



**CALIFORNIA ACADEMY  
OF GENERAL DENTISTRY**



**CAGD's Forty-Second Annual Meeting in Irvine at the  
DoubleTree Hotel Santa Ana-Orange County Airport**  
at 201 East MacArthur Boulevard near the 55 Freeway

# *Beauty in Dentistry*

**A WEEKEND OF ESTHETIC DENTISTRY**

*Saturday and Sunday, January 12th-13th*

A SAMPLING OF WHAT YOU WILL LEARN FROM THE SPEAKERS:

- \* *The framework for "Beauty Analysis"*
- \* *How to create beautiful soft tissue*
- \* *How to make teeth beautiful*
- \* *Evaluation of new esthetic materials and techniques*
- \* *How to make appropriate decisions for clinical use*

California Academy of General Dentistry  
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**Questions?** Lynn at CAGD at **877-408-0738**  
Fax: 925-625-0857

**Refund policy: Full refund prior to January 4, 2008**

*Late registration: After January 4, 2008, add \$25 to all categories of registration.*

# Beauty in Dentistry

A WORKSHOP OF ESTHETIC DENTISTRY

Featuring three outstanding speakers:

## Dr. Steve Marquardt

Saturday, January 12, 2008 (8:00 a.m. till 12:00 p.m.)

This course will enable the participants to use the latest research technology to recognize and understand the "idealized or paradigmatic" form of the human face, referred to as the "Archetypal Facial Type." They will learn to determine a dental patient's own facial form correlation with the "Archetypal Facial Type" at smile. They will also learn how to determine the "idealized" aesthetic size and shape of the anterior maxillary anterior teeth for an individual patient.

## Dr. Hessem Nowzari

Saturday, January 12, 2008 (1:00 p.m. till 5:00 p.m.)

Two distinguishing parts are brought forward in this presentation. An analysis of beauty in dentistry with a multi-disciplinary approach to concepts that demonstrate clinical procedures designed to define beauty and track the relevance of risk analysis and aesthetic therapy. Reliable techniques to restore and enhance bone and soft tissues are presented. Secondly, multiple edentulous sites in the maxillary anterior are presented as the aesthetic outcome of adjacent implants, which present major challenges.

## Dr. Ed McLaren

Sunday, January 13, 2008 (8:00 a.m. till 5:00 p.m.)

The presentation will cover the current research about the efficacy and clinical success of new esthetic restorative materials from simple treatments such as bleaching to more involved fixed partial denture situations. Specifically, clinical indications for these various materials will be given based on research and clinical evidence from ongoing clinical trials. Attention will be given to preparation requirements, tissue management, impressions, provisionalization, shade matching and cementation using several clinical examples.

**TUITION:** AGD Members @ \$248 for both days (one day @ \$149)

Non-Members @ \$268 for both days (one day @ \$169)

Staff @ \$110 per day

Dental Students @ \$50 for each day



### HOTEL ROOM RESERVATIONS

✦ To reserve in the California AGD room block,  
call **714-825-3333** before December 28th

✦ Guest room rate special is **\$109** (until December 28th)

*Table clinics will be presented  
on both days.*

To register, complete the form on the reverse side. For additional information, contact Lynn at **877-408-0738**



**PUNJABI DENTAL SOCIETY**



AN AWARD WINNER INTERNATIONAL ORGANIZATION  
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 Over 1650 Members Strong

**Presents**

A Must attend seminar for you and your staff  
**CREATING ENDODONTIC EXCELLENCE**  
 BY  
**BARRY LEE MUSIKANT**

On  
**NOVEMBER 18<sup>TH</sup>, 2007 (Sunday) 9:00 am till 5:00 pm**  
**(AGD & CA Board 7 hrs C.E. units)**

**EMBASSY SUITES HOTEL**  
**900 EAST BIRCH STREET, BREA, CA 92821**

( Please print in capital letters or attach your business card )

Name DR/RDH/RDA/DA \_\_\_\_\_ Lic no \_\_\_\_\_  
 Circle one first middle initial Last

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city state zip  
 Phone no Fax no e-mail

ARE YOU A PDS MEMBER YES NO Membership no \_\_\_\_\_

**COMPLIMENTARY LUNCH & PARKING INCLUDED**

REGISTRATION FEE	Before Nov. 10th 2007	After Nov. 11th, 2007
Dentists Members	\$ 79.00	\$ 89.00
Non-members	\$ 89.00	\$ 99.00
Hygienist/R.D.A. Members	\$ 59.00	\$ 69.00
Non-members	\$ 69.00	\$ 79.00

**FOR REGISTRATION / MEMBERSHIP / STAFF DISCOUNT OVER THE PHONE PLEASE CALL**

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 Chairman



**Barry Lee Musikant, DMD** attended the University of Pennsylvania, receiving his B.A. in 1965 and D.M.D. in 1969. An internship at the Jewish Memorial Hospital (1969-1970) and Endodontic residence at Kingsbrook Jewish Medical Center (1970-1972) completed his post-graduate studies. Dr. Musikant is a member of the American Dental Association, American Association of Endodontists, Academy of General Dentistry, The Dental Society of NY, First District Dental Society, Academy of Oral Medicine, Alpha Omega Dental Fraternity, and the American Society of Dental Aesthetics. He is also a fellow of the American College of Dentistry (FACD). Dr. Musikant is the President, Co-Director of Dental Research, and Co-Founder of Essential Dental Systems (EDS), a dental products manufacturing company located in South Hackensack, NJ. The company's roots stem from the desire for product improvements to the items of focus in Dr. Musikant's lectures and daily practice.

Dr. Musikant's lecture schedule has taken him to over 250 international and domestic locations. Dr. Musikant has co-authored over 250 articles in dentistry in various international dental journals from Argentina to Spain, including the major journals of the United States and Canada. As a partner in the largest endodontic practice in Manhattan, Dr. Musikant's 35 plus years of practice experience have crafted him into one of the top authorities in endodontics.

Root canal therapy requires a high level of technical skill. However without a clear understanding of the biological requirements for successful treatment these skills may be "wasted" on techniques that are unnecessarily difficult. A correct diagnosis and the blending of new materials and techniques in order to achieve an environment that will ensure a healthy apical periodontium will result in an extremely high probability of success.

This course will cover endodontic diagnosis, biologic principles for successful treatment and simple safe and scientifically proven techniques for treatment.

The pros and cons of rotary Nickel Titanium files will be discussed and a new thermoplastic bondable resin filling material to replace gutta-percha will be introduced.

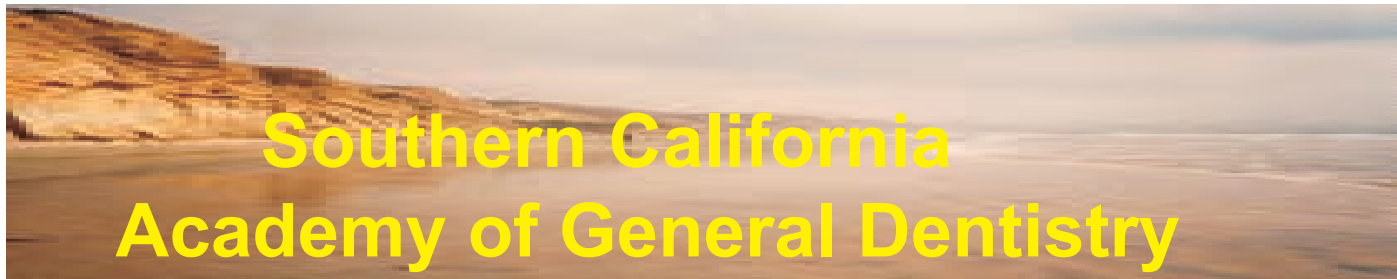
Know the biologic requirements for endodontic success. Differentiate between a vital and non-vital tooth in terms of meeting these requirements. Know to what extent the newest technologies in endodontics assist in attaining these biologic goals.



**SOUTHERN CALIFORNIA  
ACADEMY OF GENERAL DENTISTRY**



Southern California Component



# Southern California Academy of General Dentistry

Presents

## Implant Dentistry for All Dentists

How and Where to Begin

### Everyday Simplified Placement, Restoration & Bone Grafting

This Program is for Dentists and All Dental Office Personnel

AGD and California Board Approved 8 hours of CE units.

Sunday, December 2, 2007, 8 AM to 5 PM (Registration 7:30 AM) Embassy Suites Hotel, Anaheim South, 11767 Harbor Blvd. Garden Grove, CA 92840, 714-539-3300

#### Instructors

**Raymond Choi, DDS**, a full-time general practitioner in Tustin, CA, graduated from the USC School of Dentistry in 1987 and taught there for 10 years as an Assistant Clinical Professor. He is a Fellow of the International College of Oral Implantology (ICOI) and is a graduate of the Misch Dental Implant Institute. He currently conducts implant training workshops in his private practice in Tustin, CA



**Dr. Ziv Simon** is a Diplomate of the American Board of Periodontology and a Fellow of the Royal College of Dentists of Canada. He publishes and lectures nationally and internationally on advanced tissue reconstruction, implant dentistry and esthetic periodontal surgery. He is the founder of the Beverly Hills Multidisciplinary Study Group and taught as a clinical assistant professor at the USC School of Dentistry.



**Dr. Gerald Niznick**, a prosthodontist, is considered by many to be the “godfather” of American implant dentistry. It was Dr. Niznick who, in the early 1980s, first made it possible for non-surgeons, especially general dentists, to place and restore implants. Since then Dr. Niznick has had an illustrious career of innovating, developing, teaching and manufacturing popular dental implants and implant related equipment. Dr. Niznick holds numerous U.S. patents, including the now famous internal connection used by virtually all dental implant companies. He is president & CEO of Implant Direct, LLC., an “online” supplier of various dental implant types.



Election and Installation of our 2008 SCAGD Officers will be Conducted at this Meeting

#### Table Clinic Presentation:

**Mini-Implants: The end of loose dentures for all GPs.**

**Robert E. Garfield, DDS, FAGD**



#### 2008 SCAGD Course Schedule:

March 9; June 1; September 21; December 7

This great learning experience is only \$89 for member dentists and \$59 for dental assistants. For information and registration call SCAGD:310-471-4916, 800-762-2511



# The Exciting World of General Dentistry

## Topics to be Covered in this Program

- How to start placing and restoring with “mini” dental implants in your general practice.
- How to communicate the value of implants to your patient with the right language ‘code.’
- How to train your office team for effective patient presentation, motivation & acceptance.
- How to increase your knowledge, income and practice growth with dental implant service.
- How to perform simple bone grafting procedures when it is indicated. How to save money

## Sponsored by:



### Registration Form

(Please print in capital letters)

License No \_\_\_\_\_ AGD No. if a member: \_\_\_\_\_  
 Name \_\_\_\_\_ DR/RDH/DA  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
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 Credit Card Visa /MC No: \_\_\_\_\_ Exp \_\_\_\_\_ Amount \_\_\_\_\_  
 Zip code of credit card statement \_\_\_\_\_

Cancellation Policy: Must be 7 days prior to the meeting for a credit towards a future meeting.

**Tuition: Due by November 23, 2007.**

AGD Member \$89  
 Non-Member \$99  
 RDA/DA/RDH \$59

**After due date**

\$99  
 \$109  
 \$69

**Breakfast, Lunch and Beverages Provided. Vegetarian & Non-Veg Free Parking.**

**Make checks payable to SCAGD and mail the forms to SCAGD, c/o Dr. R.E. Garfield,  
 2720 Aqua Verde Circle, Los Angeles, CA 90077-1502. You may fax the completed form to  
 310-472-6729. For Telephone Registration: 310-471-4916 or 800-762-2511.**

A decorative banner with a rope border and a central oval containing the text "NEW IMAGE CREATION". The rope is yellow with a black outline, and the central oval is yellow with a white outline. The background is a solid brown color.

**NEW IMAGE CREATION**



NEW IMAGE CREATION  
Sponsored by NIC Dental Lab



**Allen Nazeri DDS** - is a co-founder of New Image Creation Dental Laboratory- A leading dental laboratory in North America. Dr. Nazeri earned his DDS degree from Creighton University in 1990. He has completed postgraduate studies in Dental Esthetics at UCSF as well as the Las Vegas Institute. He is an active lecturer in area of practice management and cosmetic dentistry as well as a consultant to many group dental practices and has assisted many group dental practices to increase their production by 50%. Dr. Nazeri actively practices in Palm Desert, California focusing on Cosmetic and full mouth rehabilitation. His celebrity clients seek his treatment from all over the world including Canada, United Kingdom and Hong Kong. His Dental practice has been featured in many local and national media, as the leader in converge dental care.



**Philip Chin DDS** - Co founder of New Image Creation Dental Laboratory. Dr. Chin practices in neuromuscular dentistry and is an active lecturer. He also provide one on one consultation to lab clients. He earned his DDS degree from Creighton University in 1990 and completed his Cosmetic training at the Las Vegas Institute. Dr. Chin lives in Los Angeles, California and is clinical director for New Image Creation dental lab.

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**Important Note:**

To get the most benefits, please enroll your entire team as there will be some role play during the seminar.

For registration, please call the  
NIC Dental Lab marketing team

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saying "YES" to an Elective &  
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## In this seminar you will learn:

- How to attract more fee for service dental patients.
- How to market your dental practice and elective type dentistry to existing private and insured patients.
- How to create a "BUZZ" and build an excellent reputation in your community about your services.
- How "Exceptional Customer Service" will result in better patients and reduce employee turn over.
- How to handle your patient's objections regarding dental insurance and learn to train your patients, as they are not insurance focused.
- How to create value and build trust with a new patient. "TRUST" Plays a major role.
- How comprehensive dentistry will benefit your bottom line, reduce your overhead and make dentistry fun again.
- How to protect yourself from malpractice lawsuits and hungry lawyers.
- How your telephones are answered - An eye opening experience!
- Learn the scripts necessary to close your next big case.

### Plus a Seminar Bonus:

#### Philip Chin, DDS

- Quick review of latest techniques in cosmetic dentistry and how you can provide predictable results for your patients
- Predictable and beautiful temporaries in minutes
- How to manage difficult occlusion and short VDO
- Review of cementation techniques for new dental ceramics.
- Lab communication in a digital world.
- Discuss new technologies replacing impressions.

## DETAILS

### 8 CE Unit

TUITION:	Non NIC lab Customers	NIC Lab Customers
Dentist	\$1295	\$395
Team	\$295	\$125
Dentist and up to 5 Team members	\$1995	\$995

### Time:

Registration: 7:30 am

Seminar: 8:00 am - 4:00pm

**Complimentary meal included**

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### 2007 seminars

Los Angeles • CA  
December • 7th

Los Angeles • CA  
December • 12th  
(IADA meeting members)

For IADA registration, please call  
(310) 899-6010

### 2008 Seminars

Temple • FL  
January • 10th

San Diego • CA  
February • 8th

San Fransisco • CA  
March • 7th

Las Vegas • NV  
April • 11th

Maui • HI  
May • 30th  
(Future date will be announced)

Palm Desert • CA  
June • 11th

Irvine • CA  
December • 7th