

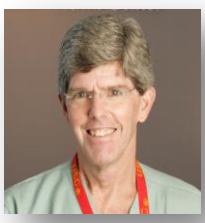


ADVANCED TECHNOLOGY CENTER



Welcome to the new age of continuing education. In the age of technology, and the dynamically evolving dental industry we bring you ATC, Advanced Technology Center. This facility has been designed with the latest advances in technology, and the vision of interactive education in mind. From resources such as the internet to the latest in dental equipment and products, we invite you to take part in what we call optimal education.

It's not just education, it's an event!



Timothy Saunders DDS – A Practical Approach to Removable Partial Denture Design
 In this hands-on course, Dr. Saunders will case review treatment planning guidelines as well as principles of design for removable partial dentures. Participants will have the opportunity to review a patient case for removable partial dentures and assist in the design process, applying the principles discussed by Dr. Saunders.
Saturday October 23, 2010 - Dentist: \$595 - 7 CE Credits

August de Oliveira DDS - Implants Made Easy: A Hands-On Course for General Dentists
 In this two day hands on course doctors will learn how to place and restore simple implant cases. Techniques will be presented showing everything involved from treatment planning to cementation. Students will learn how to use Implant planning software to fabricate a CT guide as well as learn how to make guides from models. Flap design, bone grafting and multiple implant placement will be performed on Practice bone and Frasco models. These models have nerves, sinuses, and are made out of a material with a similar feel to human bone. Bring your cases, CTs and x-rays for discussion. All students will receive a complimentary copy of Implants Made Easy, the book
Friday August 27 and Saturday, August 28, 2010 - Doctor \$2995 - 14 CE Credits



Ed McLaren DDS – Digital Photography and Shade Analysis
 This one day course will cover the most effective use of computerized and visual shade taking systems along with data comparing the efficacy of computerized systems to visual shade taking. Also taught will be the most current digital camera and flash systems most suited for dental photography.
Saturday August 14, 2010 – Doctor or Staff \$795 – 9 CE Credits

Anterior and Posterior Etchable Ceramic Restorations... From Beginning to End.
 This course will be a two day hands-on course. Participants will learn all the necessary clinical steps for successful case preparation and acceptance of bonded anterior and posterior restorations.
November 12-13, 2010 – Doctor or Staff \$1495 - 16 CE Credits

All Events Co-Sponsored By:

For more information please go to www.atccourses.com
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- Case presentation that works in any economy
- Dynamics of Simple Implant Placement & Restoration
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- Making the perfect contacts and contours with direct composites
- Overdentures, Hybrids, and Fixed Bridges on dental implants
- Incorporating Glass Ionomer fillings, cements, and more
- Newer techniques of surgery & prosthetic treatment
- Advantages of Zirconium crowns reviewed
- Marketing that gets patients in to accept treatment
- Troubleshooting Rehabilitation and Reconstruction cases



DATE TO BE ANNOUNCED



Sandy Pardue, Lecturer Consultant -Accelerating Your Practice in a Slow Economy

Learn the systems that top-producing practices use to increase efficiency, productivity and profitability. Improve patient relations and verbal skills that will help boost production, increase patient flow and close the back door. This course will provide tools to help dentists and their staff overcome many of the challenges they face on a daily basis. Get your practice up-to-speed as the most common barriers and blind spots are exposed. Receive an action plan for implementing vital systems for practice growth.

Friday, August 13, 2010 - Doctor or Staff \$295 - 6.5 CE Credits

Jose-Luis Ruiz DDS Smile Design: A Team Driven Approach Using the Dento-Facial Esthetic Diagnosis System

To consistently achieve outstanding esthetic results, it is imperative to thoroughly understand Dento-facial Esthetic Diagnosis, which includes dento-facial and gingival esthetics, and the position of the dental structures in relation to facial features. Consistent satisfaction also requires excellent communication to help each patient understand their situation and goals; and implementing a system to record this information and blend it with our own esthetic preferences and goals. In this highly practical course, Dr. Ruiz presents the "Dento-facial Esthetic Diagnosis System." Principles of esthetic diagnosis, treatment planning, patient education & motivation will be presented. This course provides practical strategies and techniques that are easy to implement, and will improve treatment acceptance and patient satisfaction.

Friday - July 30, 2010 - Dentist: \$499 each - Auxiliary: \$299 each - 7 CE Credits



Roger P. Levin DDS

Set Your Practice On Fire! New Strategies for Increasing Production in a Bad Economy

Now - right now - is the time to increase production. The key is implementing breakthrough systems that lead to Total Practice Success™! In this exciting and motivating new seminar, Dr. Roger P. Levin will teach you the systems that add to your bottom line... create a superior team... drive growth... reduce stress... and build your ideal practice!

Saturday, March 12, 2011 - Doctor \$395 - 6 CE Credits

Call to Register Today: 877-883-2022

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Instructor Name _____

Date of Course _____

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Seating is limited, please register early. Breakfast and lunch are provided. Payment is required at time of registration and in advance of the course date. Cancellations must be received 48 hours prior to event, for a refund minus a \$60 administration charge.



PennWell is an ADA CERP recognized provider.
 ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. PennWell designates each activity for the number of continuing education credits designated on all course descriptions.

A decorative banner with a rope border and a central oval containing the text 'RUIZ DENTAL SEMINARS'. The rope is yellow with a black outline, and the central oval is yellow with a white outline. The background is a solid brown color.

RUIZ DENTAL SEMINARS



Launching Our **NEW**
“Community Consciences National Leaders in Dentistry”
Seminar Series

“Community Consciences National Leaders in Dentistry” is a series of seminars offered on Saturdays & Sundays at low cost to the Los Angeles dental community. As the name suggests, these seminars are given by dentistry’s top “A” list national opinion leaders who are community minded. The distinguished speakers will also donate at least \$1000 of their honorarium to one of four charities we work with, including The National Children’s Oral Health Foundation (NCOHF), The Make a Wish Foundation, The National Breast Cancer Foundation & The Children’s Literacy Foundation.

We Invite You to Our First Course:
Implementing Occlusion Into Everyday Dentistry

Presented at the Holiday Inn Hotel Burbank-Media Center, 150 East Angeleno Avenue, Burbank, CA 91502

1 Day Lecture: Sunday, August 1st, 2010 • 7-CE Units
Presented by Dr. Jose-Luis Ruiz, DDS, FAGD



Dr. Ruiz was named by Dentistry Today as one of the “Top Clinicians in CE in 2006-2010 in the US.” He is the Director of the Los Angeles Institute of Esthetic Dentistry, and former Director of the “University of Southern California’s Esthetic Dentistry Continuum” from 2004-2009. He is also an Associate Instructor at Dr. Gordon Christensen PCC in Utah & an independent evaluator for CRA. Currently Dr. Ruiz maintains a private practice in the studio district of Los Angeles where he has been practicing for the past 18 years.

Lecture Synopsis

Occlusal Disease (OD) is so prevalent and insidious, and yet it usually goes untreated. It is responsible for most restorative failures, and it is no less destructive to the dentition and costly than decay or periodontal disease. Proper implementation, diagnosis, and treatment of OD could be a great benefit to patients. In this very practical course you will learn how to apply a methodic and incremental approach to diagnosis that can be easily implemented in any practice, for every single patient. The Occlusal Disease Diagnosis System is a methodic and practical system to diagnose and treat Occlusal Disease, including occlusal equilibration. This course also includes a system to educate and motivate patients about Occlusal Disease, leading to excellent treatment acceptance and added profits, while maintaining a highly ethical practice.

In this practical 1 DAY LECTURE you will learn:

- ◇ Why it is so important for EVERY dentist to understand occlusion and how to diagnose and treat Occlusal Disease
- ◇ The seven signs and symptoms of Occlusal Disease for easy diagnosis
- ◇ How to educate patients about Occlusal Disease, for excellent treatment acceptance
- ◇ The three golden rule of healthy occlusion
And Much More.....

Tuition \$89 (if registered before July 25th)

Tuition \$98 (after July 25th or at the door)

12% of all tutions will be donated to one of the following charities of your choice:

- National Children’s Oral Health Foundation (NCOHF)
- Make a Wish Foundation
- National Breast Cancer Foundation
- Children’s Literacy Foundation

Upcomming Courses

“The Reality View on Product & Techniques”

Presented By:

Dr. Michael Miller

Founder of Reality

1 Day Lecture

October 17th, 2010 • 7-CE Units

If you ever wonder whether all those new products or equipment are better that the ones you’ve been using, this is the seminar you should attend.

Endo-Root Camp

Presented By:

Dr. Kit Weathers

1 Day Lecture

December 5th, 2010 • 7-CE Units

Save your patient time and money...

Do the endo in your office.

Presented at the Holiday Inn Hotel Burbank-Media Center, 150 East Angeleno Avenue, Burbank, CA 91502

Register Via Fax! See Back of Flyer! ➡

SAVE THE DATE for our Upcomming Courses:

Dr. Ron Jackson’s “Mastering Anterior and Posterior Direct Composite” January 16th, 2011

Dr. Maurice Salama’s “Simplified Esthetics with Implant Replacement” April 3rd, 2011

Dr. Gordon Christensen’s “Mini-Implants for the GP & Christensen’s Bottom Line” June 4th, 2011

For more information, or to register by phone **818-635-1240**

or see our website **WWW.DRRUIZONLINE.COM**

“Community Consciences National Leaders in Dentistry” Registration Form

Please Fax Back to 818-558-5637

Primary Registrant:

Name _____ Title _____
 Address _____ City _____ State _____ ZIP _____
 Email _____ Phone _____ Fax _____

NEW “Community Consciences National Leaders in Dentistry” Seminar Series
 Aug 1 Los Angeles, CA Implementing Occlusion Into Everyday Dentistry 1-Day Lecture 7 CE Hours
Presented by Dr. Jose-Luis Ruiz, DDS, FAGD
 Attending: _____ \$89 (before July 25th \$98 After July 25) Total for this Lecture: \$ _____
12% of all tutions will be donated to the charity of your choice, please choose one:
 National Children’s Oral Health Foundation (NCOHF) National Breast Cancer Foundation
 Make a Wish Foundation Children’s Literacy Foundation

Los Angeles Institute of Esthetic Dentistry & Ruiz Dental Seminars Presented by Dr. Jose-Luis Ruiz, DDS, FAGD

June 24	Los Angeles, CA	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399		_____ Auxiliaries @ \$199	Total for this Lecture: \$ _____	
June 25-26	Los Angeles, CA	Advanced Occlusal Disease Management Workshop	2-Day Workshop	14 CE Hours
Attending: _____ Doctors @ \$1290		>>LIMITED SEATING<<		
Total for this Workshop: \$ _____				
July 16	New York, NY	Supra-gingival Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399		_____ Auxiliaries @ \$199	Total for this Lecture: \$ _____	
July 30	Los Angeles, CA	Smile-Design	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399		_____ Auxiliaries @ \$199	Total for this Lecture: \$ _____	
Aug 12-13	Los Angeles, CA	Assistant Boot Camp	2-Day Workshop	14 CE Hours
Attending: _____ Auxiliaries @ \$750		Total for this Workshop: \$ _____		
Sept 10	Chicago, IL	Supra-gingival Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399		_____ Auxiliaries @ \$199	Total for this Lecture: \$ _____	
Sept 30	Los Angeles, CA	Supra-gingival Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399		_____ Auxiliaries @ \$199	Total for this Lecture: \$ _____	
Oct 1-2	Los Angeles, CA	Supra-gingival Dentistry Workshop	2-Day Workshop	14 CE Hours
Attending: _____ Doctors @ \$1599		Total for this Workshop: \$ _____		
Oct 21	Los Angeles, CA	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399		_____ Auxiliaries @ \$199	Total for this Lecture: \$ _____	
Oct 22-23	Los Angeles, CA	Advanced Occlusal Disease Management Workshop	2-Day Workshop	14 CE Hours
Attending: _____ Doctors @ \$1290		Total for this Workshop: \$ _____		
Nov 19	Orlando, FL	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
Attending: _____ Doctors @ \$399		_____ Auxiliaries @ \$199	Total for this Lecture: \$ _____	

Please Fax Back to 818-558-5637

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Registration Policy: Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation with in 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

For More Info Call 818-635-1240 or visit us online at www.RuizDentalSeminars.com



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**ORAL SURGERY FOR GENERAL DENTIST
 BY
 DR. MICHAEL W. MARSHALL**

On
JUNE 27TH, 2010 (Sunday) 9:00 am till 5:00 pm
(AGD & CA Board 7 hrs C.E. units)
 At

EMBASSY SUITES HOTEL
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ARE YOU A PDS MEMBER YES NO Membership no _____

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REGISTRARION FEE	Before June 20th, 2010	After June 21st, 2010
Dentists Non-members	\$ 89.00	\$ 99.00
Members	\$ 79.00	\$ 89.00
Hygienist/R.D.A.Non-members	\$ 69.00	\$ 79.00
Members	\$ 59.00	\$ 69.00

FOR REGISTRATION / MEMBERSHIP / STAFF DISCOUNT OVER THE PHONE PLEASE CALL

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 Chairman



DR MICHAEL W. MARSHALL

Routine oral surgery procedures are usually routine. But on occasion, problem will surface that can ruin your day. Proper pre-operative evaluation of both the patient and the procedure can avoid the majority of the problem. Using the correct technique for treatment is also important in minimizing complications and reducing time spent on the procedure.

Dr Mashall is recipient of 17 prestigious awards and honors, from international organizations like Pierre Fauchard Academy and Academy of Oral Pathology and Anesthesiology.

- He is Assistant Clinical Professor, Dept of surgery, UCI college of Medicine.
- Diplomate , National Dental Board of Anesthesiology.
- Diplomate , American Board Of Oral and Maxillo-Facial Surgery.
- Fellow, International College Of Dentists.
- Fellow, American college of Dentist.

This Seminar will cover:

- Preoperative diagnosis, both medical and dental evaluations.
- Radiographic interpretation and red flags.
- Evaluation and treatment of Intra-bony pathology.
- Instrumentation and technique for simplified tooth removal
- Surgical removal of erupted teeth.
- Surgical removal of Impacted third molars.
- Removal of torus mandibularis and torus palatinus.
- Post operative complications: how to treat them and how to avoid them

