



**SOUTHERN CALIFORNIA
ACADEMY OF GENERAL DENTISTRY**

Southern California Academy of General Dentistry

Morning Feature Program

The Perio-Protect Method for Controlling Periodontal Disease

Treatment Certification is Included in the Course Tuition

Duane Keller, DMD, FAGD

**Afternoon Program : "Hilla" Digital Veneer Shade Technology
More Information on the Other Side of this Page**

**Sunday, September 18, 2011 Registration 7:00 am to 8 am
Program: 8:00 am to 5:00 pm Lunch 12:00 to 1:00 pm**

**Embassy Suites Hotel-Anaheim South, 11767 Harbor Blvd.,
Garden Grove, CA 92840 Hotel Phone: 714- 539-3300 8 Units CE Free Parking**

A graduate of Washington University School of Dental Medicine, Dr. Duane Keller has maintained a private practice in St. Louis, MO since 1976. In addition to general dentistry, Dr. Keller works with physicians and therapists to provide non-surgical therapy for periodontal disease and chronic TMD. As the chief scientific officer for the IAO, Dr. Keller has lectured to national and international audiences for 20 years and published over 35 articles in professional journals, most recently a case study in DPR (July, 2010). Over the years he has patented numerous dental devices and treatment methodologies. In 2004 the FDA cleared the Perio-Tray for the placement of therapeutic solutions into periodontal pockets.



Program Synopsis: The minimally invasive Perio-Protect Method combines mechanical and chemical therapies to disrupt biofilm growth. Oral biofilms are particularly difficult to treat because the bacterial community creates a slimy layering of matrix materials that form a protective covering. The bacterial community can also share defensive strategies and resistance to conventional antibiotics. The objective of the Method is to break up the matrix and change the microbiological environment of the pockets to disrupt the growth of the biofilms.

In order to place an oral debriding agent into periodontal pockets, a custom-formed prescription tray, like the Perio-Tray, is necessary. At this program Dr. Keller will present the science behind the Method and demonstrate how oral debriding agents, delivered in a customized prescription tray, can dissolve the matrix, debride the biofilm layer by layer, and modify the anaerobic environment of periodontal pockets for significant pathogen reductions.

Sponsors



Phillips Accounting
(714) 667-2311

**For More Information call SCAGD at 310- 471-4916
The Registration Form and Additional Information is on the Other Side**



The Exciting World of General Dentistry

Turn This Page Over for the Featured Morning Program About Non-Surgical Treatment of Periodontal Disease

You will learn the following from Dr. Duane Keller:

- Understand the benefits and limitations of antimicrobial and mechanical therapies for biofilm control.
- Learn how and why antimicrobials with oxidative/reduction reactions help control biofilms.
- Learn how to incorporate antibiofilm therapies into existing treatment plans.
- Understand when infected tissues must be treated with surgery.
- Be able to help patients augment their homecare regimens to manage periodontal-pathogens.

Afternoon Program: "Exploring the Digital 'Incisal Edge' of Dental Technology"

You will learn how shade accuracy for porcelain veneer laminates can be improved with a remarkable digital shade printing process. This will be presented by a skilled team of local outstanding clinicians:



Roger Garrett, DDS, MAGD



Uri Yarovesky, CDT



Robert Freeman, DDS



Benjamin Rutstein

Registration Form

(Your credit card information is safe and secure with SCAGD)

License No: _____ 6-digit AGD # if Member: _____
 Name: _____ DR/RDH/RDA
 Address: _____ City: _____ ST _____ ZIP _____
 Phone No: _____ Fax No: _____ E-Mail: _____
 Visa/MC/Amex/Disc No: _____ Exp: _____ Amount: _____
 Credit card billing address & zip: _____

Cancellation Policy: Must be within 10 days of the meeting for a 90% refund. Otherwise a credit voucher for another meeting within one-year will be issued to you.

Tuition Due by September 10, 2011	After Due Date	At the Door
AGD Member	\$195	\$300
Non-AGD Member	\$245	\$300
RDA/DA/RDH	\$100	\$200
Dental Students	\$50	\$100

Continental Breakfast, Fabulous Buffet Lunch & Free Parking Included

Make checks payable to SCAGD and Mail the forms to SCAGD c/o Dr. Robert Garfield, 2720, Aqua Verde Circle, Los Angeles, CA 90077-1502, or Fax this completed form to 310-472-6729



RUIZ DENTAL SEMINARS



LOS ANGELES INSTITUTE of Esthetic Dentistry &



RUIZ DENTAL SEMINARS present



3 Day Course Live Patient Demonstration & Workshop:

Sept. 9-11, 2011

**21 CE hours
\$1990 (\$1790*)**

**early registration
30 days prior to event*

Supra-gingival Dentistry 1 Day Lecture:

Sept. 9, 2011

**7 CE hours
\$299 (\$199*)**

**early registration
30 days prior to event*

**Advanced Technology Center
2111 Kenmere Street
Burbank, CA 91504**

SUPRA-GINGIVAL DENTISTRY ANTERIOR ESTHETICS WORKSHOP EASY, PREDICTABLE PORCELAIN VENEERS, PJCS & ALL CERAMIC CROWNS

SYNOPSIS

Porcelain veneers when performed correctly can yield exquisitely beautiful results with minimal tooth preparation and no negative side effect; thus bringing great joy to both patients and clinician. However, if performed incorrectly, it can easily become a destructive, unpredictable and often unsuccessful procedure. This may be the reason why full crowns are more popular. Achieving consistent patient satisfaction requires more than good restorative principles, it also requires excellent communication with the patient, to understand their unique esthetic perspective and goals and then implement a system, to record this information and blend it with our own esthetic preferences and goals. It is also of great importance to consider the longevity of our restorations, which always involves occlusal management.

It is thus evident that achieving great results with porcelain veneers and PJCs requires the thorough understanding of restorative principles, dental materials, smile design and occlusion. Dr. Ruiz will present his practical, logical and scientifically based approach to incorporating all of these important components into an easy logical and highly predictable system which will virtually guarantee excellent results and patient satisfaction every time.



IN THIS WORKSHOP YOU WILL LEARN:

- Understand how to record patients' unique esthetic perspective and goals and how to blend it with our own, and perform a smile design.
- Prepare and cement several veneers using learned techniques.
- Understand how proper diagnosis and smile design dictates proper tooth preparation and restorative material selection.
- Learn what restorative materials and porcelains to use for long term stability.
- Learn which bonding systems and techniques will yield better longevity and low sensitivity.
- Step by step techniques, and much, much more...

WHAT PARTICIPANTS HAVE TO SAY:

"Dr. Ruiz's Veneers workshop gives you the tools and confidence to tackle complex cases in your practice by teaching you a systematic way. The hands on component of the course allows you to practice the newly learned technique on a typodont and troubleshoot in a supportive environment."

-Maya Johar DDS

SEE INSIDE FOR ADDITIONAL COURSES



**3 Day Course
Workshop:
Oct. 6-8, 2011**

**21 CE hours
\$1790 (\$1590*)**

**early registration
30 days prior to event*

**Advanced Technology Center
2111 Kenmere Street
Burbank, CA 91504**

OCCLUSAL DISEASE MANAGEMENT WORKSHOP

THE ENTIRE OCCLUSAL PHILOSOPHY AND APPLICATION!

SYNOPSIS

In this very practical workshop you will learn how to implement a methodic and incremental approach to diagnosis and treatment which can be easily performed in any practice and used on every single patient. During this workshop you will perform examinations to assess the seven signs and symptoms of Occlusal Disease, learn when and how to take Phase II occlusal analysis records, CR bites, mounted cast, etc. You will learn how to develop a restorative diagnosis implementing an occlusal strategy. You will also learn and perform additive and subtractive equilibration. This course also includes a system to educate patients about Occlusal Disease, leading to excellent treatment acceptance and added profits, while maintaining a highly ethical practice.

WHAT PARTICIPANTS HAVE TO SAY:

"I highly recommend Dr. Ruiz's Advanced Occlusal Disease Workshop. He has an amazing ability to translate the complicated language of occlusion in to an extremely clear and practical form that will elevate your dentistry."

– Thomas Ludlow DDS, Folsom California



**2 Day Lecture
& Workshop:
Nov. 11-2, 2011**

**14 CE hours
\$1690 (\$1490*)**

**early registration
30 days prior to event*

**Burbank Holiday Inn
Media Center
150 E. Angeleno Ave.
Burbank, CA 91502**

IMPLEMENTATION OF SIMPLE IMPLANT DENTISTRY USING SHORT, NARROW PLATFORM AND MINI IMPLANTS

FROM SURGERY TO REHABILITATION...WORKSHOP

SYNOPSIS

Patients today are no longer willing to have their teeth sanded down for fix bridges; implant dentistry is here to stay. The demand for implants is growing exponentially... it is the fastest grown are in dentistry. It is clear that implant dentistry is not the domain of specialist, the demand is too great. Similar to extracting teeth, GPs and restorative dentist should perform the majority of implant procedures and refer the difficult cases to the specialist. In this practical workshop Dr. Ruiz will present the most logical system to select, place and restore simple implants in normal to narrow bone. These techniques can be implemented on Monday, and are in accordance with provisions placed by the 2010 Guidelines of the Academy of Osseointegration. Dr. Ruiz will also explain how to avoid unsatisfactory results. Placing and restoring implants in normal to narrow bone without bone grafting is an indispensable skill, which will increase you bottom line at least 20 to 30% each year.

WHAT PARTICIPANTS HAVE TO SAY:

"I have taken several Implant courses and I learned more in 2 days about doing easy, predictable, Implant dentistry than any other course I have attended. Even better then a 4 month long Implant Course!"

– Charles Scholler DDS, Somis, CA

FOR MORE INFORMATION AND TO REGISTER CALL (818)729-9121

SUPRA-GINGIVAL DENTISTRY: POSTERIOR WORKSHOP

EASY, PREDICTABLE PORCELAIN ONLAYS, FULL CROWNS, ETC...

SYNOPSIS

In this practical workshop, Dr. Ruiz will first demonstrate on a live patient, a new paradigm in preparation and cementation for porcelain onlays. Dr. Ruiz will show step-by-step how using "Supra-gingival Dentistry" techniques and understanding the specific characteristics of these new materials, dentistry can become easier and more predictable than ever. He will show step-by-step, the techniques and principles for tooth preparation, temporization, and sensitive-free easily bonded cementation.

During the workshop, participants will perform many tooth preparations specific to Supra-gingival dentistry for non-metal onlays, and full crowns in very realistic simulators, using the techniques and information learned. Participants will also bond porcelain onlays using the techniques learned.



**2 Day Course / Live
Patient Demonstration
& Workshop:**

Jan. 20-21, 2012

14 CE hours

\$1490 (\$1290*)

***early registration
30 days prior to event**

**Advanced Technology Center
2111 Kenmere Street
Burbank, CA 91504**

WHAT PARTICIPANTS HAVE TO SAY:

"Since taking the supra-gingival workshop, fixed prosthetics has truly become simplified and much more predictable than ever before ... Preps, impressions & cementation are easier, cleaner and more predictable ... If you are looking for a course that truly improves the way you do dentistry with the utmost efficiency I cannot recommend any other course over supragingival dentistry."

– Dr. Ali Sheikholislam, Sacramento, CA



DR. J. LUIS RUIZ

Dr. Ruiz was named by *Dentistry Today* as one of the "Top Clinicians in CE in 2006-2011 in the US." He is the Director of the Los Angeles Institute of Esthetic Dentistry, and former Director of the "University of Southern California's Esthetic Dentistry Continuum" from 2004-2009.

He is also an Associate Instructor at Dr. Gordon Christensen's PCC in Utah and an independent evaluator for CRA. Currently Dr. Ruiz maintains a private practice in the studio district of Los Angeles where he has been practicing for the past 18 years.



Registration Form

Fax completed form to 818-558-5637

Primary Registrant:

Name _____ Title _____

Address _____ City _____ State _____ ZIP _____

Email _____ Phone _____ Fax _____

You may also register by phone (818-729-9121 or 818-635-1240) or online at www.ruizdentalseminars.com

Register 30 days in advance and save \$100 on a lecture or \$200 on any workshop

Aug. 26 Chicago, Ill Supra-gingival Dentistry 1 Day Lecture | 7 CE Hours
Attending: ____ Doctors @ \$299 ____ Assistants @ \$99 Total for this lecture: \$ _____

Sept. 9 Los Angeles, CA Supra-gingival Dentistry, Anterior Esthetic Lecture 1- Day Lecture 7 CE Hours
Attending: ____ Doctors @ \$299 ____ Assistants @ \$99 Total for this lecture: \$ _____

Sept. 9-11 Los Angeles, CA Supra-gingival Dentistry, Anterior Esthetic Workshop 3- Day Workshop 21 CE Hours
Attending: ____ Doctors @ \$1990 Total for this lecture: \$ _____

Oct. 6-8 Los Angeles, CA LA Occlusal Disease Management Workshop Level 1 3 Day Workshop | 21 CE Hours
Attending: ____ Doctors @ \$1790 Total for this lecture: \$ _____

Nov. 11 & 12 Los Angeles, CA Implant Workshop 2- Day Workshop 14 CE Hours
Attending: ____ Doctors @ \$1690 Total for this lecture: \$ _____

Nov. 18 Austin, TX Supra-gingival Dentistry Lecture 1 Day Lecture | 7 CE Hours
Attending: ____ Doctors @ \$299 ____ Assistants @ \$99 Total for this lecture: \$ _____

Dec. 9-10 Los Angeles, CA Complex Cases: Applied Occlusion & Diagnosis Workshop 2 Day Workshop | 14 CE Hours
Attending: ____ Doctors @ \$1990 Total for this lecture: \$ _____

Jan. 20-21 Los Angeles, CA Supra-gingival Dentistry: Posterior Workshop 2 Day Workshop | 14 CE Hours
Attending: ____ Doctors @ \$1490 Total for this lecture: \$ _____

WATCH FOR THE 2012 CATALOG COMING SOON!

Call 818-729-9121 or 818-635-1240 to Get Your Copy of the 2011 Course Catalogue!

Credit Card Payment:

Visa MasterCard American Express GRAND TOTAL: \$ _____

Card Number _____ Expiration _____ Credit Card Billing ZIP (required) _____

I authorize Ruiz Dental Seminars to charge the amount listed in the GRAND TOTAL to this credit card.

Signature _____

List additional attendee names and titles here _____

Registration Policy: Cancellations must be received in writing or e-mail. Cancellations made 30 days prior course will receive a full refund; two weeks prior will receive a 50% refund. Any cancellation within 2 weeks will receive 50% credit for future courses. No-shows are not eligible for any refund.

Please visit us online at www.RuizDentalSeminars.com

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XCEL SEMINARS

Xcel Seminars Presents

2011 CLINICAL SKILLS SERIES



SUNDAY, AUGUST 21: WHAT'S HOT AND GETTING HOTTER IN TODAY'S RESTORATIVE DENTISTRY (7 CA CEs)

Dr. Howard Glazer is Past President of the Academy of General Dentistry, a former professor maintains a general practice. He has been named as one of the "Leading Clinicians in Continuing Education" by Dentistry Today, and was recently named one of the Top Dentists in New Jersey by New Jersey Monthly magazine. Currently he publishes a monthly column in AGD IMPACT entitled "What's Hot and What's Getting Hotter."



SUNDAY, SEPTEMBER 11: INTRO TO ADDING ORTHO TO YOUR CURRENT PRACTICE - The easy, ethical way to create more revenue without more patients (8 CA CEs)

Dr. Kenneth Carver is a US Dental Institute lecturer on orthodontics, with 1000+ hours of lecture experience. He has helped thousands of general and pediatric dentists incorporate non-complex orthodontic treatments into their practices.

**\$139 PER COURSE
OR
ONLY \$245 FOR BOTH COURSES**

KNOTT'S BERRY FARM RESORT HOTEL
(Beach Blvd Exit off 5, 405 & 91 Fwys)
7675 Crescent Avenue, Buena Park CA

Course series sponsored by:



COURSE TOPICS

What's Hot in Dentistry: A program about real dentistry for real people by a real dentist! He includes a potpourri of materials and techniques that will make your days easier, more productive and fun ♦ Topics include: desensitization and adhesives, composites for esthetic fillings, sandwich techniques, impression materials, cements, tissue retraction and fluid control, reducing sensitivity, whitening systems that work and assessing clinical situations and their impact on treatment

Adding Ortho to Your Current Practice: Most orthodontics is now done by GPs and this course will explain how you can treat non-complex ortho cases, including: an intro to the straight wire system ♦ The role of functional appliances and Invisalign in patient treatment ♦ A description of a complete system to become fully competent in orthodontics ♦ A hands-on exercise on placing brackets

REGISTRATION

TUITION	BOTH COURSES	EACH INDIVIDUAL COURSE
Registration 14 Days Before Event	Dentist: \$245, Staff: \$195	Dentist: \$139, Staff: \$119
Less Than 14 Days Onsite add \$20 Fee	Dentist: \$275, Staff: \$215	Dentist: \$159, Staff: \$139

Fees include continental breakfast, CE Credits and free hotel parking.

Registration is at 7:30AM. The 8/21 course is 8am-3:30pm and the 9/11 course is 8am-4:30pm.

Last Name _____ First Name _____ Email _____ Phone _____

Cancellation Policy: With written cancellation at least 14 days prior to a seminar, a credit will be issued for another course. No refund or credit less than 14 days from an event.

Course Dates: _____ Payment Method: Check Visa MC Card # _____ Exp. Date _____

Security Code _____ Total to be Charged _____ Credit Card Billing Address _____ City _____

State _____ Zip _____ Signature _____ Additional registrants _____

**Fax to: (866) 332-5891 - Mail to: PO Box 441745, Aurora, CO 80044
If you have any questions please call Erin at 310-663-4055**

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers we are dedicated to providing only evidence-based information in our courses.



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