

The logo consists of a thick, dark brown background. A yellow rope is coiled into a rectangular shape with rounded corners, framing a central yellow oval. The text "ADVANCED TECHNOLOGY CENTER" is written in a bold, black, sans-serif font across the center of the oval.

**ADVANCED TECHNOLOGY CENTER**



Welcome to the new age of continuing education. In the age of technology, and the dynamically evolving dental industry we bring you ATC, Advanced Technology Center. This facility has been designed with the latest advances in technology, and the vision of interactive education in mind. From resources such as the internet to the latest in dental equipment and products, we invite you to take part in what we call optimal education.

*It's not just education, it's an event!*



**Timothy Saunders DDS – A Practical Approach to Removable Partial Denture Design**

In this hands-on course, Dr. Saunders will case review treatment planning guidelines as well as principles of design for removable partial dentures. Participants will have the opportunity to review a patient case for removable partial dentures and assist in the design process, applying the principles discussed by Dr. Saunders.

**Saturday October 23, 2010 - Dentist: \$595 - 7 CE Credits**

**August de Oliveira DDS - Implants Made Easy: A Hands-On Course for General Dentists**

In this two day hands on course doctors will learn how to place and restore simple implant cases. Techniques will be presented showing everything involved from treatment planning to cementation. Students will learn how to use Implant planning software to fabricate a CT guide as well as learn how to make guides from models. Flap design, bone grafting and multiple implant placement will be performed on Practice bone and Frasco models. These models have nerves, sinuses, and are made out of a material with a similar feel to human bone. Bring your cases, CTs and x-rays for discussion. All students will receive a complimentary copy of Implants Made Easy, the book

**Friday August 27 and Saturday, August 28, 2010 - Doctor \$2995 - 14 CE Credits**



**Ed McLaren DDS – Digital Photography and Shade Analysis**

This one day course will cover the most effective use of computerized and visual shade taking systems along with data comparing the efficacy of computerized systems to visual shade taking. Also taught will be the most current digital camera and flash systems most suited for dental photography.

**Saturday August 14, 2010 – Doctor or Staff \$795 – 9 CE Credits**

**Anterior and Posterior Etchable Ceramic Restorations... From Beginning to End.**

This course will be a two day hands-on course. Participants will learn all the necessary clinical steps for successful case preparation and acceptance of bonded anterior and posterior restorations.

**November 12-13, 2010 – Doctor or Staff \$1495 - 16 CE Credits**

All Events Co-Sponsored By:

For more information please go to [www.atccourses.com](http://www.atccourses.com)  
or call toll free (877)883-2022

Commercial Support By:



**CALL TO REGISTER TODAY (877)883-2022  
OR VISIT US AT [www.atccourses.com](http://www.atccourses.com)**

**Ara Nazarian DDS**

**Prepping for Success: Incorporating Implants, Cosmetics and More in Today's Economy!**

**Attending this one day seminar/workshop you will learn:**

- Case presentation that works in any economy
- Dynamics of Simple Implant Placement & Restoration
- No Prep, Minimal Prep & Moderate Prep veneer techniques
- Making the perfect contacts and contours with direct composites
- Overdentures, Hybrids, and Fixed Bridges on dental implants
- Incorporating Glass Ionomer fillings, cements, and more
- Newer techniques of surgery & prosthetic treatment
- Advantages of Zirconium crowns reviewed
- Marketing that gets patients in to accept treatment
- Troubleshooting Rehabilitation and Reconstruction cases



**DATE TO BE ANNOUNCED**



**Sandy Pardue, Lecturer Consultant -Accelerating Your Practice in a Slow Economy**

Learn the systems that top-producing practices use to increase efficiency, productivity and profitability. Improve patient relations and verbal skills that will help boost production, increase patient flow and close the back door. This course will provide tools to help dentists and their staff overcome many of the challenges they face on a daily basis. Get your practice up-to-speed as the most common barriers and blind spots are exposed. Receive an action plan for implementing vital systems for practice growth.

**Friday, August 13, 2010 - Doctor or Staff \$295 - 6.5 CE Credits**

**Jose-Luis Ruiz DDS Smile Design: A Team Driven Approach Using the Dento-Facial Esthetic Diagnosis System**

To consistently achieve outstanding esthetic results, it is imperative to thoroughly understand Dento-facial Esthetic Diagnosis, which includes dento-facial and gingival esthetics, and the position of the dental structures in relation to facial features. Consistent satisfaction also requires excellent communication to help each patient understand their situation and goals; and implementing a system to record this information and blend it with our own esthetic preferences and goals. In this highly practical course, Dr. Ruiz presents the "Dento-facial Esthetic Diagnosis System." Principles of esthetic diagnosis, treatment planning, patient education & motivation will be presented. This course provides practical strategies and techniques that are easy to implement, and will improve treatment acceptance and patient satisfaction.

**Friday - July 30, 2010 - Dentist: \$499 each - Auxiliary: \$299 each – 7 CE Credits**



**Roger P. Levin DDS**

**Set Your Practice On Fire! New Strategies for Increasing Production in a Bad Economy**

Now – right now – is the time to increase production. The key is implementing breakthrough systems that lead to Total Practice Success™! In this exciting and motivating new seminar, Dr. Roger P. Levin will teach you the systems that add to your bottom line... create a superior team... drive growth... reduce stress... and build your ideal practice!

**Saturday, March 12, 2011 – Doctor \$395 – 6 CE Credits**

**Call to Register Today: 877-883-2022**

**Course Title** \_\_\_\_\_

**Instructor Name** \_\_\_\_\_

**Date of Course** \_\_\_\_\_

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_

**State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_ **Lic#** \_\_\_\_\_

**Payment Method: Check MasterCard Visa Amex**

**Credit Card #** \_\_\_\_\_

**Exp Date** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Make Checks Payable to:** Advanced Technology Center

**Mail to:**

Advanced Technology Center

2111 Kenmere St.

Burbank CA 91504

**Fax this form to:** 818-841-8643

**Register on-line at:** [www.atccourses.com](http://www.atccourses.com)

Seating is limited, please register early. Breakfast and lunch are provided. Payment is required at time of registration and in advance of the course date. Cancellations must be received 48 hours prior to event, for a refund minus a \$60 administration charge.

**ADA CERP®** Continuing Education  
Recognition Program

PennWell is an ADA CERP recognized provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. PennWell designates each activity for the number of continuing education credits designated on all course descriptions.

**FOR MORE INFORMATION VISIT US ON-LINE at [www.atccourses.com](http://www.atccourses.com) OR CALL (877)883-2022**

Advanced Technology Center. 2111 Kenmere St. Burbank CA. 91504. Email us at [registration@atccourses.com](mailto:registration@atccourses.com)

The logo features the text "XCEL SEMINARS" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background.

# **XCEL SEMINARS**

*Xcel Seminars Presents*

# **PRACTICAL SKILLS FOR GPs**

## **JUNE 13, 2010: GENERAL AND CONSERVATIVE DENTISTRY UPDATES**

The latest materials and techniques to improve your practice (7 CEs)

**Louis Graham, DDS:** Expert in "conservative dentistry," uses interactive formats in his extensive lectures for dentists

## **JULY 11, 2010: ADDING ORTHO TO YOUR CURRENT PRACTICE**

The easy, ethical way to grow your practice without more patients (8 CEs)

**INCLUDES A HANDS-ON COMPONENT!**

**Kenneth Carver, DDS:** US Dental Institute lecturer on orthodontics, who has helped thousands of GPs learn to do orthodontic treatment since 1978.

**BOTH COURSES ARE ON SUNDAYS  
AT THE CROWNE PLAZA SAN JOSE / SILICON VALLEY**

777 BELLEW DR., MILPITAS, CA

(MINUTES FROM 880, 680, 101 FWYS AND ROUTE 237)

**\$159 PER COURSE or ONLY \$145 EACH  
IF YOU REGISTER FOR BOTH COURSES**

*June 13 Course Sponsored By:*

**MICRODENTAL**  
a dti laboratory  
DUBLIN · CALIFORNIA

  
**PATTERSON**  
DENTAL

**DENTSPLY**  
CAULK

  
Academy  
of General Dentistry  
**PACE**  
Program Approval for  
Continuing Education

(10/01/2008) TO (09/30/2011)



## COURSE TOPICS

***Conservative Dentistry Update: We want to get our patients dentitions to their 85th birthday and removing amalgams & adding root canals & crowns doesn't accomplish this! This course gives methods to improve your direct & indirect dentistry from teenagers to geriatric patients, including:***

Important adjuncts to adhesion dentistry—eliminating sensitivity & maximizing long term success ♦ When to stop drilling, and how to truly rebuild teeth ♦ Key new concepts to anesthesia that take the stress out of “are you numb”? or “did you feel that”? ♦ Diagnostic essentials and how prevention after your restorative procedures is fundamental to increasing your long term success ♦ Materials & techniques that make your day easier...If you want a harder day, don't come!! ♦ Oops, you see pink and it's bleeding, how to save nerves and create a “value” result

***Adding Ortho to Your Current Practice: Most orthodontics is now done by GPs and this course will explain how you can treat non-complex ortho cases, helping to add to your practice. Topics include:***

An intro to the straight wire system ♦ The role of functional appliances and Invisalign in patient treatment ♦ A description of a complete system to become fully competent in orthodontics ♦ A hands-on exercise on placing brackets

### REGISTRATION

Tuition	Multiple Course Pricing	Each Individual Course
Registration 14 Days Before Event	Dentist: \$145, Staff: \$115	Dentist: \$159, Staff: \$129
Less Than 14 Days Onsite add \$20 Fee	Dentist: \$145, Staff: \$115	Dentist: \$189, Staff: \$159

**Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am. The 6/13 course is 8am-3:30pm and the 7/11 course is 8am-4:30pm**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Degree \_\_\_\_\_  
 Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Additional Registrants \_\_\_\_\_ Course Dates \_\_\_\_\_

*Cancellation Policy: With written cancellation 14 days prior to the seminar, a onetime credit will be issued for another seminar. No refund or credit will be given, if cancelled within 14 days of the seminar.*

Method of Payment: ☐ Check ☐ Visa ☐ MC Card # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Total to be Charged \_\_\_\_\_ CC Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Signature \_\_\_\_\_

***Fax to: (866) 332-5891 • Mail To: Xcel Seminars, PO Box 441745, Aurora, CO 80044  
 Please fax or mail registrations. If you have any questions please call Erin at 310-663-4055.***

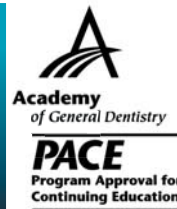
*Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers we are dedicated to providing only evidence-based information in our courses.*

A thick, yellow rope with a black outline is coiled into a rectangular frame around the central text. The rope has a detailed braided texture.

# **RUIZ DENTAL SEMINARS**



# LOS ANGELES INSTITUTE of Esthetic Dentistry & RUIZ DENTAL SEMINARS



## Launching Our **NEW** “Community Consciences National Leaders in Dentistry” Seminar Series

“Community Consciences National Leaders in Dentistry” is a series of seminars offered on Saturdays & Sundays at low cost to the Los Angeles dental community. As the name suggests, these seminars are given by dentistry’s top “A” list national opinion leaders who are community minded. The distinguished speakers will also donate at least \$1000 of their honorarium to one of four charities we work with, including The National Children’s Oral Health Foundation (NCOHF), The Make a Wish Foundation, The National Breast Cancer Foundation & The Children’s Literacy Foundation.

### We Invite You to Our First Course: **Implementing Occlusion Into Everyday Dentistry**

Presented at the Holiday Inn Hotel Burbank-Media Center, 150 East Angeleno Avenue, Burbank, CA 91502

**1 Day Lecture: Sunday, August 1st, 2010 • 7-CE Units**

**Presented by Dr. Jose-Luis Ruiz, DDS, FAGD**



Dr. Ruiz was named by Dentistry Today as one of the “Top Clinicians in CE in 2006-2010 in the US.” He is the Director of the Los Angeles Institute of Esthetic Dentistry, and former Director of the “University of Southern California’s Esthetic Dentistry Continuum” from 2004-2009. He is also an Associate Instructor at Dr. Gordon Christensen PCC in Utah & an independent evaluator for CRA. Currently Dr. Ruiz maintains a private practice in the studio district of Los Angeles where he has been practicing for the past 18 years.

#### Lecture Synopsis

Occlusal Disease (OD) is so prevalent and insidious, and yet it usually goes untreated. It is responsible for most restorative failures, and it is no less destructive to the dentition and costly than decay or periodontal disease. Proper implementation, diagnosis, and treatment of OD could be a great benefit to patients. In this very practical course you will learn how to apply a methodic and incremental approach to diagnosis that can be easily implemented in any practice, for every single patient. The Occlusal Disease Diagnosis System is a methodic and practical system to diagnose and treat Occlusal Disease, including occlusal equilibration. This course also includes a system to educate and motivate patients about Occlusal Disease, leading to excellent treatment acceptance and added profits, while maintaining a highly ethical practice.

#### In this practical 1 DAY LECTURE you will learn:

- ◇ Why it is so important for EVERY dentist to understand occlusion and how to diagnose and treat Occlusal Disease
  - ◇ The seven signs and symptoms of Occlusal Disease for easy diagnosis
  - ◇ How to educate patients about Occlusal Disease, for excellent treatment acceptance
  - ◇ The three golden rule of healthy occlusion
- And Much More.....

**Tuition \$89** (if registered before July 25th)

**Tuition \$98** (after July 25th or at the door)

**12% of all tutions will be donated to one of the following charities of your choice:**

National Children’s Oral Health Foundation (NCOHF)  
Make a Wish Foundation  
National Breast Cancer Foundation  
Children’s Literacy Foundation

#### Upcomming Courses

##### “The Reality View on Product & Techniques”

Presented By:

**Dr. Michael Miller**

**Founder of Reality**

1 Day Lecture

October 17th, 2010 • 7-CE Units

If you ever wonder whether all those new products or equipment are better that the ones you’ve been using, this is the seminar you should attend.

##### Endo-Root Camp

Presented By:

**Dr. Kit Weathers**

1 Day Lecture

December 5th, 2010 • 7-CE Units

Save your patient time and money...

Do the endo in your office.

Presented at the Holiday Inn Hotel Burbank-Media Center, 150 East Angeleno Avenue, Burbank, CA 91502

Register Via Fax! See Back of Flyer! ➡

#### **SAVE THE DATE for our Upcomming Courses:**

**Dr. Ron Jackson’s** “Mastering Anterior and Posterior Direct Composite” January 16th, 2011

**Dr. Maurice Salama’s** “Simplified Esthetics with Implant Replacement” April 3rd, 2011

**Dr. Gordon Christensen’s** “Mini-Implants for the GP & Christensen’s Bottom Line” June 4th, 2011

For more information, or to register by phone **818-635-1240**

or see our website **WWW.DRRUIZONLINE.COM**



# “Community Consciences National Leaders in Dentistry” Registration Form

Please Fax Back to 818-558-5637

Primary Registrant:

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

## NEW “Community Consciences National Leaders in Dentistry” Seminar Series

Aug 1 Los Angeles, CA Implementing Occlusion Into Everyday Dentistry 1-Day Lecture 7 CE Hours

**Presented by Dr. Jose-Luis Ruiz, DDS, FAGD**

Attending: \_\_\_\_\_ \$89 (before July 25th \$98 After July 25) Total for this Lecture: \$ \_\_\_\_\_

**12% of all tutions will be donated to the charity of your choice, please choose one:**

- ☐ National Children’s Oral Health Foundation (NCOHF) ☐ National Breast Cancer Foundation  
☐ Make a Wish Foundation ☐ Children’s Literacy Foundation

Los Angeles Institute of Esthetic Dentistry & Ruiz Dental Seminars Presented by Dr. Jose-Luis Ruiz, DDS, FAGD

June 24	Los Angeles, CA	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
	Attending: _____ Doctors @ \$399	_____ Auxiliaries @ \$199	Total for this Lecture:	\$ _____
June 25-26	Los Angeles, CA	Advanced Occlusal Disease Management Workshop	2-Day Workshop	14 CE Hours
	Attending: _____ Doctors @ \$1290	>>LIMITED SEATING<<	Total for this Workshop:	\$ _____
July 16	New York, NY	Supra-gingival Dentistry	1-Day Lecture	7 CE Hours
	Attending: _____ Doctors @ \$399	_____ Auxiliaries @ \$199	Total for this Lecture:	\$ _____
July 30	Los Angeles, CA	Smile-Design	1-Day Lecture	7 CE Hours
	Attending: _____ Doctors @ \$399	_____ Auxiliaries @ \$199	Total for this Lecture:	\$ _____
Aug 12-13	Los Angeles, CA	Assistant Boot Camp	2-Day Workshop	14 CE Hours
	Attending: _____ Auxiliaries @ \$750		Total for this Workshop:	\$ _____
Sept 10	Chicago, IL	Supra-gingival Dentistry	1-Day Lecture	7 CE Hours
	Attending: _____ Doctors @ \$399	_____ Auxiliaries @ \$199	Total for this Lecture:	\$ _____
Sept 30	Los Angeles, CA	Supra-gingival Dentistry	1-Day Lecture	7 CE Hours
	Attending: _____ Doctors @ \$399	_____ Auxiliaries @ \$199	Total for this Lecture:	\$ _____
Oct 1-2	Los Angeles, CA	Supra-gingival Dentistry Workshop	2-Day Workshop	14 CE Hours
	Attending: _____ Doctors @ \$1599		Total for this Workshop:	\$ _____
Oct 21	Los Angeles, CA	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
	Attending: _____ Doctors @ \$399	_____ Auxiliaries @ \$199	Total for this Lecture:	\$ _____
Oct 22-23	Los Angeles, CA	Advanced Occlusal Disease Management Workshop	2-Day Workshop	14 CE Hours
	Attending: _____ Doctors @ \$1290		Total for this Workshop:	\$ _____
Nov 19	Orlando, FL	Implementing Occlusion Into Everyday Dentistry	1-Day Lecture	7 CE Hours
	Attending: _____ Doctors @ \$399	_____ Auxiliaries @ \$199	Total for this Lecture:	\$ _____

Please Fax Back to 818-558-5637

Credit Card Payment: ☐ Visa ☐ MasterCard ☐ American Express GRAND TOTAL: \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ Credit Card Billing ZIP (required) \_\_\_\_\_

I authorize Ruiz Dental Seminars to charge the amount listed in the GRAND TOTAL to this credit card.

Signature \_\_\_\_\_

List additional attendee names and titles here \_\_\_\_\_

Registration Policy: Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation with in 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

**For More Info Call 818-635-1240 or visit us online at [www.RuizDentalSeminars.com](http://www.RuizDentalSeminars.com)**