



PEARSON DENTAL

PearsonDental

Pearson will beat or match all equipment prices advertised by any authorized dealer.

Please call 800-535-4535 ext. 6
or 818-833-7701

www.pearsondental.com



DCI PRO 31 PACKAGE

Operatory Package :

- DCI Newberg Dental Chair
- Pro Delivery System
- Pivoting Assistant's Arm
- DCI Equipment Dental Light
- Double Articulated Headrest
- Wet/Dry Disk Type Foot Control



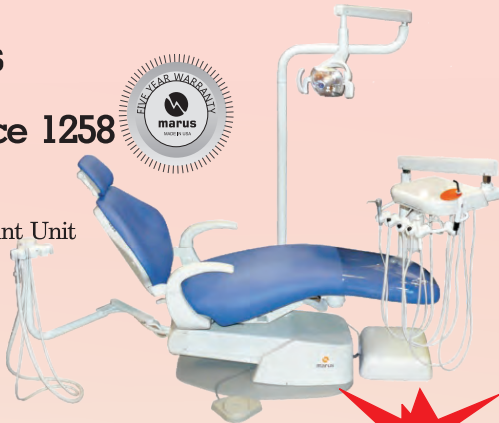
DCI Pro Series Operatory Package **\$5,995.00**
D02-9979



Nustar / Alliance 1258

Operatory Package :

- Marus Nustar Chair
- Alliance 1258 Swing-Mount Unit
- Alliance Rear Mounted Assistant's Vacuum Arm
- Alliance 1244 Curve Post Light



Marus Operatory Package
M27-0064

\$7,495.00



Operatory Package :

- Belmont Bel50 Chair
- DRR180 Gyrate systems L/R Swing Unit
- Belmont BDS-0050 Assistant's Rear Vac Pkg
- Curve Post Light E-360



Belmont Operatory Package
B27-5085

\$8,750.00



hyperion_{X9} Hyperion X9

3 in1

- (11 X 5)M66-1033
- (11 X 5 w/ceph) ... M66-1034
- (11 X 8)M66-1253
- (11 X 8 w/ceph) ... M66-1254

Starting At **\$995.00** Per Month



BEL-CYPHER N DIGITAL

Features :

- Bel-Cypher N digital X-ray System produces outstanding panoramic, TMJ and Bitewing image
- TWIN driver included
- Fast 10 second scan time
- Simple positioning with motorized focus laser beams and one touch glide overhead
- 60kv - 80kv system; adjustable in 1kv increments
- 0.5 mm X 0.5 mm focal spot



Bel-Cypher N Digital Panorex B27-8101

Starting At **\$355.00** Per Month



Nomad Pro2

Handheld DC X-Ray System

New improvements:
more durable, more reliable
and significantly improved
battery performance.

Features Include:

- Entire unit weighs just over 5 pounds
- Handheld and portable design moves from room to room eliminating the need for multiple units
- Perfect for use with children, sedated, and special needs patients



Unit

- P23-9771 (White)
- P23-9772 (Black)

* Now Available in Black

SUNIRAY 2.0

Digital X-Ray Sensor

- Leading-edge Technology
- Outstanding Quality
- Perfect Results
- Simple and Easy Software integration
- Low Radiation
- Automatic Image Enhancement
- Functional and Ergonomic Design



- Digital Sensor Size #1
S89-1004
- Digital Sensor Size #2
S89-1005

\$4,200.00



Scan-X with InLine Erase (ILE)

Digital Imaging System

- Now you can "scan and erase" Plates as quickly as "Scan only"
- In-Line Erase saves time and simplifies the imaging process.
- Digitize PA and Panoramic films Now!



Starting At **\$6,495.00**

Learn How to Place Your Own Implants

in our Intensive 4-Day 32 CE credit Surgical Implant Training

- Place dental implants on patients specifically selected for you!
- Learn comprehensive treatment planning and management of complications.
- Learn to perform difficult extractions, proper bone regeneration techniques
- Learn implant prosthetics.
- Learn how to increase case acceptance.
- Direct supervision by a team of very experienced board-certified periodontists, oral surgeons, and prosthodontists.

100% of the proceeds from the course are spent to treat our country's most honored citizens, our veterans but also our neglected older adults.

Basic Surgical Course: Place at least 10 implants

Intermediate Surgical Course: Place a minimum of 20 implants

Advanced Surgical Course: Place a minimum of 30 implants including sinus grafting and full-mouth rehabilitations

Tuition: Basic Course: \$8,500

Intermediate Course: \$10,500

Advanced Course: \$14,500

Tuition includes: 32 CE Units, all surgical material, implants, accommodation, daily continental breakfast, lunch, dinner and course certificate.

To participate, please send an email to info@implantmentoring.com or call: 888-871-0009

www.implantmentoring.com

www.implantoutreach.com

**Course Dates: April 22, 2015 - April 25, 2015
June 24, 2015 - June 27, 2015
August 26, 2015 - August 29, 2015**

The image features a dark brown background. A thick, yellow rope with a black outline is coiled into a rectangular shape with rounded corners, framing a central yellow oval. The text 'RUIZ DENTAL SEMINARS' is written in a bold, black, serif font across the center of the oval. The rope has a detailed braided texture and ends in frayed tips.

RUIZ DENTAL SEMINARS

10TH
YEAR ANNIVERSARY

LOS ANGELES INSTITUTE
OF CLINICAL DENTISTRY
& RUIZ DENTAL SEMINARS

www.RUIZDENTALSEMINARS.com



TEACHING THE MOST PROGRESSIVE
TECHNIQUES IN DENTISTRY

Established 2005



2015 COURSE
CATALOG



Join Our Family 2,500 Dentists Strong and Growing

OUR CURRICULUM



OCCLUSION WORKSHOPS:



IMPLEMENTING
(ADVANCED)
OCCLUSAL THERAPY



RESTORING WORN
DENTITION



MINIMALLY INVASIVE
IMPLANT DENTISTRY

SUPRA-GINGIVAL RESTORATIVE DENTISTRY WORKSHOPS:



ANTERIOR VENEERS & PJC'S



POSTERIOR ONLAYS
AND FULL CROWNS



DIRECT COMPOSITE,
INCLUDING FULL
MOUTH

TEAM WORKSHOPS:



ASSISTANT BOOTCAMP
WITH DR. PATRICIA RYAN-MARTIN



DENTO-FACIAL
PHOTOGRAPHY
DR. AMIR ESFANDIARI



SLEEP MEDICINE 101

TEAM LECTURES:



21ST CENTURY DENTISTRY
WITH FORTUNE MANAGEMENT



DR. RUIZ'S SECRETS FOR TREATMENT ACCEPTANCE
AND THE SUPRA-GINGIVAL REVOLUTION.

TEAM AND PRACTICE BUILDING



ASSISTANT BOOT CAMP

Three Day Course • Live Patient
Demonstration & Workshop • 21 CE Hours
Faculty: Dr. Patricia Ryan-Martin

SCHEDULE

March 6 - 7, 2015 @ The LA Institute

\$699 or **\$599** FOR EARLY REGISTRATION
(30 DAYS PRIOR TO EVENT)

DENTO-FACIAL PHOTOGRAPHY AND TREATMENT PRESENTATION: A TEAM DRIVEN APPROACH

One Day Workshop • 7 CE Hours
Faculty: Dr. Amir Esfandiari

SCHEDULE

April 10, 2015 @ The LA Institute

\$599 or **\$499** FOR EARLY REGISTRATION
(30 DAYS PRIOR TO EVENT)

SLEEP APNEA



DENTAL SLEEP MEDICINE 101

An introductory course and workshop designed to address the growing field of Dental Sleep Medicine and how to properly integrate this modality at the practice.

SCHEDULE

March 22, 2015 @ The LA Institute

July 31, 2015 @ The LA Institute

DENTIST \$299 TEAM \$99

DENTAL SLEEP MEDICINE: WORKSHOP LEVEL II

This hands-on course is designed to help practices perform a comprehensive examination of the patient that meets clinical necessity and is in line with practice parameters. Students will learn how to properly select sleep appliances for their patients, appliance delivery and appliance titration.

SCHEDULE

August 21, 2015 @ The LA Institute

DENTIST \$990 TEAM \$199

MODERN DENTISTRY CONTINUUM

"LAUNCHING DENTISTRY INTO THE 21ST CENTURY."

These series of workshops are designed to update the new graduate and the seasoned dentist with the most up-to-date techniques to provide patients with supra-gingival minimally invasive dentistry. These techniques are more biocompatible, healthier and better for the patient. They are also more predictable and enjoyable for the dentist. In order to properly serve our patients and thrive in practice in today's environment, the modern clinician must be skilled in multiple areas: diagnosis, patient motivation, restorative dentistry (direct and indirect), occlusion and simple implants. This continuum track builds with each course taken and offers systems to implement all of the above skills. This will lead to a more prosperous and enjoyable professional life.

THIS CONTINUUM TRACK INCLUDES THE FOLLOWING SIX WORKSHOPS WHICH FORM OUR CORE CURRICULUM:



DENTIST
\$14,990
(Save \$3,500)

**TOTAL COST FOR
RECENT GRADUATES**
FIVE YEARS OR LESS \$11,250
(Over \$7,000 savings)

**FINANCING IS
AVAILABLE!**
Multiple options
to choose from!

PREDICTABLE SUCCESS WITH PORCELAIN VENEERS, PJCS & ALL CERAMIC CROWNS USING SUPRA-GINGIVAL DENTISTRY PRINCIPLES



Three Day Course • Live Patient Demonstration & Workshop • 21 CE Hours

"Dr. Ruiz breaks down a complicated subject into real world dentistry, not pie-in-the-sky stuff. He presents things in a clear and concise manner. I would recommend this course to anyone who wants to learn the skills necessary to do predictable supra-gingival dentistry."

Charles Scholler - Somis, CA

EASY, PREDICTABLE PORCELAIN VENEERS, PJCS & ALL CERAMIC CROWNS

WORKSHOP OBJECTIVES:

- Learn how veneers are a substitute for any full crown
- Understand how to record patients' unique esthetic perspectives and goals and how to blend it with our own and create a smile design
- Prepare and cement several veneers using learned techniques
- Learn why and how supra-gingival restorations are better and easier
- Learn and perform easy and predictable techniques for temporization
- What restorative materials and porcelains to use for long term stability
- What bonding systems and techniques will yield better longevity and low sensitivity
- Live patient veneer cementation
- Step by step techniques and much, much more...

SCHEDULE

April 2 - 4, 2015 @ The LA Institute
September 17 - 19, 2015 @ The LA Institute

\$3,190 or **\$2,990** FOR EARLY REGISTRATION (30 DAYS PRIOR TO EVENT)





USING SHORT, NARROW, PLATFORM AND MINI IMPLANTS FOR THE GENERAL DENTIST

Three Day Workshop • 21 CE Hours

Just placed my third implant!! Thank you for the education and workshops. By taking your "short and narrow" implant course I gained the confidence and desire to start placing my own implants and it's been a very rewarding experience. After some research (and talking with one of the participants I met in one of your courses) I decided to go with the BioHorizons implant system. I purchased their surgical kit and motor, lined up some patients and VOILA! I'm now placing implants! Most patients seem to appreciate not being referred out to a specialist if it's not necessary. And of course the extra production is always appreciated in my office. Thanks again for everything. I really enjoyed your entire continuum!



Don Ruddell, DDS - Oakland, CA

LEARNING OBJECTIVES:

- Learn the current provisions of the Academy of Osseointegration
- How to choose between regular, narrow and mini-implants
- Perform four simulated, yet realistic implant placements using correct surgical protocol
- Perform four simplest and predictable restorative procedures!
- What x-rays and records are really necessary
- Simple surgical procedures to ensure safe and predictable results
- When it's better to refer
- Detailed equipment and supplies list will be provided for immediate implementation
- A system to keep implant parts costs down! Charge less to patients and have higher profits

SCHEDULE

February 19 - 21, 2015 @ The LA Institute

July 9 - 11, 2015 @ The LA Institute

\$3,490 or **\$3,290** FOR EARLY REGISTRATION (30 DAYS PRIOR TO EVENT)

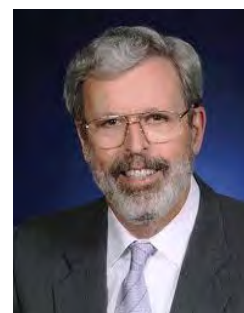


10TH ANNIVERSARY CELEBRATION

DAY 1:

AM: Dr. Ray Bertolotti, one of dentistry's pioneers of adhesive dentistry shares his views and knowledge about Supra-gingival Dentistry and adhesion.

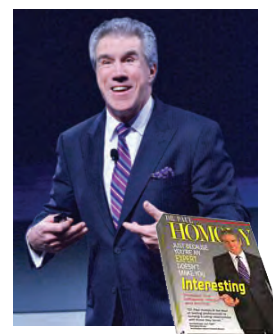
PM: Dr. Ruiz shares his experience about Supra-gingival dentistry and team building.



DAY 2:

AM: Dr. Paul Homoly, one of dentistry's leaders in the science of treatment presentations acceptance and team building.

PM: Dr. Ruiz closing remarks on Supra-gingival dentistry, team building and start the party!!!



**DON'T MISS YOUR CHANCE TO MOTIVATE THE ENTIRE TEAM
SIGN UP TODAY!**

December 3rd & 4th, 2015 • Holiday Inn Burbank
150 E. Angeleno Ave, Burbank, CA 91502

\$199 DENTIST or \$99 TEAM



Two Day Course • 14 CE Hours

“Since taking the Supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before... Preps, impressions and cementation are easier, cleaner and more predictable. If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency. I cannot recommend any other course over Supra-gingival dentistry.”

Dr. Ali Sheikholislam - Sacramento, CA

LEARNING OBJECTIVES FOR THIS LIVE PATIENT WORKSHOP:

- Learn why and how supra-gingival restorations are better and easier
- Perform multiple onlay preparations on a very realistic simulator
- Understand and perform simple, predictable impression techniques
- Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry
- Understand and perform sensitive-free and easy cementation techniques specific to posterior onlays
- Participants will learn and perform, margin elevation, and enamel preservation techniques
- And much, much more...



SCHEDULE

April 23 - 24, 2015 @ The LA Institute
August 27 - 28, 2015 @ The LA Institute

\$2,599 or **\$2,399** FOR EARLY REGISTRATION
(30 DAYS PRIOR TO EVENT)



Three Day Workshop • 21 CE Hours

“Excellent course, very small and intimate allowing for lots of questions and lots of time for doing the exercises, instead of feeling rushed. Very hands on which is great!”

Jay Kansal, DMD - Atlanta, GA

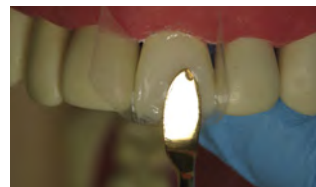
“This course went above and beyond my expectations. I learned A LOT and didn't want it to end! First time I didn't fall asleep and will be leaving with so much info to try at my office.”

Dr. Wissam Ayoub - Phoenix, AZ



LEARNING OBJECTIVES:

- Learn and perform predictable techniques for class II & III composite restoration.
- Learn why and how supra-gingival restorations are better and easier.
- Place highly esthetic anterior class IV & full composite veneers
- Identify and put in to practice: principle of form, texture and color necessary to perform beautiful composite restorations
- Recognize when and how to use opaquers, modifiers and tints
- Describe and perform a simple and effective finishing and polishing technique
- Learn how and when to use different matrix systems
- Perform a full mouth rehabilitation with direct composite after learning the principles and rationale.



SCHEDULE

January 29 - 31, 2015 @ The LA Institute
July 23 - 25, 2015 @ The LA Institute

\$2,999 or **\$2,799** FOR EARLY REGISTRATION
(30 DAYS PRIOR TO EVENT)

IMPLEMENTING (ADVANCED) OCCLUSAL THERAPY WORKSHOP



USING THE OCCLUSAL DISEASE MANAGEMENT SYSTEM

Three Day Workshop • 21 CE Hours

“Having had extensive training with Dr. Pete Dawson, I had a firm understanding of the causes of Occlusal Disease and the need for occlusal therapy. However, it was only after Dr. Ruiz’s course that I felt I had all the information I needed to incorporate Occlusal Diagnosis and therapy into my practice.”

Cheryl Freeman DDS - Asheboro, North Carolina

LEARNING OBJECTIVES:

- Learn easy and reliable diagnosis using the 7 signs and symptoms of OD
- Perform an 11 point comprehensive occlusal & TMJ clinical evaluation to assess TMJ health and improve restorative longevity
- Learn the indispensable 3 Golden Rules of occlusion
- Learn how and when to use night guards and splints

- Perform diagnostic cast study evaluation and trial equilibration, additive or subtractive
- Perform several recordings of CR bite, load testing, face bow records and other indispensable skills needed for occlusal diagnosis and therapy
- Perform an occlusal and TMJ examination of yourself with a full treatment plan



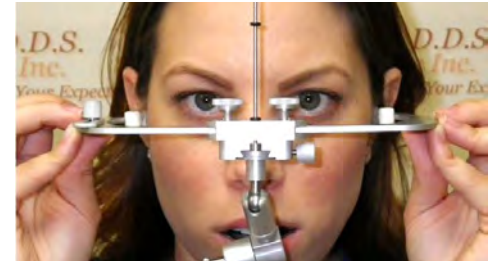
SCHEDULE

March 19 - 21, 2015 @ The LA Institute

June 25 - 27, 2015 @ The LA Institute

November 12 - 14, 2015 @ The LA Institute

\$2,999 or **\$2,799** FOR EARLY REGISTRATION (30 DAYS PRIOR TO EVENT)



RESTORING THE WORN DENTITION AND COMPLEX CASES: APPLIED OCCLUSION & DIAGNOSIS



Two Day Course • 14 CE Hours

(Completion of “Implementing (Advanced) Occlusal Therapy is a prerequisite)

“I have been to a lot of CE Courses but none like Dr. Ruiz’s. His lectures and hands on techniques make the learning easy and fun. Most importantly, he makes it easy to implement back at the office.”

Richard Potter, DDS - Helotes, TX

IN THIS COURSE YOU WILL:

- Learn the steps for full mouth rehabilitation diagnosis
- Perform two simulated rehabilitations: one opening VDO and one without
- Perform several diagnosis exercises
- Prepare & temporize using a wax up
- What to provide and how to accurately communicate to the lab
- Learn how to take bite records during different stages
- Learn how to stage a case over time
- Final bite adjustment and proper follow up protocol
- Learn minimally invasive full rehabilitations
- Learn how to open the bite using direct composite



SCHEDULE

May 7 - 8, 2015 @ The LA Institute

October 1 - 2, 2015 @ The LA Institute

\$2,599 or **\$2,399** FOR EARLY REGISTRATION (30 DAYS PRIOR TO EVENT)

PRODUCTS



A SEMI-PRECISION ARTICULATOR & FACEBOW SYSTEM

Welcome to the 21st Century in diagnosis! "The Director" is a simple, yet robust articulating and diagnostic system designed by Dr. Ruiz. It features a well integrated system of articulator, facebow and diagnostic plate which can easily allow to diagnose occlusal disease case, esthetic case or a full mouth rehabilitation case, as well as direct the laboratory on incisal edge corrections, mid-line, occlusal cants, etc.

\$1,750

(plus shipping & handling)



OCCUSAL DISEASE EDUCATIONAL BROCHURES

Explain occlusal disease to your patients: the signs, symptoms, treatment and an occlusal disease self evaluation.

\$59.99

for pack of 50



LA INSTITUTE COMPOSITE INSTRUMENTS

Designed by Dr. Ruiz, this set of two instruments is all you need for anterior and posterior direct composites.

\$129



RUIZ/LA INSTITUTE/ BRASSELER BUR KIT

The most complete versatile and logical bur kit in dentistry. This bur kit has everything you need for restorations including onlays, veneers and direct composites.

\$119



DENTAL DIGITAL CAMERA

The simplest intra-oral camera ever! The camera is capable of accomplishing the full range of dental photography with ease from the 1:1 extreme close-up of a posterior quadrant to anterior, lateral and all mirror photos, including occlusals and linguals.

\$795

JOSE-LUIS RUIZ, DDS

FOUNDER AND DIRECTOR OF THE LOS ANGELES INSTITUTE OF CLINICAL DENTISTRY

Dr. Ruiz is the Director of the Los Angeles Institute of Clinical Dentistry and course director of numerous CE Courses at the University of Southern California (USC). He is an honorary clinical professor at Warwick University in England and member of the editorial board for Dentistry Today. He is also an associate instructor at Dr. Gordon Christensen PCC in Utah and an independent evaluator of dental products for CR (CRA).

Dr. Ruiz has been named as one of the top clinicians in CE from 2006-2015 by Dentistry Today. Dr. Ruiz has published several research papers as well as many clinical articles on adhesive dentistry, occlusion and esthetic dentistry. He regularly lectures at all major dental meetings, nationally and internationally.

Dr. Ruiz has been practicing in the studio district of Los Angeles for over 20 years and enjoys a clientele of many stars and entertainers. His focus is on treating complex cosmetic, rehabilitation and implant cases.

Dr. Ruiz has made numerous television appearances highlighting his esthetic dental makeovers including NBC Channel 4 News, ABC's News, Good Morning America & Vista La, VH1 and Channel 52's Telemundo and 34 Univision.

