additional practice.

Cancellation Policy: Fully refundable no later than 5pm same date one month before course minus \$775 handling fee. No refunds after same date one month before course. We reserve the right to cancel a course and cannot be responsible for hotel deposits or non-refundable airline tickets or any other associated fees. We take no responsibility regarding state board requirements. Participants are responsible for determining whether they are able to perform these procedures. Please refer to our website for complete policies.

California: CA dentists can now place Botox/Dermal Fillers as defined by the CA B. & P. Code section 1625. The American Academy of Facial Esthetics is a CE register provider #5032 by the Dental Board of California.