



NEW IMAGE CREATION



Allen Nazari DDS - is a co-founder of New Image Creation Dental Laboratory- A leading dental laboratory in North America. Dr. Nazari earned his DDS degree from Creighton University in 1990. He has completed postgraduate studies in Dental Esthetics at UCSF as well as the Las Vegas Institute. He is an active lecturer in area of practice management and cosmetic dentistry as well as a consultant to many group dental practices and has assisted many group dental practices to increase their production by 50%. Dr. Nazari actively practices in Palm Desert, California focusing on Cosmetic and full mouth rehabilitation. His celebrity clients seek his treatment from all over the world including Canada, United Kingdom and Hong Kong. His Dental practice has been featured in many local and national media, as the leader in converge dental care.



Philip Chin DDS - Co founder of New Image Creation Dental Laboratory. Dr. Chin practices in neuromuscular dentistry and is an active lecturer. He also provide one on one consultation to lab clients. He earned his DDS degree from Creighton University in 1990 and completed his Cosmetic training at the Las Vegas Institute. Dr. Chin lives in Los Angeles, California and is clinical director for New Image Creation dental lab.

Sponsored by
New Image Creation Dental Laboratories
Cornerstone Seminars International
Pearson Dental
All Care Finance
Celera
Kerr

Important Note:

To get the most benefits, please enroll your entire team as there will be some role play during the seminar.

For registration, please call the
NIC Dental Lab marketing team

**1 • 866 • 414 • IMAGE
(4624)**

Secrets behind your patients
saying **"YES"** to an Elective &
Comprehensive treatment re-
vealed !!!



**A seminar that will put fun back
into dentistry for your entire
team**

NEW IMAGE CREATION
Sponsored by NIC Dental Lab
www.nicdentallab.com

**1 • 866 • 414 • IMAGE
(4624)**

In this seminar you will learn:

- How to attract more fee for service dental patients.
- How to market your dental practice and elective type dentistry to existing private and insured patients.
- How to create a "BUZZ" and build an excellent reputation in your community about your services.
- How "Exceptional Customer Service" will result in better patients and reduce employee turn over.
- How to handle your patient's objections regarding dental insurance and learn to train your patients, as they are not insurance focused.
- How to create value and build trust with a new patient. "TRUST" Plays a major role.
- How comprehensive dentistry will benefit your bottom line, reduce your overhead and make dentistry fun again.
- How to protect yourself from malpractice lawsuits and hungry lawyers.
- How your telephones are answered - An eye opening experience!

Plus a Seminar Bonus:

Philip Chin, DDS

- Quick review of latest techniques in cosmetic dentistry and how you can provide predictable results for your patients
- Predictable and beautiful temporaries in minutes
- How to manage difficult occlusion and short VDO
- Review of cementation techniques for new dental ceramics.
- Lab communication in a digital world.
- Discuss new technologies replacing impressions.

DETAILS

8 CE Unit

TUITION:	Non NIC lab Customers	NIC Lab Customers
Dentist	\$1295	\$395
Team	\$295	\$125
Dentist and up to 5 Team members	\$1995	\$995

Time:

Registration: 7:30 am

Seminar: 8:00 am - 4:00pm

Complimentary meal included

Call us today to find out how you can become a Lab Customer and save on your course tuition

**1 • 866 • 414 • IMAGE
(4624)**

All major cards are accepted!



NEW IMAGE CREATION

SEMINAR DATES • 1 • 866 • 414 • IMAGE

2007 seminars

Los Angeles • CA
December • 7th

Los Angeles • CA
December • 12th
(IADA meeting members)

For IADA registration, please call
(310) 899-6010

2008 Seminars

Temple • FL
January • 10th

San Diego • CA
February • 8th

San Fransisco • CA
March • 7th

Las Vegas • NV
April • 11th

Maui • HI
May • 30th
(Future date will be announced)

Palm Desert • CA
June • 11th

Irvine • CA
December • 7th