Skyrocket Your Practice Revenue

Chao PINHOLE SURGICAL TECHNIQUE™® (PST™®)* **
Incision-Free, Suture-Free, Graft-Free

Gum Graft

Pinhole Technique

- Seen by Tens of Millions of Viewers
  - On ABC stations in N.Y., S.F. and L.A.
  - On the nationally syndicated Dr. Steve Show
  - Altogether at least 35 TV stations

- Viewers are looking for doctors trained in the PST.
- Be the doctor they are looking for!
- REGISTER NOW and SKYROCKET YOUR PRACTICE!

Periodontists who recommend the seminar:
  Joel Henriod, D.D.S., CA; Sabaratnam Vignarajah, D.M.D., Antigua;
  Ziv Simon, D.D.S., CA; Alice Moran, D.M.D., CA;
  Andrew Pounds, D.M.D., CA; Rudy Gamarnik, D.D.S., CA;
  Nick Bauman, D.M.D., KY; John Hudon, D.M.D., AL;
  John Elliott, D.D.S., CA; Paul Chu, D.D.S., CA;
  Raymon Kenzik, D.D.S., FL; Ahmad Eslami, D.M.D., WI.

General Dentists who recommend the seminar:
  Thomas Hirsch, D.D.S., CA; Craig Newman, D.D.S., Australia;
  Cedric Coucke, D.D.S., Dubai; Jordi Olive, D.M.D., Spain;
  Bruce Fine, D.D.S., NJ; Philip Goduco, D.D.S., IL;
  Douglas Schulz, D.D.S., KS; Christopher Bowman, D.D.S., NC;
  Robert Weintraub, D.M.D., NJ; Edward Ines, D.D.S., CA;
  Wellington Eng, D.D.S., CA; David Roholt, D.D.S., CA.

www.PinholeSurgicalTechnique.com
(Chao J. Int J Periodontics Restorative Dent 2012; 32: 521-531.)
Patented by John Chao, D.D.S.
Call (888) 705-1390

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<tr>
<td>Friday - Saturday</td>
<td>January 10-11, 2014</td>
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<td>April 4-5, 2014 (No Early Bird Reg.)</td>
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Course Fee: $5,000 • 14 CE Units for California Licensees
Early Bird Registration: $4,500 if registered 30 days prior to course date
Hands-on Porcine Workshop with Live Surgeries and 24 hr. Post-ops

Register Now! (888) 705-1390
Course Fee Subject To Change Without Notice
100 S. First Street, Alhambra, CA 91801 (Los Angeles)
SOUTHERN CALIFORNIA ACADEMY OF GENERAL DENTISTRY
Creating Beautiful Smiles with Functional Stability
Sunday, March 16, 2014  8am to 5pm  8 CE Units
Registration 7:00 am to 8 am
Instructor: Robert G. Rifkin, DDS, Beverly Hills, California

Embassy Suites Hotel-Anaheim South
11767 Harbor Blvd., Garden Grove, California 92840

Robert Rifkin practices in Beverly Hills, the esthetic dentistry “capital of the world,” with a focus on esthetics and comprehensive perio-implant rehabilitation. He studied occlusion with Drs. Peter K. Thomas and Charles Stuart during the ’60s to ’80s, then esthetics into the ’90s. As an international lecturer Bob has spoken on topics such as facial analysis, esthetics on natural teeth & implants and digital photography to enhance your practice. Dr. Bob has created a high degree of case acceptance in one of the most successful practices in the U.S., and his work has been published in several peer-reviewed journals. We can learn much from him. A 7-minute video of numerous celebrity patients of Dr. Rifkin will be shown to emphasize the importance of what he will be teaching us today.

The entire dental office team should attend this program in order to improve their communicative skills with patients

At the end of this course participants should be able to:
• Re-create natural e-zone smiling lines by merely reshaping worn incisal edges
• Creating tooth-form esthetic harmony to compliment facial form beauty
• Effectively communicate diagnoses and treatment plans to patients
• Know the importance of “organic atraumatic occlusion” and how to achieve it
• Create occlusal stability and maintain it for a patient’s lifetime
• Recognize occlusal dysfunction and make a correct primary diagnosis
• Take pride in your dentistry and let your patients pass their praise of you around

Please Fax-in the Registration Form on the other side of this page
For questions phone SCAGD at 310-471-4916
Creating Beautiful Smiles That Have Functional Stability
Robert G. Rifkin, DDS, Beverly Hills, California
Sunday, March 16, 2014

More Information Is On The Other Side Of This Page

Beautiful smiles can be created and maintained by performing a pre-treatment evaluation of all of the contributing factors such as facial-skeletal form, tooth shape and position, incisal contour in relation to the adjacent and opposing teeth, lip contour and position. Then there is the factor of organic occlusion. Does the patient have an anterior/canine guidance mechanism? Do the posterior teeth contact and interfere in lateral movements? Is there a harmful “molar guidance” present? How do you recognize these conditions? Do you need stone models to do this? What does the California Dental Practice Act require about forming a diagnosis, then a treatment plan? Have these patients carefully observed their own mouths before you render treatment?

All Credit Card Information is Safe and Secure with the SCAGD
Fax this completed form to SCAGD at 310-472-6729
To confirm your registration contact Drrobertgarfield@aol.com or 310-471-4916

REGISTRATION FORM
License #_____________ 6-digit AGD number if you are a currently paid-up member___________
Name________________________________________________________DR/RDA/RDH
Address:____________________________________City:_____________ST____ZIP_________
Phone No:________________Fax No:_______________E-Mail__________________________
Visa/MC/Amex/Disc No:_____________________________Exp______Sec. Code_____Amount_______
Credit card billing address & zip__________________________________________________
Cancellation Policy: Must be within 10 days of the meeting for a 90% refund. Otherwise a credit
voucher for another meeting within one-year will be issued to you.

Tuition Due by March 9, 2014 After Due Date At-The Door
AGD Member $195 $225 $400
Non-AGD Member $275 $325 $400
RDA/DA/RDH $110 $135 $175

Continental Breakfast, Fabulous Buffet Lunch & Free Parking Included

Checks are payable to SCAGD. Mail them to SCAGD, 2720, Aqua Verde Circle
Los Angeles, CA 90077-1502, or Fax the completed form to 310-472-6729
SCAGD Phone: 310-471-4916 or Drrobertgarfield@aol.com
Evidence Based
Minimally Invasive Implant Dentistry

Three Day Workshop • 21 CE Hours

"Dr. Ruiz backs up everything with research and extensive experience. You have NO DOUBT that when he explains something, it is of the highest standard."

Victor Khatchaturian, DDS, Los Angeles, CA

Learning Objectives:
• 2010 provisions of the Academy of Osseointegration.
• How to choose between regular, narrow and mini-implants.
• Perform four simulated, yet realistic implant placements using correct surgical protocol.
• Perform four simplest and predictable restorative procedures!
• What x-rays and records are really necessary.
• When and how to use surgical templates.
• Simple surgical procedures to ensure safe and predictable results.
• When it’s better to refer.
• Detailed equipment and supplies list will be provided for immediate implementation.
• Assistants are encouraged to attend to help implement systems.
• A system to keep implant parts costs down! Charge less to patients and have higher profits.

Schedule
| May 29 - 31 | Los Angeles, CA |
| October 23 - 25 | Los Angeles, CA |

$3,490 or $3,290 for early registration (30 days prior to event - Payment options available)

Some Of Our Workshops Taught By Dr. Ruiz

OCCLUSION WORKSHOPS:
- ADVANCED OCCLUSAL THERAPY
- RESTORING WORN DENTITION

SUPRA-GINGIVAL RESTORATIVE DENTISTRY WORKSHOPS:
- ANTERIOR VENEERS & P/L C's
- POSTERIOR ONLAYS AND FULL CROWNS
- DIRECT COMPOSITE, INCLUDING FULL MOUTH

TEAM WORKSHOPS:
- ASSISTANT BOOTCAMP
- DENTO-FACIAL PHOTOGRAPHY

IMPLANT WORKSHOPS:
- MINIMALLY INVASIVE IMPLANT DENTISTRY

Learn Supra-gingival Minimally Invasive Restorative Dentistry...
Onlays... Veneers, It Will Change Your Dental Life.

Mechanically retained full crowns ruled dentistry for a century. This is a new century and full crowns are old news. Learn from one of the leaders in this field how to succeed using supra-gingival minimally invasive onlays and veneers even in the most difficult cases.

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com
Participants will learn and perform margin elevation, and enamel preservation techniques to posterior onlays. Understand and perform sensitive-free and easy cementation techniques specific appropriate to achieve good margin blending and allow for supra gingival dentistry. Participants choose which bonding systems and cements are most esthetically will allow for Supra-gingival dentistry. Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry techniques and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization and sensitive-free easily bonded cementation.

During the workshop, participants will perform many tooth preparations specific to Supra-gingival dentistry for non-metal onlays and full crowns in very realistic simulators. Using the techniques and information learned participants will also bond porcelain onlays using gingival dentistry for non-metal onlays and full crowns in very realistic simulators. Using Supra-gingival dentistry principles and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization and sensitive-free easily bonded cementation.

In this practical workshop, Dr. Ruiz will first demonstrate on a live patient, a new paradigm in preparation and cementation for porcelain onlays. Dr. Ruiz will show step-by-step how using Supra-gingival dentistry techniques and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization and sensitive-free easily bonded cementation.

Learning objectives for this live patient workshop:

• Understand the benefits of Supra-gingival dentistry by observing a live procedure and performing, onlay and crown preparations on a very realistic simulator.
• Understand and perform simple, predictable impression techniques.
• Learn how to choose the correct type of restorative material and transversely that will allow for Supra-gingival dentistry.
• Participants choose which bonding systems and cements are most esthetically appropriate to achieve good margin blending and allow for Supra-gingival dentistry.
• Understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
• Participants will learn and perform, margin elevation, and enamel preservation techniques.
• And much, much more…

Easy, Predictable Porcelain Onlays, Full Crowns, etc. Using Supra- gingival Dentistry Principles

Two Day Course • 14 CE Hours

“Since taking the Supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before…Props, impressions and cementation are easier, cleaner and more predictable. If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency, I cannot recommend any other course over Supra-gingival dentistry.”

Dr. Ali Sheikholislam, Sacramento, CA

“Not only did the course meet my expectations, it was fun! I will not hesitate in taking another one of his seminars.”

Claudia Navarro, DDS, Inglewood, CA

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

Predictable Success with Porcelain Veneers, PJC’s & All Ceramic Crowns Using Supra- gingival Dentistry Principles

Three Day Course • Live Patient Demonstration & Workshop • 21 CE Hours

“For the first time I feel confident about a veneer class. This hands-on course is a great workshop for anyone wanting to learn how to do veneers in their practice. Dr. Ruiz is exceptional, a phenomenal instructor/clinician, who explains everything very clearly.”

Maya Zuniga, TX

Easy, Predictable Porcelain Veneers, PJC’s & All Ceramic Crowns

Workshop Objectives:

• Understand how to record patients’ unique esthetic perspective and goals and how to blend it with our own and perform a smile design.
• Prepare and cement several veneers using learned techniques.
• Understand how proper diagnosis and smile design dictates proper tooth preparation and restorative material selection.
• Learn and perform easy and predictable techniques for temporization.
• Adjust the occlusion after porcelain veneers or JVCs and their relationship with longevity.
• What restorative materials and porcelains to use for long term stability?
• What bonding systems and techniques will yield better longevity and low sensitivity?
• Step by step techniques and much, much more…

Schedule

April 24 - 26
September 25 - 27
Los Angeles, CA
Los Angeles, CA

$3,190 or $2,990 for early registration
(payment options available)

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

Team and Practice Building

Assistant Boot Camp

Two Day Workshop for Assistants and Dentists • 14 CE Hours

Faculty: Dr. Patricia Ryan-Martin

Experience shows that a motivated and qualified dental assistant is very valuable to any dental practice and can increase productivity and the enjoyment of dentistry. In this highly practical workshop, your assistant will be educated and motivated.

At the end of this workshop your assistant will:

• Learn how to make beautiful provisional for veneers and onlays.
• Learn principles of communication and education to improve treatment acceptance.
• Learn specific techniques to assist for adhesive dentistry procedures.
• Learn specific techniques to assist for occlusal therapy and how to take occlusal records.
• And much more…

Schedule

March 14 - 15
September 12 - 13
Los Angeles, CA
Los Angeles, CA

$2,599 or $2,399 for early registration
(30 days prior to event - Payment options available)

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

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Schedule

February 14-15
Los Angeles, CA

$699 or $599 for early registration
(30 days prior to event)

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com
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- Understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
- Participants will learn and perform, margin elevation, and enamel preservation techniques.
- And much, much more…

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  - February 14-15
  - Los Angeles, CA
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this is a new century and full crowns are old news.
learn from one of the leaders in this field how to succeed
using supra-gingival minimally invasive onlays and veneers
even in the most difficult cases.

Call 818-729-9121 to reserve your seat or visit www.RuizDentalSeminars.com
**Dr. Robert Salehrabi** is Associate Professor of Clinical Endodontics at USC and was a general practitioner for over 10 years before becoming an endodontist, giving him a unique perspective on the Endo-Restorative Continuum.

March 16: OSHA, Infection Control & the California Dental Practice Act  
**Nancy Andrews, RDH**, has entertaining methods to help the dental team navigate the sea of state and federal regulations.

April 27: Achieving Restorative Success with Esthetic Composites and World Class Crown & Bridge  
**Dr. Bob Lowe** has authored numerous scientific articles and has contributed to dental textbooks. Dentistry Today consistently names Dr. Lowe to the “Top 100 Clinicians in Dentistry.”

May 18: Treatment Planning Worn Dentition - Demystifying Full-Mouth Rehabilitation  
**Dr. Jeff Horowitz** is past president and has served as an executive board member of the South Carolina AGD.

June 29: Restore Your Confidence In Pediatric Restorative Care  
**Dr. Greg Psaltis** is a pediatric dentist and a prolific author and lecturer specializing in helping GPs treat children.

Knott’s Berry Farm Resort Hotel, 7675 Crescent Ave, Buena Park, CA  
(Beach Blvd. exit of the 5, 405 & 91 Fwys)

**ALL COURSES ARE ON SUNDAYS & 7 CA & AGD CEs EACH**

$139 PER LECTURE,  
OR  THE ENTIRE 5 COURSE SERIES (35 CA & AGD CES) FOR ONLY $449!
**COURSE TOPICS**

**Comprehensive & Endo Restorative Continuum (Lecture):** *Today's dentists truly have a transformative arsenal of treatments and materials that can enable them to predictably save more teeth and provide their patients comprehensive restorative care that has endodontic therapy as its centerpiece. Dr. Salehrabi's decades as both a general dentist and endodontist give him the unique perspective to teach this course and he will show many cases in an interactive format that will cover:*

- The absolute necessities of successful endodontic outcomes
- Protocols for accurate diagnosis, communication between GPs and endodontists and evidence-based case selection
- Preventing procedural errors
- File selection and treatment possibilities with new file options
- The new paradigm of "restorative endodontics," including cutting edge pulp therapies, core composite build-ups, bonding techniques and how new materials are revolutionizing endodontics and tooth restoration

**OSHA, Infection Control and the CA Dental Practice Act (Lecture):** This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

**Restorative Success with Esthetic Composites and World Class Crown & Bridge (Lecture):** *Improve your direct and indirect restorations with these gems, including:*

- Step-by-step techniques to create lifelike and morphologically precise direct composite restorations
- The use of composite tints to create characterized restorations that rival those produced in the laboratory
- A review of indirect restorative materials and options in dental ceramics
- A review of prep design and tissue management for perfect impressions
- Provisionalization for full coverage and veneers
- No prep veneers: A realistic option
- Prosthetic tooth repositioning and "orthodontic" tooth preparation
- Minor tooth movement with Essix appliances
- Computerized shade matching
- Digital impression making
- Cementation protocols for provisional cementation
- Cementation protocols for total etch and conventional cements: Which materials for which cement
- Occlusal adjustment during the cementation process

**Worn Dentition—Demystifying Full-Mouth Rehabilitation (Lecture):** *This course is designed for the progressive restorative dentist who wants to feel more confident in providing full-mouth rehabilitation. Well-documented cases will be covered from the initial workup to the post treatment follow-up, detailing all TMJ treatment, Perio, Surgery, Occlusal Management, Aesthetic considerations, and future risk mitigation. The participant will leave with a thorough understanding of the necessary steps to take a nervous patient with multiple dental issues and bring them to a state of dental health and self-esteem. Objectives include:*

- The proper examination, treatment planning and case protocols for full-mouth rehabilitation
- How to break difficult cases down to the 5 basic elements of dental health
- The tools (education and equipment) necessary to finish these cases predictably

**Restoring Your Confidence in Pediatric Care (Lecture):** *An extensive review of all procedures in pediatric restorative dentistry, including:*

- Diagnosis (Clinical and Radiographic), treatment planning (including cases that participants diagnose and treatment plan from bitewing x-rays), primary anterior and permanent posterior restorations, primary pulp therapy, stainless steel crowns, anterior strip crowns and preventive restorations with air abrasion technology.
- Become familiar with all forms of space maintainers and many simple active appliances.

### TUITION

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<th>More than 14 days before an event</th>
<th>5 COURSES</th>
<th>EACH INDIVIDUAL COURSE</th>
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<tr>
<td>Dentist: $449 , Staff: $249</td>
<td>Dentist: $139, Staff: $119</td>
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<tr>
<td>Less than 14 days before an event</td>
<td>Dentist: $469, Staff: $269</td>
<td>Dentist: $159, Staff: $139</td>
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Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, the course is 8am-3:30pm. It is an extra $20 fee for all onsite and walk-in registrations.

Last Name_____________________________________ First Name___________ Email_______________________ Phone__________________
Address________________________________________ City________________________ State _____ Zip _____________

**Cancellation Policy:** Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a $50 cancellation fee. No refund or credit less than 14 days from an event.

Additional registrants______________________________Course Dates:__________________Total Amount__________

Visa/MC/Discover:____________________________________Exp Date:______________ 3 Digit Security Code:__________

Register online at www.xcelseminars.com

Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • Questions? Please call Erin at 310-663-4055 • Fax Registration to (866) 332-5891

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.

Approved PACE Program Provider FAGD/MAGD Credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536, Valid until 7/31/15
BURBANK DENTAL LABORATORY
2014 Hot Topics In Esthetics Update

David Hornbrook
Sharing The Latest Concepts

Friday, May 30, 2014
- 9:00am - 5:00pm
- 7 CE Credits
- Tuition: $249

For the past decade, the search for invisible, beautiful dentistry has been the goal of both the clinician and the manufacturers. Coupled with the public’s quest for ideal aesthetics and a youthful, white smile, as the journey continues, it has also become more difficult. More difficult because our patients are more demanding for perfection today than ever before and more confusing because of the vast array of new materials and options available to provide this care.

The astute clinician, if she or he desires not only to provide beautiful aesthetics, but also for these aesthetics to continue to function long term, must be willing to take the steps necessary to truly understand the advantages, disadvantages, indications, and contraindications of these new materials. Without this knowledge, the quality of care delivered will be compromised.

Join Dr. David Hornbrook as he explores our options for aesthetic, metal-free dentistry for our patients in applications including smile design, posterior restorative, bridge applications, and full mouth rehabilitation. Discussion will include updates of dentin adhesion, ideal cementation of the new materials using the new resin cements, and addressing the role function plays in our decision making. This truly is the “Platinum Age” of dentistry and the potential for what we can offer to our patients, both aesthetically and functionally, is more exciting and rewarding than ever before.

- Objectives and subjects covered will include:
  - Understanding the advantages of the new ceramics ideal for smile designs
  - The use of lasers to enhance the Aesthetic result, including “Closed-Flap” osseous crown lengthening
  - Deciphering what, when, and how the “Prepless” veneer case can be successful
  - Learning how to predictably choose the correct cements for different materials that enhance aesthetics and long term success
  - Understanding how we can truly be metal-free, even with posterior bridges
  - Eliminating the need for traditional core build-ups in the posterior when using “bonded”
  - And much, much more

For Complete Information Call 877-883-2022 or Visit WWW.atccourses.com

Sponsored By:
Barbini

SEATING IS LIMITED
REGISTER TODAY 877.883.2022

2014 Hot Topics In Esthetics Update
David Hornbrook
Sharing The Latest Concepts
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Dr. David Hornbrook

For A 2-day “Over-the-Shoulder” Live Patient Demonstration Program

Participants will observe as Dr. Hornbrook:
- Designs
- Prepares
- Provisionalizes
- “Bonds” a Veneer Smile Design Case
March 28th-29th or September 27th-28th
8 am - 4:30 pm • Burbank, CA • 16 CE • Tuition $1495
(Includes Breakfast Lunch and Cocktail Hour)

You will learn:
- Understanding the importance of occlusion when designing the smile
- Systematic advanced smile design, including utilizing a soft-tissue laser to alter gingival contours
- Step-by-step veneer and anterior crown preparation including when and how to utilize the “prepless and minimal prep” veneer
- Step-by-step, predictable Veneer provisionalization using the
- Shrink-to-Fit™ technique
- Aesthetic material update and review including dentinal adhesion, cementation options, & ceramic systems ideal to maximize aesthetics

Occlusion Unplugged 2 Day Hands-On / Over The Shoulder

Dr. David Hornbrook & Dr. Mark Montgomery
July 18-19, 2014 or February 20-21, 2015
8 am - 4:30 pm • Burbank, CA • 16 CE • Tuition $1695
(Includes Breakfast Lunch and Cocktail Hour)

You will learn:
- How to take the correct bite
- Equilibration: “how and when”
- The importance of Lab Communication
- How to implement these principles into your practice NOW.
- Use of advanced technologies to enhance long term success
- Dental Materials Review, incl. ceramics, adhesion and bonding
- Understand the science behind tooth contacts and muscle harmony
- How to make a face bow registration for stable function and predictable results
- How to perform a complete examination and diagnosis in a hands-on clinical exercise utilizing several diagnostic recording and evaluation tools.

Hands-On Workshops Include:
- Face Bow Records for mounting a case • Reviewing cases: photos & models of each participant. • Taking bite records after orthotic wear at the correct vertical dimension

Dr. Edward McLaren

Current Ceramic & Adhesive Update

Plus: Elements of Smile Analysis and Digital Design
Tuesday, June 3, 2014
- 5:30pm - 9:30pm • 3 CE Credits • Tuition: $199

Bonded Functional Esthetic Prototype and Preparations
For Anterior Porcelain Veneers
Friday, August 22nd, 2014
- 9am - 5pm • 7 CE Credits • Tuition: $695

3 Separate Programs

1 Day Photoshop & Tx Planning - Bring Case
Friday, October 17th, 2014
- 9am - 5pm • 7 CE Credits • Hands-On • Tuition: $725

Sandy Pardue

Accelerate Your Practice • Sandy Pardue
Friday, June 27th
9am - 5pm • 7 CE • Tuition $399

Learning Outcomes:
- Understand objections & have the tools to help overcome them
- Have more control over practice production and collections
- Recognize missed opportunities within their own four walls
This course will teach:
- Reactivation Project - get the “gold” out of your files
- Tools to increase new patients without additional marketing
- Unique financial options that will increase case acceptance

This lecture is recommended for doctor and all members of the team

Dr. James Kohner

Enhancing Your Restorative Results With Crown Lengthening Surgery
Friday, March 21, 2014
- 9am - 5pm • $649 • 7 CE Credits • Hands-On •
- Planning esthetic restorations in the anterior when facing uneven tissue, or a "Gummy Smile? - Evidence Based solutions
- Confirm that you are current in your treatment planning choices.
- In-depth concepts & practical applications for Clinical Crown Lengthening
- Learn how to enhance predictability for your restorations and impressions.
- Practice these procedures on pig jaws & anatomical models.
- Techniques are discussed for both Functional & Esthetic Crown Lengthening.

Dr. John Sorensen

All On 4 Continuum By: Dr. John Sorensen
Date & Tuition TBA • Estimate 28 CE Credits
Day 1 Lecture & Clinical - patient workup for impressions, treatment planning, prosthesis design. Hands-on exercise of conversion of the prosthesis.
Day 2 Lecture - Clinical - surgery with extractions, implant placement, prosthetic conversion of prosthesis, laboratory processing, delivery of temporary screw-retained prosthesis.
Day 3 Lecture & Clinical - Impressions of implants, jaw relations, prosthesis design.
Day 4 Lecture - delivery, prosthesis design, maintenance and trouble shooting.
For the past decade, the search for invisible, beautiful dentistry has been the goal of both the clinician and the manufacturers. Coupled with the public’s quest for ideal aesthetics and a youthful, white smile, as the journey continues, it has also become more difficult. More difficult because our patients are more demanding for perfection today than ever before and more confusing because of the vast array of new materials and options available to provide this care.

For A 2-day “Over-the-Shoulder” Live Patient Demonstration Program
Participants will observe as Dr. Hornbrook:
Designs • Prepares • Provisionalizes • “Bonds” a Veneer Smile Design Case
March 28th-29th or September 27th-28th
8 am - 4:30 pm • Burbank, CA • 16 CE • Tuition $1495
(Includes Breakfast Lunch and Cocktail Hour)

You will learn:
• Understanding the importance of occlusion when designing the smile
• Systematic advanced smile design, including utilizing a soft-tissue laser to alter gingival contours
• Step-by-step veneer and anterior crown preparation including when and how to utilize the “prepless and minimal prep” veneer
• Step-by-step, predictable Veneer provisionalization using the
• Shrink-to-Fit™ technique
• Aesthetic material update and review including dentinal adhesion, cementation options, & ceramic systems ideal to maximize esthetics

Occlusion Unplugged 2 Day Hands-On / Over The Shoulder
Dr. David Hornbrook & Dr. Mark Montgomery
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• Equilibration: “how and when”
• How to implement these principles into your practice NOW.
• The importance of Lab Communication
• Use of advanced technologies to enhance long term success
• Dental Materials Review, incl. ceramics, adhesion and bonding
• Understand the science behind tooth contacts and muscle harmony
• How to make a face bow registration for stable function and predictable results
• Learn what is normal, stable and beautiful: parameters of diagnosis and design. Tooth Anatomy, Smile Design, Skeletal Condition, Vertical Dimension, Functional Physiology. use advanced technologies to enhance long term success
• How to perform a complete examination and diagnosis in a hands-on clinical exercise utilizing several diagnostic recording and evaluation tools.

Hands-On Workshops Include:
• Face Bow Records for mounting a case • Reviewing cases: photos & models of each participant.
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Day 3 Lecture & Clinical - Impressions of implants, jaw relations, prosthesis design,
Day 4 Lecture - delivery, prosthesis design, maintenance and trouble shooting.
2014 Hot Topics In Esthetics Update

David Hornbrook
Sharing The Latest Concepts

Friday, May 30, 2014
- 9:00am - 5:00pm • 7 CE Credits • Tuition: $249

For the past decade, the search for invisible, beautiful dentistry has been the goal of both the clinician and the manufacturers. Coupled with the public’s quest for ideal esthetics and a youthful, white smile, as the journey continues, it has also become more difficult. More difficult because our patients are more demanding for perfection today than ever before and more confusing because of the vast array of new materials and options available to provide this care.

The astute clinician, if he or she desires not only to provide beautiful aesthetics, but also for these aesthetics to continue to function long term, must be willing to take the steps necessary to truly understand the advantages, disadvantages, indications, and contraindications of these new materials. Without this knowledge, the quality of care delivered will be compromised.

Join Dr. David Hornbrook as he explores our options for aesthetic, metal-free dentistry for our patients in applications including smile design, posterior restorative, bridge applications, and full mouth rehabilitation. Discussion will include updates of dentin adhesion, ideal cementation of the new materials using the new resin cements, and addressing the role function plays in our decision making. This truly is the “Platinum Age” of dentistry and the potential for what we can offer to our patients, both aesthetically and functionally, is more exciting and rewarding than ever before.

- Objectives and subjects covered will include:
  - Understanding the advantages of the new ceramics ideal for smile designs
  - The use of lasers to enhance the Aesthetic result, including “Closed-Flap” osseous crown lengthening
  - Deciphering what, when, and how the “Prepless” veneer case can be successful
  - Learning how to predictably choose the correct cements for different materials that enhance aesthetics and long term success
  - Understanding how we can truly be metal-free, even with posterior bridges
  - Eliminating the need for traditional core build-ups in the posterior when using “bonded”
  - And much, much more

For Complete Information Call 877-883-2022 or Visit WWW.atccourses.com

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2014 Hot Topics In Esthetics Update

David Hornbrook
Sharing The Latest Concepts

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Or
Photography Seminars & Hands-On Workshops

Dr. Mark Montgomery

Dr. James Kohner
Enhancing Your Restorative Results with Crown Lengthening Surgery

HORNbrook
Over The Shoulder Hands-On & Seminar Programs
Cosmetics * Occlusion * Hot Topics

Dr. David Hornbrook

2014 Hot Topics In Esthetics Update

David Hornbrook
Sharing The Latest Concepts
Frontline TMJ, Headache, and Orofacial Pain Therapy

**ONE ON ONE MENTORED LIVE PATIENT TRAINING COURSE**

Many of your friends, family, and patients suffer from some form of headaches, migraines, stress, occlusion, and TMJ. This course is the missing link that will teach you how to comprehensively and systematically evaluate, diagnose, and treat those who suffer from TMJ syndrome, headaches, and myofascial pain.

**Upcoming Course Dates**
- FEB 13 / COLUMBUS
- FEB 27 / NEW JERSEY*
- FEB 27 / SEATTLE
- MAR 13 / DALLAS
- MAR 20 / NEW YORK (LEVELS I, II)
- MAR 26 / ATLANTA/HINMAN
- APR 3 / SAN FRANCISCO
- APR 3 / DENVER

**TUITION: SIGN UP BY MARCH 1ST & SAVE MORE!**
- Tuition for Any One Day ........................................ $1797*
- Tuition for Any Two Days ...................................... $3497 $2997*
- Tuition for All Three Days ..................................... $5497 $4497*

* GA & NJ registrations require 21 hours. Please call for pricing.

Botulinum Toxin (Botox®) Training for Every Practice

**THE BEST COMPREHENSIVE LIVE PATIENT TRAINING AVAILABLE**

The use of Botox in dentistry has been around for over 20 years in the treatment of TMD and myofascial pain and is well known for its esthetic uses in the oral and maxillofacial areas. Nearly everyone knows the benefits of Botox – it is about time your office offers these highly desired patient services – your office team will want them too!

**Upcoming Course Dates**
- FEB 14 / COLUMBUS (LEVELS I, II)
- FEB 28 / NEW JERSEY*
- FEB 28 / SEATTLE
- MAR 14 / LOUISVILLE (W/ KYDA)
- MAR 14 / DALLAS
- MAR 21 / NEW YORK (LEVELS I, II, III)
- MAR 27 / ATLANTA/HINMAN
- APR 3 / SAN FRANCISCO (LEVELS I, III)
- APR 4 / DENVER
- MAR 14 / LOUISVILLE (W/ KYDA)
- APR 11 / MILWAUKEE
- APR 11 / ORANGE COUNTY

**Non-AAFE Members**: Team members add $395 / day.

**AAFE Members**: Receive the tuition discount and bring a team member for free! Additional team members $395/day.

**Save Over $3000 with the AAFE Course Bundle!** Sign up for all three days, AAFE membership, and bring two team members for FREE! All for only $4797

**AACD / AGD Members** - Call for your special discounts.

HOW ARE WE DIFFERENT?
The American Academy of Facial Esthetics (AAFE) is the premier live patient training organization for Botox and dermal fillers for dental esthetic and pain therapeutic uses in the oral and maxillofacial areas. The AAFE provides the most comprehensive training to achieve the best esthetic and therapeutic outcomes within the scope of state dental practice acts. Our outstanding post-course support will ensure successful procedure integration into your practice and is only available through the AAFE.

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Register Online or by Phone Today for Your AAFE Exclusive Education Experience!

DERMAL FILLER TRAINING FOR EVERY PRACTICE

THE BEST COMPREHENSIVE LIVE PATIENT TRAINING AVAILABLE

Dermal fillers are used to correct soft tissue volume deficiencies in the oral and peri-oral areas and are now considered essential to every anterior dentistry case. The course objective is to enable dental professionals to offer practical concepts, techniques and new dental services, and be proficient with the materials, techniques, and instrumentation of dermal filler treatment.

NEW! Frontline Dental Sleep Medicine, Bruxism Therapy and Medical Insurance for Every Practice

THE BEST COMPREHENSIVE LIVE PATIENT TRAINING AVAILABLE

In this hands-on course, you will learn the bottom line about frontline dental sleep medicine, obstructive sleep apnea and bruxism treatment and the successful billing of medical insurance in the dental office. These topics are among the most confusing areas in dentistry. This course will explain how to successfully incorporate these areas into your office in a step by step easy to understand way as only the American Academy of Facial Esthetics (AAFE) and Dr. Louis Malcmacher can teach.

Upcoming Course Dates

FEB 15 / COLUMBUS (LEVELS I, II)  MAR 15 / DALLAS
MAR 1 / NEW JERSEY*  MAR 17 / NEW YORK (LEVELS I, II, III)
MAR 1 / SEATTLE  MAR 22 / NEW YORK (LEVELS I, II, III)
MAR 1 / HONOLULU  MAR 28 / ATLANTA/HINMAN
MAR 6 / VALLEY FORGE  APR 5 / SAN FRANCISCO (LEVELS I, II)
MAR 15 / LOUISVILLE (W/ KYDA)  APR 5 / DENVER
MAR 12-13 / NEW YORK (LEVELS I, II, III)  APR 12 / MILWAUKEE
*21 HOUR NJ BOARD APPROVED COURSE  APR 12 / ORANGE COUNTY

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Tuition for Two Days*
$3047 $2547

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Non-AAFE Members
Team Members Add $597/Day.

AACD / AGD Members - Call for your special discounts.

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CE credit provided by Common Sense Dentistry which is designated as an approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for fellowship, mastership, and membership maintenance credit. Attendance in any of the courses in this brochure will provide 8 hours of participation credits per day and 24 hours total for all three days.

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