

The image features a decorative banner with a rope border. The rope is yellow with a black outline and is arranged in a rectangular shape with rounded corners. In the center of the banner is a light yellow oval with a white outline. Inside this oval, the text "XCEL SEMINARS" is written in a bold, black, sans-serif font. The background of the banner is a solid brown color.

XCEL SEMINARS



18th Annual Comprehensive Dental Skills Series

Now as a
**LIVE
WEBINAR
SERIES**
w/LIVE CE
Units!

NOW as a LIVE WEBINAR Series w/LIVE CE Units

May 23, 2021: OSHA, CA Dental Practice Act, Infection Control & CAMBRA PLUS a BONUS COURSE: Becoming the "Go To" Dentist in your Community with these Seven Critical Steps! *Carrie Ibbetson, RDH, lectures nationwide using her unique humor and cutting edge information to present tough subject matter in an interesting way. Jim Richardson, the CEO of Click-thru Consulting, LLC, understands the frustrations of dental practice owners. He is the Amazon best-selling author of "Word of Mouse Marketing for Dentists" and he works to help dentists refine their messages and drive new patients to their practices.*

June 27: Oral Medicine for Dentists *Dr. Patrick Quaranta is back by popular demand for a new subject (even if you have taken his previous courses you do NOT want to miss this one)! He is a former professor of Oral Medicine at UMDNJ-New Jersey Dental School.*

July 25: Perio for GPs: Enhance your Restorative Results with Crown Lengthening and Soft Tissue Grafting *Dr. James Kohner is a Periodontist, and a leader in the periodontal world of dental health, with over 35 years in the private practice and more than 20 years teaching. Dr. Kohner provides evidence-based treatment options to help you improve the perio care of your patients.*

August 29: Pediatric Dentistry for the Modern General Dentist: Building your Practice with Excellent Pediatric Care *Dr. Jarod Johnson is a pediatric specialist and has received advanced training in behavior management, sedation, hospital dentistry, trauma, special health care needs, interceptive orthodontics, space maintenance, oral hygiene, and dietary counseling. He brings his energetic personality to this timely and practical course that will give you lots of pearls to implement in your office!*

Sep. 19: Morphology and Occlusion: The Integral Link to Successful Restorative Dentistry *Dr. Bob Lowe is a world renowned dental lecturer, has authored numerous articles, contributions to textbooks and is consistently named a "Top 100 Clinician in Dentistry."*

ALL LIVE WEBINARS ARE ON SUNDAYS, 8 AM - 2:30 PM PACIFIC TIME AND 7 LIVE CE UNITS - TUNE IN AND ENJOY OUR COURSES FROM ANYWHERE!

\$149 FOR EACH LECTURE OR ALL 5 COURSES, 35 CA APPROVED LIVE CEs, FOR ONLY \$549!!

**7 LIVE
CE UNITS
PER
WEBINAR!**

COURSE SERIES
SPONSORED BY:



COURSE TOPICS

OSHA, Infection Control and the CA Dental Practice Act: *This course will not only entertain you and your staff but will enable attendees to meet license renewal requirements and state and federal requirements for OSHA Bloodborne Pathogen training, and infection Control with Carrie Ibbetson. The California Dental Practice Act segment will include:* Basic requirements of the Dental Board, how to avoid Dental Board problems AND Present actual case studies of dentists subjected to Board discipline. **PLUS In our bonus one-hour interactive workshop, we'll take each audience member through an interactive, personal exercise that will teach them how to create their unique compelling message. They will:** Discover their marketing problems ♦ Follow a proven, seven-step process to record their unique message script ♦ Leave with more confidence about their compelling reason a new patient should choose them

Oral Medicine for Dentists: *This course gives dentists the tools to diagnose abnormal and pathological conditions within the mouth. Using clinical pictures and x-ray imaging and by teaching diagnostic process and differential diagnosis (DiffDx), the course addresses systemic health conditions manifesting as oral changes and also possible treatment of oral conditions, including:* What a lesion looks like, the general concepts of diagnostics and value of patient histories script Appropriate communication with other doctors script ♦ Review common lesions including, candidiasis, frictional hyperkeratosis, lichen planus, auto-immune diseases manifested in the mouth, aphthous ulcers, hemangiomas, hematomas and ecchymosis, HSV 1, HPV and other viral lesions, oral cancers and radiographic lesions

Perio for GPs: *Crown Lengthening and soft tissue grafts are some of the most commonly required procedures to enhance restorative results, yet they are often underutilized. This course provides evidence based concepts and practical applications for both modalities including: For Crown lengthening* - How to handle uneven gingiva in the anterior region ♦ Getting predictable impressions EVERY TIME ♦ Preservation of esthetics in the final tissue contours ♦ Coordinating restorations with surgical interventions. **Grafting concepts include** - Having the gingiva stay in place by the margins of newly placed esthetic crowns ♦ How Gingival Grafts will create zones of attached gingiva providing a predictable way to stop recession from progressing ♦ How Connective Tissue Grafts can achieve root coverage in cases of severe recession, especially in the maxilla where esthetics are important.

Pediatric Dentistry for GPs: *Adding effective and easy pediatric services to your office, keeps both your younger patients and their parents happy and can be a huge practice builder. Dr. Johnson will cover a number of procedures and techniques in his case-based program. He will also teach you how to use social media to leverage your services into a better practice. Topics include:* Properly diagnose the pulpal and periapical status for primary teeth with deep caries lesions ♦ When and how to use the Hall technique- where dental decay is sealed within a tooth using either a pre-fab crown or a restorative material ♦ Indications and usages of stainless steel crowns ♦ The Who, What, Where, When, Why's of SDF and GI treatments on both primary and permanent teeth ♦ Understand and define the three aspects of an inbound marketing campaign and implementing marketing strategies to engage with current and potential patients.

Morphology & Occlusion: *Every restoration placed has the potential to alter the occlusal relationship of the patients' dentition. Thus, understanding, visualizing, and reproducing proper dentate morphology following occlusal concepts regardless of the material used is the key to long-lasting dental restoration. In this lecture, Dr. Lowe will review in detail techniques to create dental restorations that show how the principles of morphology and occlusion can be maintained using today's modern dental materials to produce "world class" dental restorations, including:* The Principles of Morphology in Direct and Indirect Dental Restorations – Reproducing nature's functional and aesthetic contours – A basis of occlusal understanding. ♦ The importance of "linguovision" in understanding occlusion. ♦ The "ABC" Porkorny Construct of Occlusal Contact: What do those "little dots" mean? ♦ Occlusal Adjustment or "Spheroiding": Maintaining morphologic shape and form when performing occlusal adjustment. ♦ The Art and Science of Provisionalization: A biologic and occlusal prototype for definitive reconstruction. ♦ Tissue Management During Master Impressions: "Tissue Mirrors Technique!" ♦ Definitive cementation protocols for conventional, bioactive, and resin cements: Occlusal adjustment during the cementation process. ♦ Combined Therapy and "Perio-by-the-Numbers" The perioprosthesis connection to restorative dentistry. ♦ Creative Treatment Options: Abstracting Reality! Solutions to aesthetic and functional dental problems you probably have not considered.

TUITION	5 COURSE SERIES	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$549, Staff: \$399	Lecture Dentist: \$149, Staff: \$129
Less than 14 days before an event	Dentist: \$569, Staff: \$419	Lecture Dentist: \$169, Staff: \$149

Courses are 8am-2:30pm Pacific Standard Time.

Last Name _____ First Name _____ Email _____ Phone _____

Address _____ City _____ State _____ Zip _____

Cancelation Policy: Series registration is non-refundable. For individual courses, with written cancelation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancelation fee. No refund or credit less than 14 days from an event.

Additional registrants _____ Course Dates: _____ Total Amount _____

Register online at www.xcelseminars.com

Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Erin at 310-663-4055 • Fax: (866) 332-5891

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



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