

The logo features the word "DENTIMAX" in a bold, black, sans-serif font, centered within a yellow oval. This oval is surrounded by a thick, yellow rope border that forms a rectangular shape with rounded corners. The rope has a detailed braided texture and is set against a solid brown background. At the top center of the rope border, there is a small knot or loop.

**DENTIMAX**



### DentiMax DIGITAL X-RAY SENSOR – SIZE 2



Type: Size 2 CMOS Sensor  
 Connection: Direct USB Connect / No Box  
 Dimensions: 36.00 mm x 25.99 mm  
 Thickness: 5.41 mm  
 Pixel Size: 19 Microns x 19 Microns

**\$6,499**

DentiMax's Imaging software integrates with ALL leading practice management software and nearly all digital imaging hardware, providing the flexibility of choice to integrate digital panoramic, digital sensors, intra oral and scanning hardware.

"I have been very pleased with DentiMax's Digital Imaging solution. I get high-quality images that are easy to diagnose. The software is user friendly and affordable. Additionally, DentiMax's customer service and technical support have been excellent."

– Peter Fuentes, DMD Jersey City, NJ

### DentiMax DIGITAL X-RAY SENSOR – SIZE 1



Type: Size 1 CMOS Sensor  
 Connection: Direct USB Connect / No Box  
 Dimensions: 24.35 mm x 36.73 mm  
 Thickness: 5.41 mm  
 Pixel Size: 19 Microns x 19 Microns

**\$5,499**

### Special Limited Time Offer

### Complete Digital Imaging Bundle



**\$11,999**

### Everything you need to take digital x-rays in one box!



- Imaging Software
- DentiMax Size 2 Sensor
- DentiMax Size 1 Sensor
- Size 2 Sensor Positioner
- Size 1 Sensor Positioner
- Manufacturer Warranty
- 30-Days FREE Support
- Two 1-hour Training Sessions
- Instructional Video
- Sensor Sleeves

### Add a La Carte Items to The Imaging Bundle.

Size 1 Sensor .....	\$5,499
Size 2 Sensor .....	\$6,499
Imaging Software (Add'l Computer) .....	\$175
5-year Extended Warranty & Loaner Program (#2 Sensor) .....	\$699
5-year Extended Warranty & Loaner Program (#1 Sensor) .....	\$499

### Ask about our 5-year Warranty & Loaner Program!

**Now is the time to buy! Call (800) 704-8494**

[www.dentimax.com](http://www.dentimax.com)

See us at the CDA - Booth # 1746  
**Check out our AMAZING, OVER-THE-TOP Giveaways!**

# DentiMax

Better Technology, Better Price

## COMPLETE PRACTICE MANAGEMENT SOFTWARE

### DENTIMAX BASIC

#### DentiMax Practice Management Software

**Package Includes:**

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- and much more!

Add ADA codes for only \$99

**Best Value**



Single computer ..... \$499  
 Networks up to 2 computers \$1199  
 Networks up to 8 computers \$1799

### DENTIMAX ADVANCED

#### DentiMax Practice Management Software

**Package Includes:**

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Plus**
- Clinical charting
- Perio charting
- PSR exam
- Prescription writing
- and much more!

Add ADA codes for only \$99



Single computer ..... \$998  
 Networks up to 8 computers \$2499\*

\*CDT Codes included with Advanced for Networks

### DENTIMAX BUNDLE

#### DentiMax Practice Management Software

**Package Includes:**

- Scheduling
- Billing
- E-claims
- Statements
- Treatment Planning
- Recalls
- Plus**
- Clinical charting
- Document center
- Perio charting
- PSR exam
- Prescription writing
- Time clock
- Advanced scheduling
- Plus**
- 13 months of toll free phone support
- 4 Hours of Training
- ADA codes
- CDT codes
- Credit card module

**Best Seller**



Single computer ..... \$2349  
 Networks up to 8 computers \$4249\*

\*For more than 8 computers, call for pricing

## COMPLETE SENSOR AND PRACTICE MANAGEMENT BUNDLE

Package includes everything from the DentiMax Bundle Plus these digital imaging items:

**SPECIAL OFFER!**

- DentiMax Imaging Software, 5-workstation License
- Size 1 Digital Sensor
- Size 2 Digital Sensor
- Two Hours of Training
- Instructional Video
- Sensor Positioners
- 18-month Manufacturer Warranty (5-year warranty available)



Networks ..... \$16,999

(Practice management software license is for 8 computers; imaging software license is for 5 computers; call for more computers.)

[www.dentimax.com](http://www.dentimax.com)

"I've been involved in the dental industry for over 27 years and can unequivocally say that DentiMax is an excellent tool for both new and existing dental practices. Used in combination with documented practice business systems, DentiMax will help increase your practice's cash flow and productivity while making your workflow smooth and transparent to patients. It is wonderful to see such a complete software package that is so intuitive and easy to use."

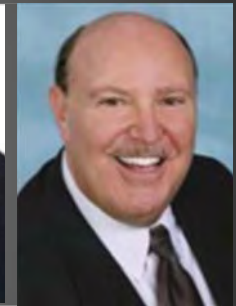
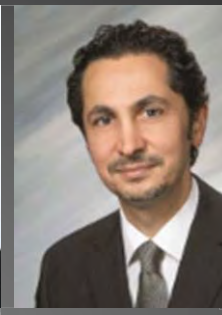
—Dr. Roger P. Levin

Now is the time to buy!  
**Call (800) 704-8494**

See us at the CDA - Booth # 1746  
**Check out our AMAZING, OVER-THE-TOP Giveaways!**



**BURBANK DENTAL LABORATORY**



# Advanced Technology Center for Education



## Continuing Dental Education

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Implants, Whitening,  
Endodontics. Visit  
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# Answers To Some Of Your Most Challenging Dental Questions!

Featuring

## Dr. Jose-Luis Ruiz

### Friday May 4th - Anaheim

2 Sessions Available - 9am & 2pm

2 Hours Each Session



### Dr. Jose-Luis Ruiz - Pearls

#### Solutions To Dental Challenges (1 Hr.)

- How can I get started doing implants in my practice?
- How can I tackle difficult worn dentition & occlusion cases?
- What are the Keys to success in creating anterior smile design?

#### Dental Marketing 101 (30 Min.)

Presenter TBA

- How to get started with a practice marketing program
- An Increase In Quality Patients • Higher Case Acceptance Rates
- Patient Awareness Of Your Services • Reduced Cancellations
- Opportunities To Increase The Type Of Dentistry You Enjoy

#### Practice Improving Hands-On Demos (10 Min. Each)

By: Burbank Dental Laboratory

- ▣ How To Adjust & Polish Zirconia
- ▣ Hands-On Panadent/Kois Facial Analyzer
- ▣ Hands-On Bonding Zirconia Restorations
- ▣ Digital Shade Communication Techniques

Tuition : **FREE** 2 CE Units • Refreshments Included

Reservations Required - Space Is Limited- 800-336-3053

## 800-336-3053

Or Call To Register Today



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Booth  
1122

## Dental Sleep Apnea Boot Camp

(Level 1 - 30 Day Practical Practice Implementation Program)

May 18-19, 2012, Burbank, CA

Wake-Up A Successful Dental Sleep Apnea Practice . . .

Start Helping Hundreds of Your Apneic Patients Immediately



**Dental Alternatives To CPAP**

Instructors :

Dr. Ed Spiegel  
Dr. Bradley Eli

#### - Clinical Success

- Clinical skills & practices you need to integrate into your practice
- How to identify possible Apneic Patients
- Getting the Whole clinical team involved in helping Apneic patients
- Implementations of diagnostic tools, sleep studies, etc.
- Working with medical professionals to provide comprehensive solutions

#### - Practice Success

- What are the business models & systems that need to be implemented
- What and how to bill for services
- Training your team to facilitate appropriate charges for services and get paid for them.
- Medical Insurance & Medicare Billing
- Developing relationship with primary care providers, ENTs, medical Sleep professionals to facilitate better treatments, and referral systems.
- What are the economic benefits to the practice.

Visit Us  
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Anaheim  
Booth 1122

## 800-336-3053

Or Call To Register Today



Tuition: \$1200 **Includes Doctor and up to 2 Aux.** • 19 CE Credits • Breakfasts & Lunches Incl.  
Course will take place May 18-19 and a 1-2 hour webinar each of the following 3 Fridays



Rod Kurthy, DMD

**Dr. Rod Kurthy's KöR® Whitening - Solving All Whitening Frustrations**

**Wednesday,  
April 11 OR 12, 2012  
6pm -9pm • 3 CE Credits  
\$25 (Dinner Included)**

He will provide the physics and chemistry of whitening that you never understood before and the "why"s regarding typical frustrations of sensitivity and unpredictability of teeth whitening that most dentists encounter in their practices. He will discuss how and why his KöR Whitening System has overcome this unpredictability of whitening, and his research of methods to eliminate acute sensitivity during whitening.

Sponsored By



Aria Irvani, DDS



Abdi Sameni, DDS

**Simplified, Efficient and Esthetic Composite Restorations**

**Saturday, April 21, 2012  
8am-12pm OR 1pm-5pm  
4 CE Credits  
Before April 12, 2012 \$75  
After April 12, 2012 \$99**

In this course, Dr. Sameni will begin by discussing ways patients can achieve ideal esthetic results by combining whitening and bonding procedures.

Dr. Irvani will follow by giving an overview of composite, their classification, chemical and physical properties, applications and clinical techniques. The speakers will demonstrate how clinicians can perform dentistry that is more predictable, more efficient, more affordable, highly profitable, and beautiful.

This course will include a hands-on component for which all course materials will be provided.

Sponsored By



Brian LeSage DDS  
FAGD FAACD

**Minimally Invasive Dentistry in the Esthetic Era- Everyday Systems for Anterior, Adhesive All-Ceramic Restorations**

**Friday, June 8, 2012  
9am-5pm • 7 CE Credits  
Before May 10, 2012 \$249  
After May 10, 2012 \$295**

Are no prep-veneers a reality? Learn no-prep to conventional preparations and new skills needed to accomplish. This lecture will demonstrate four veneer provisional techniques that will be covered in depth, focusing on the multiple roles of prototypes in aiding with minimal prep design. Included will be an understanding of adhesive materials, techniques, color and step-by-step cementation of several all-ceramic smile makeover cases.

Sponsored By



**CALL TODAY! 877.883.2022**

Advanced Technology Center • 2111 Kenmere Ave. Burbank CA 91504

For More Information Visit [www.atccourses.com](http://www.atccourses.com)

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## Plan Your Own CE Meeting

### Hands -On



*"Thank you for a great job! My group enjoyed meeting at your facility and all of the comments I heard were nothing but enthusiastic and complimentary. The ATC is obviously designed for the comfort and convenience of the participants. Your AV is amazing - all brand new, state of the art equipment. And the food was great as well! We look forward to working with you again next year. Once again thank you for all of your personal attention."*

**Baldwin Marchack DDS**  
**Program Chair**  
**Academy for Excellence in Dentistry**  
**Los Angeles, CA**

### Live Patient

### Lecture



*"Not only is the ATC facility state-of- the- art, the staff are professional and great to work with. My lecture set up and delivery was seamless, as a result of their excellent preparation and planning. I am looking forward to presenting at ATC again in the near future."*

**Sandy Pardue,**  
**Baton Rouge, LA**  
**Classic Practice Resources, Inc.**

### CE Credits

### Advertising



*"The ATC Facility is one of the more organized and state of the art facilities where I have had the pleasure to present a hands-on workshop."*

**Edwrad McClaren DDS MDC**  
**Director UCLA Center of Esthetic Dentistry,**  
**Founder Director of Center for Dental Design**

**To plan your own meeting please call 877.883.2022**

## FAX Information Below or CALL to Register

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

Type of Card: Visa          Master Card          American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ CV Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Course Title: \_\_\_\_\_ Course Date: \_\_\_\_\_

**FAX TO: 818.841.6843 or CALL 877.883.2022**