

Advancing dentistry through specialized training designed to give DENTISTS cutting-edge skills. For scholarships up to \$5000, please email info@4Minstitute.com







THE WOW EXPERIENCE - SALES PROCESS AND MARKETING FOR DENTISTS \$995 and \$495 for 2nd Team Member

Delighting Your Patients from First Contact to Treatment Acceptance Choose your preferred date: November 16, 2019 OR February 8, 2020

Learn the art, science, and steps to attracting, selling, and keeping new patients from customer service guru Dr. James Roman, digital marketing architect Todd Whitaker, and social media maven Julieanne O'Connor. This fun, transformative day will revolutionize how you approach marketing your practice, training your team, and delivering a "Wow!" experience your patients will love.

STRESS-FREE MARKETING FOR DENTISTS

\$995 and \$495 for 2nd Team Member

Choose your preferred dates: April 11, 2020 OR August 14, 2020. Optional one-on-one break out sessions on day 2 (April 12 OR August 15).

Learn from experts (Doctors and Marketing Professionals) on proven methods to take your practice to new heights while attracting high end cases through simplified social media strategies, Google ads, Microsoft ads, FB advertising, landing pages, seminars, easy financing, and more.

ALL-ON-4® IMPLANT SOLUTION COURSE I

\$9995 (\$2500 deposit required to hold spot)

Choose your preferred dates: January 24 - 26, 2020, OR July 31 - August 2, 2020

Three days of hands on/live surgery. You will acquire the skills necessary to execute \$20,000 – \$50,000 cases. In addition to the clinical, you will learn powerful marketing strategies.

ALL-ON-4®IMPLANT SOLUTION CADAVER COURSE

\$9995 + materials (TBD), (\$2500 deposit required to hold spot)

Choose your preferred dates: April 24 - 26, 2020 OR October 9 - 11, 2020

Three days of hands on/live surgery including Cadaver Lab hands-on. You will acquire the skills necessary to execute \$20,000 – \$50,000 cases. In addition to the clinical, you will learn powerful marketing strategies.

Enroll and view full course details at:

4MInstitute.com/courses

All courses taught at 4M Institute:

3918 Long Beach Blvd • Suite 200 • Long Beach • CA • 90807

(562) 294-5200 • info@4minstitute.com







PRF/PHLEBOTOMY TRAINING - \$1,299 (Ask about early bird enrollment specials) with Dr. Kayvon Javid DDS, DICOI, FCII, AFWCLI, CPT 1 • February 29, 2020 OR August 29, 2020 Incorporating PRF (CGF) & Phlebotomy into your practice. 1 Day Blood Drawing Certification.

ALL-ON-4® DENTAL ASSISTANTS COURSE - \$1,200

Choose your date: March 7, 2020 OR Sept 19, 2020

This hands-on course will transform your dental assistant into your right hand in All-On-4® Surgery and prosthesis conversion. This exciting course teaches all aspects of All On 4 including instrumentation and materials ordering, treatment preparation, lab communication, chair side assisting, and the best part... hybrid conversion.

CASE ACCEPTANCE FOR COMPLETE DENTISTRY - \$1,150

with Dr. Paul Homoly, CSP; March 27, 2020

The most important behavioral processes in the practice of dentistry are case presentation for complete care and new/recall patient experiences. These processes create robust levels of treatment acceptance, practice profitability, and a thriving long-term career.

IV SEDATION COURSE - \$13,500 (\$3,500 deposit required to hold spot)

Dates: TBD

60 hours of didactic/classroom education & direct participation in administering IV sedation to 20-30 clinical dental cases while being observed. Comprehensive Mini-Residency Course happens over 3 weekends. Conscious Sedation Consulting is an approved provider of continuing education by The Dental Board of California, RP# 4731

SINGLE DENTAL IMPLANT COURSE FOR DENTISTS - \$2,500

with Dr. Jedediah V. Huss, DDS, DICOI • June 19-20, 2020 OR November 13-14, 2020

Learn how to place dental implants in to abundant bone predictably, efficiently, and successfully. This comprehensive course is filled with hands-on exercises to prepare you for socket preservation, flap design, implant placement, and suturing.

Enroll and view full course details at:

4MInstitute.com/courses

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16th Annual Comprehensive Dental Skills Series

Knott's Berry Farm Resort Hotel

Nov. 17, 2019: Hands-on On Practical & Simple Orthodontics and Treating Trauma *Dr. Lance Kisby FASDC, FAGD, FAAPD, MAGD*, has practiced & taught for 35 years, started two pedo residency programs and edited the Journal of Pediatric Dentistry.

Dec. 15: Morphology and Occlusion: The Integral Link to Successful Restorative Dentistry Dr. Bob Lowe has authored numerous articles, contributions to textbooks and is consistently named a "Top 100 Clinician in Dentistry."

Jan 26, 2020: Updates in Pediatric Dentistry: Treating Tiny Tots to Teens *Dr. Lance Kisby* has practiced & taught for 35 years, started two pedo residency programs and edited the Journal of Pediatric Dentistry.

Feb. 23: Oral Medicine for Dentists *Dr. Patrick Quaranta* is back by popular demand for a new subject (even if you have taken his previous courses you do NOT want to miss this one)! He is a former professor of Oral Medicine at UMDNJ-New Jersey Dental School.

March 29: Comprehensive Treatment Planning and Care: Preventive and Restorative Dentistry Working in Concert Dr. Pamela M. Maragliano-Muniz whose experience as a dental hygienist, clinical professor and prosthodontist, help her to give this informative and unique course, that addresses the whole continuum of care GPs provide to their patients.

Knott's Berry Farm Resort Hotel, 7675 Crescent Ave, Buena Park, CA (Beach Blvd. exit of the 5, 405 & 91 Fwys)

\$149 FOR EACH LECTURE, \$399 FOR THE HANDS-ON MINOR ORTHO, OR THE ENTIRE 5 COURSE SERIES (35 CA & AGD CES) FOR ONLY \$599

















COURSE TOPICS

Hands-on Interceptive Ortho, including Treating Trauma: This courses addresses many common orthodontic problems with techniques that can be done in the office, including: How to do an orthodontic exam and using that information ◆ Primary vs permanent teeth ideal occlusion ◆ The preferred sequence of eruption of primary and permanent teeth ◆ Diagnosis and managing ankylosis of primary teeth and congenitally missing permanent teeth ◆ Diagnosing and early treatment of space management, anterior and posterior cross-bites, and thumb/tongue habits ◆ Indications and contraindications for simple appliances such as maxillary expansion appliances, correcting single tooth maxillary lingual cross-bites, habit breaking appliances, and space maintainers ◆ When to refer to the orthodontist ◆ The role of enlarged tonsils and airway issues in malocclusion ◆ Diagnosing and treating common eruption problems from multiple panorexes ◆ The Hands-on portion will include: An interactive session of diagnosing and interpreting eruption problems from multiple panorexes ◆ Placing bands and taking impressions for a space maintainer on a typodont and writing a prescription for each of the common interceptive appliances ◆ Quickly and easily treating a trauma with bioceramic pulp restorations.

Morphology and Occlusion: Every restoration placed has the potential to alter the occlusal relationship of the patients' dentition. Thus, understanding, visualizing, and reproducing proper dentate morphology following occlusal concepts regardless of the material used is the key to long-lasting dental restoration. In this lecture, Dr. Lowe will review in detail techniques to create dental restorations that show how the principles of morphology and occlusion can be maintained using today's modern dental materials to produce "world class" dental restorations, including: The Principles of Morphology in Direct and Indirect Dental Restorations − Reproducing nature's functional and aesthetic contours − A basis of occlusal understanding. ◆ The importance of "linguovision" in understanding occlusion. ◆ The "ABC" Porkorny Construct of Occlusal Contact: What do those "little dots" mean? ◆ Occlusal Adjustment or "Spheroiding": Maintaining morphologic shape and form when performing occlusal adjustment. ◆ The Art and Science of Provisionalization: A biologic and occlusal prototype for definitive econstruction. ◆ Tissue Management During Master Impressions: "Tissue Mirrors Technique!" ◆ Definitive cementation protocols for conventional, bioactive, and resin cements: Occlusal adjustment during the cementation process. ◆ Combined Therapy and "Perio-by-the-Numbers" The perioprosthetic connection to restorative dentistry. ◆ Creative Treatment Options: Abstracting Reality! Solutions to aesthetic and functional dental problems you probably have not considered.

Updates in Pediatric Dentistry: *This course features a comprehensive update in Pediatric Dentistry, including:* New psychological insights and research on Behavior Guidance, the dental implications for the increase in Autism, preterm births ◆ ADHD caries formation and prevention as well as how to perform a CAMBRA caries risk assessment ◆ How using Xylitol, Fluoride Varnish, MI Paste, Chlorhexadine, and sealants are effective preventive measures ◆ Indirect Pulp Caps and MTA/Biodentine pulpotomies. ◆ New designs in tooth preparation & when to use GIC, RMGI's, and a new flowable composite for Class I to Class V preps ◆ Diagnosis and treatment of simple and complex traumatic injuries in addition to a simple method for splinting.

Oral Medicine for GPs: This course gives dentists the tools to diagnose abnormal and pathological conditions within the mouth. Using clinical pictures and x-ray imaging and by teaching diagnostic process and differential diagnosis (DiffDx), the course addresses systemic health conditions manifesting as oral changes and also possible treatment of oral conditions, including: What a lesion looks like, the general concepts of diagnostics and value of patient histories Appropriate communication with other doctors Review common lesions including, candidiasis, frictional hyperkeratosis, lichen planus, auto-immune diseases manifested in the mouth, apthous ulcers, hemangiomas, hematomas and ecchymosis, HSV 1, HPV and other viral lesions, oral cancers and radiographic lesions.

Comprehensive Treatment Planning and Care: This course will cover strategies to help you patients from prevention of dental caries to restorative strategies that offer long-term results. Clinical results and the profit potential of a caries management program alongside comprehensive restorative treatment planning and implementation will be covered. Cases will be discussed in depth and attendees will be able to participate in the evaluation of patients for caries risk, risk management, documentation and restorative treatment.

TUITION	5 COURSE SERIES	EACH INDIVIDUAL COURSE
More than 14 days before an event	Dentist: \$599, Staff: \$299	Lecture Dentist: \$149, Staff: \$129 \$399 for Hands-on Interceptive Ortho course
Less than 14 days before an event	Dentist: \$619, Staff: \$319	Lecture Dentist: \$169, Staff: \$149 \$419 for Hands-on Interceptive Ortho course

Fees include continental breakfast, CE credits and free hotel parking. Registration is at 7:30am, courses are 8am-3:30pm. It is an extra \$20 fee for all on-site and walk-in registrations.

Last Name	First Name	Email	Phone
Address		City	State Zip
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Cancelation Policy: Series registration is non-refundable. For individual courses, with written cancelation at least 14 days prior to a seminar, a refund will be issued less a \$50 cancelation fee. No refund or credit less than 14 days from an event.

Additional registrants_______Course Dates:______Total Amount___

Register online at www.xcelseminars.com

Mail checks: Xcel Seminars, PO Box 441745, Aurora, CO 80044 • If you have any questions please call Janine at 480-717-2230 • Fax: (866) 332-5891

Although Xcel Seminars does have sponsorship relationships with dental manufacturers and suppliers, we are dedicated to providing only evidence-based information in our courses.



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