

A decorative border made of thick, yellow, braided rope with dark outlines, forming a rectangular frame with rounded corners. The rope is knotted at the top center and bottom center.

XCEL SEMINARS



6th Annual Comprehensive Dental Skills Series

Beverly Heritage & Crowne Plaza San Jose/Silicon Valley

April 28, 2013: OSHA, Infection Control & the CA DPA

Nancy Andrews, RDH, has entertaining methods to help the dental team navigate the sea of state and federal regulations.

June 23: The Absolute Latest Info on What's Hot and Getting Hotter in Dentistry!

Dr. Howard Glazer is Past President of the Academy of General Dentistry and he reviews new products and materials on a regular basis for his "What's Hot and Getting Hotter" monthly column for AGD Impact magazine.

July 28: Rejuvenating Worn and Broken Down Dentition

Dr. Thomas Dudney has served as the Clinical Director for the California Center for Advanced Dental Studies (CCADS) programs taught in the US, Canada, and the UK and is a Diplomate of the American Board of Aesthetic Dentistry.

Aug. 11: Comprehensive Overview of Pediatric Dentistry for GP's (including 25 Things That Have Changed the Way I Practice for the Better)

Dr. William Waggoner has held a full-time academic appointments, published extensively in peer-reviewed journals and authored a chapter in a popular pediatric dental textbook. He currently maintains a private pediatric practice.

Sep. 8: Practical Endodontics: Treatment Planning, Techniques and Materials for GPs

Dr. Robert Salehrabi is Associate Professor of Clinical Endodontics at USC and was a general practitioner for over 10 years before becoming an endodontist.

April Course at the Beverly Heritage Hotel 1820 Barber Lane Milpitas, CA 95035

June - September at the Crowne Plaza S. Jose/Silicon Valley 777 Bellew Dr. Milpitas, CA 95035

(Both hotels are minutes from the 880, 680, 101 & 237 Fwys)

**ALL COURSES ARE ON SUNDAYS & 7 CA & AGD CEs EACH
\$175 EACH OR THE ENTIRE 5 COURSE SERIES
(35 CA & AGD CEs) FOR ONLY \$525**

**BONUS
HANDS-ON
ORTHO COURSE:
ONLY
\$229**

Aug 25, 2013: Hands-on Minor Ortho and Appliance Therapy *Dr. Rob Veis*

COURSE SERIES
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Doxa



COURSE TOPICS

OSHA, Infection Control and CA DPA: This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, the California Dental Practice Act and Infection Control.

What's Hot and Getting Hotter: This course includes tons of reviews of new products and materials based on Dr. Glazer's monthly column by the same title for AGD Impact magazine, and if you've attended his course before, don't worry it is chock full of new products and info! Topics will include: Curing lights ♦ Desensitization & Adhesives...a sticky subject made simple ♦ Composites for esthetic fillings not just white ones ICON Infiltration technique...for minimally invasive procedures ♦ Impression materials, Provisional materials...provisionals should look great and cements ♦ Burs and Lasers...simple, easy and quick w/ great results ♦ Endodontic instruments and dentine replacement materials ♦ Tissue retraction and fluid control ♦ Reducing Sensitivity with topical paste application & Fluoride varnishes ♦ Matrix bands for perfect, predictable contacts ♦ Whitening systems...that work ♦ Easy to use Thermoplastics ♦ Patient communication...high-tech and really cool! ♦ Going Digital...simple, easy and soon to be a must! ♦ Loupes, instruments, equipment and more...

Rejuvenating Worn Dentition: One problem for restorative dentists is that when teeth wear, they move. Understanding this concept, being able to recognize the different types of wear, and knowing the treatment options are instrumental in obtaining the desired results. This lecture includes not only the etiologies and distinguishing characteristics of tooth wear, but presents a systematic approach to diagnosis and restoration illustrated with clinical cases. Multidisciplinary coordination and lab communication are key elements to successful treatment and will also be discussed.

Pediatric Dentistry for GP's: Dr. Wagonner presents many issues in pediatric restorative dentistry and reviews both his successes and failures with various techniques and materials. He also discusses twenty-five ideas that have changed his ways of practicing for the better. Additional topics include: restorations of primary incisors, including, diagnostic and treatment techniques specific to the preparation and placement of cosmetic restorations of primary incisors ♦ the unique technique and handling characteristics of pre-veneered stainless steel crowns ♦ Making evidence based decisions during product selection ♦ Lit Review of amalgam and its health effects including its use compared to that of composites and stainless steel crowns.

Practical Endodontics: This seminar will discuss the latest practical information regarding endodontic diagnosis, treatments, new game-changing materials and files and a plethora of new cases that attendees will discuss in an interactive format, including: What is affecting treatment outcomes? ♦ Rational, evidence-based case selection ♦ Endo-perio interrelationship ♦ Procedural errors and their prevention ♦ Dentine replacement materials and its many applications in complex cases ♦ Restoring endodontically treated teeth with bonded core composites ♦ Diagnosis of cracked teeth & treatment options ♦ Endodontic retreatment vs. implants—when, where & how to decide

Hands-On Minor Ortho and Appliance Therapy: (An additional fee is required for this course): Dr. Veis will teach how to add interceptive orthodontics for children and appliance therapy minor tooth movement to your cosmetic cases, including: Helping children with simple space maintenance, anterior crossbites, posterior crossbites and eliminating bad habits from causing malocclusion ♦ Techniques to fix anterior crowding ♦ Minor tooth movement and veneers ♦ An easy 6 month braces technique ♦ Keeping patients by making final retainers. Hands-on includes: Typodont exercises for creating esthetic appliances and space maintainers with easy fabrication ♦ Chair side band and loop space maintainer procedures

REGISTRATION

TUITION	5 COURSE SERIES	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$525 , Staff: \$325 Add \$229 to attend the Hands-on	Dentist: \$175, Staff: \$145 \$329 for the Hands-on
Less than 14 days before an event	Dentist: \$545, Staff: \$345 Add \$249 to attend the Hands-on	Dentist: \$195, Staff: \$165 \$349 for the Hands-on

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, the course is 8am-3:30pm. It is an extra \$20 fee for all onsite and walk-in registrations.

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancellation Policy: Series registration is non-refundable. For individual courses, with written cancellation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancellation fee. No refund or credit less than 14 days from an event.

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks to: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. (10/01/11) to (09/30/2015) We are a California Board Approved provider, permit #4536, Valid until 7/31/13

The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background.

DENTIMAX

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CDA Show
Specials!
Booth #1774

Digital Sensors

DentiMax's Imaging software integrates with ALL leading practice management software and nearly all digital imaging hardware, providing the flexibility of choice to integrate digital panoramic, digital sensors, intra oral and scanning hardware.

"I have been very pleased with the DentiMax Digital Imaging solution. I get high-quality images that are easy to diagnose. The software is user friendly and affordable. Additionally, DentiMax's customer service and technical support have been excellent."

— Peter Fuentes, DMD Jersey City, NJ

DentiMax DIGITAL X-RAY SENSOR

SIZE: 2

Type: Size 2 CMOS Sensor
Connection: Direct USB Connect / No Box
Dimensions: 36.00 mm x 25.99 mm
Thickness: 5.41 mm
Pixel Size: 19 Microns x 19 Microns

\$6,999

DentiMax DIGITAL X-RAY SENSOR

SIZE: 1

Type: Size 1 CMOS Sensor
Connection: Direct USB Connect / No Box
Dimensions: 24.35 mm x 36.73 mm
Thickness: 5.41 mm
Pixel Size: 19 Microns x 19 Microns

\$5,999

SPECIAL OFFER

Complete Digital Imaging Bundle

\$13,499

Everything you need to take
digital x-rays in one box!



- Imaging Software
- DentiMax Size 2 Sensor
- DentiMax Size 1 Sensor
- Size 2 Sensor Positioner
- Size 1 Sensor Positioner
- Two 1-hour Training Sessions
- Manufacturer Warranty
- 30-Days FREE Support
- Instructional Video
- Sensor Sleeves



Add a La Carte Items to the Imaging Bundle.

Size 1 Sensor	\$5,999
Size 2 Sensor	\$6,999
Imaging Software (Add'l Computer)	\$185
5-year Extended Warranty & Loaner Program (#2 Sensor)	\$749
5-year Extended Warranty & Loaner Program (#1 Sensor)	\$549

Ask about our 5-year Warranty
& Loaner Program!

Come by booth #1774 at the CDA to checkout our amazing, over-the-top show specials!

All show specials expire last day of show!

Call (800) 704-8494 • www.dentimax.com

DentiMax

Amazing
CDA Show
Specials!

Booth #1774

Complete Practice Management Software

DENTIMAX BASIC **Best Value**

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- Recalls
- and much more!

Single computer \$499
Networks up to 2 computers \$1199
Networks up to 8 computers \$1799

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DentiMax Practice Management Software



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for only \$99

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- Perio chartings
- PSR exam
- Electronic prescription writing
- Text/email patients
- Office messaging
- Auto clinical notes
- Lab tracking
- and much more!

Single computer \$998
Networks up to 8 computers \$2499*

*CDT Codes included with Advanced for Networks

DENTIMAX BUNDLE **Best Seller**

DentiMax Practice Management Software



- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Clinical charting
- Document center
- Perio charting
- PSR exam
- Electronic prescription writing
- Time clock
- Advanced scheduling
- 13 months of toll free phone support
- 4 Hours of Training
- ADA codes
- Credit card module
- Text/email patients
- Office messaging
- Auto clinical notes
- Lab tracking
- and much more!

Single computer \$2349
Networks up to 8 computers \$4249*

*CDT Codes included with Advanced for Networks

SPECIAL OFFER

Complete Sensor & Practice Management Bundle



Package includes everything from the DentiMax Bundle Plus these digital imaging items:

- DentiMax Imaging Software, 5-workstation License
- Size 1 Digital Sensor
- Size 2 Digital Sensor
- Two Hours of Training
- 18-month Manufacturer Warranty (5-year warranty available)
- Instructional Video
- Sensor Positioners



Networks \$17,999

(Practice management software license is for 8 computers; imaging software license is for 5 computers; call for more computers.)

// I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices. Used in combination with documented practice business systems, DentiMax will help increase your practice's cash flow and productivity while making your workflow smooth and transparent to patients. It is wonderful to see such a complete software package that is so intuitive and easy to use. //

— Dr. Roger P. Levin, DMD Jersey City, NJ

Come by booth #1774 at the CDA to checkout our amazing, over-the-top show specials!

All show specials expire last day of show!

Call (800) 704-8494 • www.dentimax.com

The logo features the text "AAFE" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, dark brown rope that forms a rectangular border with rounded corners. The rope has a detailed braided texture and ends in small tassels at the top and bottom. The entire design is set against a solid brown background.

AAFE

2120 South Green Road
South Euclid, OH 44121
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DATES ATTENDING FRONTLINE TMJ AND FACIAL PAIN COURSE _____

DATES ATTENDING BOTOX® AND DERMAL FILLER TRAINING COURSE _____

HOW DID YOU HEAR ABOUT THIS COURSE? _____

PAYMENT IN THE AMOUNT OF _____ TO BE PAID BY _____

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

CARD NUMBER _____ EXP. DATE _____ CVV* CODE _____

Submit

SEND IN BY MAY 1ST & SAVE UP TO \$700!

FAX: 216.395.0110

EMAIL: THERESA@FACIALESTHETICS.ORG

CALL: THERESA AT 1.800.952.0521 TO REGISTER



TERMS & CONDITIONS

Model Patients: It is recommended that each participant brings a model patient to treat and will need to purchase one vial of Botox® and one syringe of dermal filler material for the appropriate course from the course sponsors. Additional vials and syringes will be available for purchase at the course if participants would like additional practice.

Cancellation Policy: Fully refundable no later than 5pm same date one month before course minus \$775 handling fee. No refunds after same date one month before course. We reserve the right to cancel a course and cannot be responsible for hotel deposits or non-refundable airline tickets or any other associated fees. We take no responsibility regarding state board requirements. Participants are responsible for determining whether they are able to perform these procedures. Please refer to our website for complete policies.

California: CA dentists can now place Botox/Dermal Fillers as defined by the CA B. & P. Code section 1625. The American Academy of Facial Esthetics is a CE register provider #5032 by the Dental Board of California.

NJ & GA: 21 Hour AAFE Board Approved Courses in NJ and GA additional \$300 tuition.

Botox® and Dermal Filler Training for Every Practice

THE BEST COMPREHENSIVE LIVE PATIENT TRAINING AVAILABLE

The AAFE Botox and dermal fillers live patient training course objective is to enable attendees to offer practical concepts, techniques and new dental services, and be proficient with the materials, techniques, and instrumentation of Botox and dermal fillers. We comprehensively train dental professionals in the dental esthetic and therapeutic uses in the oral and maxillofacial areas so they can immediately integrate this into their daily practice.

UPCOMING COURSE DATES

April 12-13..... Milwaukee	June 7-8..... Los Angeles
April 19-20..... Denver/MDDS	June 7-8..... Minneapolis
April 26-27..... San Diego	June 14-15..... Scottsdale
May 3-4..... Boston NEW!	June 14-15..... Cleveland
May 3-4..... Orlando	June 21-22..... Atlanta w/ GDA (Level I & II)
May 3-4..... Salt Lake City	July 12-13..... New Orleans
May 3-4..... Bethesda, MD	July 19-20..... Lexington
May 10-11..... Orange Cnty. (Level I, II, III)	July 19-20..... Indianapolis
	July 26-27..... Houston

COURSE HIGHLIGHTS

- Patient assessment and consultation for Botox® and dermal fillers
- Botox for dental esthetic and dental therapeutic uses in the maxillofacial areas
- Integrating Botox and dermal fillers into your dental treatment plans
- Management and treatment of possible complications
- One on one instruction as you work hands-on with your live patient
- Beautiful lip enhancements, enhancing the cupid's bow, and creating proper lip to teeth relationships for proper smile and lip lines
- Volumizing nasolabial folds, marionette lines, and lifting up the corners of the mouth

SIGN UP & SAVE!

SIGN UP BY MAY 1ST & SAVE MORE!

Save \$500! Tuition for Any Two Days: ~~\$3497~~ \$2997.

Save \$600! AACD/AGD Members: ~~\$3497~~ \$2897.

Save \$700! AAFE Members: ~~\$3497~~ \$2797 and bring a team member for FREE!

Save \$900! All Three Days Tuition: ~~\$5497~~ \$4497.

Non-AAFE Members: Additional team members add \$395/day.

Save Over \$3000! Sign up for all three days, AAFE membership, and bring two team members for FREE! All for only \$4797

Frontline TMJ and Facial Pain Therapy

LIVE PATIENT TWO DAY COURSE

Many of your friends, family, and patients suffer from some form of headaches, migraines, stress, occlusion, and TMJ. This course is the missing link that will teach you how to comprehensively evaluate, diagnose, and treat those who suffer from TMJ syndrome and myofascial pain.

UPCOMING COURSE DATES

April 18-19..... Denver (MDDS)	June 13-14..... Cleveland
April 25-26..... San Diego	June 13-14..... Scottsdale
May 2-3..... Boston NEW!	June 20-21..... Atlanta
May 2-3..... Orlando	July 11-12..... New Orleans
May 9-10..... Orange County	July 25-26..... Houston
June 6-7..... Los Angeles	

COURSE HIGHLIGHTS

- How to quickly identify and diagnose facial pain patients in your practice
- Learn why you should not initially spend a dollar on expensive equipment for facial pain diagnosis and treatment
- Learn the two most important free tools used to diagnose myofascial pain
- No more "occlusion confusion" when it comes to TMJ treatment
- Learn on live patients how to precisely identify and inject trigger points for instant and long term pain relief
- Understand when to use different chemotherapeutics for best short-term and long-term therapeutic outcomes
- Learn when to treat and when to refer myofascial pain patients what you must do and what you must not do for facial pain patients
- Understand the use of chemotherapeutics such as Botox for simple and effective pain management and differential diagnosis
- One-on-one comprehensive mentored instruction

TESTIMONIALS

"Great course! I have taken other Botox training seminars and AAFE has been the best experience. I joined AAFE and the learning experience has gone beyond the two day course"

— Olinga Hargreaves DDS

"Wow what a fantastic course. The feedback from my pain patients has been positive; beyond my expectations, and theirs! When I showed illustrations from the course to the individuals, they instantly understood and felt like their complaints were legitimate. Thank you!"

— Margaret Mitchell, DDS



ABOUT US



HOW ARE WE DIFFERENT?

The American Academy of Facial Esthetics (AAFE) is the premier live patient training organization for Botox and dermal fillers for dental esthetic and pain therapeutic uses in the oral and maxillofacial areas. The AAFE provides the most comprehensive training to achieve the best esthetic and therapeutic outcomes within the scope of state dental practice acts. Our outstanding post-course support will insure successful procedure integration into your practice and is only available through the AAFE.

OUR RENOWNED FACULTY:

Louis Malcmacher DDS MAGD
Kristine Krever MD DABFM
Peter Harnois DDS
James Jesse DDS
Tony Feck DMD DDOCS
Lisa Germain DDS
Gigi Meinecke DDS
Jill Lezaic MD
Anthony Scarcella MD
David Kimmel DDS
Shannon Gunderson RN BSN
Lisa Reyna PA
Jami Larsen RN
Maria Becker RN



MEMBER BENEFITS:

- Exclusive incentives on products and seminars
- AAFE Accreditation
- AAFE Advanced Hands-on Training Seminars
- Online Search Directory
- Professional Marketing Materials
- Exclusive Member Videos
- Monthly Newsletter
- Discussion Boards and Case Presentations
- Mentoring & Advocacy
- DVD Educational Programs
- Financial Incentives from Business Partners



EARN UP TO 24 PARTICIPATION CE CREDITS!

CE credit provided by Common Sense Dentistry which is designated as an approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for fellowship, mastership, and membership maintenance credit. Attendance in any of the courses in this brochure will provide 8 hours of participation credits per day and 24 hours total for all three days.