



IMPLANT OUTREACH INST.



Substantially Increase Your Profits* While Making Your Patients Happier

The only NETWORK that brings Specialists to your office for:

- Implant dentistry
- Periodontal Surgeries
- Surgical Extractions
- Endodontics

Since 2008, many dental offices and patients have witnessed our comprehensive and caring approach that far surpasses the traditional services offered by traveling surgeons, or by specialists that you currently refer to.



The World's First Comprehensive Mobile Surgical Services for Dental Offices™

*Increase net income \$100K - \$500K (without increasing your overhead)

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Some of the Many Advantages of Teaming Up With Implant Outreach™

- **COMPLETELY MOBILE**

We bring absolutely everything we need in our complete mobile surgical carts, including all surgical instruments, surgical motors, X-ray generators, soft tissue lasers, disposable materials, and mobile broadband internet.

- **OUR SURGICAL TEAM**

In order to have your assistants help you with other procedures, we bring our own specially-trained Dental Assistants & Treatment Coordinators to help our Traveling Experts.

- **INCREASED PATIENT SATISFACTION**

Your patients save time and money by not going to several different offices. They are treated at the comfort of a familiar office: YOURS.

- **NETWORK OF SPECIALISTS**

Contrary to solo traveling surgeons, we have a network of specialists. Consequently, your office is never left alone.

- **FREE TRAINING**

We will provide a free comprehensive Training to your front and back office staff, as well as your dental hygienist, this will allow them to better inform your patients about Implant Dentistry, and answer your patients questions.

- **SELF SUFFICIENT**

We are able to do the appointment management and billing, and help patients with all insurances. All you provide is the chair. **This removes a liability from you.**

- **TOTAL TRANSPARENCY**

We use our own digital charts that are fully accessible to you. Through our 24/7 Real Time Patient Tracking System™, you will have full access to track both the financial and clinical information related to your patients.

- **AVOID POTENTIAL DISCIPLINARY ACTION**

Prevent **DISCIPLINARY ACTION** from the Dental Board for not offering dental implants as one of the treatment options to replace missing teeth.

- **LIFETIME WARRANTY**

We give a written lifetime warranty on all of our implants and related procedures when exclusively done by our surgeons.

- **DIGITAL PANORAMIC MACHINE**

We will help you install a pay-per-use digital panoramic X-ray system without requiring any purchase, financing, or long term lease.



We bring everything we need including:

- All Surgical Instruments
- Disposable Materials
- Surgical Motors
- Mobile Broadband Internet
- X-Ray Generators
- Surgically Trained Assistants
- Soft Tissue Lasers
- Treatment Coordinators
- Mobile Cone-Beam CT-scan
- Experienced Anesthesiologists
- Computers & Printers
- Traveling Specialists



ALL YOU PROVIDE IS A CHAIR!

Testimonials

"I am so happy that the net profits I get from working with Implant Outreach are the same as if I did the treatments myself!"

-Dr. K.S.

"Implant Outreach does all the scheduling, billing, and appointment management. It couldn't be any easier!"

-Dr. G.B.

"Highly trained specialists and staff. We do not refer our patients out any more. They bring absolutely everything they need. All financial issues are taken care of, by them directly, with patients. All potential liabilities are removed from my office."

-Dr Y.J.

To watch more testimonials and informational videos, please visit:
www.implantoutreach.com

Please scan for more info:



For more information, or to start using our Mobile Services, please send an email to info@implantoutreach.com, or call us at 888-871-0009

A Course You Cannot Afford to Miss!

Simplify Implant Dentistry to Make it More Predictable and Profitable for Dentists & More Acceptable and Affordable for Patients

The course will be presented by the Implant Outreach Institute™, whose faculty includes experienced professors (current and previous) from the University of Southern California; University of California, Los Angeles; and Loma Linda University.

Implant Outreach Institute™ Summer Schedule:

Locations and Dates

- San Jose: Saturday, June 30, 2012 at 9am - 12am
- San Francisco: Saturday, July 14, 2012 at 9am - 12pm
- Newport Beach: Saturday, July 21, 2012, 9am - 12pm
- Palo Alto: Saturday, July 28, 2012, 9am - 12pm
- Los Angeles: Saturday, August 18, 2012 at 9am - 12pm
- San Diego: Saturday, August 25, 2012, 9am - 12pm

Receive up to 3 CE credits

Tuition: \$149 for dentists, \$99 for RDAs and RDHs, \$55 for the rest of the staff.

Limited seating. Register now!

To register, please complete your application online using this case-sensitive link:

<http://GOO.GL/0YCfL>,

or e-mail: info@implantoutreach.com, or call: Gina Thomas at 888-871-0009



Win:

a Brand New 3rd Generation iPad
or a 6 day/5 night vacation in **Hawaii**.

All registered attendees will be
automatically entered in the drawing



*Tuition is non-refundable if cancelled less than 15 days prior to the course.

The logo consists of a thick, yellow rope with a black outline, forming a rectangular border with rounded corners. At the top center, the rope is knotted. Inside this border is a yellow oval with a white outline. The text "SCHEDULING INSTITUTE" is written in a bold, black, sans-serif font across the center of the oval.

SCHEDULING INSTITUTE

This Single **Personalized CD** has
Changed the Lives of Over 10,984 Dentists!
DON'T MISS THIS FREE OPPORTUNITY!



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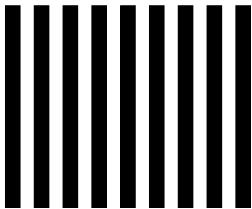


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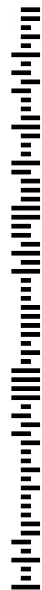


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Yes!

This Content of This CD is
So HOT It Will **SHOCK YOU!**

It Also May Be the Most Revealing Thing You
Have Seen About Your Practice in Years!

FINALLY SOME GOOD NEWS!

You'll Discover:

- ✓ **The painful and gut-wrenching mistakes your front desk staff could make** in the first 5 seconds of answering the phone that might send a New Patient packing... and the **SHOCKINGLY SIMPLE** secret to eliminate it.
- ✓ **A simple, easy-to-implement, "dirt cheap" tool** that can almost miraculously re-energize your staff... even the "set-in-her-ways" veteran.
- ✓ **The #1 "Must Do It If You Don't Do Anything Else" secret** that will almost magically increase your profits... within 30 days, **GUARANTEED!**
- ✓ **The one "Golden Nugget" that only 3% of Dentists have in their practice** that has put acquiring New Patients on auto-pilot... right now it's missing in your practice.
- ✓ **The FOOL-PROOF way to get New Patients** past the dreaded insurance barrier and into your office.
- ✓ **Plus, MANY MORE SHOCKING and PROFITABLE SECRETS!**

ACT NOW! LIMITED QUANTITY AVAILABLE

The logo consists of a dark brown background. A thick, yellow rope with a black outline is coiled into a rectangular shape with rounded corners, framing the central text. At the top center of the rope, there is a knot. In the center of the rope frame is a horizontal oval with a yellow fill and a white outline. Inside this oval, the words "XCEL SEMINARS" are written in a bold, black, sans-serif font.

XCEL SEMINARS



5th Annual Comprehensive Dental Skills Series

Crowne Plaza San Jose/Silicon Valley

July 15, 2011: OSHA, Infection Control & the CA DPA

Nancy Andrews, RDH, has entertaining methods to help the dental team navigate the sea of state and federal regulations.

Aug. 19, 2012: Updates and Advances In Anesthesia Techniques

Dr. Sean Boynes is a practicing dentist, expert witness, professor, author and expert on anesthesia in relation to dental procedures.

Sept. 30, 2012: Comprehensive Clinical Perio for GPs

Dr. Jon Suzuki is one of the premier periodontists in the country, Director of Graduate Periodontology and Oral Implantology at Temple University, former Dental School Dean at the University of Pittsburgh and lectures internationally.

Oct. 14, 2012: Treatment Planning, Techniques & Materials for Cosmetic Dentistry

Dr. Leonard Hess lectures for the Dawson Academy on occlusion, smile design, treatment planning, preparation design, and comprehensive dentistry.

Nov. 4, 2012: Pediatric Dentistry, Minor Ortho and Treatment of Traumatic Injuries

Dr. Fred Margolis is a pediatric dentist, an expert on Pediatric care, and has been named a "Top Clinician in Continuing Education" by Dentistry Today Magazine.

Dec. 2, 2012: Restorative Techniques & Materials Update

Dr. Jeff Brucia is in private practice, an Associate Professor at the University of the Pacific and is the Present Chair of the California Dental Association Board of Managers.

CROWNE PLAZA SAN JOSE/SILICON VALLEY

777 Bellew Drive, Milpitas CA (Minutes from the 880, 680, 101 & 237 Fwys)

All Courses are on Sundays 8AM - 4PM (7CA & AGD CEs)

**6 COURSE SERIES (42 CA & AGD CEs)
FOR ONLY \$525 OR \$175 EACH**

**BONUS
HANDS-ON
PEDO COURSE:
ONLY
\$229**

Dec. 16, 2012, Hands-on Pediatric Restorations - Dr. Carla Cohn

COURSE SERIES
SPONSORED BY:



COURSE TOPICS

OSHA, Infection Control and CA DPA: This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

Anesthesia Updates: Dr. Boynes will comprehensively cover anesthesia, including maintaining the standard of care (drawing upon his extensive experience as an expert witness and clinician) and preventing poor outcomes in your practice, review of current and advanced techniques available to providers and an overview of the new materials, agents, protocols, and practice techniques used in dental anesthesia, including: Appropriate responses and management of adverse events ♦ Emergency management protocols and effective preventive strategies ♦ Basic techniques for safe and effective administration for the injections discussed ♦ Fundamental approaches to pain free injection techniques ♦ The development and implementation of the dental team anesthesia administration approach ♦ New research and agents that impact the practice of anesthesia in dentistry.

Comprehensive Perio for GPs: The course will discuss advances in periodontal diagnosis and treatment planning, for more predictable therapies. Topics will include: Ultrasonics ♦ Selective use of systemic antibiotics ♦ Local drug delivery systems ♦ Concepts of periodontal and implant surgeries, including regeneration ♦ Case presentations of non-surgical and surgical periodontal therapies, implant, site preparation and ridge preservation surgeries.

Cosmetic Dentistry: Dr. Hess will cover cosmetic cases from start to finish, including: esthetic smile design, determining proper functional incisal edge position, material selection (including the latest innovations in composite and dentin replacement materials), anterior guidance and envelope of function, keys to photography, and lab communication ♦ Dr. Hess will cover larger restorative cases with both indirect restorations and anterior composite restorations including interdisciplinary cases.

Pediatric Dentistry, Minor Ortho and Treatment of Traumatic Injuries: Today's parents demand the best restorations of their children and teen's teeth for function and esthetics. Discussions will include: Glass ionomers, resinomers, composites, and various types of crowns ♦ Esthetic facings for stainless steel crowns and chairside/lab steps ♦ When space maintainers are indicated and their easy fabrication of removable and fixed appliances, including a reference chart of when space maintainer are indicated for each development stage ♦ Band seating, band removing and band cementation. ♦ Enamel microabrasion, direct-bonded and porcelain veneers for teenage patients ♦ Learn how to "numb" a tooth in 30 seconds, perform gingivectomies, frenectomies, fibroma excisions, crown lengthening, troughing for crowns and bridges. etc. with a laser—no shots ♦ Review of traumatic injuries and their treatments, including pulp therapies ♦ Invulsions, dislocations, avulsions and the Ellis Classification of injuries ♦ Radiographic techniques for hard and soft tissue injuries ♦ The protocol for reimplantation of permanent incisors, including splinting mechanisms ♦ The dark primary incisor and treatment of trauma to primary teeth.

Restoratives Update: It is estimated that more than 80% of restorative failures are due to clinical error. This lecture course provides an overview of the restorative options you should be considering today as well as a comprehensive discussion of the ever-changing world of dentinal adhesives, guiding you through the collection of materials and techniques available for both direct and indirect restorations, including: The options available in adhesive systems including the new advancements in Glass Ionomers ♦ Eliminating the frustration of post-operative sensitivity and restorative failure ♦ The materials and techniques for Class I, II & V restorations ♦ Techniques and materials for repairing porcelain fractures ♦ Achieving predictable esthetic results with anterior implants ♦ Techniques for the preparation, impressions, temporization, lab communication, material selection and cementation of indirect restorations.

Hands-On Pediatric Restorations (An additional fee is required for this course) Kids comprise both the life and the growth for your practice. This course will give you practical points on how to treat your little patients well, discussing preventive protocols and current materials available for restorations. Both anterior and posterior esthetic options will be included. Pre-veneered crowns, glass ionomers, and composites will be highlighted. Participants will have the opportunity to use the most outstanding restorative materials available today. You've heard it before - treat the kids well and your practice will soar. Learn to keep the kids and their parents IN your practice. **Hands-on will include:** Preventive tools, including bacterial testing, fluoride varnish, composite and glass ionomer sealants ♦ Glass ionomer and resin modified glass ionomer placement techniques ♦ Composite placement techniques - anterior strip crown and posterior indications ♦ Pulpotomy procedures with dentine replacement materials ♦ NuSmile crown placement - anterior and posterior procedures. ♦ Chair side band and loop space maintainer procedures.

REGISTRATION

TUITION	6 COURSE SERIES MEMBERSHIP	EACH INDIVIDUAL COURSE
Registration by July 1	Dentist: \$525, Staff: \$275 <i>(Add \$229 for the Pedo Hands-on)</i>	Dentist: \$175, Staff: \$135 <i>(\$299 for the Pedo Hands-on)</i>
After July 1 (Onsite Add \$20 fee)	Dentist: \$545, Staff: \$295 <i>(Add \$249 for the Pedo Hands-on)</i>	Dentist: \$195, Staff: \$155 <i>(\$329 for the Pedo Hands-on)</i>

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancellation Policy: Series registration is non-refundable. With written cancellation at least 14 days prior to a seminar, a credit will be issued for another course within the series. No refund or credit less than 14 days from an event.

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks to: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



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