

The logo consists of a thick, yellow rope with a black outline, forming a rectangular border with rounded corners. At the top center, the rope is knotted. Inside this border is a yellow oval with a white outline. The text "SOUTHERN CALIFORNIA ACADEMY OF GENERAL DENTISTRY" is written in a bold, black, sans-serif font, centered within the oval.

**SOUTHERN CALIFORNIA
ACADEMY OF GENERAL DENTISTRY**

Southern California Academy of General Dentistry

Oral Surgery Workshop for All Dentists

8 CE Units

Sunday, March 20, 2011 8am to 5pm

Registration 7:00 am to 8:00 am Limited to 100 participants

Embassy Suites Hotel-Anaheim South

11767 Harbor Blvd., Garden Grove, California 92840 Phone: 714- 539-3300

Free Parking & Fabulous Meals Included

Speaker-Instructor: Bach Le, DDS, MD

Bach Le, DDS, MD is a Clinical Associate Professor of Oral & Maxillofacial Surgery at USC School of Dentistry, and Assistant Director of Residency Education at the USC Medical Center. He is in private practice in Whittier, CA. Dr. Le has published many scientific articles and has lectured extensively about dental implants and bone regeneration. He was a featured speaker at the national meetings of the American Association of Oral & Maxillofacial Surgery, the Academy of Osseointegration, the USC Periodontal & Implant Symposium, the California Association of Oral & Maxillofacial Surgery, and the California Dental Association. Dr. Le is a Diplomate of the American Association of Oral & Maxillofacial Surgeons, American Dental Society of Anesthesiology and the International Congress of Oral Implantologists. He is a Fellow in the International College of Dentists and the International Association of Oral & Maxillofacial Surgeons.



You will receive Hands-on Training in the following tasks:

- The use of elevators, forceps and other tooth extraction instruments
- The many uses of the new “fail-safe” Piezo Electric Bone-cutting saw
- The drilling of implant osteotomy channels in bone for implant placement

You will receive lecture instruction in the following procedures:

- The management of bleeding, infection and pain
- Surgical flap design, implant placement & suturing
- Common everyday surgical tasks in a busy general practice

Sponsors & Primary Supporters of this Program



Phillips Accounting
(714) 667-2311



The Registration Form is on the other side of this page



The Exciting World of General Dentistry

Oral Surgery Workshop for All Dentists

Speaker-Instructor: Bach Le, DDS, MD

If you would like hands-on training in use of modern oral surgical instruments, and case management then this is is the CE workshop course for you.

Sunday, March 20, 2011

More Information is on The Other Side of This Page

If you wish to register by fax please make a black and white copy of this form first. Then fax the copy to 310-472-6729. The blue color background of this original flier prevents accurate faxing.

Registration Form

(Please print clearly in Capital letters using a dark pen)

License No: _____ 6-digit AGD # if Member: _____
 Name: _____ DR/RDH/RDA
 Address: _____ City: _____ ST _____ ZIP _____
 Phone No: _____ Fax No: _____ E-Mail: _____
 Credit Card Amex/Visa /MC/Disc No: _____ Exp: _____ Amount: _____
 Credit card billing address & zip: _____

Cancellation Policy: Must be within 10 days of the meeting for a 90% refund. Otherwise a credit voucher for another meeting within one-year will be issued to you.

Tuition Due by March 13,2011

AGD Member \$195
 Non-AGD Member \$245
 RDA/DA/RDH \$100

After Due Date

\$225
 \$275
 \$130

All credit card info is secure. Faxing it to us is safe.

Continental Breakfast & Lunch Provided - Free Parking- Dental Students \$49
At the door registration: Dentists \$300 At the door Dental Students: \$150

Make checks payable to SCAGD and mail the forms to SCAGD c/o Dr. Robert Garfield, 2720, Aqua Verde Circle, Los Angeles, CA 90077-1502, or if faxing this completed form, make a copy first & fax the copy to 310-472-6729

Phone: 310-471-4916

A decorative banner with a rope border and a central oval containing the word DENTOX. The rope is yellow with a black outline, and the oval is yellow with a white outline. The background is a solid brown color.

DENTOX

WHY DENTOX COURSES

Our courses are the only dental Botox courses where the instructors have had their protocols recognized by Allergan, the pharmaceutical company that manufactures and sells Botox. To ensure your competency and sufficient hours for your malpractice insurance you may attend as many additional practical (afternoon) sessions as you choose **FOR NO ADDITIONAL COST.**

Dentox classes are the original and most popular Botox and dermal filler classes around the world.

Why attend another self-proclaimed expert program when you can learn from the creators and real experts who have more teaching and training experience than anyone in the world.

COST OF TUITION

\$1695 per course

\$3000 for 2 courses

20% discount on early registration

Register for both programs at the same venue at least 5 weeks in advance and receive an additional 20% discount - valued at \$600 (\$2400 for 2 courses).

Dentox also offers insurance and 15 units of Botox included in the tuition.

OFFICE MANAGERS AND RDA'S - do you want/need Botox or dermal fillers? Ask your Dr to use you as a patient for the practical afternoon session (for free), and become the demo model in your office.

FILL IN NEATLY FOR FAX OR SCAN

NAME.....

ADDRESS.....

.....ZIP.....

AMOUNT.....Select:Vs/MC/Amex Code.....

COURSE LOCATION & DATES:

.....

CURRENT LICENSE

State & Number

CANCELLATION POLICY: More than 30 days - 20% cancellation fee or transfer to another venue. No refunds 30 days before class. Full refund only if class cancelled by organizers. No associated expenses will be refunded. All attendees will be trained to perform all esthetic and therapeutic treatments. Confirm with your dental board which treatments may be done and CE's recognized in your state.

SIGNED.....DATE.....

REGISTER NOW

By Phone 858 550-9533

On line: www.dentox.com

Fax this pg to 858 754-1990 or scan to annkatz@dentox.com

DENTOX 2011 COURSES

LEARN FROM THE ORIGINATORS
BECAUSE EXPERIENCE COUNTS

**BOTOX AND DERMAL FILLERS
HOW, WHEN AND WHERE
TO USE IT IN YOUR DENTAL
PRACTICE**

**HOW TO SELL (A TON OF)
THESE TREATMENTS &**

**HOW TO BILL
INCL. NEW INSURANCE
REIMBURSEMENTS** * 2011 for Botox

BY THE ORIGINAL CREATORS OF BOTOX AND
DERMAL FILLER TREATMENTS AND COURSES
FOR DENTISTS

www.dentox.com
Phone 858 550-9533

8 CE hours per day

COURSE VENUES

AND DATES:

Miami South Beach

February 25 Botox class

February 26 Smile Dermal fillers

Los Angeles Beverley Hills

March 25 Botox Class

New York City

April 1 Botox Class

April 2 Smile Dermal Fillers

Atlanta, GA

May 13 Botox Class

May 14 Smile Dermal Fillers

Seattle, WA

June 10 Botox

June 11 Smile Dermal Fillers

About us

Our President and Course Director, Howard Katz DDS created many of the popular Botox and filler treatments taught and used around the world today. He has had more experience treating 1000's of patients in over a decade. Dr Katz co-created the use-patents on how to use Botox in the dental office.

Whats covered at our courses:

1. The latest FDA approved Botox/ Dysport treatments incl. treating myogenic TMD as part of migraine
2. Which dermal filler products to use and which to avoid
3. When and why to use dermal fillers that contain lidocaine powder
4. How to prolong the life of dermal fillers by using Botox combination therapy
5. Gummy smile treatments that also benefit the nose size and shape.
6. Chins, lips and cheekbone sculpting for smile enhancement
7. How to sell these treatments and how to be paid, incl. by insurance
8. How to build your Botox and filler practice with ease.
9. How to make your patients raving fans - they will send you more patients than you can handle
10. Correct charting to satisfy your insurance and the dental board. (It takes less than 30 seconds using our forms!)

Course attendee testimonials:

I was misled with mis-information into doing another program. I left that course incompetent. Another dentist recommended Dr Katz's program as the only one worth attending. Thank goodness I came - boy, was she right. My patients are happy to pay me because they look and feel fantastic. I am now comfortable treating any patient type. No more droopy eyes and clown lips. My advice - DONT GO ANYWHERE ELSE! Howard thank you again.

Clifford Cohen DDS

I cannot believe that this simple course could give me such a huge \$\$\$ return on investment and make my office appear so contemporary.

Robert Segal DMD

Register on-line today:

www.dentox.com

or by phone:

858 550-9533

The image features a dark brown background. A thick, yellow rope with a black outline is coiled into a rectangular shape, framing a central horizontal oval. The oval has a yellow fill and a white border. Inside the oval, the text "RUIZ DENTAL SEMINARS" is written in a bold, black, serif font. The rope has frayed ends at the top and bottom, suggesting it is a nautical or maritime theme.

RUIZ DENTAL SEMINARS



**Los Angeles Institute of Esthetic Dentistry and
Ruiz Dental Seminars present**



**Courses Always
Fill Up Quickly!
Sign Up Early &
Reserve Your Space!**

**SUPRA-GINGIVAL DENTISTRY:
ANTERIOR ESTHETIC WORKSHOP**

Easy, Predictable Porcelain Veneers, PJC's & All Ceramic Crowns

3 Day Live Patient Demo & Workshop:

Thursday- Saturday, March 31- April 02 • 21-CE hours (no assistants)

Presented at the Advanced Technology Center (ATC), 2111 Kenmere Street, Burbank, CA 91504

3 Day Live Patient Demo & Workshop \$1790 Dentist - (early registration price)

"Dr. Ruiz's Veneers workshop gives you the tools and confidence to tackle complex cases in your practice by teaching you a systematic way. The hands on component of the course allows you to practice the newly learned technique on a typodont and troubleshoot in a supportive environment."

- Dr. Maya Johar, Los Angeles, CA

Easy, Predictable Porcelain Veneers, PJC's & All Ceramic Crowns

Porcelain veneers when performed correctly can yield exquisitely beautiful results with minimal tooth preparation and no negative side effect; thus bringing great joy to both patients and clinicians. However, if performed incorrectly, it can easily become a destructive, unpredictable and often unsuccessful procedure. This may be the reason why full crowns are more popular. Achieving consistent patient satisfaction requires more than good restorative principles, it also requires excellent communication with the patient, to understand their unique esthetic perspective and goals and then implement a system, to record this information and blend it with our own esthetic preferences and goals. It is also of great importance to consider the longevity of our restorations, which always involves occlusal management. It is thus evident that achieving great results with porcelain veneers and PJs requires the thorough understanding of restorative principles, dental materials, smile design and occlusion. Dr. Ruiz will present his practical, logical and scientifically based approach to incorporating all of these important components into an easy logical and highly predictable system which will virtually guarantee excellent results and patient satisfaction every time.

IN THIS PRACTICAL 3 DAY WORKSHOP YOU WILL:

- ◇ Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own, and perform a smile design.
- ◇ Prepare and cement several veneers using learned techniques.
- ◇ Understand how proper diagnosis and smile design dictates proper tooth preparation and restorative material selection.
- ◇ Learn what restorative materials and porcelains to use for long term stability?
- ◇ Learn which bonding systems and techniques will yield better longevity and low sensitivity?
- ◇ Learn step by step techniques, and much, much more...

Also Available in 2011!

**Supra-gingival Dentistry: Posterior Workshop
Easy, Predictable Porcelain Onlays, Full Crowns, etc...
2- Day Course- Live Patient Demonstration & Workshop
14 CE Hours May 27-28, 2011**

- ◇ Understand the benefits of Supra-gingival dentistry by observing a live procedure and performing, onlay and crown preparations on a very realistic simulator.
- ◇ Understand and perform a simple, predictable impression techniques.
- ◇ Learn how to choose the correct type of restorative material and translucency that will allow for Supra-gingival dentistry.
- ◇ Supra-gingival Dentistry: Posterior Workshop Participants choose which bonding systems and cements are most esthetically appropriate to achieve good margin blending and allow for Supra-gingival dentistry.
- ◇ Understand and perform sensitive-free and easy cementation techniques specific to posterior onlays.
- ◇ Participants will learn and perform, margin elevation, and enamel preservation techniques.....And much, much more...

See the back of the flyer for registration details! ➔

**Call 818-635-1240 to Get Your Copy of the 2011 Course Catalogue!
Or visit www.RuizDentalSeminars.com for all our available courses!**



Dr. Ruiz was named by Dentistry Today as one of the "Top Clinicians in CE in 2006-2010 in the US." He is the Director of the Los Angeles Institute of Esthetic Dentistry, and former Director of the "University of Southern California's Esthetic Dentistry Continuum" from 2004-2009. He is also an Associate Instructor at Dr. Gordon Christensen's PCC in Utah & an independent evaluator for CRA. Currently Dr. Ruiz maintains a private practice in the studio district of Los Angeles where he has been practicing for the past 18 years.

Register via FAX with form on back, or online at www.RuizDentalSeminars.com

For more information, or to register by phone: 818-635-1240

Fax Registration Form

Fax completed form to 818-558-5637

Primary Registrant:

Name _____ Title _____

Address _____ City _____ State _____ ZIP _____

Email _____ Phone _____ Fax _____

Prices shown are for early registration (prior to 30 days before course).

You may also register by phone (818-635-1240) or online at www.ruizdentalseminars.com

Register Early: Save \$100 on Lectures & \$200 on Workshop (discounted registration price listed below)

March 10	Los Angeles, CA	Occlusion Lecture	1- Day Lecture 7 CE Hours
	Attending: ____ Doctors @ \$199		
	Attending: ____ Assistants @ \$99		Total for this lecture: \$ _____
June 10	Austin, TX	Occlusion Lecture	1- Day Lecture 7 CE Hours
	Attending: ____ Doctors @ \$199		
	Attending: ____ Assistants @ \$99		Total for this lecture: \$ _____
June 4	Los Angeles, CA	Implant Lecture (with Dr. Gordon Christensen)	1- Day Lecture 7 CE Hours
	Attending: ____ Doctors @ \$199		
	Attending: ____ Assistants @ \$99		Total for this lecture: \$ _____
March 10-12	Los Angeles, CA	Occlusion Disease Management System Workshop	3- Day Workshop 21 CE Hours
	Attending: ____ Doctors @ \$1590		Total for this lecture: \$ _____
June 24-25	Los Angeles, CA	Team implementation of Occlusal Therapy, Using the OD Management System	2- Day Workshop 14 CE Hours
	Attending: ____ Doctors @ \$1590 (includes two team members)		Total for this lecture: \$ _____
Mar 31- Apr 2	Los Angeles, CA	Supra-gingival Dentistry, Anterior Esthetic Workshop	3- Day Workshop 21 CE Hours
	Attending: ____ Doctors @ \$1790		Total for this lecture: \$ _____
May 27-28	Los Angeles, CA	Supra-gingival Dentistry Posterior Workshop	2- Day Workshop 14 CE Hours
	Attending: ____ Doctors @ \$1590		Total for this lecture: \$ _____
July 29	San Francisco, CA	Supra-gingival Dentistry Lecture: Easy. Predictable Porcelain Veneers, Onlays & All Ceramic Crowns	1- Day Workshop 7 CE Hours
	Attending: ____ Doctors @ \$199		Total for this lecture: \$ _____
	Attending: ____ Assistants @ \$99		
July 15-16	Los Angeles, CA	CA Implant Workshop: Real World Implementation of Simple Implant Dentistry	2- Day Workshop 14 CE Hours
	Attending: ____ Doctors @ \$1490		Total for this lecture: \$ _____

Call 818-635-1240 to Get Your Copy of the 2011 Course Catalogue!

Credit Card Payment:

Visa MasterCard American Express GRAND TOTAL: \$ _____

Card Number _____ Expiration _____ Credit Card Billing ZIP (required) _____

I authorize Ruiz Dental Seminars to charge the amount listed in the GRAND TOTAL to this credit card.

Signature _____

List additional attendee names and titles here _____

Registration Policy: Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation within 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

Please visit us online at www.RuizDentalSeminars.com