

The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a yellow oval. This oval is framed by a thick, yellow rope with a black outline, which is set against a brown background. The rope is coiled at the top and bottom, with the top part showing a knot.

**DENTIMAX**



### DentiMax DIGITAL X-RAY SENSOR – SIZE 2



Type: Size 2 CMOS Sensor  
Connection: Direct USB Connect / No Box  
Dimensions: 36.00 mm x 25.99 mm  
Thickness: 5.41 mm  
Pixel Size: 19 Microns x 19 Microns

**\$6,499**

DentiMax's Imaging software integrates with ALL leading practice management software and nearly all digital imaging hardware, providing the flexibility of choice to integrate digital panoramic, digital sensors, intra oral and scanning hardware.

"I have been very pleased with DentiMax's Digital Imaging solution. I get high-quality images that are easy to diagnose. The software is user friendly and affordable. Additionally, DentiMax's customer service and technical support have been excellent."

— Peter Fuentes, DMD Jersey City, NJ

### DentiMax DIGITAL X-RAY SENSOR – SIZE 1



Type: Size 1 CMOS Sensor  
Connection: Direct USB Connect / No Box  
Dimensions: 24.35 mm x 36.73 mm  
Thickness: 5.41 mm  
Pixel Size: 19 Microns x 19 Microns

**\$5,499**

### Special Limited Time Offer

### Complete Digital Imaging Bundle



**\$11,999**

### Everything you need to take digital x-rays in one box!



- Imaging Software
- DentiMax Size 2 Sensor
- DentiMax Size 1 Sensor
- Size 2 Sensor Positioner
- Size 1 Sensor Positioner
- Manufacturer Warranty
- 30-Days FREE Support
- Two 1-hour Training Sessions
- Instructional Video
- Sensor Sleeves

### Add a La Carte Items to The Imaging Bundle.

Size 1 Sensor .....	\$5,499
Size 2 Sensor .....	\$6,499
Imaging Software (Add'l Computer) .....	\$175
5-year Extended Warranty & Loaner Program (#2 Sensor) .....	\$699
5-year Extended Warranty & Loaner Program (#1 Sensor) .....	\$499

### Ask about our 5-year Warranty & Loaner Program!

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[www.dentimax.com](http://www.dentimax.com)

# DentiMax

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Booth #2253**

## COMPLETE PRACTICE MANAGEMENT SOFTWARE

### ▼ DENTIMAX BASIC

#### DentiMax Practice Management Software

**Package Includes:**

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- and much more!

Add ADA codes  
for only \$99

**Best Value**



Single computer .....	\$499
Networks up to 2 computers	\$1199
Networks up to 8 computers	\$1799

### ▼ DENTIMAX ADVANCED

#### DentiMax Practice Management Software

**Package Includes:**

- Scheduling
  - Billing
  - E-claims
  - Statements
  - Treatment Planning
  - Recalls
- Plus**
- Clinical charting
  - Perio charting
  - PSR exam
  - Prescription writing
  - and much more!

Add ADA codes  
for only \$99



Single computer .....	\$998
Networks up to 8 computers	\$2499*

\*CDT Codes included with Advanced for Networks

### ▼ DENTIMAX BUNDLE

#### DentiMax Practice Management Software

**Package Includes:**

- |                      |                        |  |
|----------------------|------------------------|--|
| • Scheduling         | <b>Plus</b>            | <b>Plus</b>                            |
| • Billing            | • Clinical charting    | • 13 months of toll free phone support |
| • E-claims           | • Document center      | • 4 Hours of Training                  |
| • Statements         | • Perio charting       | • ADA codes                            |
| • Treatment Planning | • PSR exam             | • Credit card module                   |
| • Recalls            | • Prescription writing |  |
|                      | • Time clock           |  |
|                      | • Advanced scheduling  |  |

**Best Seller**



Single computer .....	\$2349
Networks up to 8 computers	\$4249*

\*CDT Codes included with Advanced for Networks

## COMPLETE SENSOR AND PRACTICE MANAGEMENT BUNDLE

Package includes everything from the DentiMax Bundle Plus these digital imaging items:

**SPECIAL OFFER!**

- DentiMax Imaging Software, 5-workstation License
- Size 1 Digital Sensor
- Size 2 Digital Sensor
- Two Hours of Training
- Instructional Video
- Sensor Positioners
- 18-month Manufacturer Warranty (5-year warranty available)



Networks .....\$16,999

(Practice management software license is for 8 computers; imaging software license is for 5 computers; call for more computers.)

[www.dentimax.com](http://www.dentimax.com)

"I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices. Used in combination with documented practice business systems, DentiMax will help increase your practice's cash flow and productivity while making your workflow smooth and transparent to patients. It is wonderful to see such a complete software package that is so intuitive and easy to use."

—Dr. Roger P. Levin

*Now is the time to buy!*  
**Call (800) 704-8494**

A decorative banner with a rope border and a central oval containing the word DENTOX. The rope is yellow with a black outline, and the oval is yellow with a white outline. The background is a solid brown color.

**DENTOX**

# **BOTOX FOR FACIAL ESTHETICS AND DENTAL THERAPEUTICS HANDS-ON (8hrs)**

JUNE 17th, 2011  
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DECEMBER 9th, 2011  
W HOTEL, SAN FRANCISCO

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HOW TO BILL  
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WHATS COVERED: See reverse side

## **TUITION \$1695 includes**

**Injection kit with 18 units of Botox**  
**Independent insurance at the program**  
**Invite your entire staff (RDA's, hygienists, admin) to be your patients**  
**Additional hands-on at any Dentox program in the USA**

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or fax (fill in reverse side) to: 858 754-1990  
Ph Ann: 858 550-9533

**YOU WILL LEARN HOW TO:**

- Perform an efficient comprehensive patient evaluation for best esthetic and therapeutic outcomes
  - Assess and consult with your patients for Botox
- Understand the indications and contraindications for these treatments and techniques
- Locate the ideal anatomical sites and injection depths as they relate to the pericranial anatomy of the head and neck
  - Understand the physiology and pharmacology of facial injectibles
  - Apply safety, risk and side-effects of botulinum toxin
- Combine botulinum neurotoxin and dermal filler therapy with dental therapeutic and esthetic treatment plans
- Understand Botulinum toxin therapeutic treatment of migraines, TMD, facial pain and parafunctional clenching cases
  - Know when not to use Botox with bruxers
- Smooth lip lines and eliminating vertical "smokers" lines - determining whether Botox or fillers are ideal
- Learn the best dilutions for the different anatomical structures that result in better facial esthetics
  - Prevent and treat adverse reactions
  - Diagnosis, treatment planning, dosing and delivery of neurotoxins
  - Sell, bill and be paid for these treatments
- Complete proper patient documentation and informed consent (see link - [www.dentox.com](http://www.dentox.com) - for your practice )
- Compare the differences in malpractice liability insurances and which to choose - this course helps you qualify
  - Observe many model patients during the day
  - Recognize and treat 5 different types of gummy smiles
  - Use Botox for myogenic diagnoses and as a pharmaceutical dental splint
  - Use the beneficial effects of dental therapies on facial esthetics
- Control the pull on the periosteum following periodontal and implant procedures - the perio splint
  - Frame your cosmetic dentistry with beautiful, youthful smiles and faces
  - Accelerate orthodontics and implant integration by controlling clenching

**FAX THIS PAGE NOW TO 858 7541990**

**Yes I plan to attend this fantastic course**

(check)  SAN DIEGO  SAN FRANCISCO

NAME.....EMAIL.....

ADDRESS.....STATE.....ZIP.....

OFFICE PHONE.....FAX.....

AMOUNT.....Select: Visa /MC Security Code.....Exp.....

CURRENT DENTAL LICENSE: State & Number.....

**PLEASE SEND A COPY OF YOUR CURRENT LICENSE WITH THIS APPLICATION**

**CONTRACT & CANCELLATION POLICY:** Each course is fully refundable until 21 days before meeting MINUS \$175 cancellation fee. Full tuition refund only if class cancelled by organizers. No course related expenses will be refunded under any circumstances. All classes start at 9AM sharp. All attendees will be trained to perform esthetic and therapeutic treatments. For insurance reasons no dermal fillers or B.Toxin materials may be brought to the meeting from your office.

Attending this course does not guarantee that your dental boards approve the treatments and whether the CE's are recognized by your country or state.

SIGNED.....DATE.....



**SOUTHERN CALIFORNIA  
ACADEMY OF GENERAL DENTISTRY**

# Southern California Academy of General Dentistry

## Laser Dentistry Workshop for All Dentists

8 CE Units

Sunday, June 5, 2011 8am to 5pm

Registration 7:00 am to 8:00 am Limited to 78 participants

### Embassy Suites Hotel-Anaheim South

11767 Harbor Blvd., Garden Grove, California 92840 Phone: 714- 539-3300

Free Parking, Fabulous Meals and a 10-page instruction handout Included

Speaker-Instructor: Robert Convissar, DDS ( aka “Laser Bob”)

Dr. Robert Convissar is a pioneer in the field laser dentistry. One of the first to incorporate lasers into general practice, he has over 21 years of experience with CO<sub>2</sub>, Nd:YAG, Diode and Erbium wavelengths. He is the author of over 15 peer-reviewed papers and the author/co-author of 4 textbooks on laser dentistry. Dr. Convissar has presented over 300 laser seminars on 5 continents. Dr. Bob practices general dentistry in New York City where he serves as the director of Laser Dentistry at New York Hospital-Queens. His latest textbook, *Principles and Practice of Laser Dentistry* was published in September, 2010.



Lasers in dentistry are no longer an expensive toy used for preparing the gingival sulcus prior to crown impression taking. Lasers today are affordable, wireless, small, often hand-held, nearly-indispensable instruments that can make many routine treatments faster, more effective, bloodless, pain-free and highly profitable.

Participants will work on pig jaws and will need to bring gowns, face masks, gloves, paper towels and eye glasses to this workshop. Upon completion of this course participants will be able to immediately begin performing all of the office treatments listed on the opposite side of this brochure. This course is designed for general dentists, periodontists, oral-maxillofacial surgeons, prosthodontists & orthodontists.

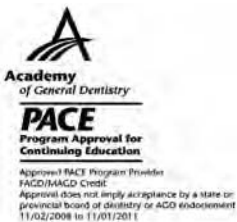
### Sponsors & Primary Supporters of this Program

**Phillips Accounting**  
(714) 667-2311



Registration Form and more information is on the other side of this page





# The Exciting World of General Dentistry

## Laser Dentistry Workshop for All Dentists

Speaker-Instructor: Robert Convissar, DDS (aka "Laser Bob")

Sunday, June 5, 2011

**More information is on the Other Side of this Page**

### Specific Procedures to be Covered Include:

1. Soft & hard tissue crown lengthening.
2. Cordless gingival troughing.
3. Frenectomy.
4. Gingivectomy.
5. Cosmetic recontouring of gingival tissue prior to laminate preparation.
6. Ovate pontic site preparation.
7. Residual ridge surgery and vestibuloplasty to improve denture stability.
8. Altered passive eruption Tx.
9. Peri-implant soft tissue modification and treatment of peri-implantitis.
10. Torus & tuberosity removal.
11. Periodontal regeneration surgery and laser guided non-membrane tissue regeneration.
12. Hard tissue lasers-are we ready to replace the turbine handpiece soon?
13. Tx for denture stomatitis
14. Long term management of the perio-prosthetic patient.
15. Epulis removal without scars or shrinkage

If you wish to register by fax please make a black and white copy of this form first. Then fax the copy to 310-472-6729. The blue color background of this original flier prevents accurate faxing.

### Registration Form

(Please print clearly in Capital letters using a dark pen)

License No: \_\_\_\_\_ 6-digit AGD # if Member: \_\_\_\_\_  
 Name: \_\_\_\_\_ DR/RDH/RDA  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
 Phone No: \_\_\_\_\_ Fax No: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Visa/MC/Amex/Disc No: \_\_\_\_\_ Exp: \_\_\_\_\_ Amount: \_\_\_\_\_  
 Credit card billing address & zip: \_\_\_\_\_

**Cancellation Policy: Must be within 10 days of the meeting for a 90% refund. Otherwise a credit voucher for another meeting within one-year will be issued to you.**

<b>Tuition Due by May 29,2011</b>		<b>After Due Date</b>	<b>All credit card info is secure. Faxing it to us is safe.</b>
AGD Member	\$195	\$225	
Non-AGD Member	\$245	\$275	
RDA/DA/RDH	\$100	\$130	

**Continental Breakfast & Lunch Provided - Free Parking- Dental Students \$50  
 At the door registration: Dentists \$300 At the door Dental Students: \$200**

**Make checks payable to SCAGD and Mail the forms to SCAGD c/o Dr. Robert Garfield,  
 2720, Aqua Verde Circle, Los Angeles, CA 90077-1502, or  
 Fax this completed form to 310-472-6729 Phone: 310-471-4916**



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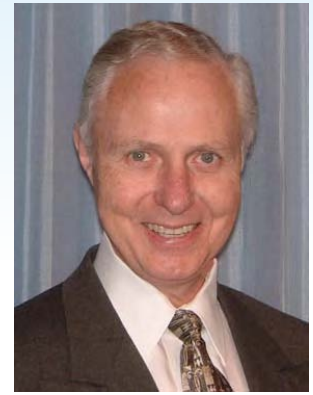
A decorative banner with a rope border and a central oval containing the text 'RUIZ DENTAL SEMINARS'. The rope is yellow with a black outline, and the oval is yellow with a white outline. The background is a solid brown color.

**RUIZ DENTAL SEMINARS**



# Dr. Gordon Christensen live in Los Angeles!

Los Angeles Institute of Esthetic Dentistry and  
Ruiz Dental Seminars present



## Implementation of Simple Implant Dentistry Using Short, Narrow Platform and Mini Implants with speakers **Gordon J. Christensen DDS MSD PhD** & **Jose-Luis Ruiz DDS FAGD**

**1 Day Lecture: Saturday, June 4, 2011 • 7-CE hours**

Presented at the Holiday Inn Hotel Burbank-Media Center, 150 East Angeleno Avenue, Burbank, CA 91502

**1 Day Lecture for \$299.00**

### Implementation of Simple Implant Dentistry Using Short, Narrow Platform and Mini Implants

*with Speakers: Gordon J. Christensen DDS MSD PhD & Jose-Luis Ruiz DDS FAGD*

In this presentation Dr. Christensen will speak about 2 of the hottest subjects in dentistry. Placement and restoration of small diameter "mini" implants. Mini implants have become very popular over the past few years, and they are now proven in many research projects to be successful at the 91% to 97% level, in spite of criticism by some. Techniques will be demonstrated using slides and video for placement of mini implants and their restoration.

#### In this 1 Day Lecture

**Dr. Christensen and Dr. Ruiz will discuss:**

- ◇ A comparisons of available implant systems and when to use what.
- ◇ A very practical explanation of available restorative options for implants.

A discussion of when should we do bone grafting

- ◇ and when should we use short or narrow implants.
- ◇ Is there adequate research on them?
- ◇ Which should be used for specific situations?

These questions and others will be answered using both controlled research projects and clinician observation.

In addition Dr. Ruiz will present his perspective on the Implementation of Simple Implant Dentistry Using Short, Narrow Platform and Mini Implants.

Also Available on May 27-28!

### Supra-gingival Dentistry: Posterior Workshop Easy, Predictable Porcelain Onlays, Full Crowns, etc...

**2 Day Course | Live Patient Demonstration  
& Workshop | 14 CE Hours**

In this practical workshop, Dr. Ruiz will first demonstrate on a live patient, a new paradigm in preparation and cementation for porcelain onlays. Dr. Ruiz will show step-by-step how using "Supra-gingival Dentistry" techniques and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization, and sensitive-free easily bonded cementation.

#### During the Workshop you will learn:

- ◇ How to understand the benefits of Supra-gingival dentistry by observing a live procedure and performing, onlay and crown preparations on a very realistic simulator.
- ◇ How to understand and perform a simple, predictable impression techniques.
- ◇ Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry.
- ◇ Participants will choose which bonding systems and cements are most esthetically appropriate to achieve good margin blending and allow for Supra-gingival dentistry.
- ◇ How to understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
- ◇ Participants will learn and perform, margin elevation, and enamel preservation techniques.
- ◇ Step by step techniques and And much, much more...

#### What Students Have to Say:

"Since taking the supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before ... Preps, impressions & cementation are easier, cleaner and more predictable ... If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency I cannot recommend any other course over supragingival dentistry."

— Dr. Ali Sheikholislam, Sacramento, CA

See the back of the flyer for registration details! →

**Call 818-635-1240 to Get Your Copy of the 2011 Course Catalogue!  
Or visit [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com) for all our available courses!**



Dr. Ruiz was named by Dentistry Today as one of the "Top Clinicians in CE in 2006-2010 in the US." He is the Director of the Los Angeles Institute of Esthetic Dentistry, and former Director of the "University of Southern California's Esthetic Dentistry Continuum" from 2004-2009. He is also an Associate Instructor at Dr. Gordon Christensen's PCC in Utah & an independent evaluator for CRA. Currently Dr. Ruiz maintains a private practice in the studio district of Los Angeles where he has been practicing for the past 18 years.

**Register via FAX with form on back, or online at [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com)**

For more information, or to register by phone: 818-635-1240

# Fax Registration Form

**Fax completed form to 818-558-5637**

Primary Registrant:

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Prices shown are for early registration (prior to 30 days before course).

You may also register by phone (818-635-1240) or online at [www.ruizdentalseminars.com](http://www.ruizdentalseminars.com)

**Register Early: Save \$100 on Lectures & \$200 on Workshop (discounted registration price listed below)**

May 27-28 Los Angeles, CA Supra-gingival Dentistry Posterior 2- Day Workshop 14 CE Hours  
Attending: \_\_\_\_ Doctors @ \$1290 Total for this lecture: \$ \_\_\_\_\_

June 4 Austin, TX Implant Lecture (with Dr. Gordon Christensen) 1- Day Lecture 7 CE Hours  
Attending: \_\_\_\_ Doctors @ \$199 Total for this lecture: \$ \_\_\_\_\_  
Attending: \_\_\_\_ Assistants @ \$99

July 8 Las Vegas, NV Occlusion Lecture 1- Day Lecture 7 CE Hours  
Attending: \_\_\_\_ Doctors @ \$199 Total for this lecture: \$ \_\_\_\_\_  
Attending: \_\_\_\_ Assistants @ \$99

July 15-16 Los Angeles, CA Implant Workshop 2- Day Workshop 14 CE Hours  
Attending: \_\_\_\_ Doctors @ \$1490 Total for this lecture: \$ \_\_\_\_\_

July 29 San Francisco, CA Supra Gingival Lecture 1- Day Lecture 7 CE Hours  
Attending: \_\_\_\_ Doctors @ \$199 Total for this lecture: \$ \_\_\_\_\_  
Attending: \_\_\_\_ Assistants @ \$99

August 5-7 Los Angeles, CA Orthodontics Workshop 3- Day Workshop 21 CE Hours  
Attending: \_\_\_\_ Doctors @ \$1490 Total for this lecture: \$ \_\_\_\_\_

Sept. 9 Los Angeles, CA Supra-gingival Dentistry, Anterior Esthetic Lecture 1- Day Lecture 7 CE Hours  
Attending: \_\_\_\_ Doctors @ \$199 Total for this lecture: \$ \_\_\_\_\_  
Attending: \_\_\_\_ Assistants @ \$99

Sept. 9-11 Los Angeles, CA Supra-gingival Dentistry, Anterior Esthetic Workshop 3- Day Workshop 21 CE Hours  
Attending: \_\_\_\_ Assistants @ \$1790 Total for this lecture: \$ \_\_\_\_\_

**Call 818-635-1240 to Get Your Copy of the 2011 Course Catalogue!**

Credit Card Payment:

Visa  MasterCard  American Express GRAND TOTAL: \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ Credit Card Billing ZIP (required) \_\_\_\_\_

I authorize Ruiz Dental Seminars to charge the amount listed in the GRAND TOTAL to this credit card.

Signature \_\_\_\_\_

List additional attendee names and titles here \_\_\_\_\_

**Registration Policy:** Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation within 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

**Please visit us online at [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com)**

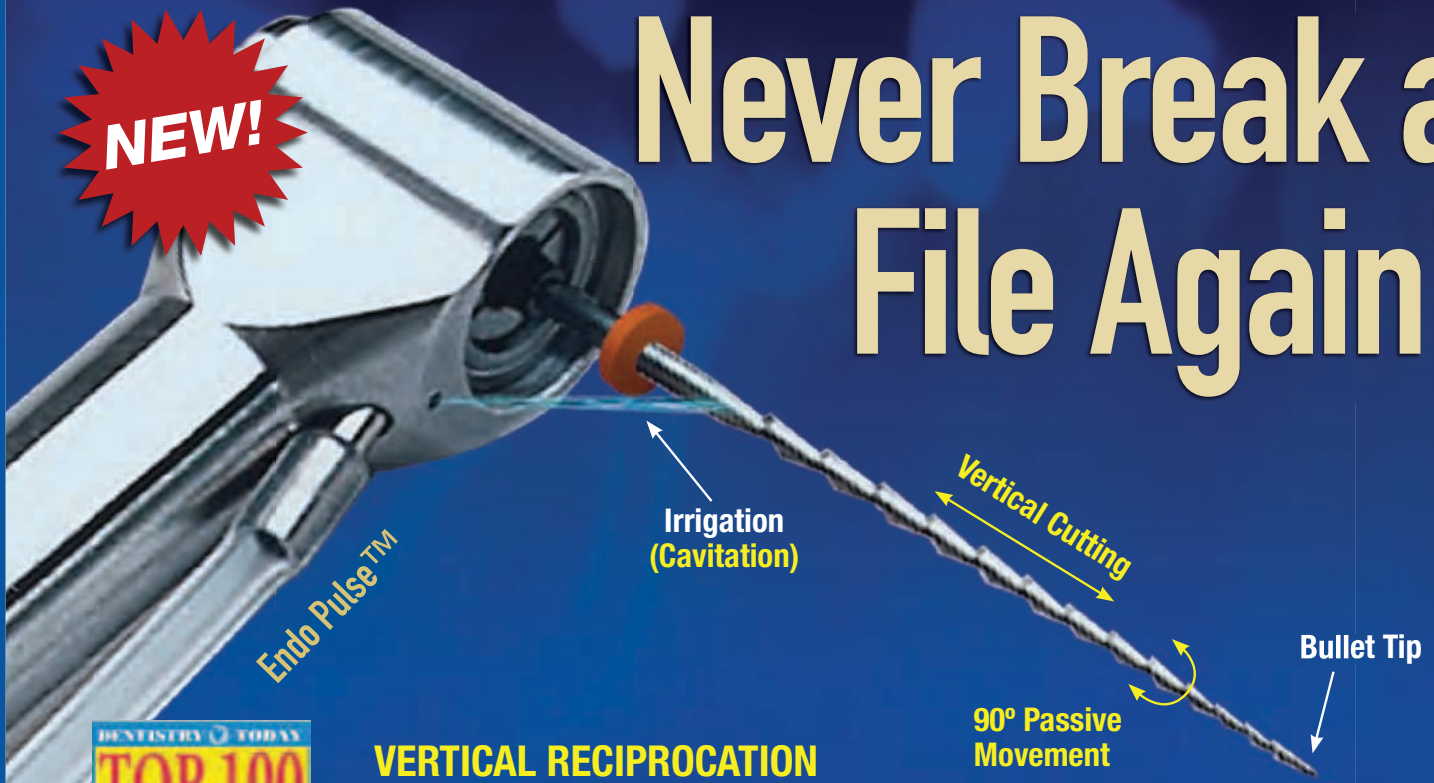


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