

The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background. At the top center of the rope border, there is a small knot or loop.

DENTIMAX

See us at the CDA – Booth #244



It's Compatible!

DentiMax digital sensors are compatible with nearly all practice management software including...

- Dentrax®
- PracticeWorks®
- EagleSoft®
- Easydental®
- SoftDent®
- DentiMax®

Crystal clear digital x-rays



DentiMax digital imaging also works with most digital panoramic x-ray machines and most intraoral cameras!

Now is the time to buy!

COMPLETE SENSOR IMAGING SYSTEM

\$6999

FOR A LIMITED TIME ONLY!

DentiMax
Better Technology, Better Price

www.dentimax.com

Ask About Our Practice Management Software!

CALL (800) 704-8494

® are all registered trademarks of their respective owners.





Complete Practice Management Software

DENTIMAX BASIC

DentiMax Practice Management Software

Package Includes:

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- and much more!

Add ADA codes for only \$99

Best Value



Single computer..... \$499
 Networks up to 2 computers \$1199
 Networks up to 8 computers \$1799

DENTIMAX ADVANCED

DentiMax Practice Management Software

Package Includes:

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Plus**
- Clinical charting
- Perio charting
- PSR exam
- Prescription writing
- and much more!

Add ADA codes for only \$99



Single computer..... \$998
 Networks up to 8 computers \$2499*
 *CDT Codes included with Advanced for Networks

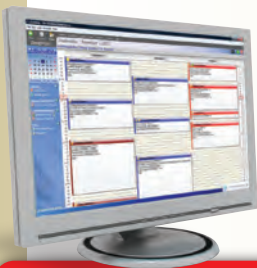
DENTIMAX BUNDLE

DentiMax Practice Management Software

Package Includes:

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Plus**
- Clinical charting
- Perio charting
- PSR exam
- Prescription writing
- Time clock
- Advanced scheduling
- Plus**
- 13 months of toll free phone support
- Training CDs
- ADA codes
- Credit card module

Best Seller



Single computer..... \$2242
 Networks up to 8 computers \$3944*
 *CDT Codes included with Advanced for Networks

Complete Sensor and Practice Management Bundle

SPECIAL OFFER!

Package includes everything from the DentiMax Bundle Plus these digital imaging items:

- DentiMax Imaging Software, 5-workstation License
- Size 1 Digital Sensor
- Size 2 Digital Sensor
- USB Control Box
- Instructional Video
- Sensor Positioner
- 2-year Limited Warranty (2-year unlimited warranty available)



Networks\$14,999
 (Practice management software license is for 8 computers; imaging software license is for 5 computers; call for more computers.)

"I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices. Used in combination with documented practice business systems, DentiMax will help increase your practice's cash flow and productivity while making your workflow smooth and transparent to patients. It is wonderful to see such a complete software package that is so intuitive and easy to use."

— Dr. Roger P. Levin

Now is the time to buy!

Call (800) 704-8494

www.dentimax.com



**SOUTHERN CALIFORNIA
ACADEMY OF GENERAL DENTISTRY**

Southern California Academy of General Dentistry

Pediatric Dentistry and Minor Orthodontic Treatment

8 CE Units

Sunday, June 13, 2010 8am to 5pm

Registration 7:00 am to 8 am

Embassy Suites Hotel-Anaheim South

11767 Harbor Blvd., Garden Grove, California 92840 Phone: 714- 539-3300

Pediatric Dental Services are Still Covered by Denti-Cal ---Learn to Perform Them

John N. Groper, DDS, M.S.

Dr. John Groper is a clinical professor of pediatric dentistry at USC and was twice named "faculty person of the year." He is a past chairman of the division of pediatric dentistry and has been associated with the school for 43 years. He holds fellowship in the American Academy of Pediatric Dentistry, American College of Dentists, and is a diplomat of the American Board of Pediatric Dentistry. Dr. Groper is the author of 19 articles and is a member of the OKU scholastic honor society. At the present time he is an attending dentist at Children's Hospital in Los Angeles and is a member of the naso-alveolar molding team.



You will learn:

- Minimally invasive pediatric dentistry
- Primary teeth trauma treatment
- Primary restorations & pulp therapy
- The Groper orthodontic appliance
- Radiographic interpretation in pediatric dentistry
- Oral soft tissue lesions in children
- Naso-alveolar molding on cleft lip & palate in infants
- Minor orthodontic tooth movement

SPONSORS

Phillips Accounting
(714) 6672311



For Information and Registration call SCAGD at 310- 471-4916 800-762-2511



The Exciting World of General Dentistry

Pediatric Dentistry and Minor Orthodontic Treatment

John N. Groper, DDS, MS

Sunday, June 13, 2010

More Information Is On The Other Side Of This Page

If you wish to register by fax please make a black and white copy of this form first. Then fax the copy to 310-472-6729. The blue color background of this original flier prevents accurate faxing.

Registration Form

(Please print clearly in capital letters using a dark pen)

License No _____ AGD No. if a member: _____
 Name _____ DR/RDH/RDA
 Address: _____ City: _____ ST _____ ZIP _____
 Phone No _____ Fax No: _____ E-Mail _____
 Credit Card Visa /MC No: _____ Exp _____ Amount _____
 Credit card address & zip code _____

Cancellation Policy: Must be within 10 days of the meeting for a 90% refund. Otherwise a credit voucher for another meeting within one-year will be issued to you.

Tuition Due by June 4, 2010

After Due Date

AGD Member	\$99	\$129
Non-AGD Member	\$139	\$159
RDA/DA/RDH	\$69	\$79

Continental Breakfast & Lunch Provided - Free Parking- Dental Students \$49

Make checks payable to SCAGD and Mail the forms to SCAGD c/o Dr. Robert Garfield, 2720, Aqua Verde Circle, Los Angeles, CA 90077-1502, or if faxing this completed form, make a copy first & fax the copy to 310-472-6729

A decorative banner with a rope border and a central oval containing the text "ALL COUNTY CONSTRUCTION". The rope is yellow with a black outline and is arranged in a rectangular shape with rounded corners. The central oval is yellow with a white outline. The background is a solid brown color.

ALL COUNTY CONSTRUCTION

PLANNING ON BUYING OR LEASING A SPACE?

Knowing what to look out for may save you thousands of dollars.



“The city inspectors wanted me to rip up my front walkway and put in handicapped ramps. This would have changed the entire look. George worked with the inspectors and found another option so I could keep the look I wanted.”

Dr. Harmik, La Canada

Your location may be perfect and your terms may be great but unless you’ve had the space checked by accessibility and construction experts you may spend a great deal more than you expect.

Example 1:

Dr. S. thought he found the perfect location and leased 3,000 sf. only to discover his plumbing and electrical needed significant upgrading at a cost of \$36,000.00 that came from his leasehold improvement funds.

Example 2:

Dr. H. bought a building that appeared to meet accessibility codes, there was a ramp and handrails but because of the new accessibility codes he had to replace the ramp, the handrails and re-grade the parking lot at a cost of \$45,000.

Example 3:

Dr. A. bought a building without realizing how much parking the city required. He had to reduce the number of operatories because he didn’t have enough parking, lost revenue unknown.

“After I purchased a building I found out from George that if there are no sprinklers I cannot use this property for a dental office! Had I known that I would need sprinklers at a cost of \$42,000.00 I would have re-negotiated the purchase price of the building.”

Dr. Afar, North Hollywood

Come listen to George Fedyna, C.I.D. & Jim Jordan, Dental Construction Specialist at the Educational Theater within “THE SPOT” Friday & Saturday 1pm & 2:30pm, Sunday 12pm, or see us at the All County Construction Booth #672.

**BEFORE YOU BUY OR
LEASE A SPACE
COME ASK THE
EXPERTS AT THE
ALL COUNTY
CONSTRUCTION
BOOTH #672.**

GEORGE FEDYNA
Certified Interior Designer
UNIQUE INTERIOR DESIGNS

*Specialist in
handicapped access.
Has designed over
1,300 dental offices.*

818 606-5664
gfyedyna@yahoo.com

JIM JORDAN
General Contractor
ALL COUNTY CONSTRUCTION

*Specialist in dental
office construction
for over 20 years.*

714 240-7179
www.allcountyconstruction.com

**Learning what you need to know
BEFORE you buy or lease can save
you thousands of dollars.**

**Come hear us speak about these
and other important money-
saving issues at the
Educational Theater within
“THE SPOT”**

**Friday & Saturday,
1pm & 2:30pm
Sunday 12pm**

ACCESSIBILITY

What is accessibility and why is it so important?

In 2009 the handicapped regulations changed and are more stringent than ever. These regulations are very complex and the interpretation can vary by city. A building must be handicapped accessible from the parking lot and public transportation to the office as well as within the office. Depending upon the property, you may need to add ramps, handrails, change the parking or make other significant upgrades. A minimum of 20% of assessed build-out value must go towards exterior handicapped access. Not adhering to the accessibility codes can have serious financial consequences. As a Certified Interior Designer my specialty is handicapped accessibility.

What do I need to ask:

- *How do I know if my new location is handicapped accessible?*
- *What happens if my location doesn't meet the new regulations?*
- *What if I buy an existing practice?*
- *How much will this cost me? What are my options?*

CONSTRUCTION

Why is it important for a contractor to see the space before I sign?

A qualified specialist contractor that is familiar with the needs of a Dentist is a must. There are many things the qualified contractor can identify PRIOR to having your lease signed. Keeping in mind a dental space has more needs than a retail space, these are some very important questions to consider.

- *Is the electrical adequate? Is there enough air conditioning?*
- *Is there a waste line deep enough for adequate drainage to meet building codes?*
- *Are the walls structural, can they be moved?*
- *Does the existing bathroom comply with handicapped codes?*

Above are only some of the things you need to be aware of. Choosing a location with inadequate existing conditions can be a very expensive mistake. Keep in mind that a broker or real estate agent may not be aware of the locations' existing conditions or current code requirements. **It makes good sense to protect yourself by knowing as much about the property as you can before you sign on the dotted line.**

“I'm so happy my friend told me to have Jim Jordan look at the building before I bought it. There were so many structural problems and leaks it would have cost me thousands to fix. I decided to keep looking and found another property in much better condition.”

Dr. Soleimani, Santa Ana

A decorative banner with a rope border and a central oval containing the text 'RUIZ DENTAL SEMINARS'. The rope is yellow with a black outline, and the oval is yellow with a white outline. The background is a solid brown color.

RUIZ DENTAL SEMINARS



Los Angeles Institute of Esthetic Dentistry and
Ruiz Dental Seminars presents



Implementing Occlusion Into Everyday Dentistry Lecture & Advanced Occlusal Disease Management Workshop

Join us in Los Angeles!

1 Day Lecture: Thursday, June 24th 2010 • 7-CE Units
2 Day Workshop: Friday - Saturday June 25-26, 2010 • 14-CE Units

Completing the 1 Day Occlusion for Everyday Dentistry Lecture is required for this course.

Holiday Inn Hotel Burbank-Media Center, 150 East Angeleno Avenue, Burbank, CA 91502

Limited Time Offer: 1 Day Lecture \$299 Dentists, \$99 Staff & 2 Workshop \$1290 Dentists - Expires May 24, 2010

Courses Always Fill Up Quickly!
Sign Up Early & Reserve
Your Space

Implementing Occlusion Into Everyday Dentistry 1 Day Lecture Synopsis

A great obstacle to a healthy and long lasting dentition is "Occlusal Disease." Occlusal Disease (OD) is so prevalent and insidious, and yet it usually goes untreated. It is responsible for most restorative failures, and it is no less destructive to the dentition and costly than decay or periodontal disease. Proper implementation, diagnosis, and treatment of OD could be a great benefit to patients, making dental procedures more relaxing, predictable, and profitable, while treating this rampant disease. In this very practical course you will learn how to apply a methodic and incremental approach to diagnosis that can be easily implemented in any practice, for every single patient. You will learn the seven signs and symptoms of Occlusal Disease, and how they impact the longevity of the dentition and restorative work. The Occlusal Disease Diagnosis System is a methodic and practical system to diagnose and treat Occlusal Disease, including occlusal equilibration. This course also includes a system to educate and motivate patients about Occlusal Disease, leading to excellent treatment acceptance and added profits, while maintaining a highly ethical practice.

Advanced Occlusal Disease Management 2 Day Workshop Synopsis

Patients wish to keep their natural teeth their entire life. A great obstacle to this is "Occlusal Disease." Occlusal Disease (OD) is so prevalent and insidious, it is responsible for most restorative failures and is no less destructive and costly to the patient than decay or periodontal disease. Proper implementation, diagnosis and treatment of OD could be a great benefit to your patients, making dental work more relaxing, predictable and enjoyable. In this very practical workshop you will learn how to implement a methodic and incremental approach to diagnosis which can be easily implemented in any practice and used on every single patient. During this workshop you will perform examinations to assess the seven signs and symptoms of Occlusal Disease, learn when and how to take Phase II advance diagnosis records, mounts, cast, etc. You will learn how to develop a restorative diagnosis implementing an occlusal strategy. You will also learn and perform additive and subtractive equilibration. This course also includes a system to educate patients about Occlusal Disease, leading to excellent treatment acceptance and added profits, while maintaining a highly ethical practice.

In this practical 1 DAY LECTURE you will learn:

- ◇ Why it is so important for EVERY dentist to understand occlusion and how to diagnose and treat Occlusal Disease
- ◇ The seven signs and symptoms of Occlusal Disease for easy diagnosis
- ◇ How to educate patients about Occlusal Disease, for excellent treatment acceptance
- ◇ The three golden rule of healthy occlusion, and much more.....

In this practical 2 DAY WORKSHOP you will learn:

- ◇ Perform an 11 point comprehensive Occlusal & TMJ clinical evaluation to assess TMJ health and improve restorative longevity
- ◇ Perform several recordings of CR bite, load testing, face bow records and other indispensable skills needed for Occlusal diagnosis and therapy
- ◇ Education and motivation for patients, and a comprehensive system to implement these methods on Monday, and much more.....

Also Available In Los Angeles

Smile Design Lecture:
Using the Dento-Facial Esthetic Diagnosis System
A Team Driven Approach

1 Day Lecture
July 30, 2010 • 7-CE Units
Holiday Inn Hotel Burbank-Media Center,
150 East Angeleno Avenue, Burbank, CA 91502

Limited Time Offer:
1 Day Lecture \$299 Dentists, \$99 Staff
Expires June 30, 2010

At the 1 DAY LECTURE you will learn:

- ◇ Describe how to perform a smile design utilizing the "Dento-facial Diagnostic System"
- ◇ Understand how to record patients unique esthetic perspective and goals and how to blend it with our own
- ◇ Educate, motivate and inspire patients for complete and more esthetic oral health care
- ◇ And Much More...

Assistant Boot Camp Workshop:
Creating A Motivated Team

2 Day Workshop
Aug. 12-13, 2010 • 14-CE Units
Holiday Inn Hotel Burbank-Media Center,
150 East Angeleno Avenue, Burbank, CA 91502

Limited Time Offer:
2 Day Workshop \$690 Auxiliary
Expires July 12, 2010

At the 2 DAY WORKSHOP you will learn:

- ◇ Learn principles of communication which will allow patients to "perceive" quality
- ◇ The keys to motivating patients
- ◇ Train on proper assisting techniques for bonded restorations and occlusion diagnosis and treatment procedures
- ◇ And Much More...

Other 2010 Los Angeles Courses Available:

September 30	Los Angeles, CA	Supra-gingival Dentistry Lecture
October 1-2	Los Angeles, CA	Supra-gingival Dentistry Workshop

October 21	Los Angeles, CA	Implementing Occlusion Into Everyday Dentistry
October 22-23	Los Angeles, CA	Advanced Occlusal Disease Management Workshop

See the back of the flyer for registration details! →



Dr. Ruiz was named by Dentistry Today as one of the "Top Clinicians in CE in 2006-2010 in the US." He is the Director of the Los Angeles Institute of Esthetic Dentistry, and former Director of the "University of Southern California's Esthetic Dentistry Continuum" from 2004-2009. He is also an Associate Instructor at Dr. Gordon Christensen PCC in Utah & an independent evaluator for CRA. Currently Dr. Ruiz maintains a private practice in the studio district of Los Angeles where he has been practicing for the past 18 years.

Register via FAX with form on back, or online at www.RuizDentalSeminars.com

For more information, or to register by phone: 818-635-1240

Fax Registration Form

Fax completed form to 818-558-5637

Primary Registrant:

Name _____ Title _____

Address _____ City _____ State _____ ZIP _____

Email _____ Phone _____ Fax _____

Prices shown are for early registration (prior to 30 days before course).
You may also register by phone (818-635-1240) or online at www.ruizdentalseminars.com

Limited Time: 1 Day Lecture \$299 Dentists, \$99 Staff & 2 Workshop \$1290 Dentists				
June 24	Los Angeles, CA	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$299 _____ Auxiliaries @ \$99 (Expires 5/24/10)			Total for this Lecture: \$ _____	
June 25-26	Los Angeles, CA	Advanced Occlusal Disease Management Workshop	2-Day Workshop	14 CE Hours
Attending: _____ Doctors @ \$1,290 (Expires 5/24/10)			Total for this Workshop: \$ _____	
July 30	Los Angeles, CA	Smile-Design	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$299 _____ Auxiliaries @ \$99 (Expires 6/30/10)			Total for this Lecture: \$ _____	
Aug 12-13	Los Angeles, CA	Assistant Boot Camp	2-Day Workshop	14 CE Hours
Attending: _____ Auxiliaries @ \$650 (Expires 7/12/10)			Total for this Workshop: \$ _____	
Sept 30	Los Angeles, CA	Supra-gingival Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$299 _____ Auxiliaries @ \$99			Total for this Lecture: \$ _____	
Oct 1-2	Los Angeles, CA	Supra-gingival Dentistry Workshop	2-Day Workshop	14 CE Hours
Attending: _____ Doctors @ \$1,599			Total for this Workshop: \$ _____	
Oct 21	Los Angeles, CA	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399 _____ Auxiliaries @ \$199			Total for this Lecture: \$ _____	
Oct 22-23	Los Angeles, CA	Advanced Occlusal Disease Management Workshop	2-Day Workshop	14 CE Hours
Attending: _____ Doctors @ \$1,599			Total for this Workshop: \$ _____	

Credit Card Payment:

Visa MasterCard American Express GRAND TOTAL: \$ _____

Card Number _____ Expiration _____ Credit Card Billing ZIP (required) _____

I authorize Ruiz Dental Seminars to charge the amount listed in the GRAND TOTAL to this credit card.

Signature _____

List additional attendee names and titles here _____

Registration Policy: Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation within 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

Please visit us online at www.RuizDentalSeminars.com