



You Can Do This!

Chair-side Cadaver Training with Dr. Chao

Pinhole® Surgical Technique

*Scalpel-free, Suture-free, Graft-free

PinholeAcademy.com / (888) 705-1390





Chair-side cadaver training with Dr. Chao.

Pinhole Seminar Cadaver/Donor Training Highlights:

- 2 action packed days of hands-on workshop. (instrument training the first hour of the course)
- Day 1: Instrumentation on Typodont and pig jaws.
- Day 2: **Chair-side training on cadavers.** (full head) Also covering chair-side positions, hand positions and stereo kinesis training.
- Viewing of a **live surgery** in the coliseum surgical center.
- 24 hour post-op viewing of Fridays surgery and viewing of additional long term post-op patients.
- Lecture by Dr. John Chao on all facets of the Pinhole procedure.
- Deluxe full buffet breakfast and lunch both days.
- Pinhole Academy support after the course for each doctor and his staff.

PinholeAcademy.com Call (888) 705-1390

(Chao J. Int J Periodontics Restorative Dent 2012; 32: 521-531. a retrospective study)
Patented by John Chao, D.D.S., J.D.

June 12-13, 2015 September 11-12, 2015 July 24-25. 2015 September 25-26. 2015 7-8, October 9-10. August 2015 2015 August 21-22. 2015

All seminars are held on Friday & Saturday





*Method Patent No. US 8,202,092 B2

**Instrument Patent No. US 8,007,278 B2



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Top 10 Benefits of the Pinhole procedure for patients:

- 1. Can correct gum recession in as little as 1 treatment session.

 Long term results are documented in the International Journal of Periodontology & Restorative Dentistry. (October 2012)
- 2. Minimal discomfort and swelling in most cases because the method is scalpel-free, suture free and graft free.
- 3. Typically, only 1-2 pinholes are made in the gums per quadrant of treatment.
- 4. The pinholes heal in 24 hours in most cases.
- 5. Only 2 over-the-counter pain pills required after treatment on average per the study in the International Journal of Periodontology & Restorative Dentistry. (October 2012)
- 6. Can prevent tooth loss and the need for other costly procedures such as implants or dentures.
- 7. Treatment sessions can be completed in as little as 1-2 hours in many cases.
- 8. Can enhance a more youthful and attractive appearance.
- 9. It is not unusual for patients to describe feeling happier due to being able to smile proudly without the shame or guilt associated with an ugly smile.
- 10. Most patients are back to work and normal light activities within 24-48 hours.



(1) Sharon: Before PST, on full upper arch (December 2009, removed 7mm restoration on tooth #6).



(2) **After** completion of PST on full upper arch. (This photo 5+ years later May 2014).

*(Scalpel-free, Suture-free, Graft-free)

Visit PinholeAcademy.com to view the 33 month study on The Pinhole® Surgical Technique as published in the International Journal of Periodontics & Restorative Dentistry*.

*Conclusion on page 530: "PST may be deemed a predictable, effective, minimally invasive, and time and cost effective alternative to FCTG techniques for obtaining optimal patient based outcomes".



Dr. John Chao, the inventor of The Chao Pinhole® Surgical Technique

As seen on TV









Register Today!

PinholeAcademy.com / (888) 705-1390





8th Annual Comprehensive Dental Skills Series

Knott's Berry Farm Resort Hotel

June 14, 2015: Oral Surgery for GPs Dr. Dennis Smiler is an oral surgeon, whose nationally acclaimed lectures specialize in helping GPs to know what to refer and what procedures they can safely add to their practice.

July 19: Engineering Modern Endodontic Access Prep and Dentine Conservation

Dr. Eric Herbranson has been practicing clinical endodontics and teaching as a clinical professor for over 20 years, lecturing on endodontics; the integration of new technology in dentistry; and on microscope photography in dental surgery.

Sep. 20: Minor Ortho and Appliance Therapy for Adults and Children *Dr. Rob Veis* has been practicing for almost 30 years, was a professor at USC for 12 years and lectures nationally on restorative dentistry and appliance therapy.

Oct. 25: OSHA, Infection Control & the California Dental Practice Act

Nancy Andrews, RDH, has entertaining methods to help the dental team navigate the sea of state and federal regulations.

Knott's Berry Farm Resort Hotel, 7675 Crescent Ave, Buena Park, CA (Beach Blvd. exit of the 5, 405 & 91 Fwys)

ALL COURSES ARE ON SUNDAYS & 7 CA & AGD CES EACH \$139 EACH OR THE ENTIRE 4 COURSE SERIES (28 CA & AGD CES) FOR ONLY \$449

BONUS
HANDS-ON
COURSE:
ONLY
\$229

Aug. 16, 2015: Hands-On Cutting Edge Direct Restorations, including Direct Composite Veneers! Dr. Ian Shuman, an internationally known lecturer and one of The Top 100 Clinicians in Continuing Dental Education by Dentistry Today















COURSE TOPICS

Oral Surgery for GPs: Dr. Smiler's presentation focuses on topics relevant for contemporary dentistry. It is an opportunity to expand clinical practice. Topics presented discuss: Medical Considerations for Dental Practice Spasic Principles of Antibiotics/Antimicrobials Suture:

Needles, Material Techniques Piezo surgery: Extractions, Crown Lengthening, Alveoplasty Surgical removal of the impacted 3rd molar: Maxillary and Mandibular Surgical removal of erupted molars, erupted 3rd molars and retained roots Analysis of Biotype for implant crown bridge

Five basic rules for bone graft success Selection of bone graft materials Simple socket graft surgery Update on surgery techniques

Atraumatic extraction of teeth Tunnel grafts

Modern Endo: This lecture will address areas of tooth anatomy that can create endodontic problems and how new concepts in access design, dentine conservation, and file techniques can remedy these problems, including: How anatomic danger zones and tooth anatomy can effect rotary file design selection and techniques and how new rotary file design parameters and root canal file techniques can compensate for these areas will be discussed ◆ Current, pertinent, and professional literature that is fundamental to the successful practice of endodontics, including - access, rotary file design, instrumentation techniques, and various obturation options. ◆ Specialist knowledge and understanding of how various procedures and dentin conservation techniques contribute to a predictable, reproducible therapy which enhances the long-term prognosis of the tooth.

Hands-on Direct Restorations & Composite Veeners (this course requires an additional fee): In this dynamic hands-on course,

Dr. Shuman will guide you through the very latest methods in using composite resin restorations. You will learn how to: Use fiber reinforcement materials (they never taught you this in dental school!) ◆ Create gorgeous, perfect direct resin veneers at incredible speed ◆ Eliminate the causes of tooth sensitivity and eliminate it, forever! ◆ Achieve perfect Class 2 contacts ◆ Select and use biomimetic composite resin ◆ Diagnose hidden caries under remineralized enamel and old restorations

Minor Ortho and Appliance Therapy: *Dr. Veis will teach how to add interceptive orthodontics for children and appliance therapy minor tooth movement to your cosmetic cases, including:* Helping children with simple space maintenance, anterior crossbites, posterior crossbites and eliminating bad habits from causing malocclusion ◆ Recognize the stages of dental disease ◆ Techniques to fix anterior crowding ◆ Minor tooth movement and veneers ◆ An easy 6 month braces technique ◆ Keeping patients by making final retainers ◆ New proven to control periodontal disease

OSHA, **Infection Control and the CA Dental Practice Act:** This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

REGISTRATION

TUITION	4 COURSES	EACH INDIVIDUAL COURSE
More than 14 days	Dentist: \$449 , Staff: \$249	Lecture - Dentist: \$139, Staff: \$119
before an event	Add \$229 to attend the Hands-on Course	Hands-on Composite Restorations: \$329
Less than 14 days	Dentist: \$469 , Staff: \$269	Lecture - Dentist: \$159, Staff: \$139
before an event	Add \$249 to attend the Hands-on Course	Hands-on Composite Restorations: \$349

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, courses are 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name	First Name	Email	Phone
Address		Citv	State Zip

Cancellation Policy: Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancellation fee. No refund or credit less than 14 days from an event.

Additional registrants______Course Dates:_____Total Amount____

Register online at www.xcelseminars.com

Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055 • Fax: (866) 332-5891



Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.

Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536





WHAT WOULD YOU DO WITH AN EXTRA \$26,500 A MONTH? SEE INSIDE!

2015 Course Catalog

Botox® and Dermal Fillers Comprehensive Training	Frontline Bruxism and Dental Sleep Medicine				
Frontline TMJ and Orofacial Pain Therapy	Medicare and Medical Insurance For Every Practice				
MORE COURSES INSIDE!					

"The best thing I've ever done in my career!" - Dr. J Westmoreland

SIGN UP BY JUNE 1ST AND SAVE!

President's Message

I am happy to share the results of a survey of some of the over 9000 AAFE members:

AAFE members who have introduced Botox, dermal fillers, TMJ orofacial pain trigger points, bruxism monitoring, AAFE dental sleep medicine have seen an average increase of \$26,500 of production per month.

And their patients get better therapeutic and esthetic treatment than ever before.

What would you do with an extra \$26,500 a month? This is based on new clinical skills that you will have for the rest of your career. This is pure extra production with no extra overhead or lease payment.

Isn't it about time to invest in yourself and have the practice you always wanted? To your future success,



To bring Dr. Malcmacher or any AAFE faculty to your dental/medical meeting, please contact info@facialesthetics.org.

See full faculty list at facialesthetics.org

ADA C·E·R·P[®] Continuing Education Recognition Program

The American Academy of Facial Esthetics is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.



The American Academy of Facial Esthetics is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a 4/1/2014 to 3/31/2016. Provider ID# 321332

JOIN THE GROWING AAFE FAMILY TODAY!



THE AAFE IS THE LEADER IN NEXT GENERATION EDUCATION

ADVANTAGES TO AAFE ON-DEMAND / LIVE COURSES

- Learn at your own pace in the comfort of your office or home
- Complete your training at live patient sessions around the country
- Your entire team can now easily be trained with no out of office downtime
- Save thousands of dollars on travel and lost production time
- **■** Exquisite education with HD quality video demonstrations

Full on-demand course library includes 100% case acceptance strategies, treating gummy smiles, making the right technology choices, how to use a bruxism monitor, and an entire array of facial pain and facial esthetic procedures.

AAFE courses provide training equal to and often exceeding the education taught in academic communities around the world over the last 5 decades.



AAFE Level 1 Course, Atlanta, GA

Botulinum Toxin (Botox® / Xeomin®) Training for Every Practice

THE #1 BOTOX® LIVE PATIENT TRAINING COURSE!

The use of Botox in dentistry has been around for over 20 years in the treatment of TMD and myofascial pain and is well known for its esthetic uses in the oral and maxillofacial areas. Nearly everyone knows the benefits of Botox – it is about time your office offers these highly desired patient services – your office team will want them too!

Upcoming Course Dates

MAY 8 / MINNEAPOLIS

MAY 13/ CLEVELAND

MAY 15 / LONG ISLAND, NY

JUN5/PHOENIX

JUN5/NEW JERSEY*

JUN 12 / ATLANTA*

JUN 19 / CLEVELAND

JUL 10 / BALTIMORE / INDIANAPOLIS

JUL 17 / NEW ORLEANS

JUL 17 / NASHVILLE

JUL 24 / HOUSTON

AUG7/CHICAGO

AUG 14 / NEW YORK

SEPT 11 / SEATTLE / PITTSBURGH

*21 hour GA and NJ Board approved course

COURSE HIGHLIGHTS

- In depth instruction of anatomy, neurophysiology, and musculature of the oral and maxillofacial areas for the best patient outcomes
- Learn the physiology and pharmacology of oral and maxillofacial injectable treatment
- Detailed patient evaluation for the best esthetic and therapeutic treatment possible
- Live patient hands-on training including diagnosis, treatment planning, and proper dosing and delivery of botulinum neurotoxin
- Learn AAFE protocols and treatment techniques including anatomical muscle sites, muscle depths, proper preparation and dilution for best oral and maxillofacial esthetic outcomes
- Proper fee structures for botulinum toxin treatment
- All the customizable office forms and informed consent needed to begin treating patients immediately
- One on one comprehensive mentored instruction as you treat your patients
- This course is most often taken together with the Frontline TMJ/Facial Pain course and the dermal filler course

Dermal Filler Training for Every Practice

THE BEST TRAINING AVAILABLE

Dermal fillers are used to correct soft tissue volume deficiencies in the oral and peri-oral areas and are now considered essential to every anterior dentistry case. A great looking smile involves the teeth, lips, and all the surrounding soft tissue which can be volumized with dermal fillers. Your patients will love dermal filler treatments.

Upcoming Course Dates

MAY 8 / MINNEAPOLIS JUL 10 / BALTIMORE / INDIANAPOLIS

MAY 13/ CLEVELAND JUL 17 / NEW ORLEANS

MAY 15 / LONG ISLAND, NY JUL 17 / NASHVILLE

JUN 5 / PHOENIX JUL 24 / HOUSTON

JUN 5 / NEW JERSEY* AUG 7 / CHICAGO

JUN 12 / ATLANTA* AUG 14 / NEW YORK

JUN 19 / CLEVELAND SEPT 11 / SEATTLE / PITTSBURGH

*21 hour GA and NJ Board approved course

COURSE HIGHLIGHTS

- Volumizing the midface and lower face using AAFE specific protocols for a more esthetic smile and appearance
- Treat lower face folds to create and support proper lip and smile lines
- Beautiful lip enhancements as part of every esthetic dental case
- Learn to treat deficient lip and peri-oral volume for therapeutic cases such as angular chelitis
- Detailed patient evaluation for best dento-facial esthetic outcomes
- Live patient hands-on training including diagnosis, treatment planning, and proper dosing and delivery of dermal fillers
- Proper fee structures for dermal filler treatment
- One on one comprehensive mentored instruction as you treat your patients
- This course is usually taken together with the Botox course on the previous page with most attendees taking all 3 courses together.

Frontline TMJ, Headache, and Orofacial Pain Therapy

ONE ON ONE MENTORED LIVE PATIENT TRAINING COURSE

Many of your friends, family, and patients suffer from some form of headaches, migraines, stress, occlusion, and TMJ. This course is the missing link that will teach you how to comprehensively and systematically evaluate, diagnose, and treat those who suffer from TMJ syndrome, headaches, and myofascial pain.

Upcoming Course Dates

MAY 14 / CLEVELAND

MAY 16/ LONG ISLAND, NY

JUN 4 / NEW JERSEY

JUN 11 / ATLANTA

JUL 18 / NEW ORLEANS

JUL 18 / NASHVILLE

JUL 25 / HOUSTON

AUG 8/CHICAGO

AUG 15 / NEW YORK

SEPT 12 / SEATTLE

COURSE HIGHLIGHTS

- How to quickly identify and diagnose headache and facial pain patients in your practice
- Learn why you should not initially spend a dollar on expensive equipment for facial pain diagnosis and treatment
- Understand the anatomy and pain pathways that will immediately give you the best patient outcomes
- No more "occlusion confusion" when it comes to TMJ treatment
- Learn on live patients how to precisely identify and inject trigger points for instant and long term pain relief
- Learn when to treat and when to refer myofascial pain patients
- Understand the use of chemotherapeutics such as ethyl chloride, lidocaine and Botox for simple and effective pain management and differential diagnosis
- Change your patient's lives with a systematic and effective protocol for treating myofascial pain
- This course is most often taken together with Botox training. Most participants attend all 3 courses together.

New! Advanced Live-Patient Training

Frontline TMJ, Headaches and Orofacial Pain Level II

JUN 11 / ATLANTA AUG 8 / CHICAGO AUG 15 / NEW YORK Advanced Botox & Dermal Filler Training Levels II & III

JUN 12 / ATLANTA
JUN 26 / CLEVELAND
AUG 7 / CHICAGO

Course Tuition

Botox/Dermal Fillers/Frontline TMJ/Orofacial Pain Live Patient Training

SIGN UP BY JUNE 1ST & SAVE! CALL 1.800.952.0521 OR REGISTER ONLINE!

Tuition for Any One Course \$1797

Tuition for Any Two Courses \$3497 \$2997

Tuition for All Three Courses \$5497 \$4497

AAFE Members: Receive the best tuition discount and bring a team member for free! Additional team members \$395/course.

Save Over \$3000 with the AAFE Course Bundle! Sign up for all three courses, AAFE membership, and bring two team members for FREE! All for only \$4797.

AACD / AGD Members - Call for special discounts.

Non-AAFE Members: Team members add \$395/course.

NJ & GA: 21 Hour AAFE Board Approved Courses required. Call for pricing.

Certificate of completion is awarded after training is completed successfully. This certificate is necessary as proof of training for licensing boards.

TESTIMONIAL:

"AAFE Botox/Filler/TMJ courses have changed my practice and changed my life! I am pain free, my patients love these services and get better treatment outcomes than ever before. Physicians and dentists are referring me patients!"

- Dr. Ryan Fleming

TERMS & CONDITIONS. PLEASE REFER TO OUR WEBSITE FOR COMPLETE POLICIES.

Cancellation Policy: Fully refundable no later than 5pm same date one month before course minus \$775 handling fee. No refunds after same date one month before course. We reserve the right to cancel a course and cannot be responsible for hotel deposits or non-refundable airline tickets or any other associated fees. We take no responsibility regarding state board requirements. Participants are responsible for determining whether they are able to perform these procedures. No refunds for on-demand courses.

CE credits: awarded for the lecture, live evaluation, diagnosis, and treatment planning of patients. Treatment injections are separate practice sessions for which no CE credits are awarded.

Frontline Bruxism Therapy & Dental Sleep Medicine

FULL ON-DEMAND COURSE WITH OPTIONAL LIVE DAY

The next generation of dental sleep medicine education is finally here with the AAFE. Join the AAFE faculty as we present exquisite education with HD video demonstrations. This comprehensive training will guide your office with a clear step by step program to integrating dental sleep medicine and bruxism therapy into your office.

OPTIONAL LIVE DAY UPCOMING COURSE DATES

May 8 / Cleveland

May 29 / Boston

COURSE HIGHLIGHTS

- The complete dependence between OSA/bruxism/orofacial pain that you must know before you make any oral or bruxism appliance for a patient
- Only the AAFE teaches you how to treat dental sleep medicine with either no or a minimal capital investment - don't spend tens of thousands of dollars on unnecessary equipment.
- Learn how to analyze sleep studies that will also test for bruxism and clenching
- The AAFE protocols for choosing the right oral appliances for each patient whether it is for clenching, bruxism, occlusal disease, restorative dentistry, or sleep apnea
- Fee structures and practice management integration so you can get started providing these services immediately

ATTENDEES AVERAGE A 92% INCREASE IN BRUXISM, SNORING, AND SLEEP APPLIANCE PRODUCTION.



Medicare & Medical Insurance Billing for Every Dental Practice

AVAILABLE ON-DEMAND

By June 1st, 2015, dentists are required to opt-in or opt out of Medicare. The wrong decision will cost you thousands of dollars, many patients, and countless headaches. This course will help you make the right decision for your practice and tell you what you need to know about medical insurance reimbursement.

- AAFE exclusives in understanding Medicare and medical insurance for dentistry you won't learn this anywhere else:
- Accepting Medicare/medical insurance is the #1 no cost way to getting many new patients and not lose the patients you have
- The best strategy for becoming credentialed by medical insurance
- Learn the process to becoming a Medicare/medical insurance provider in your area
- Learn the language of medical insurance and Medicare
- Understanding the credentialing process for Medicare and medical insurance this is the important first step for your dental office
- Should you be a participating or non-participating Medicare/medical insurance provider?

AAFE has partnered with STATDDS to provide the best Medicare enrollment services for your practice. Visit STATDDS.COM for more information.

Course Tuition

SIGN UP BY JUNE 1ST & ENTIRE TEAM TRAINING IS FREE!

ON-DEMAND / LIVE: Bruxism Therapy + Dental Sleep Medicine .\$1197 \$997

ON-DEMAND / LIVE: Medicare & Medical Insurance Billing........... \$697 \$497

BUNDLE AND SAVE\$1597-\$1397

AAFE MEMBERS SAVE EVEN MORE!

ON-DEMAND / LIVE: Bruxism Therapy + Dental Sleep Medicine \$1097 \$897

ON-DEMAND / LIVE: Medicare & Medical Insurance Billing......\$597 \$397

BUNDLE AND SAVE\$1597 \$1197

TESTIMONIAL:

"Great course on dental sleep medicine and bruxism therapy. Now I know how to proceed and how to bill medical insurance, thank you!" – Dr. Jeffrey Montgomery

STAT DDS MEDICARE ENROLLMENT SERVICE

LAST CHANCE TO GET YOUR APPLICATIONS IN BEFORE THE JUNE 1, 2015 DEADLINE!



YOU MUST ACT NOW!

As reported in the ADA News,

Dentists must opt in or out of Medicare by June 1st, 2015 in order to prescribe medication, order biopsies and imaging for Medicare patients.

Medicare enrollment is complicated, confusing and time consuming. The wrong decision will cost you money and countless headaches.

Let the STATDDS Medicare enrollment specialists guide you through the proper enrollment process in the most time efficient and cost efficient way possible

TIME IS RUNNING OUT - CONTACT TODAY! INFO@STATDDS.COM OR CALL 800.693.9076

Save Up To \$1100!



SIGN UP BY JUNE 1ST AND SAVE!

NAME		TITLE		AGD#			
ADDRESS		CITY		STATE	ZIP		
E-MAIL		DENT	AL LICENSE #		STATE		
PHONE		MOBILE					
☐ FRONTLINE TMJ AND FACIAL PAIN COURSE DATES ATTENDING							
■ BOTOX® TRAINING COURSE DATES ATTENDING							
☐ DERMAL FILLER TRAINING COURSE DATES ATTENDING							
☐ BRUXISM THERAPY / DENTAL SLEEP MEDICINE COURSE DATES ATTENDING							
□ ON-DEMAND MEDICARE / MEDICAL INSURANCE BILLING COURSE							
PAYMENT IN T	HE AMOUNT OF	ТО ВЕ	PAID BY				
□ VISA □	MASTERCARD	DISCOVER	□ AMERICAN	EXPRESS			
CARD NUMBE	R	EXF	P. DATE	CVV* CO	DE		

Submit

FAX: 216.395.0110

EMAIL: INFO@FACIALESTHETICS.ORG **CALL**: 1.800.952.0521 TO REGISTER

HURRY!

COURSES SELL OUT QUICKLY!





2120 South Green Road South Euclid. OH 44121

WWW.FACIALESTHETICS.ORG 800.952.0521

Save up to \$1100 until June 1ST!

REGISTER TODAY! LIMITED AVAILABILITY!

Time is running out!

By June 1st, dentists are required to make a decision concerning Medicare. Look inside for more information!