

A decorative border made of thick, yellow nautical rope with dark outlines, arranged in a rectangular shape with rounded corners. The rope has a detailed three-strand braid pattern. At the top center, the rope is knotted into a reef knot (square knot).

# **RUIZ DENTAL SEMINARS**





## Dr. Gordon Christensen live in Los Angeles!

Los Angeles Institute of Esthetic Dentistry and  
Ruiz Dental Seminars present



### Implementation of Simple Implant Dentistry Using Short, Narrow Platform and Mini Implants with speakers **Gordon J. Christensen DDS MSD PhD** & **Jose-Luis Ruiz DDS FAGD**

**1 Day Lecture: Saturday, June 4, 2011 • 7-CE hours**

Presented at the Holiday Inn Hotel Burbank-Media Center, 150 East Angeleno Avenue, Burbank, CA 91502

**1 Day Lecture for \$299.00**

#### Implementation of Simple Implant Dentistry Using Short, Narrow Platform and Mini Implants

**with Speakers: Gordon J. Christensen DDS MSD PhD & Jose-Luis Ruiz DDS FAGD**

In this presentation Dr. Christensen will speak about 2 of the hottest subjects in dentistry. Placement and restoration of small diameter "mini" implants. Mini implants have become very popular over the past few years, and they are now proven in many research projects to be successful at the 91% to 97% level, in spite of criticism by some. Techniques will be demonstrated using slides and video for placement of mini implants and their restoration.

#### In this 1 Day Lecture

**Dr. Christensen and Dr. Ruiz will discuss:**

- ◇ A comparisons of available implant systems and when to use what.
- ◇ A very practical explanation of available restorative options for implants.

A discussion of when should we do bone grafting

- ◇ and when should we use short or narrow implants.

- ◇ Is there adequate research on them?

- ◇ Which should be used for specific situations?

These questions and others will be answered using both controlled research projects and clinician observation.

- ◇ In addition Dr. Ruiz will present his perspective on the Implementation of Simple Implant Dentistry Using Short, Narrow Platform and Mini Implants.

**Also Available on May 27-28!**

#### Supra-gingival Dentistry: Posterior Workshop Easy, Predictable Porcelain Onlays, Full Crowns, etc...

**2 Day Course I Live Patient Demonstration  
& Workshop I 14 CE Hours**

In this practical workshop, Dr. Ruiz will first demonstrate on a live patient, a new paradigm in preparation and cementation for porcelain onlays. Dr. Ruiz will show step-by-step how using "Supra-gingival Dentistry" techniques and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization, and sensitive-free easily bonded cementation.

#### During the Workshop you will learn:

- ◇ How to understand the benefits of Supra-gingival dentistry by observing a live procedure and performing, onlay and crown preparations on a very realistic simulator.
- ◇ How to understand and perform a simple, predictable impression techniques.
- ◇ Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry.
- ◇ Participants will choose which bonding systems and cements are most esthetically appropriate to achieve good margin blending and allow for Supra-gingival dentistry.
- ◇ How to understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
- ◇ Participants will learn and perform, margin elevation, and enamel preservation techniques.
- ◇ Step by step techniques and And much, much more...

#### What Students Have to Say:

"Since taking the supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before ... Preps, impressions & cementation are easier, cleaner and more predictable ... If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency I cannot recommend any other course over supragingival dentistry."

— Dr. Ali Sheikholislam, Sacramento, CA

See the back of the flyer for registration details! ➔

**Call 818-635-1240 to Get Your Copy of the 2011 Course Catalogue!  
Or visit [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com) for all our available courses!**



Dr. Ruiz was named by Dentistry Today as one of the "Top Clinicians in CE in 2006-2010 in the US." He is the Director of the Los Angeles Institute of Esthetic Dentistry, and former Director of the "University of Southern California's Esthetic Dentistry Continuum" from 2004-2009. He is also an Associate Instructor at Dr. Gordon Christensen's PCC in Utah & an independent evaluator for CRA. Currently Dr. Ruiz maintains a private practice in the studio district of Los Angeles where he has been practicing for the past 18 years.

**Register via FAX with form on back, or online at [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com)**

**For more information, or to register by phone: 818-635-1240**



# Fax Registration Form

**Fax completed form to 818-558-5637**

Primary Registrant:

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Prices shown are for early registration (prior to 30 days before course).

You may also register by phone (818-635-1240) or online at [www.ruizdentalseminars.com](http://www.ruizdentalseminars.com)

**Register Early: Save \$100 on Lectures & \$200 on Workshop (discounted registration price listed below)**

May 27-28	Los Angeles, CA	Supra-gingival Dentistry Posterior	2- Day Workshop 14 CE Hours
	Attending: ____ Doctors @ \$1290		Total for this lecture: \$ _____

June 4	Austin, TX	Implant Lecture (with Dr. Gordon Christensen)	1- Day Lecture 7 CE Hours
	Attending: ____ Doctors @ \$199		Total for this lecture: \$ _____
	Attending: ____ Assistants @ \$99		

July 8	Las Vegas, NV	Occlusion Lecture	1- Day Lecture 7 CE Hours
	Attending: ____ Doctors @ \$199		Total for this lecture: \$ _____
	Attending: ____ Assistants @ \$99		

July 15-16	Los Angeles, CA	Implant Workshop	2- Day Workshop 14 CE Hours
	Attending: ____ Doctors @ \$1490		Total for this lecture: \$ _____

July 29	San Francisco, CA	Supra Gingival Lecture	1- Day Lecture 7 CE Hours
	Attending: ____ Doctors @ \$199		Total for this lecture: \$ _____
	Attending: ____ Assistants @ \$99		

August 5-7	Los Angeles, CA	Orthodontics Workshop	3- Day Workshop 21 CE Hours
	Attending: ____ Doctors @ \$1490		Total for this lecture: \$ _____

Sept. 9	Los Angeles, CA	Supra-gingival Dentistry, Anterior Esthetic Lecture	1- Day Lecture 7 CE Hours
	Attending: ____ Doctors @ \$199		Total for this lecture: \$ _____
	Attending: ____ Assistants @ \$99		

Sept. 9-11	Los Angeles, CA	Supra-gingival Dentistry, Anterior Esthetic Workshop	3- Day Workshop 21 CE Hours
	Attending: ____ Assistants @ \$1790		Total for this lecture: \$ _____

**Call 818-635-1240 to Get Your Copy of the 2011 Course Catalogue!**

Credit Card Payment:

☐ Visa    ☐ MasterCard    ☐ American Express    GRAND TOTAL: \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ Credit Card Billing ZIP (required) \_\_\_\_\_

I authorize Ruiz Dental Seminars to charge the amount listed in the GRAND TOTAL to this credit card.

Signature \_\_\_\_\_

List additional attendee names and titles here \_\_\_\_\_

**Registration Policy:** Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation with in 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

**Please visit us online at [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com)**



The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background. At the top center of the rope border, there is a small knot or loop.

**DENTIMAX**



# DentiMax

Better Technology, Better Price

## Digital Sensors

Amazing CDA  
Show Specials!  
Booth #2253

### DentiMax DIGITAL X-RAY SENSOR – SIZE 2



Type: Size 2 CMOS Sensor  
Connection: Direct USB Connect / No Box  
Dimensions: 36.00 mm x 25.99 mm  
Thickness: 5.41 mm  
Pixel Size: 19 Microns x 19 Microns

**\$6,499**

DentiMax's Imaging software integrates with ALL leading practice management software and nearly all digital imaging hardware, providing the flexibility of choice to integrate digital panoramic, digital sensors, intra oral and scanning hardware.

"I have been very pleased with DentiMax's Digital Imaging solution. I get high-quality images that are easy to diagnose. The software is user friendly and affordable. Additionally, DentiMax's customer service and technical support have been excellent."

— Peter Fuentes, DMD Jersey City, NJ

### DentiMax DIGITAL X-RAY SENSOR – SIZE 1



Type: Size 1 CMOS Sensor  
Connection: Direct USB Connect / No Box  
Dimensions: 24.35 mm x 36.73 mm  
Thickness: 5.41 mm  
Pixel Size: 19 Microns x 19 Microns

**\$5,499**

### Special Limited Time Offer

### Complete Digital Imaging Bundle



**\$11,999**

**Everything you need to take  
digital x-rays in one box!**



- Imaging Software
- DentiMax Size 2 Sensor
- DentiMax Size 1 Sensor
- Size 2 Sensor Positioner
- Size 1 Sensor Positioner
- Manufacturer Warranty
- 30-Days FREE Support
- Two 1-hour Training Sessions
- Instructional Video
- Sensor Sleeves

### Add a La Carte Items to The Imaging Bundle.

Size 1 Sensor .....	\$5,499
Size 2 Sensor .....	\$6,499
Imaging Software (Add'l Computer) .....	\$175
5-year Extended Warranty & Loaner Program (#2 Sensor) .....	\$699
5-year Extended Warranty & Loaner Program (#1 Sensor) .....	\$499

**Ask about our 5-year Warranty  
& Loaner Program!**

**Now is the time to buy! Call (800) 704-8494**

[www.dentimax.com](http://www.dentimax.com)



# DentiMax

Better Technology, Better Price

## COMPLETE PRACTICE MANAGEMENT SOFTWARE

**Amazing CDA  
Show Specials!  
Booth #2253**

### DENTIMAX BASIC

#### DentiMax Practice Management Software

**Package Includes:**

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- and much more!

Add ADA codes  
for only \$99

**Best Value**



Single computer .....	\$499
Networks up to 2 computers	\$1199
Networks up to 8 computers	\$1799

### DENTIMAX ADVANCED

#### DentiMax Practice Management Software

**Package Includes:**

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Plus**
- Clinical charting
- Perio charting
- PSR exam
- Prescription writing
- and much more!

Add ADA codes  
for only \$99



Single computer .....	\$998
Networks up to 8 computers	\$2499*

\*CDT Codes included with Advanced for Networks

### DENTIMAX BUNDLE

#### DentiMax Practice Management Software

**Package Includes:**

- |                      |                        |                       |
|----------------------|------------------------|-----------------------|
| • Scheduling         | <b>Plus</b>            | <b>Plus</b>           |
| • Billing            | • Clinical charting    | • 13 months of toll   |
| • E-claims           | • Document center      | free phone support    |
| • Statements         | • Perio charting       | • 4 Hours of Training |
| • Treatment Planning | • PSR exam             | • ADA codes           |
| • Recalls            | • Prescription writing | • Credit card module  |
|                      | • Time clock           |                       |
|                      | • Advanced scheduling  |                       |

**Best Seller**



Single computer .....	\$2349
Networks up to 8 computers	\$4249*

\*CDT Codes included with Advanced for Networks

## COMPLETE SENSOR AND PRACTICE MANAGEMENT BUNDLE

*Package includes everything from the  
DentiMax Bundle Plus these digital  
imaging items:*

**SPECIAL  
OFFER!**

- DentiMax Imaging Software, 5-workstation License
- Size 1 Digital Sensor
- Size 2 Digital Sensor
- Two Hours of Training
- Instructional Video
- Sensor Positioners
- 18-month Manufacturer Warranty (5-year warranty available)



Networks .....\$16,999

(Practice management software license is for 8 computers; imaging software license is for 5 computers; call for more computers.)

[www.dentimax.com](http://www.dentimax.com)

"I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices. Used in combination with documented practice business systems, DentiMax will help increase your practice's cash flow and productivity while making your workflow smooth and transparent to patients. It is wonderful to see such a complete software package that is so intuitive and easy to use."

—Dr. Roger P. Levin

*Now is the time to buy!*  
**Call (800) 704-8494**



The logo consists of a thick, dark brown background. A yellow rope with a black outline is coiled into a rectangular frame with rounded corners. At the top center of the rope, there is a knot. In the center of the rope frame is a large, horizontal, yellow oval with a white border. Inside this oval, the words "PUNJABI DENTAL SOCIETY" are written in a bold, black, sans-serif font.

**PUNJABI DENTAL SOCIETY**





AN AWARD WINNER INTERNATIONAL ORGANIZATION  
PROMOTING EXCELLENCE IN DENTAL EDUCATION  
Over 2300 Members Strong

**Presents**

A Must attend seminar for you and your staff

## **THE ART OF AESTHETICS & OCCLUSION**

**BY**

**DR. TODD C. SNYDER, DDS**

**On**

**MAY 22nd, 2011 (Sunday) 9:00 am till 5:00 pm  
(AGD & CA Board 7 hrs C.E. units)**

**at**

**SAN JOSE AIRPORT GARDEN HOTEL**

**1740 NORTH 1ST STREET, SAN JOSE CA 95112**

(Please print in capital letters or attach your business card)

Name DR/RDH/RDA/DA \_\_\_\_\_ Lic no \_\_\_\_\_  
Circle one First Middle Initial Last

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone no \_\_\_\_\_ Fax no \_\_\_\_\_ e-mail \_\_\_\_\_

ARE YOU A PDS MEMBER YES NO Membership no \_\_\_\_\_

**COMPLIMENTARY BREAKFAST, LUNCH & PARKING INCLUDED**

REGISTRATION FEE	Before May 15th, 2011	After May 16th, 2011
Dentists Non-members	\$109.00	\$119.00
Members	\$99.00	\$109.00
Hygienist/R.D.A. Non-members	\$89.00	\$99.00
Members	\$79.00	\$89.00

FOR REGISTRATION / MEMBERSHIP / STAFF DISCOUNT OVER THE PHONE PLEASE CALL  
TOLL FREE 1-866-422-5573 (1-866-4-CALL-PDS) OR 909-933-9076

We accept Visa, Master card, American Express & Discover

VISIT US ON OUR WEB SITE: [WWW.PDSOCIETY.COM](http://WWW.PDSOCIETY.COM) TO DOWNLOAD MEMBERSHIP FORM

**Dr. R. Salwan**  
President

Make check payable to  
**PUNJABI DENTAL SOCIETY**  
815 W. HOLT BLVD. STE #402 ONTARIO, CA 91762

**Dr. D.P. Singh Nagra**  
Chairman



**Todd C. Snyder, DDS**

25500 Rancho Niguel Rd #230, Laguna Niguel, CA 92677

(949) 643-6733

[www.aestheticdentaldesigns.com](http://www.aestheticdentaldesigns.com)

[www.dr toddsnnyder.com](http://www.dr toddsnnyder.com)



Dr. Todd C. Snyder received his doctorate in dental surgery at the University of California at Los Angeles School of Dentistry. Since then, he has continued his education by learning from and working under some of the most sought after leaders in dentistry, refining his skills in comprehensive, extremely high quality aesthetic dentistry and full mouth rehabilitation. Furthermore he has trained at the prestigious F.A.C.E. institute for complex gnathological (functional) and temporomandibular joint disorders (TMD).

Dr. Snyder lectures both nationally and internationally on numerous aspects of dental materials, techniques, and equipment. Dr. Snyder has been on the faculty at U.C.L.A. and is currently on the faculty at Esthetic Professionals. Additionally, Dr. Snyder is a consultant for numerous dental manufacturing companies and has had the opportunity to research and recommend changes for many of the materials now being used in dentistry. Furthermore, Dr. Snyder has authored numerous articles in dental publications and published a book on contemporary restorative and cosmetic dentistry.

**The Art of Aesthetics & Occlusion**

Aesthetically pleasing restorations take a lot of effort to place them properly and also provide proper function with no postoperative problems. Modern materials are being developed every year that can simplify our restorative care when diagnosed and treatment planned properly. By performing a thorough diagnosis of the occlusion prior to treatment planning it will allow clinicians to avoid future complications and costly failures. The objective of this lecture is to present a predictable and systematic approach to occlusion and aesthetic restorations that will enable clinicians to achieve consistent quality results. A series of clinical cases will be presented and discussed along with some common problems and their solutions. You will gain practical tips and step-by-step techniques in the following areas of aesthetic and restorative dentistry:

- Understand how to diagnose a case and sequence the treatment to have the best aesthetic and occlusal outcome.
- Learn how to deliver indirect restorations without having to adjust the occlusion.
- Techniques and materials used to place aesthetic and functional direct and indirect restorations
- Aesthetic Crown and Bridge Techniques: To eliminate adjustments at cementation.
- Fast and efficient temporaries every day