

The logo features the text "XCEL SEMINARS" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background.

# **XCEL SEMINARS**



# 6th Annual Comprehensive Dental Skills Series

Beverly Heritage & Crowne Plaza San Jose/Silicon Valley

## March 3, 2013: Achieving Long-term Composite Success

*Dr. Lou Graham, is back by popular demand for a brand new topic! He is an expert in conservative dentistry and an exceptionally educational and entertaining speaker.*

**April 28: OSHA, Infection Control & the CA DPA** *Nancy Andrews, RDH, has entertaining methods to help the dental team navigate the sea of state and federal regulations.*

**June 23: The Absolute Latest Info on What's Hot and Getting Hotter in Dentistry!** *Dr. Howard Glazer is Past President of the Academy of General Dentistry and he reviews new products and materials on a regular basis for his "What's Hot and Getting Hotter" monthly column for AGD Impact magazine.*

## July 28: Rejuvenating Worn and Broken Down Dentition

*Dr. Thomas Dudney has served as the Clinical Director for the California Center for Advanced Dental Studies (CCADS) programs taught in the US, Canada, and the UK and is a Diplomate of the American Board of Aesthetic Dentistry.*

## Aug. 11: Comprehensive Overview of Pediatric Dentistry for GP's

**(including 25 Things That Have Changed the Way I Practice)** *Dr. William Wagoner has held a full-time academic appointments, published extensively in peer-reviewed journals and authored a chapter in a popular pediatric dental textbook. He currently maintains a private pedo practice.*

**Sep. 8, 2013: Practical Endodontics: Treatment Planning, Techniques and Materials for GPs** *Dr. Robert Salehrabi is Associate Professor of Clinical Endodontics at USC and was a general practitioner for over 10 years before becoming an endodontist.*

**Mar & Apr Courses at the Beverly Heritage Hotel 1820 Barber Lane Milpitas, CA 95035**

**Jun-Sep at the Crowne Plaza S. Jose/Silicon Valley 777 Bellew Dr. Milpitas, CA 95035**

**(Both hotels are minutes from the 880, 680, 101 & 237 Fwys)**

**ALL COURSES ARE ON SUNDAYS & 7 CA & AGD CEs EACH  
\$175 EACH OR THE ENTIRE 6 COURSE SERIES  
(42 CA & AGD CEs) FOR ONLY \$525**

**BONUS  
HANDS-ON  
ORTHO COURSE:  
ONLY  
\$229**

**Aug 25, 2013: Hands-on Minor Ortho and Appliance Therapy** *Dr. Rob Veis*

COURSE SERIES  
SPONSORED BY:



## COURSE TOPICS

**Achieving Composite Success:** This course will review the very latest products and techniques that truly will allow you to take a refreshed look at composite procedures and ensure your long term success, including: Understanding and solving the top three reasons why sensitivity does occur and how easy they are to resolve ♦ How lights, glass ionomers and composites all fit together to ensure long lasting asymptomatic restorations ♦ The very latest in caries removal, single tooth anesthesia, low shrink/stress composites and how these will all change your approach to composites ♦ Case-by-case examples of Class I, II, IV, V, composites and the very latest on sealants ♦ Anterior combination casework that combines direct and indirect approaches with lab communication tools that allow you to practice within the philosophy of "Conservative Dentistry."

**OSHA, Infection Control and CA DPA:** This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

**What's Hot and Getting Hotter:** This course includes tons of reviews of new products and materials based on Dr. Glazer's monthly column by the same title for AGD Impact magazine, and if you've attended his course before, don't worry it is chock full of new products and info! Topics will include: Curing lights ♦ Desensitization & Adhesives...a sticky subject made simple ♦ Composites for esthetic fillings not just white ones ♦ ICON Infiltration technique...for minimally invasive procedures ♦ Impression materials, Provisional materials...provisionals should look great and cements ♦ Burs and Lasers...simple, easy and quick w/ great results ♦ Endodontic instruments and dentine replacement materials ♦ Tissue retraction and fluid control ♦ Reducing Sensitivity with topical paste application & Fluoride varnishes ♦ Matrix bands for perfect, predictable contacts ♦ Whitening systems...that work ♦ Easy to use Thermoplastics ♦ Patient communication...high-tech and really cool! ♦ Going Digital...simple, easy and soon to be a must! ♦ Loupes, instruments, equipment and more...

**Rejuvenating Worn Dentition:** One problem for restorative dentists is that when teeth wear, they move. Understanding this concept, being able to recognize the different types of wear, and knowing the treatment options are instrumental in obtaining the desired results. This lecture includes not only the etiologies and distinguishing characteristics of tooth wear, but presents a systematic approach to diagnosis and restoration illustrated with clinical cases. Multidisciplinary coordination and lab communication are key elements to successful treatment and will also be discussed.

**Pediatric Dentistry for GP's:** Dr. Wagoner presents many issues in pediatric restorative dentistry and reviews both his successes and failures with various techniques and materials. He also discusses twenty-five ideas that have changed his ways of practicing for the better. Additional topics include: restorations of primary incisors, including, diagnostic and treatment techniques specific to the preparation and placement of cosmetic restorations of primary incisors ♦ the unique technique and handling characteristics of pre-veneered stainless steel crowns ♦ Making evidence based decisions during product selection ♦ Lit Review of amalgam and its health effects including its use compared to that of composites and stainless steel crowns.

**Practical Endodontics:** This seminar will discuss the latest practical information regarding endodontic diagnosis, treatments, new game-changing materials and files and a plethora of new cases that attendees will discuss in an interactive format, including: What is affecting treatment outcomes? ♦ Rational, evidence-based case selection ♦ Endo-perio interrelationship ♦ Procedural errors and their prevention ♦ Dentine replacement materials and its many applications in complex cases ♦ Restoring endodontically treated teeth with bonded core composites ♦ Diagnosis of cracked teeth & treatment options ♦ Endodontic retreatment vs. implants—when, where & how to decide

**Hands-On Minor Ortho and Appliance Therapy:** (An additional fee is required for this course): Dr. Veis will teach how to add interceptive orthodontics for children and appliance therapy minor tooth movement to your cosmetic cases, including: Helping children with simple space maintenance, anterior crossbites, posterior crossbites and eliminating bad habits from causing malocclusion ♦ Techniques to fix anterior crowding ♦ Minor tooth movement and veneers ♦ An easy 6 month braces technique ♦ Keeping patients by making final retainers. Hands-on includes: Typodont exercises for creating esthetic appliances and space maintainers with easy fabrication ♦ Chair side band and loop space maintainer procedures

## REGISTRATION

| TUITION                           | 6 COURSE SERIES   | EACH INDIVIDUAL COURSE                                 |
|-----------------------------------|---|--|
| More than 14 days before an event | Dentist: \$525 , Staff: \$325<br>Add \$229 to attend the Hands-on | Dentist: \$175, Staff: \$145<br>\$329 for the Hands-on |
| Less than 14 days before an event | Dentist: \$545, Staff: \$345<br>Add \$249 to attend the Hands-on  | Dentist: \$195, Staff: \$165<br>\$349 for the Hands-on |

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, the course is 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Cancellation Policy:** Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancelation fee. No refund or credit less than 14 days from an event.

Additional registrants \_\_\_\_\_ Course Dates: \_\_\_\_\_ Total Amount \_\_\_\_\_

**Register online at [www.xcelseminars.com](http://www.xcelseminars.com)**

Mail checks to: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536, Valid until 7/31/13

The logo features the text "AAFE" in a bold, black, blocky font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and ends in small tassels at the top and bottom. The entire design is set against a solid brown background.

**AAFE**



SyncUp

**FOLLOW, FRIEND & CONNECT!**



**TWITTER:** @FACIALESTHETICS



**EMAIL:** FEEDBACK@FACIALESTHETICS.ORG



**FACEBOOK:** FACEBOOK.COM/FACIALESTHETICS



**AAFE**

AMERICAN ACADEMY  
OF FACIAL ESTHETICS

## SignUp

NAME \_\_\_\_\_ TITLE \_\_\_\_\_ AGD# \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_ DENTAL LICENSE # \_\_\_\_\_ STATE \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

DATES ATTENDING FRONTLINE TMJ AND FACIAL PAIN COURSE \_\_\_\_\_

DATES ATTENDING BOTOX® AND DERMAL FILLER TRAINING COURSE \_\_\_\_\_

HOW DID YOU HEAR ABOUT THIS COURSE? \_\_\_\_\_

PAYMENT IN THE AMOUNT OF \_\_\_\_\_ TO BE PAID BY \_\_\_\_\_

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV\* CODE \_\_\_\_\_

## Submit

**SEND IN BY MARCH 1<sup>ST</sup> & SAVE UP TO \$700!**

**FAX:** 216.395.0110

**EMAIL:** THERESA@FACIALESTHETICS.ORG

**CALL:** THERESA AT 1.800.952.0521 TO REGISTER

### TERMS & CONDITIONS

**Model Patients:** It is recommended that each participant brings a model patient to treat and will need to purchase one vial of Botox® and one syringe of dermal filler material for the appropriate course from the course sponsors. Additional vials and syringes will be available for purchase at the course if participants would like additional practice.

**Cancellation Policy:** Fully refundable no later than 5pm same date one month before course minus \$775 handling fee. No refunds after same date one month before course. We reserve the right to cancel a course and cannot be responsible for hotel deposits or non-refundable airline tickets or any other associated fees. We take no responsibility regarding state board requirements. Participants are responsible for determining whether they are able to perform these procedures. Please refer to our website for complete policies.

**California:** CA dentists can now place Botox/Dermal Fillers as defined by the CA B. & P. Code section 1625. The American Academy of Facial Esthetics is a CE register provider #5032 by the Dental Board of California.

**HURRY!**  
Courses Sell  
Out Quickly

**REGISTER TODAY!  
LIMITED AVAILABILITY!**



[SCAN FOR DETAILS]

2012 PRICES EXTENDED UNTIL MARCH 1<sup>ST</sup>!



**AAFE**  
AMERICAN ACADEMY  
OF FACIAL ESTHETICS

4513 Churchill Boulevard  
University Heights, OH 44118  
**WWW.FACIALESTHETICS.ORG**  
**800.952.0521**

**Botox®**  
and Dermal Filler Training

**FrontlineTMJ**  
and Facial Pain Therapy

**2013 COURSE CATALOG**  
**WWW.FACIALESTHETICS.ORG**





# Botox® and Dermal Filler Training

## THE BEST COMPREHENSIVE LIVE PATIENT TRAINING AVAILABLE

The AAFE Botox and dermal fillers live patient training course objective is to enable attendees to offer practical concepts, techniques and new dental services, and be proficient with the materials, techniques, and instrumentation of Botox and dermal fillers. We comprehensively train dental professionals in the dental esthetic and therapeutic uses in the oral and maxillofacial areas so they can immediately integrate this into their daily practice.

### UPCOMING COURSE DATES

|                 |                           |                |                |
|-----------------|---------------------------|----------------|----------------|
| Feb 22-23 ..... | Ft. Lauderdale            | Apr 5-6 .....  | Seattle        |
| Mar 1-2 .....   | Albuquerque               | Apr 5-6 .....  | San Francisco  |
| Mar 1-2 .....   | Louisville                | Apr 12-13..... | Milwaukee      |
| Mar 7-8.....    | Valley Forge, PA          | Apr 19-20..... | Denver/MDDS    |
| Mar 8-9.....    | Dallas                    | Apr 26-27..... | San Diego      |
| Mar 15-16.....  | New York (Level I,II,III) | May 3-4 .....  | Orlando        |
| Mar 21-22.....  | New Jersey                | May 3-4 .....  | Salt Lake City |
| Mar 21-23.....  | Hinman Dental Meeting     | May 3-4 .....  | Bethesda, MD   |
|                 |                           | May 10-11..... | Orange County  |

### COURSE HIGHLIGHTS

- Patient assessment and consultation for Botox® and dermal fillers
- Botox for dental esthetic and dental therapeutic uses in the maxillofacial areas
- Integrating Botox and dermal fillers into your dental treatment plans
- Management and treatment of possible complications
- One on one instruction as you work hands-on with your live patient
- Beautiful lip enhancements, enhancing the cupid's bow, and creating proper lip to teeth relationships for proper smile and lip lines
- Volumizing nasolabial folds, marionette lines, and lifting up the corners of the mouth



*"Great course! I have taken other Botox training seminars and AAFE has been the best experience. I joined AAFE and the learning experience has gone beyond the two day course"*

— Olinga Hargreaves DDS

- Sign up by March 1<sup>ST</sup> and Save!
- Tuition Both Days: ~~\$3497~~ \$2997 (Save \$500)
- AACD/AGD Members: ~~\$3497~~ \$2897 (Save \$600)
- AAFE Members: ~~\$3497~~ \$2797 (Save \$700) and bring a team member for free!
- Non-AAFE Members - Additional team members add \$295/day
- 21 Hour AAFE Board Approved Courses in NJ and GA additional \$300 tuition.

# Frontline TMJ and Facial Pain Therapy

## LIVE PATIENT TWO DAY COURSE

Many of your friends, family, and patients suffer from some form of headaches, migraines, stress, occlusion, and TMJ. This course is the missing link that will teach you how to comprehensively evaluate, diagnose, and treat those who suffer from TMJ syndrome and myofascial pain.

### UPCOMING COURSE DATES

|                 |              |                 |               |
|-----------------|--------------|-----------------|---------------|
| Feb 14-15 ..... | Columbus, OH | Apr 18-19 ..... | Denver (MDDS) |
| Mar 7-8.....    | Dallas       | Apr 25-26.....  | San Diego     |
| Mar 14-15.....  | New York     | May 2-3 .....   | Orlando       |
| Apr 4-5 .....   | Seattle      | May 9-10 .....  | Orange County |

### COURSE HIGHLIGHTS

- How to quickly identify and diagnose facial pain patients in your practice
- Learn why you should not spend a dollar on expensive equipment for facial pain diagnosis and treatment
- Learn the two most important free tools used to diagnose myofascial pain
- No more "occlusion confusion" when it comes to TMJ treatment
- Learn on live patients how to precisely identify and inject trigger points for instant and long term pain relief
- Understand when to use different chemotherapeutics for best short-term and long-term therapeutic outcomes
- Learn when to treat and when to refer myofascial pain patients what you must do and what you must not do for facial pain patients
- Understand the use of chemotherapeutics such as Botox for simple and effective pain management and differential diagnosis
- When bruxism appliances are essential and when they are detrimental
- One-on-one comprehensive mentored instruction
- Full Botox pain therapeutic and esthetic training on day two

VISIT [WWW.FACIALESTHETICS.ORG](http://WWW.FACIALESTHETICS.ORG) FOR DETAILS, TODAY!



*"I have been a dentist for over 35 years. I can honestly say this is the most rewarding thing I have ever done. Thank you for giving me the training to allow me to provide such a profound effect on another person."* — Ira M. Bernstein DMD

- Sign up by March 1<sup>ST</sup> and Save!
- Tuition Cost Both Days: ~~\$2997~~ \$2497 (Save \$500)
- AAFE Members: ~~\$2997~~ \$2397 (Save \$600) and bring a team member for free!
- Non-AAFE Members - Additional team members add \$295/day
- Additional savings available for all three days! \*CALL FOR DETAILS

# About Us



## HOW ARE WE DIFFERENT?

The American Academy of Facial Esthetics (AAFE) is the premier live patient training organization for Botox and dermal fillers for dental esthetic and pain therapeutic uses in the oral and maxillofacial areas. The AAFE provides the most comprehensive training to achieve the best esthetic and therapeutic outcomes within the scope of state dental practice acts. Our outstanding post-course support will insure successful procedure integration into your practice and is only available through the AAFE.

## OUR RENOWNED FACULTY:

- Louis Malcmacher DDS MAGD
- Kristine Krever MD DABFM
- Peter Harnois DDS
- James Jesse DDS
- Tony Feck DMD DDOCS
- Lisa Germain DDS
- Gigi Meinecke DDS
- Rich Hirschinger DDS
- Jill Lezaic MD
- Sylvia Kramer DDS
- Anthony Scarcella MD
- David Kimmel DDS
- Shannon Gunderson RN BSN
- Lisa Reyna PA



## MEMBER BENEFITS:

- Exclusive incentives on products and seminars
- AAFE Accreditation
- AAFE Advanced Hands-on Training Seminars
- Online Search Directory
- Professional Marketing Materials
- Exclusive Member Videos
- Monthly Newsletter
- Discussion Boards and Case Presentations
- Mentoring & Advocacy
- DVD Educational Programs
- Financial Incentives from Business Partners

## EARN UP TO 24 PARTICIPATION CE CREDITS!

CE credit provided by Common Sense Dentistry which is designated as an approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for fellowship, mastership, and membership maintenance credit. Attendance in any of the courses in this brochure will provide 8 hours of participation credits per day and 24 hours total for all three days.