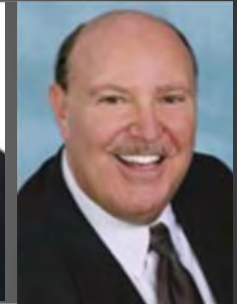
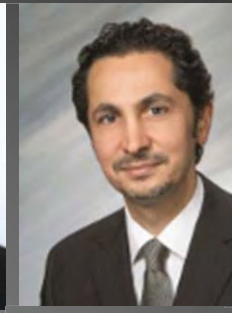




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Sleep Apnea, Composites,
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Endodontics. Visit
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Answers To Some Of Your Most Challenging Dental Questions!

Featuring

Dr. Jose-Luis Ruiz

Friday May 4th - Anaheim

2 Sessions Available - 9am & 2pm

2 Hours Each Session



Dr. Jose-Luis Ruiz - Pearls

Solutions To Dental Challenges (1 Hr.)

- How can I get started doing implants in my practice?
- How can I tackle difficult worn dentition & occlusion cases?
- What are the Keys to success in creating anterior smile design?

Dental Marketing 101 (30 Min.)

Presenter TBA

- How to get started with a practice marketing program
- An Increase In Quality Patients • Higher Case Acceptance Rates
- Patient Awareness Of Your Services • Reduced Cancellations
- Opportunities To Increase The Type Of Dentistry You Enjoy

Practice Improving Hands-On Demos (10 Min. Each)

By: Burbank Dental Laboratory

- ▣ How To Adjust & Polish Zirconia
- ▣ Hands-On Panadent/Kois Facial Analyzer
- ▣ Hands-On Bonding Zirconia Restorations
- ▣ Digital Shade Communication Techniques

Tuition : **FREE** 2 CE Units • Refreshments Included

Reservations Required - Space Is Limited- 800-336-3053

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Wake-Up A Successful Dental Sleep Apnea Practice . . .

Start Helping Hundreds of Your Apneic Patients Immediately

- Clinical Success

- Clinical skills & practices you need to integrate into your practice
- How to identify possible Apneic Patients
- Getting the Whole clinical team involved in helping Apneic patients
- Implementations of diagnostic tools, sleep studies, etc.
- Working with medical professionals to provide comprehensive solutions

- Practice Success

- What are the business models & systems that need to be implemented
- What and how to bill for services
- Training your team to facilitate appropriate charges for services and get paid for them.
- Medical Insurance & Medicare Billing
- Developing relationship with primary care providers, ENTs, medical Sleep professionals to facilitate better treatments, and referral systems.
- What are the economic benefits to the practice.



Dental Alternatives To CPAP

Instructors :

Dr. Ed Spiegel

Dr. Bradley Eli

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Course will take place May 18-19 and a 1-2 hour webinar each of the following 3 Fridays



Rod Kurthy, DMD

Dr. Rod Kurthy's KöR® Whitening - Solving All Whitening Frustrations

**Wednesday,
April 11 OR 12, 2012
6pm -9pm • 3 CE Credits
\$25 (Dinner Included)**

He will provide the physics and chemistry of whitening that you never understood before and the "why"s regarding typical frustrations of sensitivity and unpredictability of teeth whitening that most dentists encounter in their practices. He will discuss how and why his KöR Whitening System has overcome this unpredictability of whitening, and his research of methods to eliminate acute sensitivity during whitening.

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Aria Irvani, DDS



Abdi Sameni, DDS

Simplified, Efficient and Esthetic Composite Restorations

**Saturday, April 21, 2012
8am-12pm OR 1pm-5pm
4 CE Credits
Before April 12, 2012 \$75
After April 12, 2012 \$99**

In this course, Dr. Sameni will begin by discussing ways patients can achieve ideal esthetic results by combining whitening and bonding procedures.

Dr. Irvani will follow by giving an overview of composite, their classification, chemical and physical properties, applications and clinical techniques. The speakers will demonstrate how clinicians can perform dentistry that is more predictable, more efficient, more affordable, highly profitable, and beautiful.

This course will include a hands-on component for which all course materials will be provided.

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Brian LeSage DDS
FAGD FAACD

Minimally Invasive Dentistry in the Esthetic Era- Everyday Systems for Anterior, Adhesive All-Ceramic Restorations

**Friday, June 8, 2012
9am-5pm • 7 CE Credits
Before May 10, 2012 \$249
After May 10, 2012 \$295**

Are no prep-veneers a reality? Learn no-prep to conventional preparations and new skills needed to accomplish. This lecture will demonstrate four veneer provisional techniques that will be covered in depth, focusing on the multiple roles of prototypes in aiding with minimal prep design. Included will be an understanding of adhesive materials, techniques, color and step-by-step cementation of several all-ceramic smile makeover cases.

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Baldwin Marchack DDS
Program Chair
Academy for Excellence in Dentistry
Los Angeles, CA

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Lecture



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Sandy Pardue,
Baton Rouge, LA
Classic Practice Resources, Inc.

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Edwrad McClaren DDS MDC
Director UCLA Center of Esthetic Dentistry,
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Course Title: _____ Course Date: _____

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The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background. At the top center of the rope border, there is a small knot or loop.

DENTIMAX



DentiMax DIGITAL X-RAY SENSOR – SIZE 2



Type: Size 2 CMOS Sensor
 Connection: Direct USB Connect / No Box
 Dimensions: 36.00 mm x 25.99 mm
 Thickness: 5.41 mm
 Pixel Size: 19 Microns x 19 Microns

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– Peter Fuentes, DMD Jersey City, NJ

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| • Statements | • Perio charting | • ADA codes |
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