

The logo consists of a thick, yellow rope with a black outline, forming a rectangular border with rounded corners. At the top center, the rope is knotted. Inside this border is a yellow oval with a white outline. The text "IMPLANT OUTREACH INST." is written in a bold, black, sans-serif font across the center of the oval.

**IMPLANT OUTREACH INST.**



## Substantially Increase Your Profits\* While Making Your Patients Happier

The only NETWORK that brings Specialists to your office for:

- Implant dentistry
- Periodontal Surgeries
- Surgical Extractions
- Endodontics

Since 2008, many dental offices and patients have witnessed our comprehensive and caring approach that far surpasses the traditional services offered by traveling surgeons, or by specialists that you currently refer to.



The World's First Comprehensive Mobile Surgical Services for Dental Offices™

\*Increase net income \$100K - \$500K (without increasing your overhead)

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# Some of the Many Advantages of Teaming Up With Implant Outreach™

- **COMPLETELY MOBILE**

We bring absolutely everything we need in our complete mobile surgical carts, including all surgical instruments, surgical motors, X-ray generators, soft tissue lasers, disposable materials, and mobile broadband internet.

- **OUR SURGICAL TEAM**

In order to have your assistants help you with other procedures, we bring our own specially-trained Dental Assistants & Treatment Coordinators to help our Traveling Experts.

- **INCREASED PATIENT SATISFACTION**

Your patients save time and money by not going to several different offices. They are treated at the comfort of a familiar office: YOURS.

- **NETWORK OF SPECIALISTS**

Contrary to solo traveling surgeons, we have a network of specialists. Consequently, your office is never left alone.

- **FREE TRAINING**

We will provide a free comprehensive Training to your front and back office staff, as well as your dental hygienist, this will allow them to better inform your patients about Implant Dentistry, and answer your patients questions.

- **SELF SUFFICIENT**

We are able to do the appointment management and billing, and help patients with all insurances. All you provide is the chair. **This removes a liability from you.**

- **TOTAL TRANSPARENCY**

**We use our own digital charts that are fully accessible to you. Through our 24/7 Real Time Patient Tracking System™, you will have full access to track both the financial and clinical information related to your patients.**

- **AVOID POTENTIAL DISCIPLINARY ACTION**

Prevent **DISCIPLINARY ACTION** from the Dental Board for not offering dental implants as one of the treatment options to replace missing teeth.

- **LIFETIME WARRANTY**

We give a written lifetime warranty on all of our implants and related procedures when exclusively done by our surgeons.

- **DIGITAL PANORAMIC MACHINE**

We will help you install a pay-per-use digital panoramic X-ray system without requiring any purchase, financing, or long term lease.



## We bring everything we need including:

- All Surgical Instruments
- Surgical Motors
- X-Ray Generators
- Soft Tissue Lasers
- Mobile Cone-Beam CT-scan
- Computers & Printers
- Disposable Materials
- Mobile Broadband Internet
- Surgically Trained Assistants
- Treatment Coordinators
- Experienced Anesthesiologists
- Traveling Specialists



**ALL YOU PROVIDE IS A CHAIR!**

### Testimonials

"I am so happy that the net profits I get from working with Implant Outreach are the same as if I did the treatments myself!"

-Dr. K.S.

"Implant Outreach does all the scheduling, billing, and appointment management. It couldn't be any easier!"

-Dr. G.B.

"Highly trained specialists and staff. We do not refer our patients out any more. They bring absolutely everything they need. All financial issues are taken care of, by them directly, with patients. All potential liabilities are removed from my office."

-Dr Y.J.

To watch more testimonials and informational videos, please visit:  
[www.implantoutreach.com](http://www.implantoutreach.com)

Please scan for more info:



For more information, or to start using our Mobile Services, please send an email to [info@implantoutreach.com](mailto:info@implantoutreach.com), or call us at 888-871-0009

# A Course You Cannot Afford to Miss!

## Simplify Implant Dentistry to Make it More Predictable and Profitable for Dentists & More Acceptable and Affordable for Patients

The course will be presented by the Implant Outreach Institute™, whose faculty includes experienced professors (current and previous) from the University of Southern California; University of California, Los Angeles; and Loma Linda University.

### Implant Outreach Institute™ Summer Schedule:

#### Locations and Dates

- San Jose: Saturday, June 30, 2012 at 9am - 12am
- San Francisco: Saturday, July 14, 2012 at 9am - 12pm
- Newport Beach: Saturday, July 21, 2012, 9am - 12pm
- Palo Alto: Saturday, July 28, 2012, 9am - 12pm
- Los Angeles: Saturday, August 18, 2012 at 9am - 12pm
- San Diego: Saturday, August 25, 2012, 9am - 12pm

#### Receive up to 3 CE credits

Tuition: \$149 for dentists, \$99 for RDAs and RDHs, \$55 for the rest of the staff.

**Limited seating. Register now!**

To register, please complete your application online using this case-sensitive link:

<http://GOO.GL/0YCfL>,

or e-mail: [info@implantoutreach.com](mailto:info@implantoutreach.com), or call: Gina Thomas at 888-871-0009



## Win:

a Brand New 3rd Generation iPad  
or a 6 day/5 night vacation in **Hawaii**.

All registered attendees will be  
automatically entered in the drawing



\*Tuition is non-refundable if cancelled less than 15 days prior to the course.



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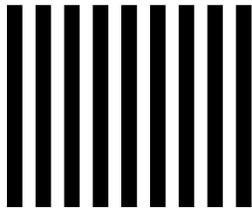


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*Yes!*

This Content of This CD is  
**So HOT** It Will **SHOCK YOU!**

It Also May Be the Most Revealing Thing You  
Have Seen About Your Practice in Years!

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**You'll Discover:**

- ✓ **The painful and gut-wrenching mistakes your front desk staff could make** in the first 5 seconds of answering the phone that might send a New Patient packing... and the **SHOCKINGLY SIMPLE** secret to eliminate it.
- ✓ **A simple, easy-to-implement, "dirt cheap" tool** that can almost miraculously re-energize your staff... even the "set-in-her-ways" veteran.
- ✓ **The #1 "Must Do It If You Don't Do Anything Else" secret** that will almost magically increase your profits... within 30 days, **GUARANTEED!**
- ✓ **The one "Golden Nugget" that only 3% of Dentists have in their practice** that has put acquiring New Patients on auto-pilot... right now it's missing in your practice.
- ✓ **The FOOL-PROOF way to get New Patients** past the dreaded insurance barrier and into your office.
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# 4th Annual Comprehensive Dental Skills Series

The Knott's Berry Farm Resort Hotel

## June 24, 2012: Hands-on Pediatric Restorations *(Hands-on)*

*Dr. Carla Cohn is a pediatric specialist and she lectures internationally on risk assessment, prevention, behavior management and restorative treatment options for children.*

## Aug. 26, 2012: Updates & Advances In Anesthesia

**Techniques *(Lecture)*** *Dr. Sean Boynes is a practicing dentist, expert witness, professor, author and expert on anesthesia in relation to dental procedures.*

## Sep. 23, 2012: Mastering Restorative Dentistry - From

**Adhesion to Zirconium *(Lecture)*** *Dr. Alan Atlas is currently Associate Professor and Co-Director of Restorative Dentistry Clinics at the University of Pennsylvania. He also maintains a private practice.*

## Nov. 11, 2012: OSHA, Infection Control & the CA DPA *(Lecture)*

*Nancy Andrews, RDH, has entertaining methods to help the dental team navigate the sea of state and federal regulations.*

## Dec. 9, 2012: Practical Endodontics: Treatment Planning,

**Techniques and Materials for GPs *(Lecture)***

*Dr. Robert Salehrabi is Associate Professor of Clinical Endodontics at USC, recipient of the International Endodontic Federation Research Award and maintains a private practice.*

## Feb. 10, 2013: Comprehensive Clinical Perio for GPs *(Lecture)*

*Dr. Jon Suzuki is one of the premier periodontists in the country, Director of Graduate Periodontology and Oral Implantology at Temple University, former Dental School Dean at the University of Pittsburgh and lectures internationally.*

### **The Knott's Berry Farm Resort Hotel**

**(Beach Blvd Exit off the 5, 405 & 91 Fws) 7675 Crescent Ave, Buena Park, CA**

**All Courses are on Sundays (8AM-4PM) and 7 CA & AGD CEs each**

**\$139 PER LECTURE**

**\$269 FOR THE PEDO HANDS-ON COURSE OR  
THE 6 COURSE SERIES (42 CA & AGD CES) FOR ONLY \$595**

COURSE SERIES  
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## COURSE TOPICS

**Pediatric Dentistry for GP's (Hands-on):** Kids comprise both the life and the growth for your practice. This course will give you practical points on how to treat your little patients well, discussing preventive protocols and current materials available for restorations. Both anterior and posterior aesthetic options will be included. Prevented crowns, glass ionomer, and composites will be highlighted. Participants will have the opportunity to use the most outstanding restorative materials available today. You've heard it before - treat the kids well and your practice will soar. Learn to keep the kids and their parents IN your practice. **Hands-on will include:** Preventive tools, including bacterial testing, fluoride varnish, composite and glass ionomer sealants ♦ Glass ionomer and resin modified glass ionomer placement techniques ♦ Composite placement techniques - anterior strip crown and posterior indications ♦ Pulpotomy procedures with dentine replacement materials ♦ NuSmile crown placement - anterior and posterior procedures. ♦ Chair side band and loop space maintainer procedures

**Anesthesia Updates (Lecture):** Dr. Boynes will comprehensively cover anesthesia, including maintaining the standard of care (drawing upon his extensive experience as an expert witness and clinician) and preventing poor outcomes in your practice, review of current and advanced techniques available to providers and an overview of the new materials, agents, protocols, and practice techniques used in dental anesthesia, including: Appropriate responses and management of adverse events ♦ Emergency management protocols and effective preventive strategies ♦ Basic techniques for safe and effective administration for the injections discussed ♦ Fundamental approaches to a pain free injection techniques ♦ The development and implementation of the dental team anesthesia administration approach ♦ New research and agents that impact the practice of anesthesia in dentistry

**Perfecting Your Restorations (Lecture):** This seminar will help you plan the materials, techniques and procedures for optimal clinical success with adhesives, composites and ceramic restorations, based on the most current scientific evidence, including: How the tooth location and preparation configuration determines the adhesive system, composite materials and placement technique utilized ♦ Factors most affecting successful or failed clinical results ♦ Describe treatment planning and material choice for Class I, II and V restorations ♦ Application techniques for improving long term durability of dentin bonding, reducing polymerization shrinkage and contraction stress, micro-leakage, and eliminating post-operative sensitivity for etch and rinse adhesives and self-etch adhesives ♦ Describe the controlled placement and delayed polymerization technique for optimum long term results of direct posterior restorations ♦ Proper treatment planning for anterior and posterior esthetic ceramic restorations ♦ Step-by-step prep techniques for all ceramic crowns, inlays and onlays ♦ Impression techniques for simplified retraction and hemostasis ♦ Simplified provisionalization for indirect restorations ♦ Lab considerations for all ceramic inlay, onlay and crowns-how to direct your lab to produce better fitting margins

**OSHA, Infection Control and the CA Dental Practice Act (Lecture):** This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

**Practical Endo (Lecture):** This seminar will discuss the latest practical information regarding endodontic diagnosis, treatments, new game-changing materials and files and a plethora of cases that attendees will discuss in an interactive format, including: What is affecting treatment outcomes? ♦ Rational, evidence-based case selection ♦ Endo-perio interrelationship ♦ Procedural errors and their prevention ♦ Dentine replacement materials and its many applications in complex cases ♦ Restoring endodontically treated teeth with bonded core composites ♦ Diagnosis of cracked teeth & treatment options ♦ Endodontic retreatment vs. implants—when, where & how to decide ♦ The latest on canal irrigation techniques.

**Comprehensive Perio for GPs (Lecture):** This course will emphasize advances in periodontal diagnosis and treatment planning, for more predictable non-surgical and surgical therapies. Topics will include: Ultrasonics ♦ selective use of systemic antibiotics ♦ local drug delivery systems ♦ concepts of periodontal and implant surgeries, including regeneration ♦ case presentations will include non-surgical and surgical periodontal therapies, implant, site preparation and ridge preservation surgeries.

### REGISTRATION

TUITION	6 COURSE SERIES	EACH INDIVIDUAL COURSE
<b>By June 10th</b>	<b>Dentist: \$595   Staff: \$395</b>	<b>Dentist: \$139, Staff: \$119 (\$269 for the <i>Pedo Hands-on</i>)</b>
<b>After June 10th (Onsite Add \$20 fee)</b>	<b>Dentist: \$625   Staff: \$425</b>	<b>Dentist: \$159, Staff: \$139 (\$289 for the <i>Pedo Hands-on</i>)</b>

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Cancellation Policy:** Series registration is non-refundable. With written cancellation at least 14 days prior to a seminar, a credit will be issued for another course within the series. No refund or credit less than 14 days from an event.

Additional registrants \_\_\_\_\_ Course Dates: \_\_\_\_\_ Total Amount \_\_\_\_\_

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Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



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**TIPS, TRICKS AND ADVANCES IN PROSTHETICS**

**BY**

**DR KURTZMAN**

**On  
JUNE 17th, 2012 (Sunday) 9:00 am till 5:00 pm  
(CA Board 7 hrs C.E. units)  
at**

**QUIET CANNON  
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REGISTRATION FEE	Before June 10th, 2012	After June 11th, 2012
Dentists Non-members	\$89.00	\$99.00
Members	\$79.00	\$89.00
Hygienist/R.D.A. Non-members	\$69.00	\$79.00
Members	\$59.00	\$69.00

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## DR KURTZMAN

Dr. Kurtzman is in private general practice in Silver Spring, Maryland and is a former Assistant Clinical Professor at the University of Maryland, Department of Endodontics, Prosthetics and Operative Dentistry. He has lectured both nationally and internationally on the topics of Restorative dentistry, Endodontics and Implant surgery and prosthetics, removable and fixed prosthetics, Periodontics and has over 150 published articles. He is privileged to be on the editorial board of numerous dental publications, a consultant for multiple dental companies, a former Assistant Program Director for a University based implant maxi-course he has earned fellowship in the AGD, International Congress of Oral Implantology, Pierre Fauchard Academy, American College of Dentists, Mastership in the AGD and Prosthetic Section of the ICOI and Diplomat status in the ICOI. For further information on Dr. Kurtzman or a listing of his published articles visit [www.maryland-implants.com](http://www.maryland-implants.com).

Lecture highlights:

- 1. *Treatment planning to achieve esthetics***  
How to plan esthetic cases to satisfy both the practitioner and patients expectations, from treatment planning through waxups, to stents and onto the clinical restorations.
- 2. *Soft Tissue Management for restorative treatment***  
Management of soft tissue to improve the esthetic aspects of restorative dentistry. Determining when to lengthen the incisal, or adjust the gingival tissue to achieve the best results.
- 3. *Provisional Restorations: Techniques for easier temporaries***  
Easy techniques for provisionalizing indirect restorations and how to use provisionals as a guide for the lab to fabricate the final restorations.
- 4. *Identifying and Correction of Impression Errors***  
How to take great impressions and identify issues when problems occur with your impressions.
- 5. *Direct Resin Restorations: Achieving complex results with simple techniques***  
Understanding bonding and what the latest materials can do to improve the quality and longevity of your direct restorations while providing better esthetics.
- 6. *Occlusion and protecting your restorative treatment***  
How occlusion impacts on the longevity of your treatment and how to fabricate occlusal guards.