

A thick, yellow rope with a black outline is arranged in a rectangular frame around the central text. The rope has a detailed three-strand braid pattern. At the top center, the rope is knotted into a reef knot (square knot).

DENTAL ELITE



The SUCCESS CARD™

patent pending



Reduce missed appointments up to 40%!

The SUCCESS CARD™ was developed by Dental Elite to add value to your appointment card or business card. This unique product contains 12 yards of floss. Your patients will enjoy the portability it offers. Most women will keep an item like this in their purse. Everytime it is used it will remind them of their appointment or your advertising message.



Insert the reminder or appointment card in THE SUCCESS CARD™

Pricing:

Bronze	62¢
Silver	58¢
Gold	55¢



Without The SUCCESS CARD™, your appointment card is just an appointment card

New Items:

Additional New Items



Pricing Levels:	Prophy Angle	Infant Finger Brush	Denture Brush	Youth Suction Brush	Baby Brush	2 Minute Timer
Bronze	36¢	60¢	70¢	56¢	56¢	63¢
Silver	32¢	57¢	67¢	53¢	53¢	60¢
Gold	28¢	54¢	64¢	50¢	50¢	57¢

prophy angle
AS LOW AS
28¢

Prophy Angles
Starting as low as:
28¢
Item # ProA
(soft, firm, and tapered brush*)
*call for pricing

Infant Finger Brush
as low as:
54¢
Item # FingerB

Denture Brush
as low as:
64¢
Item # DenB

Youth Suction Brush
as low as:
50¢
Item # 222S

2 Minute Timer
as low as:
57¢
Item # 2TIMER

Baby Brush
as low as:
50¢
Item # BabyB



Our Story:

Dental Elite

Dental Elite is a Family owned & operated business. We have been in the US dental market for over 10 years. The company was started by Mary & Paul Zajac with the purpose of providing high quality dental products at affordable prices. In a past career Paul was an executive with a large candy company and is now in what he calls, "the redemptive stage of his life". He went from causing cavities to helping prevent them. The company was actually created after doing some market research for some oral hygiene companies. While researching, Paul found out how much money dental offices were having to pay for their free giveaways. Like many consumers, he had thought that these items were giveaways from the national companies (who billboard their brand name on everything) just like drug companies give out samples of their product through doctors offices. He determined there must be a better way to save dental offices money and that is how Dental Elite came into being.

Mary & Paul have 3 grown children who have joined the company full time after graduating from college. They enjoy working together as a family, and understand the needs of family run businesses like many of the dental offices they service.

Call Dental Elite and see how they will cater to your needs. The Zajac family actually does something very unique in today's business environment, they answer the phones in person. No hitting this # or that # to get a live person to help you, Dental Elite understands that your time is valuable and they respect that.

At Dental Elite, you are more than a customer, you're part of the family!

Visit our website at www.dentalelite.com
Call us at 1.888.228.7706

Call Today
to place your Order!
Samples available upon request

DENTAL ELITE Premium Dental Kits

Dental
Elite

AS LOW AS
89¢

New Dental Kits from **Dental Elite**

After 10 years of servicing dental professionals like yourself, we now proudly introduce the launch of our Dental Kits! Much like the quality toothbrushes that have been our staple here at Dental Elite, these premium Dental Kits offer unsurpassed quality at a great price creating tremendous value! Best of all, we are making sure that your patients know the gift they are receiving is in fact from you with our new,

"A gift from your Dental Professional" message on all our kits!



+



+



Call us at 888.228.7706

For more information visit our website link at:
[dentalelite.net/files/Dental Elite KITS.pdf](http://dentalelite.net/files/Dental%20Elite%20KITS.pdf)

WOW!! Toothbrush, Toothpaste, Floss & Bag AS LOW AS 89¢



AMERICAN BUSINESS CARD

Get on the Fridge...

and in the hearts and minds of your patients all year round!

Get Up To
40% OFF
Our Eye-Catching
2010 Calendar
Magnets



**Nothing is better at increasing
your patient retention
than premium quality
calendar magnets**

250 Calendars

~~\$105~~

Now Only \$75

500 Calendars

~~\$190~~

Now Only \$115

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GET YOUR FIRST 250 BUSINESS CARDS FREE

Start building your professional image today with premium foiled & embossed business cards.

Get your first 250 free today!

FULL COLOR, FOIL & EMBOSS DESIGNS



AD-38



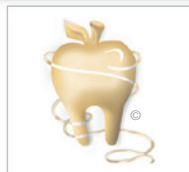
AD-20 Options: With/No Braces



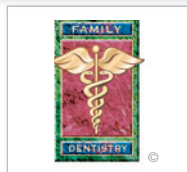
AD-95 Options: With/No Braces
Vertical ONLY



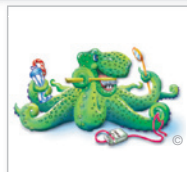
AD-57 Options: Silver / Copper



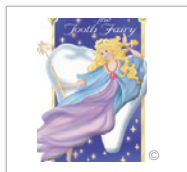
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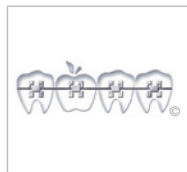
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AD-37



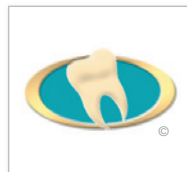
AD-25



AD-77



AD-71 Options: With/No Braces



AD-40



AD-67 Options: With/No Braces



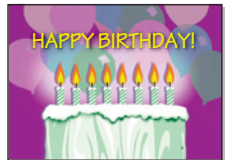
ADP-0014C



ADP-1004A



ADP-0022A



AGP-1022A



ADP-0037A



ADP-1457A

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A decorative border made of thick, yellow nautical rope with black outlines, forming a rectangular frame with rounded corners. The rope is coiled at the top and bottom, with the ends visible. The background is a solid brown color.

XCEL SEMINARS

Xcel Seminars Presents

DISTINGUISHED CLINICAL SPEAKER SERIES

NOV. 1, 2009: CLINICAL SOLUTIONS FOR A PROFITABLE PRACTICE - DR. BOB LOWE

DEC. 6, 2009 : OSHA, INFECTION CONTROL & CA DPA - LESLIE CANHAM, RDA

JAN. 31, 2010: REMOVABLE PROSTHODONTICS & IMPLANTS - DR. JOSEPH MASSAD

MARCH 14, 2010: CLINICAL ENDODONTICS UPDATE - DR. ROBERT SALEHRABI

APRIL 18, 2010: COSMETIC DENTISTRY - DR. GARY RADZ

JUNE 13, 2010: GENERAL & CONSERVATIVE DENTISTRY UPDATES - DR. LOU GRAHAM

**ALL COURSES ARE ON SUNDAYS (7 CEs EACH)
AT THE CROWNE PLAZA SAN JOSE / SILICON VALLEY**
(MINUTES FROM 880, 680, 101 FWYS AND ROUTE 237)

**6 COURSE SERIES (42 CA CEs)
FOR ONLY \$475 OR \$159 EACH**

***Sunday, Dec. 6: OSHA, Infection Control & the
California Dental Practice Act*** *(meets new 2010 requirements)*

**KEEP YOUR WHOLE OFFICE IN COMPLIANCE:
EMPLOYERS MUST PROVIDE TRAINING FOR THEIR EMPLOYEES & NEW CA
REGULATIONS NOW REQUIRE UNLICENSED ASSISTANTS TO TAKE DENTAL
PRACTICE ACT UPDATES**

Leslie Canham, CDA, RDA, has over 36 years of experience. Her goal is to inform and entertain, helping the dental team navigate the sea of state and federal regulations.



***Sunday, Jan. 31: Predictable and Successful
Removable Prosthodontics & Implants***

Dr. Joseph Massad is an expert in Prosthodontics, was named "Top Clinician" for CEs (2001-2006) by Dentistry Today and has given 500+ lectures internationally.



January 31 Course Sponsors

MICRODENTAL
a dti laboratory
DUBLIN • CALIFORNIA


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DENTSPLY
CAULK

DECEMBER 6 COURSE TOPICS

This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen Training, the California Dental Practice Act and Infection Control.

OSHA Annual Bloodborne Pathogen Training: Review HBV policy & Medical Record keeping forms ♦ Elements of an OSHA Bloodborne Pathogen Program ♦ What to do if an OSHA inspector comes to your office ♦ Injury & Illness Prevention Plans

Infection Control & California Dental Practice Act (Meets license renewal requirements- Category 1): Discuss infection control regulations and requirements of Section 1005 ♦ Scope of practice ♦ Violations of the dental practice act and attending regulations, citations, fines, license actions ♦ Prescription writing regulations ♦ License renewal requirements ♦ Legal use of auxiliaries

JANUARY 31 COURSE TOPICS

This presentation will cover the most important aspects of partials, complete removable dentures and implant retained over-dentures, detailing helpful tips to eliminate problems and obtain predictable fit and esthetics.

The most important aspects for successful complete, partial, immediate and implant retained over-dentures ♦ Techniques for accurate jaw registrations, reline and denture impressions ♦ Direct implant pickup and accurate jaw relations ♦ Stud vs. Bar-type implant attachments and the elimination of partial and denture adjustments



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/08) to (09/30/2011)

REGISTRATION

Tuition	6 Course Series	Each Individual Course
Registration 14 Days Before Event	Dentist: \$475, Staff: \$385	Dentist: \$159, Staff: \$129
Less Than 14 Days Onsite add \$20 Fee	Dentist: \$475, Staff: \$385	Dentist: \$189, Staff: \$159

Fees include CE credits and free hotel parking. Registration is at 7:30am. Courses are 8am-4pm at the Crowne Plaza San Jose/Silicon Valley at 777 Bellevue Dr. Milpitas, CA 95035.

Last Name _____ First Name _____ Degree _____ Course Date _____
 Email _____ Phone _____ Fax _____
 Address _____ City _____
 State _____ Zip _____ Additional Registrants _____

Cancellation Policy: With written cancellation 14 days prior to the seminar, a onetime credit will be issued for the next seminar. No refund or credit will be given, if cancelled within 14 days of the seminar.

Method of Payment: ☐ Check ☐ Visa ☐ MC Card # _____
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