





The SUCCESS CARD™

Reduce missed appointments up to 40%!

The SUCCESS CARD[™] was developed by Dental Elite to add value to your appointment card or business card. This unique product contains 12 yards of floss. Your patients will enjoy the portability it offers. Most women will keep an item like this in their purse. Everytime it is used it will remind them of their appointment or your advertising message.



Insert the reminder or appointment card in THE SUCCESS CARD™

Pricing:	
Bronze	62¢
Silver	58¢
Gold	55¢

patent pending







Without The SUCCESS CARD™, your appointment card is just an appointment card

New Items:



Our Story:

Dental Elite

Dental Elite is a Family owned & operated business. We have been in the US dental market for over 10 years. The company was started by Mary & Paul Zajas with the purpose of providing high quality dental products at affordable prices. In a past career Paul was an executive with a large candy company and is now in what he calls, "the redemptive stage of his life". He went from causing cavities to helping prevent them. The company was actually created after doing some market research for some oral hygiene companies. While researching, Paul found out how much money dental offices were having to pay for their free giveaways. Like many consumers, he had thought that these items were giveaways from the national companies (who billboard their brand name on everything) just like drug companies give out samples of their product through doctors offices. He determined there must be a better way to save dental offices money and that is how Dental Elite came into being.

Mary & Paul have 3 grown children who have joined the company full time after graduating from college. They enjoy working together as a family, and understand the needs of family run businesses like many of the dental offices they service.

Call Dental Elite and see how they will cater to your needs. The Zajas family actually does something very unique in today's business environment, they answer the phones in person. No hitting this # or that # to get a live person to help you, Dental Elite understands that your time is valuable and they respect that.

At Dental Elite, you are more than a customer, you're part of the family!

Visit our website at www.dentalelite.com Call us at 1.888.228.7706 Call Today to place your Order! Samples available upon request

DENTAL ELITE Premium Dental Kits

New Dental Kits from Dental Elite

After 10 years of servicing dental professionals like yourself, we now proudly introduce the launch of our Dental Kits! Much like the quality toothbrushes that have been our staple here at Dental Elite, these premium Dental Kits offer unsurpassed quality at a great price creating tremendous value! Best of all, we are making sure that your patients know the gift they are receiving is in fact from you with our new,

"A gift from your Dental Professional" message on all our kits!

AS LOW AS **89¢**



Call us at 888.228.7706

Dental *Elite*

> For more information visit our website link at: dentalelite.net/files/Dental Elite KITS.pdf



LOOKING TO UPGRADE YOUR X-RAY UNITS? Call Darden at 1-800-290-4405

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\$3,595.00*



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Kodak 2200 Intraoral X-Ray System

* Prices include basic installation

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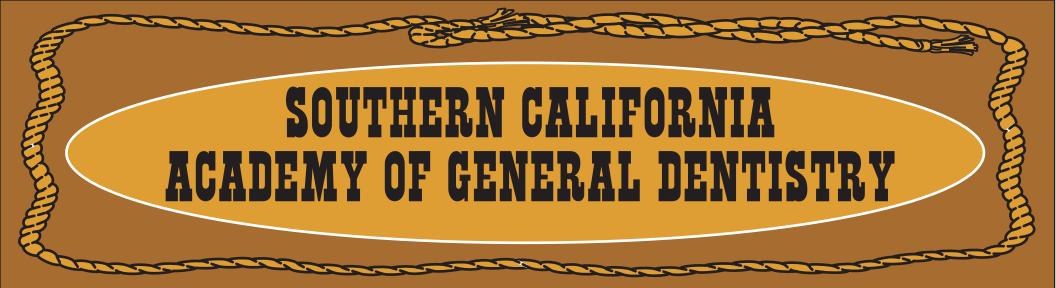
For more information, call Dennis Martinez at 1-800-290-4405 x160 or 1-323-547-1077

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Southern California Academy of General Dentistry

Interceptive and Minor Orthodontic Procedures

That General Dentists Can do Themselves

Speaker-Instructor:Rob Veis, DDS

Sunday, December 6, 2009 Registration 7:00 am to 8 am Program: 8:00 am to 5:00 pm Lunch 12:00 to 1:00 pm

Embassy Sultes Hotel-Anaheim South, 11767 Harbor Blvd., Garden Grove, CA 92840 Phone: 714-539-3300 8 CE Units

Rob Veis, DDS began Practice in 1984 as a solo general dentist, later evolving into a member of a group practice. He taught restorative dentistry for 12 years at USC as a clinical professor. He has lectured and taught nationally on the subject of orthodontic treatment that GPs can and should do in their practices. Many of Dr. Veis's courses are for AGD audiences that combine orthodontics with restorative dentistry.



Program Synopsis

There are many instances where minor tooth movement can greatly improve the outcome of restorative and esthetic dental treatments. Often these conditions present themselves during the restorative phase of treatment when referral to an orthodontist could be counter-productive or impractical. Dr. Veis will show us how minor tooth movement with fixed and/or removable appliances can easily be done in a profitable and effective manner and earn the gratitude of many of our patients. Also included will be splint therapy, sports dentistry, sleep apnea and the making of tooth position retention appliances.

Table Clinic: TMJ Regeneration, Mark Yamamoto DDS, MAGDThe Registration Form and Additional Information is on the Other Side



Phillips Accounting (714) 667-2311

For Information and Registration call SCAGD at 310-471-4916 800-762-2511



The Exciting World of General Dentistry

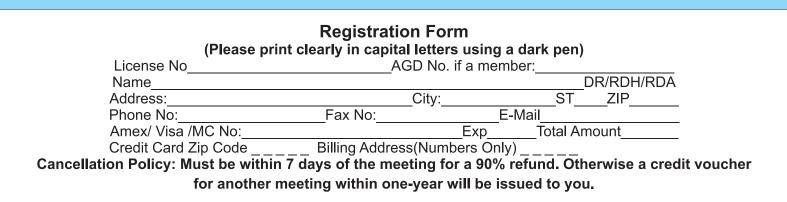
Southern California Academy of General Dentistry Turn This Page Over for the Program Subject and Instructor Splint therapy applications & Sports Dentistry appliances

You Will Learn the Following:

- Diagnosing & planning orthodontic treatment for simple routine cases
- Interceptive orthodontic treatment for children and young adults
- How to correctly present treatment to your patients (and staff)
- Learn basic orthodontic instrumentation and components
- How to keep proper records and manage patient expectations
- How to treat simple space maintenance cases, anterior cross bites, posterior cross bites and harmful habits.
- Splint therapy applications & Sports Dentistry appliances

Dr. Vies's presentation is being sponsored by the Appliance Therapy group (ATG) **To register by fax:** Please make a black and white copy of this form first. Then fax the copy to 310-472-6729. The blue color background of this original Flier Prevents accurate faxing. Please use a separate copy for each person who is being registered.

Splint therapy applications & Sports Dentistry appliances



Tuition Due by Nov	. 27, 200	9 After Due Date
AGD Member	\$99	\$119
Non-AGD Member	\$139	\$159
RDA/DA/RDH	\$59	\$79
Continental Breakfast & Lunch F	Provided	- Free Parking- Dental Students \$49

Make checks payable to SCAGD and Mail the forms to SCAGD c/o Dr. Robert Garfield, 2720, Aqua Verde Circle, Los Angeles, CA 90077-1502, or if faxing this completed form, make a copy first & fax the copy to 310-472-6729



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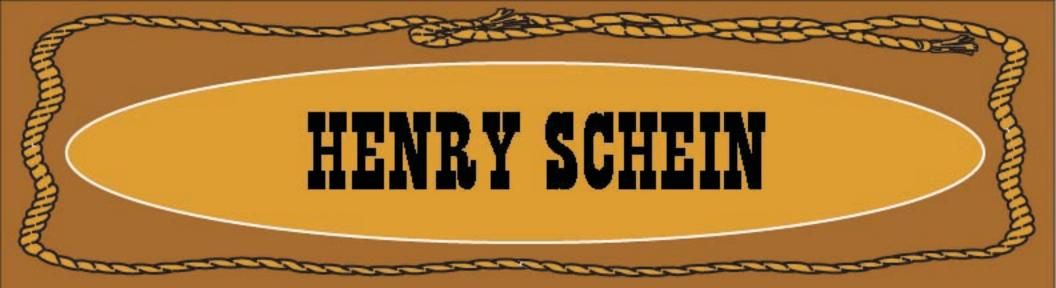




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HENRY SCHEIN®

Date: Saturday, Dec 12th Time: 9am-2pm





Location: 21280 Erwin Street Woodland Hills, CA 91367

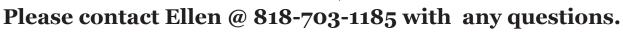


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DR. RAJIV BHAGAT

On NOV 22ND, 2009 (Sunday) 9:00 am till 5:00 pm (AGD & CA Board 7 hrs C.E. units)

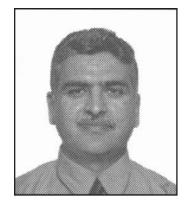
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DR R.Bhagat

Dr. Bhagat did his Doctorate in Dental Surgery from University of Southern California, Los Angeles. He practiced general dentistry for 10 years before doing his post graduation in Endodontics from New York University. He is well informed about the needs of general dentists in the field of Endodontics. His lecture is specially designed to get consistent results with the use of latest technology. He is a nationally and internationally known speaker. Dr Bhagat is an AAE board eligible Endodontist. He is practicing Endodontist in city of Ontario and Corona, California.

This seminar will cover

- Diagnosis
- How to avoid nightmares anatomical differences of teeth ,When to refer out and record keeping.
- Gaining Access The importance of good access and how to attain it.
- Rotary Instrumentation Understanding the concept and benefits of crown down preparation, learn a simple to use and effective rotary technique, learn more about why instrument seprate, understanding the benefits of new torque reduction motors, and learn to use an apex locator to better determine the working length.
- Obturation for a three dimensional fill
- One visit endo When not to do it and the success of single visit endodontics
- Pharmacological Tips Antibiotics of choice
- Post operative complications