

The logo for XCEL SEMINARS features a thick, braided rope border in a golden-yellow color, set against a dark brown background. The rope is arranged in a rectangular shape with rounded corners, with the ends of the rope crossing at the top center. Inside this rope border is a horizontal yellow oval with a thin white outline. The text "XCEL SEMINARS" is centered within this oval in a bold, black, sans-serif font. The letters are closely spaced and have a slightly distressed or hand-drawn appearance.

XCEL SEMINARS



5th Annual Comprehensive Dental Skills Series

Crowne Plaza San Jose/Silicon Valley

Dec. 16, 2012

Hands-on Pediatric Restorations

Dr. Carla Cohn lectures internationally on prevention, behavior management and the latest restorative treatment options and materials for children.

Location: Crowne Plaza San Jose/Silicon Valley 777 Bellew Drive, Milpitas CA

Jan. 13 & 20, 2013 (Two Consecutive Sundays):

Intro to Dental Sleep Medicine (This Course is two days and 14 total CEs)

Dr. Marty Lipsey teaches how to develop a patient and physician friendly dental sleep medicine practice, including all aspects of private pay and Medicare insurance billing.

Location: The Beverly Heritage Hotel, 1820 Barber Lane, Milpitas, CA 95035

**Both Courses are on Sundays 8AM - 4PM (7CA & AGD CEs)
Both hotels are minutes from the 880, 680, 101 & 237 Fwys**

**\$299 FOR EACH COURSE
OR
BOTH COURSES (21 CA & AGD CEs)
FOR ONLY \$449**

COURSE SERIES
SPONSORED BY:



VOCO
THE DENTALISTS

COURSE TOPICS

Hands-On Pediatric Restorations Kids comprise both the life and the growth for your practice. This course will give you practical points on how to treat your little patients well, discussing preventive protocols and current materials available for restorations. Both anterior and posterior esthetic options will be included. Pre-veneered crowns, glass ionomers, and composites will be highlighted. Participants will have the opportunity to use the most outstanding restorative materials available today. You've heard it before - treat the kids well and your practice will soar. Learn to keep the kids and their parents IN your practice.

Hands-on will include: Preventive tools, including bacterial testing, fluoride varnish, composite and glass ionomer sealants ♦ Glass ionomer and resin modified glass ionomer placement techniques ♦ Composite placement techniques - anterior strip crown and posterior indications ♦ Pulpotomy procedures with dentine replacement materials ♦ NuSmile crown placement - anterior and posterior procedures. ♦ Chair side band and loop space maintainer procedures.

Sleep Medicine: Jan. 13 Topics include—Introduction to sleep - sleep stages, disorders ♦ Prevalence - why is there a need for treatment? ♦ Sleep apnea signs/symptoms/clinical issues ♦ Treating snoring and sleep apnea in a dental office - protocol review ♦ Patient education; addressing key issues and getting a snoring patient to convert to a sleep apnea treatment case ♦ Prepare Embletta X100 home sleep study for course attendee(s)

Jan. 20 Topics include—Download previous week's Embletta X100 study, review study data and sleep report with class ♦ Demonstration of Pharyngometers & Rhinometers ♦ Working with popular oral appliances like the TAP, Respire, EMA and more! ♦ Appliance review - pro's and con's of all of the major sleep appliances Medicare and Dental Sleep Medicine. What's it all about and how can this be a benefit to my practice? ♦ Medical insurance billing "From A to Pay" with a review of the latest codes, fees, procedures and recommendations, covering protocols for both private pay medical insurance and Medicare.

REGISTRATION		
TUITION	BOTH COURSES	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$449, Staff: \$279	Dentist: \$299, Staff: \$199
Less than 14 days before an event	Dentist: \$449, Staff: \$279	Dentist: \$319, Staff: \$219

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, the course is 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancellation Policy: Series registration is non-refundable. With written cancellation at least 14 days prior to a seminar, a credit will be issued for another course within the series. No refund or credit less than 14 days from an event.

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks to: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536, Valid until 7/31/13

A decorative banner with a rope border. The word "SAFE" is written in bold, black, block letters on a yellow background. The banner is framed by a thick, braided rope border. The rope is yellow with black outlines, and the background is a solid brown color.

SAFE

AAFE Advantage



HOW ARE WE DIFFERENT?

The American Academy of Facial Esthetics (AAFE) is the premier live patient training organization for Botox and dermal fillers for dental esthetic and pain therapeutic uses in the oral and maxillofacial areas. The AAFE provides the most comprehensive training to achieve the best esthetic and therapeutic outcomes within the scope of state dental practice acts. Our outstanding post-course support will insure successful procedure integration into your practice and is only available through the AAFE.

OUR RENOWNED FACULTY:

- Louis Malcmacher DDS MAGD
- Kristine Krever MD DABFM
- Peter Harnois DDS
- James Jesse DDS
- Tony Feck DMD DDOCS
- Lisa Germain DDS
- Gigi Meinecke DDS
- Rich Hirschinger DDS
- Jill Lezaic MD
- Sylvia Kramer DDS
- Anthony Scarcella MD
- David Kimmel DDS
- Jana Ballentine RN BSN
- Shannon Gunderson RN BSN
- Lisa Reyna PA



MEMBER BENEFITS:

- Exclusive incentives on products and seminars
- AAFE Accreditation
- AAFE Advanced Hands-on Training Seminars
- Online Search Directory
- Professional Marketing Materials
- Exclusive Member Videos
- Monthly Newsletter
- Discussion Boards and Case Presentations
- Mentoring & Advocacy
- DVD Educational Programs
- Financial Incentives from Business Partners



EARN UP TO 24 PARTICIPATION CE CREDITS!

CE credit provided by Common Sense Dentistry which is designated as an approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for fellowship, mastership, and membership maintenance credit. Attendance in any of the courses in this brochure will provide 8 hours of participation credits per day and 24 hours total for all three days.

REGISTER BEFORE JANUARY 1ST
TO LOCK IN 2012 PRICES!
Coming to Your City! Limited
Availability! Register Today!

ALERT! TUITION GOES UP IN 2013!



[SCAN FOR DETAILS]

AAFE

AAFE

AMERICAN ACADEMY OF FACIAL ESTHETICS

4513 Churchill Boulevard
University Heights, OH 44118

www.FacialEsthetics.org
800.952.0521

Frontline^{TMJ}
and Facial Pain Therapy

Botox[®]
and Dermal Filler Training

2012-13 COURSE CATALOG
WWW.FACIALESTHETICS.ORG

FrontlineTMJ and Facial Pain Therapy

Live Patient Two Day Course

Many of your friends, family, and patients suffer from some form of headaches, migraines, stress, occlusion, and TMJ. This course is the missing link that will teach you how to comprehensively evaluate, diagnose, and treat those who suffer from TMJ syndrome and myofascial pain.



Upcoming Course Dates

Jan 17-18.....Los Angeles	Feb 28-Mar 1.....Louisville, KY
Jan 24-25.....Chicago	Mar 7-8.....Dallas
Feb 14-15.....Columbus, OH	Mar 14-15.....New York

Course Highlights

- How to quickly identify and diagnose facial pain patients in your practice
- Learn why you should not spend a dollar on expensive equipment for facial pain diagnosis and treatment
- Learn the two most important free tools used to diagnose myofascial pain
- No more "occlusion confusion" when it comes to TMJ treatment
- Learn on live patients how to precisely identify and inject trigger points for instant and long term pain relief
- Understand when to use different chemotherapeutics for best short-term and long-term therapeutic outcomes
- Learn when to treat and when to refer myofascial pain patients what you must do and what you must not do for facial pain patients
- Understand the use of chemotherapeutics such as Botox for simple and effective pain management and differential diagnosis
- When bruxism appliances are essential and when they are detrimental
- One on one comprehensive mentored instruction as you work your patient
- Full Botox pain therapeutic and esthetic training on day 2

And much more! Visit www.FacialEsthetics.org for details!

Tuition Going Up in 2013... Register Today!

- Sign up by January 1st and Save!
- Tuition Cost Both Days: \$2997 \$2497 (Save \$500)
- AAFE Members: \$2997 \$2397 (Save \$600) and bring a team member for free!
- Non-AAFE Members - Additional team members add \$295/day
- Additional savings available for all three days! *CALL FOR DETAILS

Botox® and Dermal Filler Training

The Best Comprehensive Live Patient Training Available

The AAFE Botox and dermal fillers live patient training course objective is to enable attendees to offer practical concepts, techniques and new dental services, and be proficient with the materials, techniques, and instrumentation of Botox and dermal fillers. We comprehensively train dental professionals in the dental esthetic and therapeutic uses in the oral and maxillofacial areas so they can immediately integrate this into their daily practice.

Upcoming Course Dates

Dec 7-8.....Orange County	Feb 15-16.....Columbus, OH (Level I,II)
Dec 7-8.....Orlando	Feb 22-23.....Fairfax, VA
Jan 10-11.....Honolulu	Feb 22-23.....Ft. Lauderdale
Jan 18-19.....New Orleans	Mar 1-2.....Louisville
Jan 18-19.....Los Angeles (Level I, II)	Mar 1-2.....Albuquerque
Jan 25-26.....Houston	Mar 7-8.....Valley Forge/Philadelphia
Jan 25-26.....Chicago (Level I, II)	Mar 8-9.....Dallas
Feb 1-2.....Phoenix	Mar 15-16.....New York (Level I,II,III)
Feb 1-2.....Detroit	Mar 21-22.....New Jersey

Course Highlights

- Patient assessment and consultation for Botox® and dermal fillers
- Botox for dental esthetic and dental therapeutic uses in the maxillofacial areas
- Integrating Botox and dermal fillers into your dental treatment plans
- Management and treatment of possible complications
- One on one instruction as you work hands-on with your live patient
- Beautiful lip enhancements, enhancing the cupid's bow, and creating proper lip to teeth relationships for proper smile and lip lines
- Smoothing lip lines and eliminating "smokers" lines
- Volumizing nasolabial folds, marionette lines, and lifting up the corners of the mouth

And much more! Visit www.FacialEsthetics.org for details!

"Great course! I have taken other Botox training seminars and AAFE has been the best experience. I joined AAFE and the learning experience has gone beyond the two day course" — Olinga Hargreaves DDS, Denver, CO



- Sign up by January 1st and Save!
- Tuition Both Days: \$3497 \$2997 (Save \$500)
- AACD/AGD Members: \$3497 \$2897 (Save \$600)
- AAFE Members: \$3497 \$2797 (Save \$700) and bring a team member for free!
- Non-AAFE Members - Additional team members add \$295/day
- 21 Hour AAFE Board Approved Courses in NJ and GA additional \$300 tuition.



SyncUp
FOLLOW, FRIEND & CONNECT!

- @FacialEsthetics
- Feedback@FacialEsthetics.org
- Facebook.com/FacialEsthetics

SignUp

COMPLETE BY JANUARY 1ST & SAVE UP TO \$700!

NAME _____ TITLE _____ AGDA# _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

E-MAIL ADDRESS _____ DENTAL LICENSE # _____ STATE _____

PHONE _____ MOBILE _____

DATES ATTENDING FRONTLINE TMJ AND FACIAL PAIN COURSE _____

DATES ATTENDING BOTOX® AND DERMAL FILLER TRAINING COURSE _____

HOW DID YOU HEAR ABOUT THIS COURSE?: _____

PAYMENT IN THE AMOUNT OF _____ TO BE PAID BY: _____

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CARD NUMBER _____ EXP. DATE _____ CVV* CODE: _____



Submit

FAX: 216.395.0110
EMAIL: Theresa@FacialEsthetics.org
CALL: Theresa or Rachel 800.952.0521 to Register

Terms & Conditions

Model Patients: It is recommended that each participant brings a model patient to treat and will need to purchase one vial of Botox® and one syringe of dermal filler material for the appropriate course from the course sponsors. Additional vials and syringes will be available for purchase at the course if participants would like additional practice.

Cancellation Policy: Fully refundable no later than 5pm same date one month before course minus \$375 handling fee. No refunds after same date one month before course. We reserve the right to cancel a course and cannot be responsible for hotel deposits or non-refundable airline tickets or any other associated fees. We take no responsibility regarding state board requirements. Participants are responsible for determining whether they are able to perform these procedures. Please refer to our website for complete policies.

California: CA dentists can now place Botox/Dermal Fillers as defined by the CA B. & P. Code section 1625. The American Academy of Facial Esthetics is a CE register provider #5032 by the Dental Board of California.