

The logo features the text "XCEL SEMINARS" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope that forms a rectangular border with rounded corners. The rope has a detailed braided texture and is set against a solid brown background.

XCEL SEMINARS



4th Annual Comprehensive Dental Skills Series

Crowne Plaza San Jose/Silicon Valley

FEBRUARY 5, 2012:

Pediatric Dentistry For GP'S (Lecture)

Dr. Carla Cohn lectures internationally on risk assessment, prevention, behavior management and restorative treatment options for children.

MARCH 4, 2012:

Predictable Implant Aesthetics (Lecture)

Dr. Paresh Shah is an Executive Board Member of the Canadian Academy for Esthetic Dentistry and specializes in implants, esthetics and complex restorative treatments.

MARCH 25 and APRIL 1, 2012:

Introduction to Dental Sleep Medicine

(This Hands-on Course is two days and 14 total CEs)

Dr. Marty Lipsey was the owner/director of a GP/Multispecialty Group for over 20 years. That practice included a successful dental sleep medicine department. At the request of a national dental laboratory, Dr. Lipsey began consulting with other dental teams in an effort to help them master the process of implementing and growing their own dental sleep medicine practices. His national lectures offer the most current ideas in the process of building a dentalsleep medicine practice. Dr. Lipsey teaches the practical process of developing a patient and physicianfriendly dental sleep medicine practice including all aspects of private pay and Medicare insurance billing.

CROWNE PLAZA SAN JOSE/SILICON VALLEY

777 Bellew Drive, Milpitas CA (Minutes from the 880, 680, 101 & 237 Fwys)

All Courses are on Sundays 8AM - 4PM & 7CA CEs each

**\$169 PER LECTURE, \$299 FOR THE HANDS-ON OR
ONLY \$465 FOR ALL THREE (28 CA & AGD CES)
LESS THAN THE COST OF ONE LECTURE AND HANDS-ON!**

COURSE SERIES SPONSORED BY:



COURSE TOPICS

Pediatric Dentistry for GP's: Dr. Cohn shares her daily practices, instruction on behavior management, restorative options, many of the "everyday questions" that parents ask, the latest trends in decay management, and a plethora of preventative strategies and restorative techniques applicable to GPs. Attendees will learn how to: complete an examination for infant, toddler and school aged children and effectively manage kid's and parental behavior ♦ recognize the stages of dental disease ♦ use a risk assessment tool ♦ prevent caries from progressing ♦ provide different restorative options

Predictable Implant Esthetics: Implant, abutment and final restoration selection all play a vital role to the success of implant treatment. The seminar covers proper impressioning techniques, lab communication, abutment selection, provisionalization, tissue management and prosthetic design ♦ Learn easy techniques to implement in your practice.

Sleep Medicine: *March 25th Topics include*—Introduction to sleep - sleep stages, disorders ♦ Sleep apnea prevalence - why is there a need for treatment? ♦ Sleep apnea signs/symptoms/clinical issues ♦ Treating snoring and sleep apnea in a dental office - protocol review ♦ Patient education; addressing key issues and getting a snoring patient to convert to a sleep apnea treatment case ♦ Prepare Embletta X100 home sleep study for course attendee(s)
April 1 Topics include—Download previous week's Embletta X100 study, review study data and sleep report with class ♦ Hands on with Pharyngometer / Rhinometer ♦ Working with popular oral appliances like the TAP, Respire, EMA and more! ♦ Appliance review - pro's and con's of all of the major sleep appliances ♦ Medicare and Dental Sleep Medicine. What's it all about and how can this be a benefit to my practice? ♦ Medical insurance billing "From A to Pay" ♦ Review of the latest codes, fees, procedures and recommendations. We will cover protocols for both private pay medical insurance and Medicare.

REGISTRATION

TUITION	3 COURSE SERIES MEMBERSHIP	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$465 , Staff: \$295	Dentist: \$169, Staff: \$139 (\$299 for the Hands-on)
Less than 14 days (Onsite Add \$20 fee)	Dentist: \$465 , Staff: \$295	Dentist: \$189, Staff: \$159 (\$329 for the Hands-on)

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancellation Policy: Series registration is non-refundable. With written cancellation at least 14 days prior to a seminar, a credit will be issued for another course within the series. No refund or credit less than 14 days from an event..

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail to: Xcel Seminars, PO Box 441745, Aurora, CO 80044

If you have any questions please call Erin at 310-663-4055

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers we are dedicated to providing only evidence-based information in our courses.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.
 (10/01/11) to (09/30/2015)
 We are a California Board Approved provider, permit #4536, Valid until 7/31/13

The logo is set against a solid brown background. It features a thick, yellow rope with a black outline, coiled into a rectangular shape with rounded corners. In the center of this rope frame is a horizontal yellow oval with a thin white border. Inside the oval, the text "RUIZ DENTAL SEMINARS" is written in a bold, black, serif typeface.

RUIZ DENTAL SEMINARS



LOS ANGELES INSTITUTE of Clinical Dentistry &

RUIZ DENTAL SEMINARS

2012 Course *Mini* Catalog



Jose-Luis Ruiz, DDS

"Having had extensive training with Dr. Pete Dawson, I had a firm understanding of the causes of Occlusal Disease and the need for occlusal therapy. However, it was only after Dr. Ruiz's course that I felt I had all the information I needed to incorporate Occlusal Diagnosis and therapy into my practice."

– Dr. Cheryl Freeman, Asheboro, NC

"Every time I come to a course I become more motivated about dentistry in general and more knowledgeable"

– Dr. Danielle Samm-Plisky, Scottsdale, AZ

"I have taken several Implant courses and I learned more in 2 days about doing easy, predictable, Implant dentistry than any other course I have attended. Even better than a 4 month long Implant Course!"

– Charles Scholler, DDS, Somis, CA

Join Our Family, 1500 Dentists Strong and Growing

**Learn from one of Dentistry's Most Popular Educators
and a Real Practicing Clinician!!**

UPCOMING WORKSHOPS

**Learn How to Use Supra-gingival Dentistry When Doing Onlays and Full Crowns to avoid,
Post-op Sensitivity, Retaking of Impressions, plus Inject Fun in to Dentistry.**

JANUARY 20 & 21, 2012

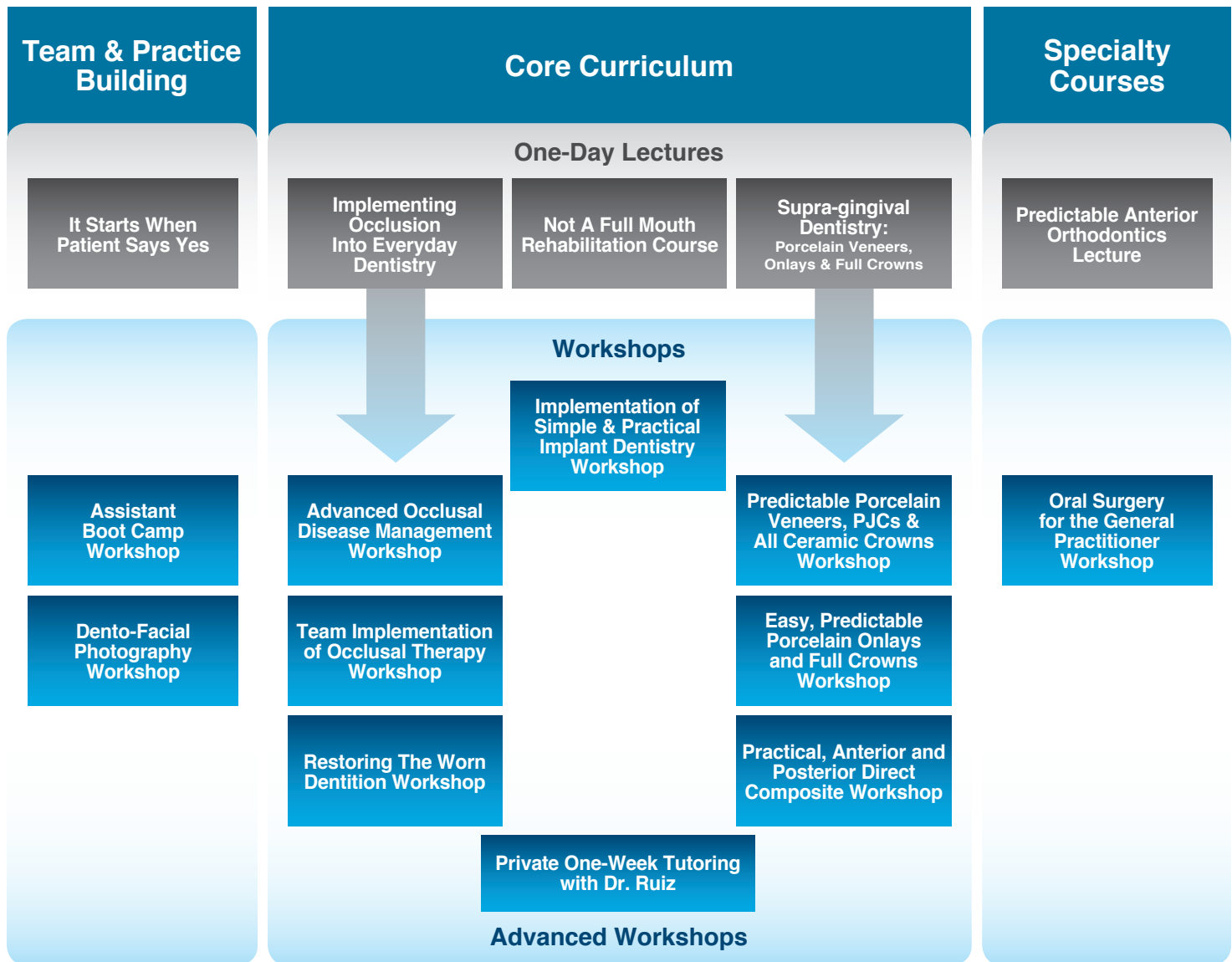
**Learn How to Make Posterior Composites Fast and Easy; Beautiful Anterior Composites
and Even How to Rehabilitate a Full Mouth with Composite!**

FEBRUARY 17 & 18, 2012

**Learn How to Place an Implant in 3 Days, Using Narrow, Short and Mini-implants. This Will
Immediately Increase Your Productivity up to 30%**

MARCH 15-17, 2012

Our Curriculum



2012 Ruiz Dental Seminars Registration Policies

Upon receiving your registration, you will be emailed a confirmation with complete event information.

Payment Schedule:

Registration fees are to be paid in full at time of registration. Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation within 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

Course Retakes

Participants are allowed to retake any lecture or workshop a second time at 50% discounted rate.

Special Rates:

- ◆ Current Dental Students (with student ID) or Recent Graduates Rates (within 2 years of graduation) can attend any 7-hour lecture or workshop at 50% discount (Not Including Specialty Courses).
- ◆ Refer a NEW participant and receive 50% off any lecture or workshop you attend together.

Call **818-729-9121** to reserve your seat or visit www.RuizDentalSeminars.com

NOT a Full Mouth Rehabilitation Course

Treating the Full Mouth Case with Much Less Than a Full Mouth...Opening VDO Using Direct Composite, Adhesive Dentistry and Limited Implants & PRD

1 Day Lecture • 7 CE Hours



Every practice has 5% to 15% of patients who are missing multiple teeth and need a full mouth rehabilitation but cannot afford it, and we see them suffer and deteriorate feeling helpless. An even larger number of our patients would greatly benefit by opening their Vertical Dimension of Occlusion (VDO) to restore their worn-out dentition. They need help!

In this practical lecture Dr. Ruiz will offer a more real world approach to treating these patients using direct composite, adhesive dentistry and limited implants. Even partial mouth rehabilitation cases are like remodeling a beautiful building, meticulous designed and diagnosis must be done before the first scoop of dirt is ever removed, (or before a handpiece touches the tooth). This fast pace course will cover, techniques for full mouth composite restorations, Implant supported PRD using narrow and short implants and occlusal considerations, as well as research and many clinical cases.



Learning Objectives:

- ◆ Learning techniques for proper adhesion and full composite rehabilitations.
- ◆ Identify the principle of form, texture and color necessary to perform beautiful composite restorations.
- ◆ Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own.
- ◆ How to implement occlusal treatment into an overall oral treatment.
- ◆ The symptoms of occlusal disease.
- ◆ When to use a semi-adjustable articulator and why it has great importance.
- ◆ When to use a CR bite.
- ◆ How to educate patients about occlusal disease, for excellent treatment acceptance.
- ◆ How to choose between regular, narrow and mini-implants.
- ◆ Step by step techniques, and much, much more...



Schedule:

January 13	Los Angeles, CA
January 27	Austin, TX
June 29	Chicago, IL
July 13	San Francisco, CA
September 9	Orange County, CA

\$299 or \$199 for early registration (30 days prior to event)

Call **818-729-9121** to reserve your seat or visit www.RuizDentalSeminars.com

Easy, Predictable Porcelain Onlays Full Crowns, etc. Using Supra-gingival Dentistry Principles WORKSHOP

2 Day Workshop • 14 CE Hours



“Since taking the supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before... Preps, impressions & cementation are easier, cleaner and more predictable ...If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency I cannot recommend any other course over supragingival dentistry”

— Dr. Ali Sheikholislam
Sacramento, CA

In this practical workshop, Dr. Ruiz will first demonstrate on a live patient, a new paradigm in preparation and cementation for porcelain onlays. Dr. Ruiz will show step-by-step how using “Supra-gingival Dentistry” techniques and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization, and sensitive-free easily bonded cementation.

During the workshop, participants will perform many tooth preparations specific to Supra-gingival dentistry for non-metal onlays, and full crowns in very realistic simulators, using the techniques and information learned. Participants will also bond porcelain onlays using the techniques learned.

Learning objectives for this live patient workshop:

- ◆ Understand the benefits of Supra-gingival dentistry by observing a live procedure and performing, onlay and crown preparations on a very realistic simulator.
- ◆ Understand and perform simple, predictable impression techniques.
- ◆ Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry.
- ◆ Participants choose which bonding systems and cements are most esthetically appropriate to achieve good margin blending and allow for Supra-gingival dentistry.
- ◆ Understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
- ◆ Participants will learn and perform, margin elevation, and enamel preservation techniques.
- ◆ And much, much more...

Schedule

January 20 & 21 Los Angeles, CA
August 10 & 11 Los Angeles, CA

\$1490 or \$1,290 for early registration (30 days prior to event)
Assistants \$450



Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

Practical, Predictable and Beautiful Direct Anterior and Posterior Composite Restorations; Including Full Mouth Composite Rehabilitation

Including Full Mouth Composite Rehabilitation

2 Day Workshop • 14 CE Hours



Direct composite restorations is today's bread and butter dentistry, being efficient, predictable is a must for any practicing clinician. Additionally, direct composites provide functional, long lasting, and esthetically pleasing results, in the most conservative fashion. Many complain that direct anterior and posterior composites can be technique sensitive, difficult, time consuming and often financially unrewarding procedures; this may be due in large part due to the incorrect use of new materials. These materials require a completely new approach, if we are going to be successful with them. Dr. Ruiz will present a completely new, scientifically based, approach to preparing and placing highly esthetic, practical and predictable anterior and posterior direct composites, including full mouth composite rehabilitation.

In this practical workshop you will use the newly learned techniques and perform many restorations on a realistic typodont.

Learning Objectives:

- ◆ Learn and perform predictable techniques for posterior composite restoration placement.
- ◆ Identify the different types of composites resins and their appropriate use.
- ◆ Identify and use "correctly" the latest in bonding systems.
- ◆ Identify and put in to practice principle of form, texture and color necessary to perform beautiful composite restorations.
- ◆ Recognize when and how to use opaquers, modifiers, and tints.
- ◆ Describe the latest in finishing and polishing techniques.
- ◆ Use the different matrix system and know when to use them.
- ◆ Learn the principles and rational on when and how to do a full mouth rehabilitation with direct composite.



Schedule

February 17 & 18 Los Angeles, CA
July 20 & 21 Los Angeles, CA

\$1,490 or \$1,290 for early registration (30 days prior to event)



Evidence-Based Implementation of Simple & Practical Implant Dentistry

Using Short, Narrow, Platform and Mini Implants, for the General Dentist

3 Day Workshop • 21 CE Hours

Faculty: Dr. Jose-Luis Ruiz & Dr. Raffi Margossian

"I have taken several Implant courses and I learned more in 2 days about doing easy, predictable, Implant dentistry than any other course I have attended. Even better than a 4 month long Implant Course!"

– Charles Scholler, DDS, Somis, CA

"Definitely comprehensive enough to do the simple, easy cases. This met my course objective! Well organized syllabus notes."

– Dr. Ron Chess, Encino, CA

Yes! With this course, you will be ready to place and restore simple implants in 3 days! 60+% of cases are simple and you should be placing them on Monday! Stop wasting valuable time and money with expensive courses, which teach unpredictable bone grafting techniques and unnecessary tests for simple implants. Learn the "Logical Approach to Implant Dentistry"

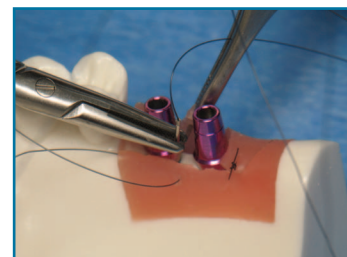
- Did you know that research shows that implant failure in bone augmented ridges is a staggering 7.5% before loading and 11.3% during the first 5 years of function. (Froum SJ, Dental Implant Complications. 2010 Wiley-Blackwell. Chapter 6; Page 112)
- And research show that success with narrow and shorter (10mm) implants on natural bone, even with some angulations is highly successful!
- Stop Learning Difficult, Unpredictable Techniques! Learn To Place Implants in 3 days By Using the "Logical Approach"

Patients today are no longer willing to have their teeth sanded down for fix bridges; implant dentistry is here to stay. The demand for implants is growing exponentially...it is the fastest growth area in dentistry. It is clear that implant dentistry is not the domain of specialists, the demand is too great. Similar to extracting teeth, GPs and restorative dentists should perform the majority of implant procedures and refer the difficult cases to the specialist.

In this practical workshop Dr. Ruiz will present the most logical system to select, place and restore simple implants in normal to narrow bone. These techniques can be implemented on Monday, and are in accordance with provisions placed by the 2010 Guidelines of the Academy of Osseointegration. Dr. Ruiz will also explain how to avoid unsatisfactory results. Placing and restoring implants in normal to narrow bone without bone grafting is an indispensable skill, which will increase your bottom line at least 20 to 30% each year.

Learning Objectives:

- ◆ 2010 provisions of the Academy of Osseointegration.
- ◆ How to choose between regular, narrow and mini-implants.
- ◆ Perform 4 simulated, yet realistic implant placements, using a correct surgical protocol.
- ◆ Perform 4 simplest and predictable restorative procedures!
- ◆ What x-rays and records are really necessary?
- ◆ When and how to use surgical templates.
- ◆ Simple surgical procedures to insure safe and predictable results.
- ◆ When is better to refer...
- ◆ Detailed equipment and supplies list will be provided for immediate implementation.
- ◆ Assistants are encouraged to attend to help implement systems.
- ◆ A system to keep implant parts costs down! Charge less to patients and have higher profits.



Schedule

March 15 – 17 Los Angeles, CA

September 13 – 15 Los Angeles, CA

\$2,490 or \$2,290 for early registration (30 days prior to event)

Assistants \$450

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

Specialty Courses



Predictable Anterior Orthodontics... (Fundamentals of Tooth Movement) • One Day Intro Seminar

1 Day Lecture • 7 CE Hours

Faculty: Dr. Ralph Nicassio

Performing simple anterior orthodontics will improve the quality of care provided to patients, as well as increase practice revenue. Independently of which orthodontic systems are used to move teeth, a good understanding of the fundamental of tooth movement and orthodontics will help achieve the best results. Dr. Nicassio's vast experience teaching orthodontics will help make this complex subject easy. He will discuss in detail the fundamental of tooth movement and orthodontics using straight wire technique. Dr. Ruiz will discuss proper use of different clear aligner systems, including Invisalign & Clear Correct.

Schedule

February 24 Los Angeles, CA

\$299 or \$199 for early registration (30 days prior to event)



Team and Practice Building

Assistant Boot Camp

2 Day Workshop for Assistants and Dentists • 14 CE Hours

Faculty: Dr. Jose-Luis Ruiz & Dr. Luis Vargas

Experience shows that a motivated and qualified dental assistant is very valuable to any dental practice and can increase productivity and the enjoyment of dentistry. In this highly practical workshop, your assistant will be educated and motivated.

At the end of this workshop your assistant will:

- ◆ Learn how to make beautiful provisionals for veneers and onlays.
- ◆ Learn principles of communication and education to improve treatment acceptance.
- ◆ Learn specific techniques to assist for adhesive dentistry procedures.
- ◆ Learn specific techniques to assist for occlusal therapy and how to take occlusal records.
- ◆ And much more...

Schedule

April 6 & 7 Los Angeles, CA

October 19 & 20 Los Angeles, CA

\$690 Assistants and Dentists (\$590 early registration)



Predictable Success with Porcelain Veneers, PJC's & All Ceramic Crowns Using Supra-gingival Dentistry Principles WORKSHOP

Easy, Predictable Porcelain Veneers, PJC's & All Ceramic Crowns

3 Day Course • Live Patient Demonstration & Workshop • 21 CE Hours



Porcelain veneers when performed correctly can yield exquisitely beautiful results with minimal tooth preparation and no negative side effect; thus bringing great joy to both patients and clinician. However, if performed incorrectly, it can easily become a destructive, unpredictable and often unsuccessful procedure. This may be the reason why full crowns are more popular. Achieving consistent patient satisfaction requires more than good restorative principles, it also requires excellent communication with the patient, to understand their unique esthetic perspective and goals and then implement a system, to record this information and blend it with our own esthetic preferences and goals. It is also of great important to consider the longevity of our restorations, which always involves occlusal management.

It is thus evident that achieving great results with porcelain veneers and PJC's require the thorough understanding of restorative principles, dental materials, smile design and occlusion. Dr. Ruiz will present his practical, logical and scientifically based approach to incorporating all of this important component in to an easy logical and highly predictable system which will virtually guarantee excellent results and patient satisfaction every time.

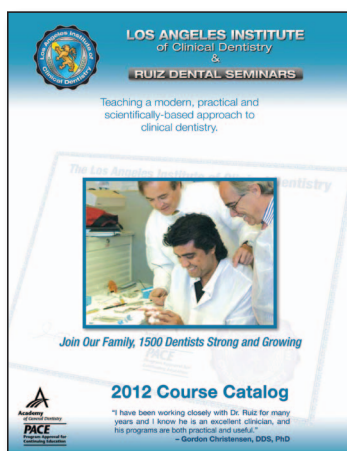
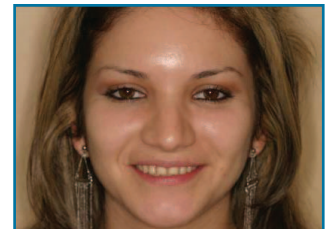
Schedule

May 10 - 12 Los Angeles, CA
December 6 - 8 Los Angeles, CA

\$1,990 or \$1,790 for early
registration (30 days prior to event)

Workshop Objectives:

- ◆ Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own, and perform a smile design.
- ◆ Prepare and cement several veneers using learned techniques.
- ◆ Understand how proper diagnosis and smile design dictates proper tooth preparation and restorative material selection.
- ◆ Learn and perform easy and predictable techniques for temporization.
- ◆ Adjust the occlusion after porcelain veneers or JVC's and their relationship with longevity.
- ◆ What restorative materials and porcelains to use for long term stability?
- ◆ What bonding systems and techniques will yield better longevity and low sensitivity?
- ◆ Step by step techniques, and much, much more...



FOR FULL LIST OF OUR LECTURES/ WORKSHOPS GET YOUR NEW 2012 CATALOG

TEACHING A MODERN, PRACTICAL AND SCIENTIFICALLY-BASED APPROACH TO CLINICAL DENTISTRY.

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